



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Agenda - Final-revised

### Redevelopment Authority

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Thursday, September 23, 2021

4:30 PM

Black River Beach Neighborhood Center or  
Lifesize

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If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Department of Planning, Development and Assessment at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing [tranea@cityoflacrosse.org](mailto:tranea@cityoflacrosse.org), using a drop box outside of City Hall or mailing the Department of Planning and Development, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-8321.

The meeting will be conducted through video conferencing and may be VIEWED ONLY with the following link:

<https://stream.lifesizecloud.com/extension/4796132/658f87a0-b06b-4858-969b-f4a0e7abba62>

Members of the public will also be able to attend the meeting in person. The meeting will be held at the Black River Beach Neighborhood Center, located at 1433 Rose Street in La Crosse. Social distancing policies will be enforced.

#### Call to Order

#### Roll Call

#### Approval of Minutes

#### Agenda Items:

1. [21-1355](#) Request from La Crosse Skyrockers to launch fireworks from path at River Point District for Oktoberfest.  
**Attachments:** [Email request from Skyrockers.pdf](#)  
[Map of launch site showing 600' safety boundary.jpg](#)  
[Pyrotechnics Fireworks Display Permit.pdf](#)  
[Fireworks permission letter from RDA.docx](#)
2. [21-1362](#) Update on River Point District fill project and security during Oktoberfest.
3. [21-1357](#) September 2021 - Monthly update from WiRED on River Point District.  
**Attachments:** [September 2021 update.pdf](#)

4.     [21-1363](#)     Monthly update on the financials of the Redevelopment Authority  
  
          Attachments: [Financials 09-17-2021.pdf](#)
5.     [21-1376](#)     Consideration and possible action on Service Agreement with Tracy Cross & Associates, Inc.  
  
          Attachments: [Service Agreement](#)
6.     [21-1361](#)     Discussion on available incentive programs relating to development projects.
7.     [21-1360](#)     Update on property acquisition related to River Point District.  
          *(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*
8.     [21-1248](#)     Consideration and possible action on monthly deliverables for WiRED Riverside North, LLC.  
          *(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*  
  
          Attachments: [Jan - May 2021 deliverables.docx](#)

## Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*