



advocating against domestic & sexual abuse

La Crosse Department of Public Works
400 La Crosse Street
La Crosse, WI 54601

April 26, 2022

Dear La Crosse Board of Public Works,

New Horizons has partnered with the La Crosse County Adult Protective Services Department in our efforts to bring awareness to the La Crosse community related to elder abuse. As a member of the New Horizons Elder Abuse Awareness Month Committee I am requesting the permission of the Board to attach a large purple ribbon to every tree on Main Street running east from West Ave to Losey Blvd. The ribbons would be up for the month of June in awareness of World Elder Abuse Awareness Month. The committee will also be responsible for taking down all ribbons at the end of June.

If you require further information, please do not hesitate to contact me at 608-791-2610 x1306 or programcoord@nhagainstabuse.org. Thank you for your time and for your help in assisting not only the Elder Abuse Awareness Month Committee but the City of La Crosse in our fight to end elder abuse in our community.

Sincerely,

Heidi Svee
Program Coordinator
New Horizons Shelter & Outreach Centers

La Crosse

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