



City of La Crosse, Wisconsin

APPLICATION FOR BEER GARDEN LICENSE

Check One: New Renewal For the license period _____ to _____ Fee: \$ _____

License Class: (Check One) Class "A" Class "B" Class "C" Class "D"
(ZONING RESTRICTION)

BUSINESS INFORMATION			
Legal/Real Name: <i>M.E.P. Hospitality</i>			
Address of Above: Street <i>321 State St</i>	City <i>LaCrosse</i>	State <i>Wi</i>	Zip Code <i>54601</i>
PREMISES INFORMATION			
Trade Name of Business: <i>Flatiron Cafe</i>			
Address of premises to be Licensed: <i>321 State St LaCrosse Wi 54601</i>			
BEER GARDEN INFORMATION			
Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.) <i>Wood and steel patio located out front of main premises. Approx. 40'x30'</i>			
AGENT INFORMATION			
Agent Name: First <i>Matthew</i>		Middle <i>Z</i>	Last <i>Dorley</i>
Agent Home Address: Street <i>3122 25th St S</i>		City <i>LaCrosse</i>	State <i>WI</i>
Home Phone Number: <i>678 592-1329</i>		Daytime Phone Number:	
Was the above person listed as agent on last year's application? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.

[Signature]

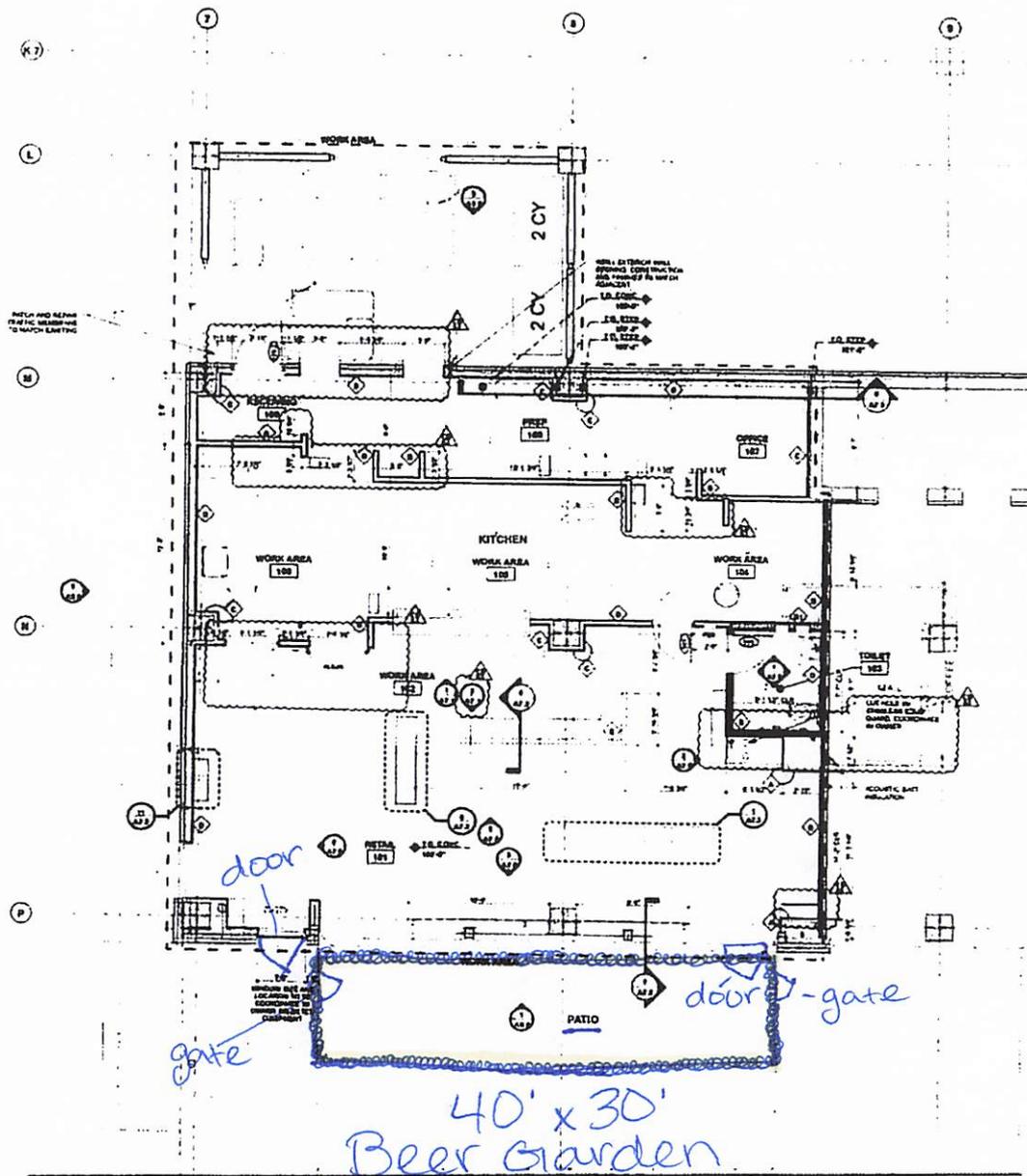
 Signature of Applicant

2/16/26

 Date

A PLAN MUST ACCOMPANY THIS APPLICATION

OFFICE USE ONLY			
For original application: Attach a list of all property owners within 200 feet of the proposed licensed premises.			
Signature:	Date:	Granted:	License #:



1. FIRST FLOOR PLAN
SCALE: 1/8" = 1'-0"

40' x 30'
Beer Garden
MEP Hospitality LLC
dba Flatiron

321 State Street
La Crosse WI, 54601



GENERAL NOTES

1. ALL INFORMATION CONCERNING EXISTING CONDITIONS SHALL BE FIELD VERIFIED PRIOR TO CONSTRUCTION OR MATERIAL FABRICATION. NOTIFY ARCHITECT AND OWNER FOR POSSIBLE REVISIONS. ACTION OF ACTUAL CONDITIONS DIFFER FROM THOSE SHOWN HERE.
2. REFER TO THE SCHEDULE FOR ADDITIONAL INFORMATION.
3. FILE INDIVIDUAL WALL TYPES (AS O) FOR DIMENSIONS AND CONSTRUCTION.
4. VOLUME RECEIPTS & EQUIPMENT WITH OWNER AND EQUIPMENT SUPPLIER PRIOR TO PLACING WALLS.
5. INTERIOR METAL DOOR FRAMES TO BE LOCATED 2" FROM FACE ADJACENT WALLS UNLESS NOTED OTHERWISE.
6. DIMENSIONS TO FACE OF STUD WALLS NOTED OTHERWISE.
7. MISCELLANEOUS EQUIPMENT BY OTHERS SHOWN IN PLAN FOR DESIGN INTENT ONLY.
8. FLOOR DRAIN SANITARY AND LOCATIONS BY DEMONSTRATED PLUMBER. COUNTERTOP CONCRETE REINFORCEMENT BY STRUCTURAL FOR HOSTIVE BLOCK TO DRAIN.

SYMBOL KEY

- EXISTING CONSTRUCTION TO REMAIN
- NEW CONSTRUCTION
- ① FINISH TAG
- ② DIMENSION TAG
- EXISTING DOOR TO REMAIN
- NEW DOOR
- XXX HOOK NAILS & WASHERS
- STRUCTURAL GRID LINE
- ③ WALL OR BUILDING SECTION FREE DEMONSTRATED BY CLIENT
- ④ WALL TYPE
- ⑤ INTERIOR ELEVATION TAG



The Architects: TKWA Architects, Inc.
401 N. 11th Street, Suite 200
La Crosse, WI 54601
P: 608.785.1234 F: 608.785.1234

**Belle Square
Butcher & Deli**

11. CROSSING

WEBER HOLDINGS
2004 West Main St
La Crosse, WI 54601

CO SMITH
CONSTRUCTION, INC
200 S. Adams Street
La Crosse, WI 54601

PIERCE ENGINEERS, INC
200 S. Adams Street
La Crosse, WI 54601

11. CROSSING	11.21.2019
12. U.S.C.	12.28.2019
13. U.S.C.	12.28.2019
14. U.S.C.	12.28.2019

January 31, 2019
205814 10

Floor Plan

A1.1

MEP HOSPITALITY LLC - 200FT BUFFER LIST - CLASS B BEER AND CLASS B BEER GARDEN

Tax Parcel	OwnerName	PROPERTY ADDRESS	MAILING ADDRESS	MailCityStateZip
17-20020-60	PROJECT LEO LLC	125 4TH ST N	125 4TH ST N	LA CROSSE, WI 54601
17-20020-70	232 3RD ST N LLC	232 3RD ST N STE 100-600	1475 POWELL ST	EMERYVILLE, CA 94608
17-40381-140	232 3RD ST N LLC	319-321 STATE ST	1475 POWELL ST	EMERYVILLE, CA 94608
17-40381-160	232 3RD ST N LLC	303 STATE ST	1475 POWELL ST	EMERYVILLE, CA 94608
17-40381-180	232 3RD ST N LLC	318 VINE ST	1475 POWELL ST	EMERYVILLE, CA 94608
17-20010-120	GUNDERSEN LUTHERAN ADMINISTRATIVE SERVICES INC	201-219 3RD ST N, 225 STATE ST APT 15-434, 211 3RD ST N APT 1-5, 222 VINE ST	1900 SOUTH AVE	LA CROSSE, WI 54601
17-20020-80	LACROSSE COUNTY	300 3RD ST N, 351 4TH ST N, 410 3RD ST N, 333 VINE ST	212 6TH ST N	LA CROSSE, WI 54601
17-20320-10	LACROSSE COUNTY	300 4TH ST N	212 6TH ST N	LA CROSSE, WI 54601
17-40381-230	LACROSSE COUNTY	322 VINE ST	212 6TH ST N	LA CROSSE, WI 54601
17-20011-10	CHRISTENE M BREININGER	229 3RD ST N	23255 HILLCREST LN	RICHLAND CENTER, WI 53581
17-20018-130	608 PROPERTIES LLC	118 3RD ST N	307 MAIN ST	LA CROSSE, WI 54601
17-20018-60	STATE ROOM PROPERTIES LLC	128 3RD ST N, 306 STATE ST	307 MAIN ST	LA CROSSE, WI 54601
17-20013-40(CITY)	CITY OF LACROSSE	115 3RD ST N	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20021-110	NEW STATE BANK OF LA CROSSE	120 & 128 4TH ST N	401 MAIN ST	LA CROSSE, WI 54601
17-20021-120	NEW STATE BANK OF LA CROSSE	401-413 MAIN ST	401 MAIN ST	LA CROSSE, WI 54601
17-40381-130	ASSOCIATED BANK NATIONAL ASSOCIATION	205 4TH ST N	433 MAIN ST	GREEN BAY, WI 54301
17-20020-50	117 NORTH 4TH ST LLC	115 4TH ST N, 117 4TH ST N STE 101-103, 121-123 4TH ST N	450 LOSEY COURT LN	LA CROSSE, WI 54601
17-40381-150	COWGILL PROPERTIES LLC	307 STATE ST	503 COUNTRY CLUB LN	ONALASKA, WI 54650
17-20021-90	USA	425 STATE ST	FORT SNELLING	ST PAUL, MN 55111-4000
17-20018-70	ALYSHAS APARTMENTS LLC	122 3RD ST N, 126 3RD ST N APT 1-19	N2740 GERBERS RD	LA CROSSE, WI 54601
17-20018-90	ALYSHAS APARTMENTS LLC	310-312 STATE ST	N2740 GERBERS RD	LA CROSSE, WI 54601
17-40381-170	BELLE SQUARE PROPCO LLC, BELL SQUARE DB LLC	323 STATE ST APT 201-620	N30W28701 LAKESIDE DR W	PEWAUKEE, WI 53072
17-40381-220	BELLE SQUARE PROPCO LLC, BELL SQUARE DB LLC	320 VINE ST	N30W28701 LAKESIDE DR W	PEWAUKEE, WI 53072
17-20011-20	SCIART HOLDINGS LLC	225-227 3RD ST N	N5935 PARK DR	ONALASKA, WI 54650
17-20018-150	312 STATE LLC	310-312 STATE ST	PO BOX 936	LA CROSSE, WI 54602-0936
17-20018-80	312 STATE LLC	310-312 STATE ST	PO BOX 936	LA CROSSE, WI 54602-0936
APPLICANT	M.E.P. HOSPITALITY LLC	321 STATE ST	321 STATE ST	LA CROSSE WI 54601



M.E.P. HOSPITALITY LLC
321 STATE ST
LA CROSSE WI 54601

NOTICE OF APPLICATION FOR CLASS "B" BEER AND BEER GARDEN LICENSE IN THE CITY OF LA CROSSE

This is to notify you that the following business has applied for a **Class "B" Beer** and **Class B Beer Garden** license under Chapter 10, Article III of the Code of Ordinances of the City of La Crosse to allow consumption of alcoholic beverages in a designated outdoor area, as described below and on the attached drawing.

Pursuant to sec. 4-145 of the Municipal Code, no Class "B" license shall be granted for premises located within 100 feet of lands zoned residential or multiple dwelling without property owners receiving notification.

Pursuant to sec. 10-77, property owners within 200 feet of the proposed premises for a Beer Garden License shall receive notice of an original application.

**M.E.P. Hospitality LLC dba Flatiron
at 321 State St, La Crosse WI 54601**

Beer Garden description: Wood and steel patio located out front of main premises. Approx. 40'x30'.

This application will be considered at the following meetings which are held in the Council Chambers of La Crosse City Hall, 400 La Crosse Street:

- **Judiciary and Administration Committee – Tuesday, March 3, 2026 at 6:00 p.m.**
- **Common Council – Thursday, March 12, 2026 at 6:00 p.m.**

The meeting can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the "In Progress" video link to the far right in the meeting list.

Written comments may be submitted to the City Clerk's Office by emailing cityclerk@cityoflacrosse.org, by delivery or mail to City Clerk, 400 La Crosse Street, La Crosse WI 54601 or by deposit in the green drop box on the north side of City Hall.

This notice is given pursuant to the order of the Common Council of the City of La Crosse.

Dated this 19th day of February 2026.

A handwritten signature in black ink, appearing to read "Alicia Smithburg".

Alicia Smithburg
Assistant Clerk

Please note:

Beer Garden area shown in orange.

Properties within 200 feet of the beer garden are shown outlined in blue.

