



# City of La Crosse, Wisconsin

La Crosse Center  
300 Harborview Plaza  
La Crosse WI 54601

## Meeting Agenda - Final

### La Crosse Center Board

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Tuesday, July 7, 2020

4:00 PM

La Crosse Center Virtual Meeting  
300 Harborview Plaza, La Crosse, WI 54601

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*Please Note: In an effort to keep members of the public, the La Crosse Center Team and the La Crosse Center Board Members as safe as possible from the spread of COVID19 this meeting will be conducted through video conferencing. The meeting can be accessed through the following link:*

<https://stream.lifesizecloud.com/extension/1271327/e7506959-fe5d-44ac-805c-9016fb33bd90>

*If you have questions or concerns regarding an agenda item, please call (608) 789-7413 or email [afahey@lacrossecenter.com](mailto:afahey@lacrossecenter.com) prior to the meeting.*

#### Call to Order

#### Roll Call

#### Agenda Items:

#### Approval of Minutes

- [20-0883](#) Minutes June 9, 2020 for Approval  
**Attachments:** [Minutes June 9, 2020.pdf](#)
- [20-0886](#) Convention Update July 7, 2020  
**Attachments:** [June 29, 2020.xlsx](#)
- [20-0884](#) Financials April 2020  
**Attachments:** [Financials April 2020.pdf](#)
- [20-0892](#) Future Events Planning
- [20-0885](#) Branding Presentation via Vendi Advertising  
**Attachments:** [Board Presentation 7.7.20.pdf](#)
- [20-0895](#) ISG Update  
**Attachments:** [Interior Renderings \(1\).pdf](#)

[20-0887](#) Construction Update via Kraus Anderson

**Attachments:** [June 20 Summary 4.pdf](#)

[20-0889](#) President's Report

[20-0890](#) Director's Report

## Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### **NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*