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Sent: Thursday, July 9, 2026 1:50 PM

To: Elsen, Nikki <Elsenn@cityoflacrosse.org>

Subject: Fill the Boot for MDA Request

Hello,

Each year, Firefighters Local 127 requests approval from the Board of Public Works to conduct a Fill the Boot Drive for the MDA. I am looking to get on the agenda for the 7/27/26 Board of Public Works meeting. Is that something you could do for me?

Below is the proposal and overview of the MDA boot drive:

PROPOSAL

La Crosse Local 127 and MDA are requesting authorization for the La Crosse Area Professional Fire Fighters to conduct a fundraising Fill the Boot drive for the Muscular Dystrophy Association. This is conducted off-duty on 1 day: September 2nd with a rain date of September 3rd.

We are asking for your support in conducting this campaign off-duty and on the street. MDA and firefighters understand that the fire department's first priority is keeping the community safe. The intersection involved this year is La Crosse/4th St. We will not be wearing our uniforms. LCFD or MDA t-shirts are encouraged.

MDA will help motivate and educate all firefighters about the Fire Fighter/MDA connection through union meetings as well as station visits prior to the campaign. MDA will provide all proper signage and supplies so that each collection site is clearly identified. Fully supporting MDA and the Fill the Boot campaign ties in perfectly with the fire department's focus on community involvement and values. It also provides a unique opportunity to raise much needed funds for MDA's comprehensive health care services program in our community.

PROGRAM OVERVIEW

-La Crosse Local 127 would like to conduct a Fill the Boot drive for the Muscular Dystrophy Association off-duty and on the street in 2024.

-Proposed dates of collection are: September 3rd with a rain date of September 4th. Time frame is 2:30-5:30.

-MDA holds a liability insurance policy for \$1 million per occurrence covering all firefighters involved

-MDA also holds an additional insurance policy in which ACE American Insurance would reimburse the city in an instance where worker's comp has paid out benefits to a firefighter as a result of an incident.

-Safety is of utmost importance-firefighters will wear reflective vests, display signage provided by MDA and use sound judgment

-Firefighters have been participating in Fill the Boot since 1954 and have raised over \$700 million

-Over \$100,000 has been collected by La Crosse firefighters since 2000. Most of that was raised over the past 14 years at our Fill the Boot drives.

Please let me know if you have any questions.

Thanks,

Erin Statz

Engineer

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