

Resolution authorizing agreement for consulting services with RDG Schutte Wilscam Birge, Inc. (dba RDG Planning & Design) for the City Vision 2040 Downtown Master Plan.

RESOLUTION

WHEREAS, the Common Council approved Resolution 19-0818 that established the City Vision 2040 Steering Committee and authorized the Planning and Development Department to solicit proposals for the City Vision 2040 Downtown Master Plan; and

WHEREAS, through a process of evaluating and scoring the proposals and interviews, the Steering Committee has selected RDG Schutte Wilscam Birge, Inc. (dba RDG Planning & Design) to develop the Master Plan; and

WHEREAS, the total cost for this project is \$200,000, of which Resolution 19-0818 acknowledges the previous appropriation of \$100,000 through the Capital Improvement Program, \$50,000 in the 2018-2022 CIP (#208) and \$50,000 in the 2019-2023 CIP (#273), and the remaining \$100,000 has been contribution by various entities as follows:

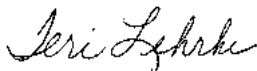
- \$30,000 from Western Technical College
- \$20,000 from La Crosse Community Foundation
- \$20,000 from La Crosse County
- \$5,000 from La Crosse Area Chamber of Commerce
- \$5,000 from The La Crosse City Vision Foundation, Inc.
- \$5,000 from Downtown Mainstreet, Inc.
- \$5,000 from UWL Foundation
- \$5,000 from La Crosse Area Development Corporation
- \$5,000 from La Crosse County Convention and Visitors Bureau/Explore La Crosse

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby approves the agreement for consulting services with RDG.

BE IT FURTHER RESOLVED, that the Director of Planning & Development, the Mayor and Finance Director are hereby authorized to take any and all steps to effectuate this resolution.

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*I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on May 14, 2020.*



*Teri Lehrke, City Clerk  
City of La Crosse, Wisconsin*