

City of La Crosse Arts Board

Public Art planning 8-8-22

In attendance: Jennifer Williams, Chair; Allison Kryzch, Dillon McArdle, Grant Mathu, Mark Neumann, Kaylan Smith (others?); Kerry Gloede and Kate Kroll, City staff

Arts Board guiding values and info:

- All members of the community should benefit from the Arts Board's work and support.
- Support programs and projects that benefit the community - don't just fund projects coming to the board from a person who has an idea.
- Committee should further develop guidelines for development and implementation of arts proposals and working with other city departments (Parks, Streets, etc.)
- Continue to examine Arts Board's role with city and private projects, and with the community
- Ideas for general programs
 - Arts Directory - DMI has a directory of artists - Arts Board can promote
 - Public Art Inventory, to know what's in the city, what belongs to the city, maintenance needs, etc.
 - % for Art policies
- Framework for grant programs
 - Devote portion of grant funding to specific programs, such as:
 - Neighborhood development and implementation grants
 - Facade grants - downtown org has grant program to improve facades (city funded)

City relationship:

- Meet with city Parks Director to discuss issues related to parks development
- Work with Mayor and staff towards paid, dedicated staff for Arts Board, with a clear, thoughtful justification of the need for that expenditure
- Work with city fundraising staff on fundraising planning and ideas

- Align with city budget process - get ready to submit capital project requests in February 2023

Advocacy and process recommendations:

- Work with Polytechnic students re developing social media presence
- Focus on developing private partnerships to build advocacy for public art and creativity
 - Chamber of Commerce
 - La Crosse Center
 - Veterans and immigrant service groups

Nii Hosto Art Park

- Its purpose is to honor people who came before, provide a respite
- Approved April 2021, transferred to City Parks Department in November 2021
- Need an overall plan for the arts in the park, with a clear and transparent process to choose artists and art works for the park
- Are there currently ARPA funds from city for arts integration?
- Work with partners to keep moving forward with the park:
 - Army Corps of Engineers for flood plain and engineering studies to be able to Secure and anchor sculptures
 - Friends of the Marsh - what kind of environmental issues should the Arts Board be aware of?
 - International Gardens
 - Chamber of Commerce/DMI -
 - City of La Crosse
 - Work with park staff to determine what needs to be done conceptually and logistically
 - Work with park's master plan towards arts integration

Let's Get Together networking meeting

At the Pump House Regional Arts Center | 8-8-22

[Attendee list here](#)

General themes:

- “Keeping things going” as the post-pandemic errand the “new normal” comes into view.
- There’s a culture shift from pre-pandemic to growing new ways of doing things.
- Audiences are not back, ticket sales are down 50%
- Everyone wants to hear what’s happening with other orgs and around the city.
- Fundraising is all about relationships.
- Civic organizations, community groups, economic development and local government all focused on getting people to move to the community, stay in the community, getting young people involved in fundraising, volunteering, participating in the arts in general.
- Lots going on outdoors in the summer, of course.

Next steps:

- Who will host the next “Let’s Get Together” meeting? possible date in November, before Thanksgiving.
- Conversation topics:
 - “Opening doors”: ideas to engage young people in the arts and civic issues
 - Arts Education opportunities
 - Arts and Civic Issues - invite Mayor, other elected officials to participate and speak

About Create Wisconsin

- [Create Wisconsin programs](#)
 - [Fiscal receiver program](#)
 - [Business planning](#), with business plan outline
 - [Creative economy planning](#)
 - [Fundraising information](#)
 - [Community cultural development ideas](#)
- Create Wisconsin advocacy
 - [Grow Wisconsin Creatively Resilience Fund](#) - Create Wisconsin’s proposal to Gov. Evers for ARPA funding to invest in the state’s creative economy

- [Economic, workforce, and civic resources](#), including creative economy development and creative placemaking

Sample invite for “Let’s Get Together” networking meetings

Let’s Get Together

a brown-bag lunch networking and learning series for La Crosse’s arts and creative sector

Date/time

Location

La Crosse’s arts and civic leaders and creative workers are invited to the the next in a series of occasional networking meetings, hosted by the City of La Crosse Arts Board (and other partners?).

This is an informal, informational gathering of people working in the arts, culture, and creativity, throughout the city and region. The agenda is all about meeting and greeting old and new friends and colleagues, sharing info and ideas, and building creative and community collaboration.

Special guests can include elected officials, business leaders, educators, artists and performers.

Feel free to bring your lunch! RSVPs are not required but are helpful to know how many people to expect. RSVP to whoever is the host on a specific date will collect the RSVPs.