

Resolution designating the La Crosse County Convention Bureau, Inc. as the concessionaire for the La Crosse Center along with authorization for "Class B" Intoxicating Liquor Permit

RESOLUTION

WHEREAS, the La Crosse County Convention and Visitors Bureau is a non-profit Wisconsin corporation organized for the purpose of promoting the La Crosse area for conventions and tourism in general; and

WHEREAS, the City of La Crosse, a municipal corporation, operates a convention and arena facility known as the La Crosse Center; and

WHEREAS, for approximately the past 31 years the City of La Crosse and the La Crosse County Convention Bureau have entered into a Concession Agreement for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center; and

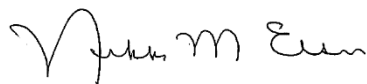
WHEREAS, the current agreement between the City of La Crosse and the La Crosse County Convention Bureau expires on June 30, 2021; and

WHEREAS, the City of La Crosse and the La Crosse County Convention Bureau wish to extend this Agreement for an additional twelve months from July 1, 2021 through June 30, 2022.

THEREFORE, NOW BE IT RESOLVED THAT:

1. The Common Council of the City of La Crosse hereby designates the La Crosse County Convention and Visitors Bureau as the concessionaire for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center for the time period July 1, 2021 through June 30, 2022;
2. The La Crosse County Convention Bureau is hereby authorized to make application pursuant to the terms of the attached Concession Agreement;
3. The Mayor, City Clerk and a La Crosse Center Director are hereby authorized to execute the 2021-2022 Concession Agreement.

I, Nikki M. Elsen, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on May 13, 2021.



*Nikki M. Elsen, WCMC, City Clerk
City of La Crosse, Wisconsin*