



# City of La Crosse, Wisconsin

La Crosse Center  
300 Harborview Plaza  
La Crosse WI 54601

## Meeting Agenda - Final

### La Crosse Center Board

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Wednesday, October 20, 2021

4:00 PM

La Crosse Center Conference Room or Virtually  
300 Harborview Plaza, La Crosse, WI 54601

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In an effort to keep the public, City Staff and the La Crosse Center Board members as safe as possible from the spread of COVID-19, the meeting will be available through video conferencing on Lifesize as well as in person.

#### FOR THE LIVE STREAM AND LISTENING AND VIEWING ABILITY GO TO:

<https://stream.lifesizecloud.com/extension/8034951/3069b907-c66a-4ccf-919d-5e3f71d5c143>

If you wish to speak on an agenda item, you can do so as part of the Live Virtual Meeting contact the La Crosse Center at the e mail and phone number following so we can provide you with the necessary information to join. Email: [afahey@lacrosscenter.com](mailto:afahey@lacrosscenter.com) or call: 608-789-7400

Members of the public will also be able to attending person. The meeting will be held at the La Crosse Center North Hall located at 300 Harborview Plaza, La Crosse, WI

#### Call to Order

#### Roll Call

#### Approval of Minutes

[21-1490](#) Minutes for August 23, 2021 Action Item

**Attachments:** [Minutes August 23, 2021.pdf](#)

#### **Agenda Items:**

[21-1491](#) Convention Update October 20, 2021

**Attachments:** [Convention Graph 10.20.21.pdf](#)

[21-1492](#) Website Analytics Oct 20, 2021

**Attachments:** [Analytics September 2021.pdf](#)

[21-1493](#) Facebook Analytics October 20, 2021

**Attachments:** [facebook Analytics septoct21 days.docx](#)

- [21-1514](#) Kraus Anderson Summary Update for September 2021  
**Attachments:** [September 21 Summary.pdf](#)
- [21-1494](#) Digital Wall Photographs for the LCC Board to select from for hallway artwork.  
Action Item  
**Attachments:** [Wall Digital Page 1.pdf](#)  
[Wall Digital Page 2.pdf](#)  
[Wall Digital Page 3.pdf](#)
- [21-1495](#) Financial Reports August 2021 and Year to Date  
**Attachments:** [July 2021.pdf](#)
- [21-1496](#) President's Report
- [21-1497](#) Director's Report including staffing levels, tentative Community Open House and Shuttered Venue Grant.
- [21-1498](#) Liquor Invoices for September 2021 for approval. Action Item  
**Attachments:** [August 2021.pdf](#)  
[September 2021.pdf](#)

## Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*