

**CITY OF LA CROSSE, WISCONSIN  
CITY PLAN COMMISSION  
REPORT  
August 1, 2016**

➤ **AGENDA ITEM - 16-0724 (Jason Gilman)**

Review of proposed sign plans for Intech located at 672 Breezy Point Rd.

➤ **ROUTING:** CPC only

➤ **BACKGROUND INFORMATION:**

This application is for a wall sign located at 672 Breezy Point Road in the Airport Industrial Park. The sign will be located on the north building elevation near the intersection of Lakeshore Drive and Breezy Point Road. The sign measures about 9 feet by 4 feet and does not extend above the parapet or roof line.

The Airport Industrial Park covenants allow for wall signs of this dimension and placement.

➤ **GENERAL LOCATION:**

672 Breezy Point Road, Airport Industrial Park, near the intersection of Breezy Point Road and Lakeshore Drive. See attached **MAP PC16-0724**.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

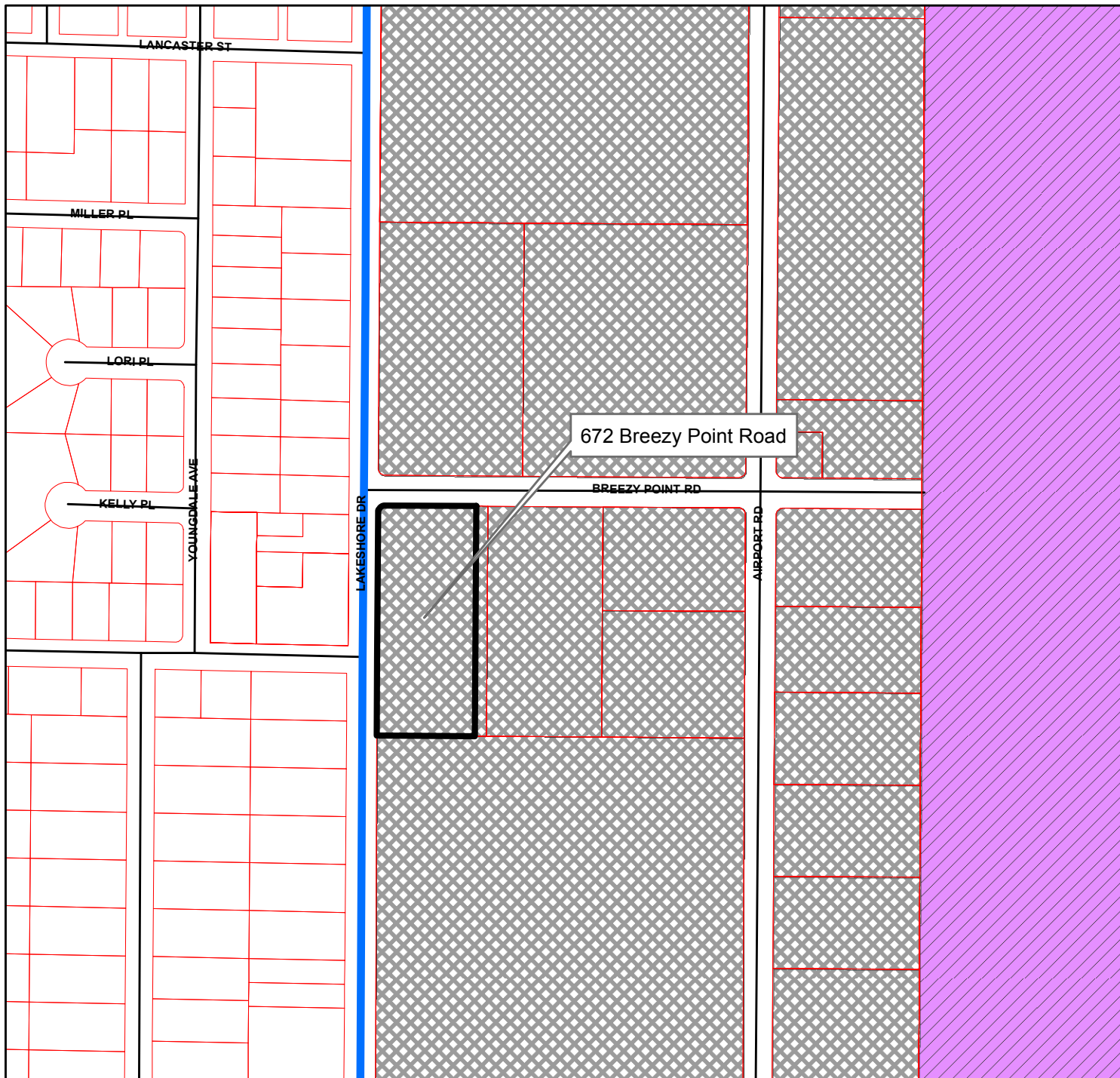
N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**
























The parcel is indicated as industrial in the Comprehensive Land Use Plan.

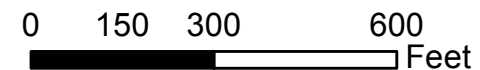
➤ **PLANNING RECOMMENDATION:**

**This item is recommended for approval.**


























## BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
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	City Limits
	SUBJECT PROPERTY





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