



City of La Crosse, Wisconsin

APPLICATION FOR EXPANSION OF ALCOHOL BEVERAGE LICENSE

*Must be filed in conjunction with a Special Event Application.

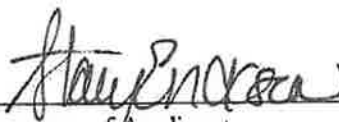
Fee: \$ _____

The undersigned licensee requests permission to expand the following license(s) onto private property for the purpose set forth below. Check all license that apply.

- Combination "Class B" Beer & Liquor
 Class "B" Beer
 "Class C" Wine

BUSINESS INFORMATION			
Legal/Real Name:		Trade Name:	
The Charmant Hotel, LLC		The Charmant Hotel	
Business Address:			
101 State Street, La Crosse, WI 54601			
Business Phone Number:		Name of Agent (If Corporation/LLC):	
608-519-8800		Libby Weber	
EXPANSION INFORMATION			
Date of Expansion:			
Friday, August 19th, 2022			
Time of Expansion – when alcohol will be sold, possessed or consumed in the public way:			
Start 04:00PM		End 10:00PM	
Describe Area of Expansion – Where Alcohol Will be Present:			
100 block of State Street			
Reason for Expansion Request:			
Riverroast 2022			
PERSON IN CHARGE			
Name:	First	Middle	Last
	Stacy	Jean	Erickson
Address:	Street	City	State Zip Code
	W7627 Cty Rd ZB	Onalaska	WI54650
Phone Number:			
320-333-4055			

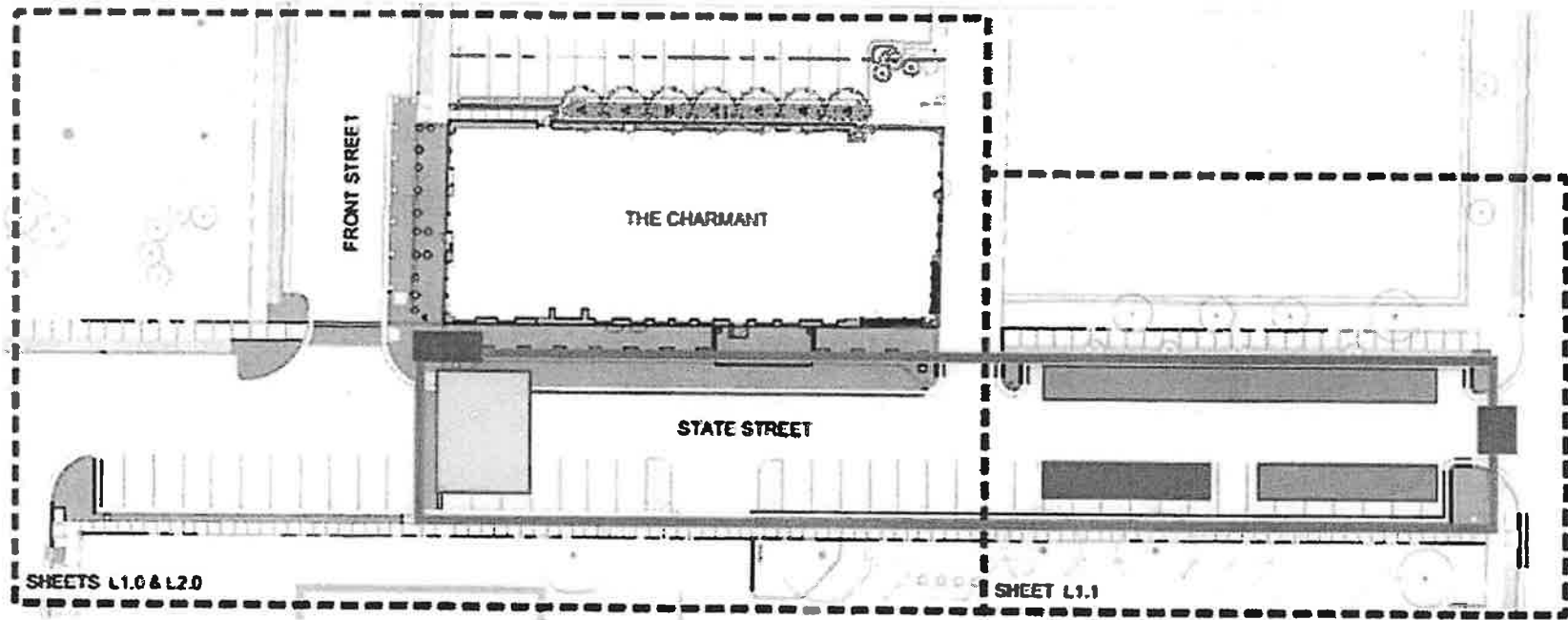
The above hereby makes application to expand its alcohol beverage license onto private property as described. I agree to abide by all applicable state and local regulations including, but not limited, to the sale and service of alcoholic beverages, fencing and adherence to noise levels.


 Signature of Applicant

5/27/22
 Date

Charmant Hotel – River Roast

Stage	Restrooms	Entrance/Exits
Fencing	F&B Area	Ticket Purchase



RiverRoast is an annual event that highlights live music for the local La Crosse community to enjoy. This event is free to the public and it serves as a thank you to the community for being so supportive of our establishment. We also like to highlight local vendors we work with and use their product in the F&B offerings. We will have music starting at 5pm and ending at 10pm with a few different bands (TBD). We have received approval from the Board of Public Works for a street permit and are requesting an expanded license for alcohol to be served on State St.