



Meeting Minutes
Economic Development Commission

Thursday, March 27, 2014

8:30 AM

Third Floor Conference Room

Call to Order, Roll Call

The Mayor called the meeting to order at 8:32 am.

Present: 8 - Audrey Kader, Richard Swantz, Francis J. Formanek, Peg Jerome, Tim Kabat, Terry Hicks, Chong Cher Lee, Debbie McKenney

Excused: 1 - David Morrison

Others Present

*Betsy Bloom
Wayne Delagrave
Larry Kirch
Adam Hatfield*

Approval of Minutes

A motion was made by Debbie McKenney, seconded by Francis Formanek, that these Minutes be APPROVED. The motion carried unanimously by voice vote.

Agenda Items:

1. [14-0271](#) AN ORDINANCE to amend Paragraph 2.23(E)(11)(a) to modify the application review procedure for economic development incentives.

Attachments: [EDC Ltr 3-27-14](#)
[Ordinance 4812](#)

A motion was made by Richard Swantz, seconded by Peg Jerome that this Ordinance be approved. The motion carried unanimously by voice vote.

2. Sale of City property discussion

Last month, the Commission requested staff to modify the Municipal Code so that adjacent land owners, of City owned surplus land, be given purchase priority if land is needed for future business expansion. The Commission also requested staff to modify language in determining the sale price of surplus land. Staff presented a draft amendment of resolution 2004-12-034, as well as a draft ordinance amendment to 2.23(E)(6)(e) detailing modifications.

The Commission requested staff to rescind the existing resolution and modify the Municipal Code to reflect the changes listed above. The Commission also discussed the need for departments to create a list of City owned property and indicate whether

or such parcels are deemed surplus land. Commission members will take this topic to the Board of Public Works for follow-up.

3. EDC Action Plan discussion

Staff reviewed the proposed action plan. The Commission discussed several key points, including: using more metrics and goals and tracking mechanisms. Priorities identified included: City/County collaboration, improving communication with the business community, marketing sites and the TIF Summary Report.

4. EDC process refinement

Staff reviewed the scoring criteria for large scale development, and the Commission discussed weights and measures of criteria. Staff will refine based on the discussion and will bring modifications back to the next meeting.

5. Industrial Park update

No Discussion. This item as well will be covered at a later meeting.

6. Staff Updates

--Business Retention and Expansion Project

No discussion.

--TID Summary Report

Report set to come to Commission in May.

--Staff Trainings

No discussion.

--Bakalars Building

No Discussion.

Adjournment

**A motion was made by Audrey Kader, seconded by Dick Swantz, that the adjournment be approved. The motion carried unanimously by voice vote.
10:00 am**

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.