



## DRIFT BIKE SHARE MANAGER Job Description



- **NEW! FULL TIME POSITION (start 6/1/23)**
- \$30,000-\$34,000/yr to start plus advancement
- Health care & flexible schedule options
- Applications close May 15th @ 12:00 pm

The Manager reports to the Drift Share, Inc. 501(c)3 non-profit Board of Directors. The Manager is responsible for coordinating and leading the Drift Cycle bike share program of affordable, easy-to-use rental bikes for residents, commuters, and visitors in La Crosse. Through supporting and managing tasks of staff, contractors, partners, and sponsors, the Manager will build on the successes of the bike share program to date. They will work to identify and foster strategies that make bike sharing a relevant tool to improve the lives of community members, including underserved populations. The Manager must be passionate and effective at ensuring that bike share is an integral part of the transportation network while contributing to the health and vibrancy of the community. *More Drift info: <https://linktr.ee/driftcycle>*

### Other responsibilities include:

- Manage and monitor a network of interns, staff, operations/maintenance contractors, and volunteers to meet bike share program goals, providing guidance and support as needed.
- Actively engage, and energize partners and sponsor organizations.
- Develop strategic vision for bike share partnerships that incorporates a long-term model of equitable bike share and creates strategies for ongoing collaboration
- Develop sustainable funding strategies for bike share including researching, applying, and managing grants and alternative funds.
- Manage relationships with a variety of sponsors, partners, and stakeholders to communicate successes and challenges in a timely and responsible manner.
- Produce and present reports and deliverables for supporters in the public and private sector.

### **Knowledge Requirements**

- Basic cycling skills and general understanding of bicycle repair/maintenance needs
- Project management and event planning
- Marketing and promotion
- Budgeting and financial analysis
- Written, electronic, & oral communication; general computer-based office software
- Commitment to diversity, inclusion, and equity in the organization & throughout

### **Required Skills & Abilities**

- Presentations and public speaking
- Stakeholder engagement and customer relations
- Planning, management, and supervision
- Preparing and administering budgets
- Leadership, judgment, and decision-making
- Critical thinking and complex problem solving

### **Education Required**

- Bachelor's degree or 4+ years of related work experience, education, and/or training

**Apply with cover letter and resume by May 12th, 2023 to [driftlax@gmail.com](mailto:driftlax@gmail.com)**