

Resolution approving a professional services agreement with Alta Planning + Design Inc. for the completion of an economic impact study of bicycling in the city.

RESOLUTION

WHEREAS, the City of La Crosse adopted its *Bicycle and Pedestrian Master Plan* in 2012;

WHEREAS, the Plan elucidated an evaluation benchmark to assess the economic impact of bicycling in La Crosse to quantify bicycle-related business activity in terms of revenue generated, number of jobs created, and spending;

WHEREAS, the City of La Crosse received a Local Studies Program grant from the La Crosse Area Planning Committee (LAPC) to conduct the study; and

WHEREAS, the City of La Crosse has engaged Alta Planning + Design Inc. to conduct an economic impact of bicycling study;

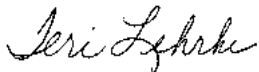
NOW, THEREFORE, BE IT RESOLVED that the Common Council of the City of La Crosse hereby approves a professional services agreement with Alta Planning + Design Inc. for the completion of an economic impact study of bicycling in the city.

BE IT FURTHER RESOLVED that service will be paid for by existing bond funds allocated for Bicycle and Pedestrian Plan Implementation in the 2018-2022 Capital Improvement Program (Item 181) with 80% reimbursed by the LAPC Local Studies Program.

BE IT FURTHER RESOLVED that the Director of Planning and Development and the Director of Finance are hereby authorized to effectuate this resolution.

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*I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on July 12, 2018.*



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Teri Lehrke, City Clerk  
City of La Crosse, Wisconsin