

La Crosse Center

January-June Financials Statement 2023-2024

Revenue 100		2023	2024	Detail
OBJ	Account Description	YTD Actual	YTD Actual	
405005	ROOM TAX	\$ 394,406.67	\$ 438,554.86	
440015	FACILITY RENTAL FEES	\$ 267,658.25	\$ 336,365.18	
441000	LIQUOR FUND	\$ 675,000.00	\$ 825,000.00	
441030	SERVICE FEES	\$ 54,792.67	\$ 49,350.77	20% F & B Outside Catering
453000	INTEREST EARNINGS	\$ -	\$ -	
454000	MISCELLANEOUS REVENUE	\$ 124.63	\$ 1,151.06	RSVP Preferred Vendor PYMTs
454003	ADVERTISING	\$ -	\$ 65,000.00	La Crosse Bev/Ticketmaster
454004	ATM COMMISSION/FEE REVENUE	\$ 1,390.00	\$ -	Surcharges for ATM
454006	REBATE	\$ 383.15	\$ 913.44	
481000	INSURANCE DIVIDENDS	\$ 417.12	\$ 491.52	
491003	SALE OF PROPERTY	\$ 505.00	\$ 2,784.00	Auction/Surplus Sales
Sub Total 100 Revenues		\$ 1,394,677.49	\$ 1,719,610.83	

Revenue 260		2023	2024	Detail
OBJ	Account Description	YTD Actual	YTD Actual	
440020	*CONCESSIONS	\$ 478,000.77	\$ 494,307.10	Concessions & Beverage
441005	CONVENTION SERVICES	\$ 142,556.43	\$ 262,719.58	Labor/Utilities/Booths/Misc
441015	PRODUCTION REVENUE	\$ 1,200,819.57	\$ 1,322,549.20	Equipment Rental/Audio & Visual
441025	*CATERING	\$ 74,165.95	\$ 298,100.01	Event Food
441030	SERVICE FEES	\$ 79,910.56	\$ 92,873.25	F & B 20% For Events
453010	INVESTMENT EARNINGS	\$ 15,618.19	\$ 2,472.22	
454000	MISC REVENUE	\$ 6,571.75	\$ -	23' REO MERCH
Sub Total 260 Revenues		\$ 1,997,643.22	\$ 2,473,021.36	
441045	BEVERAGE CONTRACT	\$ 25,392.31	\$ 25,000.00	2024 PAYMENT
TOTAL REVENUES (100+260)		\$ 3,417,713.02	\$ 4,217,632.19	

EXPENSE 100**2023****2024****Detail**

OBJ	Account Description	YTD Actual	YTD Actual	
510000	SALARIES AND WAGES	\$ 294,683.78	\$ 391,136.72	
510001	SEVERANCE PAY	\$ 2,273.33	\$ 4,971.31	
510005	LIMITED TERM EE SALARIES	\$ 76,406.49	\$ 86,937.99	Part-Time City Employees
510006	OVERTIME PAY	\$ 4,186.74	\$ 8,508.89	
510030	CELL PHONE REIMBURSEMENT	\$ 187.50	\$ 555.00	
511005	HEALTH INSURANCE	\$ 120,687.00	\$ 112,239.98	
511010	WORKERS COMPENSATION DEPT CHGS	\$ 10,149.69	\$ 11,323.01	
511015	LIFE INSURANCE	\$ 967.26	\$ 992.62	
511020	SOCIAL SECURITY AND MEDICARE	\$ 28,679.64	\$ 38,047.34	
511025	RETIREMENT BENEFITS	\$ 15,384.75	\$ 23,617.33	
520010	AUDIT & ACCOUNTING FEES	\$ -	\$ 977.00	
520015	BANK FEES	\$ 269.06	\$ -	
520016	ATM EXPENSE	\$ (1,280.00)	\$ -	ATM Cash Redeposited
520020	MERCHANT CARD PROCESSOR FEES	\$ -	\$ 142.10	Square Fees/Party Pay
520035	ARCHITECTURAL SERVICES	\$ -	\$ -	
520055	RECRUITMENT FEES & SVCS	\$ 602.00	\$ 140.00	
520060	MARKETING	\$ 264,242.68	\$ 293,820.88	Convention Bureau Room Tax (Running through Account)
520075	TEMPORARY LABOR SERVICES	\$ 69,386.15	\$ 5,530.41	
520101	CONTRACT SVCS-SECURITY	\$ -	\$ 90,543.30	Byerson Contract
520110	OTHER CONTRACTED SVCS	\$ 214,509.03	\$ 167,378.65	Services/Inspections for Operations & Building
520120	MARKETING/EVENT SVCS	\$ 20,418.76	\$ 233,747.91	
521001	TRAVEL-LODGING	\$ 238.00	\$ 710.00	
521002	TRAVEL- TRNSPTN	\$ -	\$ 174.87	
521005	TRAVEL - OTHER	\$ 79.65	\$ 55.00	
521006	TRAINING/CONF. REGISTRATION	\$ 200.00	\$ 174.00	
521101	TELEPHONE	\$ 1,549.85	\$ 7,639.46	Bright Speed/Lumen/Verizon
521102	ELECTRICITY	\$ 110,637.04	\$ 87,399.69	
521103	WATER	\$ 2,198.83	\$ 2,390.61	
521104	NATURAL GAS	\$ 51,324.54	\$ 41,097.66	
521105	SEWER	\$ 2,439.63	\$ 3,309.71	
521106	STORM WATER	\$ 3,214.98	\$ 2,143.32	
521130	GARBAGE SERVICES	\$ 14,214.52	\$ 16,825.35	

530200	PROPERTY INS	\$	2,817.96	\$	96,919.72	24' Payment
530250	LIABILITY INS	\$	25,023.97	\$	23,867.75	
532000	OFFICE SUPPLIES	\$	17,231.34	\$	3,354.30	Desks/Supplies
532010	OPERATING SUPPLIES	\$	93,578.55	\$	39,850.55	Maintenance Supplies
532055	GASOLINE FUEL	\$	247.50	\$	357.34	
532060	POSTAGE	\$	85.94	\$	88.92	
532065	PRINTING SERVICES	\$	4.32	\$	495.19	
532075	MEMBERSHIPS & SUBSCRIPTIONS	\$	3,409.00	\$	22,603.67	ALL Staff Yearly Fees
533015	COMPUTER SOFTWARE UNDR \$10,000.00	\$	-	\$	5,501.66	
533020	COMMUNICATION EQPT UNDR \$10,000.00	\$	-	\$	461.64	
540500	R&M - OTHER	\$	32,599.64	\$	1,148.37	Building Repair/Needs
550000	MISCELLANEOUS	\$	1,520.00	\$	10,673.31	New Sign/Office/Game
532080	CLEANING/JANITORAL SUPPLIES	\$	-	\$	40,705.12	Vestis
532085	FIRST AID & SAFTEY SUPPLIES	\$	986.75	\$	1,648.12	Update AED/Batteries
532095	CLOTHING/UNIFORM	\$	-	\$	11,259.32	Staff/F&B/Operations
540000	R&M - BUILDING	\$	-	\$	23,012.99	Fire Alarm Inspection/Fence
540100	R&M - EQUIP/MACH	\$	-	\$	6,441.14	Baycom/Ron's
540250	R&M - VEHICLE	\$	-	\$	-	
592000	TRANSFER OUT	\$	-	\$	-	
Sub Total 100 Expenses		\$	1,485,355.87	\$	1,920,919.22	

EXPENSE 260

		2023		2024		Detail
OBJ	Account Description		YTD Actual		YTD Actual	
510000	SALARIES AND WAGES	\$	213,768.26	\$	318,661.22	
510001	SEVERANCE PAY	\$	1,015.09	\$	-	
510005	LIMITED TERM EE SALARIES	\$	134,564.83	\$	212,791.02	Staff- F&B
510006	OVERTIME PAY	\$	-	\$	8,746.91	
510030	CELL PHONE REIMBURSEMENT	\$	187.50	\$	325.00	
511020	SOCIAL SECURITY AND MEDICARE	\$	25,783.77	\$	39,833.37	
511025	RETIREMENT BENEFITS	\$	5,846.70	\$	6,878.64	
520020	MERCHANT CARD PROCESSOR FEES	\$	-	\$	7,766.47	Square Fees
520110	OTHER CONTRACTED SVCS	\$	32,995.93	\$	5,784.99	F & B Services
520115	ADVERTISING SVCS	\$	961,040.68	\$	997,452.87	Payouts to Entertainment
520120	MARKETING/EVENT SVCS	\$	14,859.20	\$	269,840.06	Radio/News/Magazines
532000	OFFICE SUPPLIES	\$	5,909.68	\$	1,143.32	Concession Supplies
532010	OPERATING SUPPLIES	\$	205,134.86	\$	389,732.71	Food Supplies for F & B
540000	R&M - BUILDING	\$	Page 2.45	\$	1,514.23	Maintenance Supplies

550000	MISCELLANEOUS	\$	-	\$	-
551020	EVENT TAX	\$	15,388.52	\$	11,856.56
580901	OTHER WORK EQUIPMENT	\$	14,703.47	\$	-
580901	COMPUTER EQUIP UNDR \$10,000.00	\$	-	\$	6,007.60
Sub Total 260 Expenses		\$	1,631,200.94	\$	2,278,334.97

**Non WI Resident Entertainment
Tax 6.00%**

TOTAL EXPENSES (100+260)	\$ 3,116,556.81	\$ 4,199,254.19
---------------------------------	------------------------	------------------------

SUMMARY

2023

2024

PAGE 1	TOTAL REVENUES (100+260)	\$ 3,417,713.02	\$ 4,217,632.19
		-	-
PAGE 2-3	TOTAL EXPENSES (100+260)	\$ 3,116,556.81	\$ 4,199,254.19
		=	=
PAGE 4	TOTAL REVENUES - TOTAL EXPENSES	\$ 301,156.21	\$ 18,378.00

DMI 009 ACCT	\$ 27,967.40
TICKETMASTER	\$ 57,123.28
SURPLUS ACCT	\$ 748,167.74
260 DEFERRED REVENUE	\$ 341,280.10
100 DEFFERRED REVENUE	\$ 33,013.33

\$ 1,207,551.85