



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Climate Action Plan Steering Committee

Thursday, May 18, 2023

4:30 PM

Grandad Room

This meeting will also be conducted through video conferencing.

Join Zoom Meeting:

<https://cityoflacrosse-org.zoom.us/j/83963386607?pwd=QlkvVG1EMm8vK2d6aXFrdWgyYXNaZz09>

Meeting ID: 839 6338 6607 Passcode: 419317

Join by Phone: +1-305-224-1968

Call to Order

Mindel called the meeting to order at 4:31 pm.

Roll Call

Present: 4 - Dorothy Lenard, Cathy Van Maren, Susanna Hanson, Mackenzie Mindel

Excused: 1 - Casey Meehan

Approval of Minutes

Lenard motioned to approve the minutes, Hanson seconded. The motion carried by a voice vote.

Notices and Discussion

Staff shared that two resolutions are going before the Common Council in June: 1) increasing the committee to seven members, and 2) approving a project development agreement with Johnson Controls for the fourth phase of its energy saving performance contract.

Agenda Items:

- 1 [23-0606](#) Officer Elections - Chairperson and Vice Chairperson

Mindel accepted chairperson position. Lenard nominated Van Maren for vice chairperson. Van Maren is vice chairperson by unanimous consent.
- 2 [23-0252](#) Discussion and direction on year-1 plan implementation

Attachments: [CAP Year 1 Implementation Plan \(May 2023\)](#)
[Implementation Plan Draft in Progress \(April 2023\)](#)

Staff provided an overview. Actions to increase solar arrays for residential buildings and commercial buildings aren't in the same working group because the market and incentives are different. Staff plans to reconvene green team soon to get City staff on board. Plug-in hybrids count as electric vehicles. Staff could develop a decision tree when steering committee or working group is deciding on future actions. Lenard volunteered to lead working group 3 and Van Maren, 1.

- 3 [23-0455](#) Request to use Climate Action Plan Implementation Funds for Bright Action Outreach

Attachments: [BrightAction's website](#)
[Example webpage for Fremont, CA](#)
[CCS Engagement Services Scope of Work](#)
[Nicholas Marketing Communication Services](#)

Lenard made a motion to go forward with both option and request Nicholas modify proposal to compliment Bright Action proposal, Mindel seconded. The motion carried by a voice vote. Van Maren abstained.

- 4 [23-0604](#) May '23 Update on Grant Services

Attachments: [Urban and Community Forestry Grant](#)
[Charging and Fueling Infrastructure Discretionary Grant Program](#)

Staff talked about potential application for USDA urban forestry grant to plant trees downtown and do a tree giveaway.

Next Meeting / Agenda Items

The Doodle poll indicated that the second Monday of the month would work best, either at 4:30pm or 5pm. The next meeting will be 6/12 @ 4:30 pm in the Eagle Room. Agenda items may include a report from the grant services consultant on the funding environmental scan.

Adjournment

Mindel adjourned the meeting at 5:28 pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.