

ORDINANCE NO. 4826

A SECOND AMENDED ORDINANCE to amend Paragraphs (B) and (E) of Section 20.10 of the Code of Ordinances of the City of La Crosse relating to prohibited and required acts of vendors licensed as an outdoor food stand or mobile food unit.

THE COMMON COUNCIL of the City of La Crosse does ordain as follows:

SECTION I: Paragraph (B) is hereby amended as follow:

(B) DEFINITIONS.

(5) "Downtown Area" shall mean the area bounded by Cass Street, 7th Street, La Crosse Street and the Mississippi River.

SECTION II: Paragraph (E) is hereby amended as follow:

(E) PROHIBITED AND REQUIRED ACTS.

(1) A vendor shall:

- (e) Display name and telephone number of licensee in lettering permanently affixed to unit and not less than four (4) inches high or on a sign that is not less than twelve (12) inches by twelve (12) inches.
- (f) Remove all vending equipment from public right-of-way during times when vending is prohibited.

(2) A vendor shall not:

- (b) Sell or be in operation between the hours of 9:00 p.m. 3:00 a.m. and 6:00 a.m. unless vending on private property in the Downtown Area in which operations shall be prohibited between the hours of 3:00 a.m. and 6:00 a.m.
- (g) Use extension cords to supply power to the stand/unit; all stands/units must be self-powered.
- (h) Sell within 300 feet of school grounds unless part of a non-profit or civic event on school grounds with permission from the respective school.
- (i) Sell within 200 feet of a permanent merchant retailing a similar product without written permission from the merchant except ~~in the Downtown Area~~ in the Downtown Area.
- (k) Vend in the same location for more than five (5) hours on any one day.

