



# City of La Crosse, Wisconsin

## APPLICATION FOR EXPANSION OF ALCOHOL BEVERAGE LICENSE INTO OUTDOOR DINING AREA

Fee: \$ 150.00

*Paid*  
*1/29/26*

The undersigned licensee requests permission to expand the following alcohol beverage license(s) into outdoor dining area pursuant to Sec. 4-45(b) and/or 4-109(b) of the Municipal Code. Check all license that apply.

- Combination "Class B" Beer & Liquor  
 Class "B" Beer  
 "Class C" Wine

*206584*

<b>BUSINESS INFORMATION</b>					
Legal/Real Name of Business:					
Benchmark Redevelopment Inc					
Business Address:					
222 Pearl Street, LaCrosse, WI, 54601					
Business Phone Number:			Business Email:		
608-796-2277			buzzardbillys@yahoo.com		
<b>PREMISES INFORMATION</b>					
Trade Name of Business:					
Buzzard Billy's					
Address of Premise:					
222 Pearl Street, LaCrosse, WI, 54601					
<b>EXPANSION INFORMATION</b>					
Dates of Expansion - must be between April 1 and October 31 (unless otherwise permitted by the Board of Public Works)					
04/01/2026 - 10/31/2026					
Description of Proposed Expansion - Where Alcohol Will be Present (square feet, physical location, etc.):					
Two outdoor dining areas - a sidewalk cafe & a parklet cafe; both directly in front of business building. Total square footage of dining areas = 577.22. Total dining capacity = 28 people.					
<b>AGENT INFORMATION</b>					
Agent Name:		First	Middle	Last	
		Heather	K	Young	
Agent Home Address:		Street	City	State	Zip Code
		W4921 Troy Road	LaCrosse	WI	54601
Phone Number:			Email:		
608-385-0544			buzzardbillys@yahoo.com		

The above hereby makes application to expand its alcohol beverage license into outdoor dining area pursuant to Sec. 4-45(b) and/or 4-109(b) and the provisions of Sec. 40-106(3) of the Municipal Code. I agree to abide by all applicable state and local regulations including, but not limited, to the sale and service of alcoholic beverages and adherence to noise levels.

*Heather Young*  
Signature of Applicant

*1-21-26*  
Date



PERMIT RENEWAL OR TERMINATION

Revocable Occupancy / Street Privilege

City of La Crosse Engineering Department

Phone: (608) 789-7505

engineering@cityoflacrosse.org

RENEWAL

TERMINATION

Property Owner

Name: TJ Peterslie / The American House LLC

Address: W7701 County Road ZB City: Onalaska State: WI Zip: 54650

Phone: 608-385-3458 Email: TJPETERSLIE@GMAIL.COM

Application Preparer (if different from above)

Name: Heather Young

Relationship with owner: Tenant / GM of encroachment address business

Phone: 608-796-2277 Email: buzzardbillys@yahoo.com

Encroachment

Encroachment Address(es): 222 Pearl Street, La Crosse, WI, 54601

Tax Parcel Number: 17-20016-020 Issued Permit Number: 2232

To RENEW this permit, sign here

Signature of owner or designee: Heather Young Date: 1/21/2026

Print name and title: Heather Young, General Manager, Buzzard Billy's

Return this completed renewal form in January annually along with valid insurance certificate and renewal fee via email to engineering@cityoflacrosse.org or mail to or drop off at City of La Crosse, Engineering Department, 400 La Crosse Street, La Crosse, WI 54601.

To TERMINATE this permit, sign here

Signature of owner or designee: Date:

Print name and title:

The above Signatory states that the Encroachment has been removed and right of way restored.

Return this completed form via email to engineering@cityoflacrosse.org or mail to or drop off at City of La Crosse, Engineering Department, 400 La Crosse Street, La Crosse, WI 54601.

Below this line to be completed by City staff only

Required items to be provided by Applicant:

Certificate of Insurance (City as additional insured)

Annual Renewal Fee \$

Encroachment type: Renewal year:

All fees are non-refundable.