

**Offer to Purchase  
2335 Commerce St, La Crosse WI 54601**

**Seller: City of La Crosse**

**Offering Party; Marty Walleser, Property Reliance LLC**

**Offer Price \$1.00**

**Contingency's: Financing and permitted building plans approval from the City of La Crosse**

Dear City Council/County Board or whoever it pertains,

My name is Marty Walleser, I am the sole owner of Property Reliance LLC. I am writing to you today in regards of the city owner property located at 2335 Commerce Street in La Crosse's industrial park. I am looking to purchase the site from the city of La Crosse and to build a future home for my small business. A little background on myself and business. I was born in a low-income family of 4. Along with our family's low income, divorce separated our family at a young age of 12. As I grew up in La Crosse, moving home to home, sometimes hotels, I learned the value of dollar as my family had very little. My dad fixed up cars and resold them to make ends meet. Watching him work for every penny, I became a saver of every penny, cashing in pop cans to earn a dollar. Fast forward a few more years. When I reached the 15, I began mowing my neighbors yard and that's where my journey of being an entrepreneur began. I bought my first mower for 500.00 dollars with the money I had saved up in the years prior. Taking my mower all around my neighbors I was able to save even more. In 2010 the City of La Crosse had a RFQ on lawn mowing well sites. I did the unthinkable. I bid 55 city lawns at 16 while going to high school and WON it. Mowing every night after school and every weekend was like winning the lottery. I didn't look at it like a job, I looked it at a opportunity to make something out of my life and it sure did. 10 years later here I am with 5 employee's and over 200 lawns and equal amount of snow removal. Now being my shop, I have rented for many years is being sold I am forced to find a new place. When I saw this city lot for sale, I couldn't help to think it's more than perfect. Small but functional. I would like to propose to build a 1-2 bay shop depending on zoning approval and continue to grow my business that I started at 15 years old. I am offering the City \$1.00 for the lot, in exchange the city will get proven business that will create jobs and with the building of the new shop, the lifetime tax revenue will balance out the purchase price. I hope you consider my offer and would love to share my La Crosse success story via zoom (due to covid) to anyone that needs to here it. Allowing me to build a shop would be an ultimate dream for me and a win for the tax payers of La Crosse. Thank you for your consideration.

Sincerely

Marty W

