# Gimbel · Reilly · Guerin · Brown

Writer's Direct E-mail acrichton@grgblaw.com

May 12, 2023

Via E-mail (elsenn@citylacrosse.org) and Federal Express

Ms. Nikki Elsen, City Clerk City of La Crosse City Hall 2<sup>nd</sup> Floor 400 La Crosse Street La Crosse, WI 54601

Re:

2023 Request for Waiver of Board of Review (BOR) Hearing

Property Owner: Wal-Mart Real Estate Business Trust

Property Address: 4622 Mormon Coulee Road, La Crosse, WI 54601

Parcel Number: 017-50328-076

Dear Ms. Elsen:

Enclosed please find an Agent Authorization signed by our client, Walmart Real Estate Business Trust, regarding the above referenced property. Please also find the completed Request for Waiver of Board of Review (BOR) Hearing and the Objection to Real Property Assessment.

We would like to waive the hearing of the attached objection. If the Waiver of Hearing is denied, we would like to request a telephone hearing with the Board of Review and have therefore enclosed a Request to Testify by Telephone.

Please let us know if you have any questions or require anything further from us. Thank you for your attention to this matter.

Very truly yours,

Amy M. Crichton Litigation Paralegal

Enclosures

330 East Kilbourn Avenue Suite 1170 Milwaukee, WI 53202 P: 414-271-1440 F: 414-271-7680 www.grgblaw.com

# **Agent Authorization**

### for Property Assessment Appeals

If an agent is representing the property owner or municipality, the property owner or municipality must provide prior written authorization for the agent to represent the company or municipality when contacting the reviewing authority.

Section 1:	Property Owner and	Propert	y Information			
Company/prope	erty owner name			Taxation district Town (Check one)	Village X Cit	y County
Wal-Mar	t Real Estate Busines	s Trus	İ	Enter municipality - La Cro	NECA	La Crosse
Mailing address				Street address of property	7886	
PO Box 8	8050			4622 Mormon Cou	ılee Road	
City		State	Zip	City	State	Zip
Bentonvi	lle	AR	72712	La Crosse	WI	54601
Parcel number		Phone	-	Email		Fax
17-5032	8-76	(479)	204 - 3835	brandon.caplena@walma	art.com	( ) =
Section 2:	<b>Authorized Agent Inf</b>	ormatio	on			
Name / title At	tys Christopher I., Strohbehn, chary Wroblewski, and Adam	Russell J. I Schleis	Karnes, Samantha Bailey,	Company name Gimbel, Reilly,	Guerin & Brown	LLP
Mailing address				Phone	Fax	
330 E. Kilb	ourn Avenue, Suite 1170	)		(414) 271 -1440	(414	) 271 - 7680
City		State	Zip	Email		.,
Milwaul	kee	WI	53202	cstrohbehn@grgblaw.co	om and rkarnes@	grgblaw.com
Section 3:	Agent Authorization					
Municipa Other Authorization Send notices	n Department of Revenue 70 al Board of Review on expires: 12 - 31 - (mm - dd)	2023 - yyyy) Inication	(unless rescinded	d in writing prior to expiration)  X Authorized Agent	Property Owner	
4	nd, agree and accept:					
The asses My agent I will prov Signing to penalties A photoc If signed	sor's office may divulge a has the authority and my ride all information I have his document does not re for failure to do so, as pro opy and/or faxed copy of	that will lieve me ovided u this com	sion to accept a subpo assist in the discussio of personal responsib nder Wisconsin tax lav apleted form has the s	file concerning this property sena concerning this property on and resolution of any asses pility for timely reporting char ov ame authority as a signed orion of the owner, I certify that	on my behalf sment appeal of nges to my prope ginal	rty and paying taxes, or
Section 5:	Owner Grants Author	ization				
	Owner name (please print)					
	Wal-Mart Real E	state E	Business Trust			
Owner Sign Here	Owner signature  Brandon  Company or title	Cas	lena			
	Company or title				Date (mm-dd-yyyy)	
	Sr. Manager				5/12/20	)23

PA-105 (R. 3-18)
Wisconsin Department of Revenue

#### City of La Crosse 2023 Assessment Year

#### Notice of Intent to File Objection with Board of Review

I, Christopher	( the state time to be state of the state of
	owner's name or strike) with an address of PO Box 8050, Bentonville, AR 72712
hereby give not	ice of an intent to file an objection on the assessment for the following property:
	Coulee Road, La Crosse, WI 54601 (insert address of subject property) for the
	nt Year in the City of La Crosse.
2023	OF INTENT IS DEING FILED. (along goods one)
THIS NOTICE	OF INTENT IS BEING FILED: (please mark one)
X	at least 48 hours before the Board's first scheduled meeting
	during the first two hours of the Board's first scheduled meeting (please complete Section A)
	up to the end of the fifth day of the session or up to the end of the final day of the session if the session is less than five days (please complete Section B)
FILING A FUI	HIS FORM DOES NOT RELIEVE THE OBJECTOR OF THE REQUIREMENT OF TIMELY LLY COMPLETED WRITTEN OBJECTION ON THE PROPER FORM WITH THE CLERK RD OF REVIEW.
Christopher L.	Strohbehn (nama)
	3 (date)
1114) 12, 202	Received by:
	Received by:at
objection if a p Trst two hours	Board of Review shall grant a waiver of the 48-hour notice of an intent to file a written or oral roperty owner who does not meet the notice requirement appears before the Board during the of the meeting, SHOWS GOOD CAUSE FOR FAILURE TO MEET THE 48-HOUR NOTICE NT AND FILES A WRITTEN OBJECTION. My good cause is as follows:
owner fails to pand fails to requested fails to requested for the proof of the proo	Board of Review may waive all notice requirements and hear the objection even if property provide written or oral notice of an intent to object 48 hours before the first scheduled meeting, quest a waiver of the notice requirement during the first two hours of the meeting, if the property before the Board at any time up to the end of the fifth day of the session or up to the end of the e session if the session is less than five days, and FILES A WRITTEN OBJECTION AND VIDENCE OF EXTRAORDINARY CIRCUMSTANCES. Proof of my extraordinary are as follows:
circumstances a	

WRITTEN OBJECTION ON THE PROPER FORM MUST BE PROPERLY FILED WITH THE CLERK OF THE BOARD OF REVIEW.

## **Objection to Real Property Assessment**

To file an appeal on your property assessment, you must provide the Board of Review (BOR) clerk written or oral notice of your intent, under state law (sec. 70.47(7)(a), Wis. Stats.). You must also complete this entire form and submit it to your municipal clerk. To review the best evidence of property value, see the Wisconsin Department Revenue's *Property Assessment Appeal Guide for Wisconsin Real Property Owners*.

Comp	lete	all	sec	tio	ns:
------	------	-----	-----	-----	-----

Section 1: Property Owner / Agent Informat	tion	* If agent, submit written author	rization (Fo	orm PA-105) with this form
Property owner name (on changed assessment notice) Wal-Mart Real Estate Business Trust		Agent name (if applicable) Gimbel, Reilly, Guerin &	Brown L	LP
Owner mailing address PO Box 8050		Agent mailing address 330 E. Kilbourn Avenue, S		
Bentonville State Zig	72712	City Milwaukee		ate Zip VI 53202
Owner phone Email brandon.caplena	ı@walmart.com	Owner phone ( 414) 271 - 1440	Email	ehn@grgblaw.com/
Section 2: Assessment Information and Opi				@grgblaw.com
Property address		Legal description or parcel no. (on char	iged assessm	ent notice)
4622 Mormon Coulee Road		017-50328-076		
1 1 1 2	54601			
Assessment shown on notice – <b>Total</b> \$9,673,600		Your opinion of assessed value - <b>Total</b> \$4,680,000		
If this property contains non-market value class acre	age, provide your	opinion of the taxable value brea	ıkdown:	
Statutory Class	Acres	\$ Per Acre		Full Taxable Value
Residential total market value				
Commercial total market value				
Agricultural classification: # of tillable acres		@ \$ acre use value		
# of pasture acres		@ \$ acre use value		
# of specialty acres		@ \$ acre use value		
Undeveloped classification # of acres		@ \$ acre @ 50% of ma	rket value	
Agricultural forest classification # of acres		@ \$ acre @ 50% of ma	rket value	
Forest classification # of acres		@ \$ acre @ market val	ue	
Class 7 "Other" total market value		market value		
Managed forest land acres		@ \$ acre @ 50% of ma	rket value	
Managed forest land acres		@ \$ acre @ market val	ue	
Section 3: Reason for Objection and Basis of			7,44	
Reason(s) for your objection: (Attach additional sheets if no Value is excessive based on other compar	rable big box	Basis for your opinion of assessed va Based on other big box		
stores and appraisals.				
Section 4: Other Property Information				
A. Within the last 10 years, did you acquire the prop	erty?	REPORTED REPORT OF THE PROPERTY OF THE PROPERT		$\dots$ Yes $X$ No
If Yes, provide acquisition price \$	Date =	m-dd-yyyy) Purchase	Trade	Gift Inheritance
B. Within the last 10 years, did you change this prop				Yes X No
Date of Cost of				
changes changes \$		st include the value of all labor (inclu	0,	
C. Within the last five years, was this property listed			*******	Yes X No
If Yes, how long was the property listed (provide do	ates)	to (mm-dd-yyyy)		
Asking price \$ List al	l offers received			
D. Within the last five years, was this property appra	ised?			X Yes No
If Yes, provide: Date $04 - 22 - 2022$ Value	\$4,680,000	Purpose of appraisal retrosp	ective m	arket value.
If this property had more than one appraisal, provi	ide the requested	information for each appraisal.		
Section 5: BOR Hearing Information				
<ul> <li>A. If you are requesting that a BOR member(s) be reiner.</li> <li>Note: This does not apply in first or second class cities.</li> </ul>	moved from your s.	hearing, provide the name(s):		
B. Provide a reasonable estimate of the amount of t	ime you need at t	he hearing <u>15</u> minutes.		
Property owner or Agent signature  Charlet 1 White	4		ſ	Date (mm-dd-yyyy) 5 - 12 - 2023

# ADDENDUM LIST OF ADDITIONAL AUTHORZIED AGENTS

Name	Title	Company Name	Mailing Address	Email	Phone
Christopher L. Strohbehn	Attorney	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Sulte 1170, Milwaukee, WI 53202	cstrohbehn@grgblaw.com	414-224-3643
Russell J. Karnes	Attorney	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Mllwaukee, WI 53202	rkarnes@grgblaw.com	414-224-8735
Samantha B. Bailey	Attorney	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Milwaukee, WI 53202	sbailey@grgblaw.com	414-271-1440
Zachary T. Wroblewski	Attorney	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Milwaukee, WI 53202	zwroblewski@grgblaw.com	414-271-1440
Adam J. Schleis	Attorney	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Milwaukee, WI 53202	aschleis@grgblaw.com	414-271-1440
Erin Strohbehn	Attorney	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Milwaukee, WI 53202	estrohbehn@grgblaw.com	414-224-8666
Jaclyn C. Kallie	Attorney	Gimbel, Rellly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Milwaukee, WI 53202	jkallle@grgblaw.com	414-271-1440
Amy Crichton	Paralegal	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Milwaukee, WI 53202	acrichton@grgblaw.com	414-271-1440
Caroline Tletjens	Paralegal	Gimbel, Reilly, Guerin & Brown	330 E. Kilbourn Ave., Suite 1170, Mllwaukee, WI 53202	ctietjens@grgblaw.com	414-224-8659
Bob Wentzel	Consultant	Alliance Property Consultants, Inc.	11985 Technology Drive, Suite 260, Eden, MN 55344	bobwentzel9@aol.com	952-942-6734
Bill Wentzel	Consultant	Alliance Property Consultants, Inc.	11985 Technology Drive, Suite 260, Eden, MN 55344 bill	w@allianceoropertyconsultants.	com 952-942-6734

## APPRAISAL REPORT

Retail Store Located at 4622 Mormon Coulee Road La Crosse, Lacrosse County, Wisconsin 54601

Date of Value January 1, 2021



Bird's Eye View Facing West

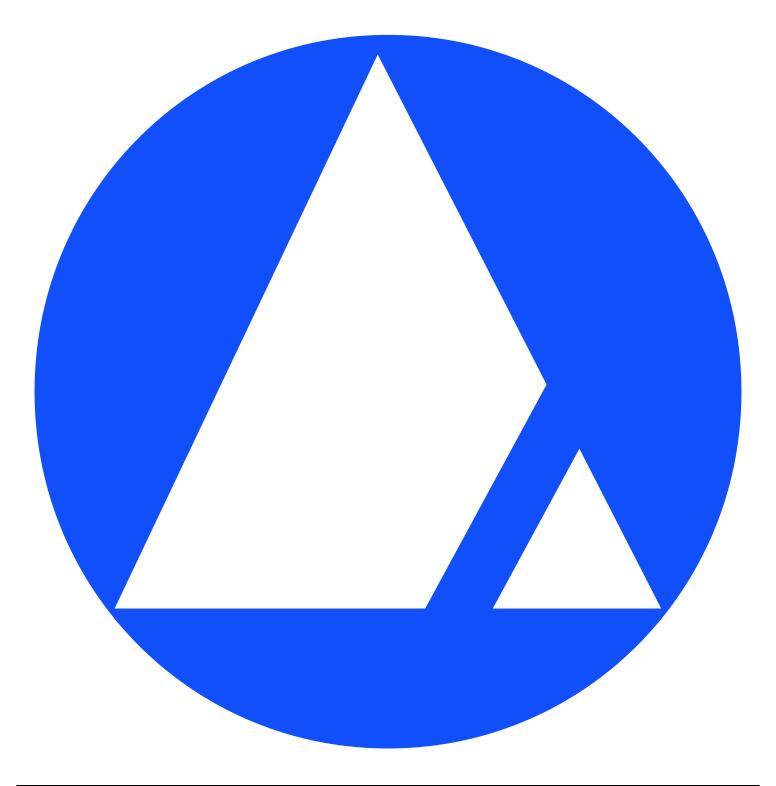
Date of Report April 22, 2022

Prepared for:
Mr. Brandon Caplena
Senior Manager - Real Estate Property Tax
WAL-MART STORES, INC.
2608 SE J Street, Suite 2
Bentonville, Arkansas 72716-0555

# By:

# ALLEN & ASSOCIATES APPRAISAL GROUP, INC.

5700 Crooks Road, Suite 202 Troy, Michigan 48098 (248) 433-9630 www.allenappraisal.com



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April 22, 2022

Mr. Brandon Caplena Senior Manager - Real Estate Property Tax WAL-MART STORES, INC. 2608 SE J Street, Suite 2 Bentonville, Arkansas 72716-0555

Re: Real property located at 4622 Mormon Coulee Road La Crosse, Lacrosse County, Wisconsin 54601

Dear Mr. Caplena:

In accordance with your request, in this appraisal report, we have prepared an appraisal of the market value of the fee simple interest in and of the above referenced property located at 4622 Mormon Coulee Road in La Crosse, Lacrosse County, Wisconsin 54601. As of the date of value, the subject site consisted of two tax parcels with  $\pm 16.22$  acres of land. The subject building improvements consisted of one  $\pm 187,386$  SF Discount/Mega Warehouse retail building.

The purpose of the appraisal is to estimate the market value of the fee simple interest in the property as of January 1, 2021. The function of this appraisal is for use in property tax review. The client is Walmart.

This report has been researched and to the best of our knowledge written in conformance with the requirements of the Code of Ethics and the Standards of Professional Practice of the Appraisal Institute.

Neither all, nor any part of the contents of this report (especially conclusions as to value, the identity of the appraisers, or the firm with which they are connected, or any references to the Appraisal Institute, or to the MAI designation) shall be disseminated to the public through advertising media, news media, sales media, or any other public means of communication without prior written consent and approval of Allen & Associates.

The accompanying appraisal report, of which this letter is a part, describes in summary the site, methods of appraisal, and contains the pertinent data considered in reaching our value conclusions. The opinion of value is subject to the statement of assumptions and limiting conditions attached herewith.

Neither the name Allen & Associates, nor the material submitted in this report may be included in any prospectus or used in offerings or representations in connection with the sale of real estate, securities, or participation interests to the public without our expressed written permission.

This appraisal has been prepared for sole and exclusive use of *Walmart*, its counsel, and *Wisconsin Courts* for the purpose of property tax review. Use for any other purpose or by any other user is prohibited without the express written consent of the appraiser.

Based on our analysis, along with the basic assumptions and limiting conditions of the appraisal contained herein, it is our opinion that the market value of the fee simple interest in the subject property as of and January 1, 2021 was:

#### "RETROSPECTIVE" MARKET VALUE OF THE SUBJECT PROPERTY

#### AS OF JANUARY 1, 2021 FOUR MILLION SIX HUNDRED EIGHTY THOUSAND (\$ 4,680,000) DOLLARS

The value estimates and conclusions include the hypothetical condition that the property taxes are assessed at a level reflective of 100% of the market value concluded for the date of value in this report. The effect of this hypothetical condition is an increase in the market value determination. Additionally, the above value conclusion is subject to the extraordinary assumption that the property condition was as described in this report for the date of value. Further, the above value conclusion is subject to the jurisdictional exception created by the Wisconsin Constitution, state statutes, case law, and the Wisconsin Property Assessment Manual (WPAM) as discussed in the scope of the appraisal. The above value estimate should be reviewed within the context of the attached report and is subject to the assumptions and limiting conditions contained within the report.

Respectfully submitted: ALLEN & ASSOCIATES

Laurence G. Allen, President

Certified General Appraiser State of Wisconsin #2191-10

Expiration Date: December 14, 2023

Attachments

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#### **Summary of Salient Facts and Conclusions**

**Property Location:** 4622 Mormon Coulee Road

La Crosse, Lacrosse County, Wisconsin 54601

Parcel ID Number(s): 17-50328-76 (city of La Crosse)

11-1532-1 (town of Shelby)

**Date of Report:** April 22, 2022

**Date of Value:** January 1, 2021

**Interest Appraised:** Fee Simple

**Highest and Best Use:** 

As Vacant: Retail development

As Improved: Retail use

**Site Description:** 

Land Area:  $\pm 16.22$  acres

15.59 acres on parcel 17-50328-76 0.63 acres on parcel 11-1532-1

Shape: Irregular

Zoning: C-2, Commercial

Frontage: Mormon Coulee Rd. & Markle Rd.

Access/Visibility: Mormon Coulee Rd.

Parking Spaces  $\pm 814$  provided,  $\pm 1,249$  required.

Flood Hazard: Zone X

**Building Description:** 

Discount/Mega Warehouse Store:

Type: One-story Class C

Quality: Average Cost (based upon MVS)

Framing: Steel

Exterior Walls: Primarily concrete block walls with minimal EIFS

Gross Building Area  $\pm 187,386$  SF

Year Built: 2003

Estimated Physical Age: 17 years as of January 1, 2021

#### **Market Value Conclusions:**

Date of Value	<b>January 1, 2021</b>
Sales Comparison Approach	\$4,680,000
Income Approach	\$4,640,000
Cost Approach	\$4,690,000

The value estimates and conclusions include the hypothetical condition that the property taxes are assessed at a level reflective of 100% of the market value concluded for the date of value in this report. The effect of this hypothetical condition is an increase in the market value determination. Additionally, the above value conclusions are subject to the extraordinary assumption that the property condition was as described in this report for the date of value. Further, the above value conclusions are subject to the jurisdictional exception created by the Wisconsin Constitution, state statutes, case law, and the Wisconsin Property Assessment Manual (WPAM) as discussed in the scope of the appraisal. The above value estimates should be reviewed within the context of the attached report and are subject to the assumptions and limiting conditions contained within the report.

#### **Identification of the Subject Property**

The subject property is located at 4622 Mormon Coulee Road in La Crosse, Lacrosse County, Wisconsin 54601. A legal description for the subject can be found in the addendum of this report.

#### **Property Rights Appraised**

The property rights appraised include the fee simple interest, including all rights in realty encumbered by applicable zoning and building code regulations and other government restrictions.

#### Scope of the Appraisal

The scope of this assignment consists of a market value appraisal of the fee simple interest in the subject real property ("as is") considering the cost, income, and sales comparison approaches to value. The intended users of this report are *Walmart*, its counsel, and Wisconsin Courts for the purpose of property tax review.

The scope of work is based upon guidelines set forth by the Wisconsin Property Assessment Manual (WPAM) and Wisconsin case law as it pertains to property assessment; most notably the Markarian Theory which is explained as follows.

To determine market value for property tax assessment purposes, the WPAM sets forth a "threetiered methodology for assessing real property's full value at private sale." Nestle USA, Inc. v. Wis. Dept. of Revenue, 331 Wis.2d 256, 273, 795 N.W.2d 46, 54 (2011) (citing Markarian v. City of Cudahy, 45 Wis.2d 683, 686, 173 N.W.2d 627 (1970). The court in Nestle explains: "[Tier 1:] Evidence of a recent arm's-length sale of the subject property is the best evidence of full value. [Tier 2:] If the subject property has not been recently sold, then an assessor must consider sales of reasonably comparable properties. [Tier 3:] Only in situations where there has been no arm's-length sale of the subject property and there are no reasonably comparable sales may an assessor use one of the third-tier assessment methods." See also 2021 WPAM 9-23 (summarizing the Markarian Hierarchy as follows: "Assessors, and appraisers valuing property for assessment purposes, must use the 'Markarian hierarchy' in valuing real property. [Tier 1:] The Markarian hierarchy requires assessors to first use a recent arm's length sale of the subject property. [Tier 2:] If there is no such sale, the next step is to use recent comparable sales of other properties. [Tier 3:] Only if there are no recent comparable sales of other properties should the assessor proceed to other indicators of value that include the income and cost approaches to value." (citing Markarian v City of Cudahy, 45 Wis. 2d 683, 686 173 N.W.2d 627 (1970)).

#### The 2021 WPAM explains further:

"Appraisers typically use the sales comparison approach in markets where adequate sales exist. They typically use the cost approach in cases of new or special purpose structures or where limited sales or rental data activity exist. Appraisers typically use the income approach for income-producing properties and when an active rental market exists. It is also important

to understand which valuation approach buyers and sellers rely on when they interact in the marketplace. For example, buyers and sellers of income-producing property may place the most reliance on the income approach because it explicitly considers the net income of the property. Usually, more than one – and often all three – of the approaches apply to a given property. The only limiting factor: whether available and appropriate data exists to develop any and all approaches.

Given the data used and the type of property appraised, the appraiser must consider how well each method employed estimates the market value of the property. How does the appraiser determine which approach or approaches are most reliable? The best guidance that can be offered is to review market activity for the subject and determine the attributes by which the market uses to evaluate alternative real estate decisions. Generally, the greatest weight should be placed on the approach for which the greatest amount of reliable and appropriate data is available that will yield the highest degree of confidence. The final value estimate may be the value estimate derived from one of the approaches or may be a careful reconciliation of the applicable approaches." WPAM 9-23 (WPAM 2021).

As a result of the aforementioned guidelines as set forth in the state statutes, case law and Wisconsin Property Assessment Manual (WPAM) as discussed in the scope of the appraisal, as it pertains to property assessment, this appraisal is subject to a jurisdictional exception. The jurisdictional exception results from relying solely on the value derived from the Sales Comparison Approach when additional approaches to value may also produce credible results. Because only the Sales Comparison Approach is considered in the reconciliation, this may violate Standard Rule 1-6, which states:

In developing a real property appraisal, an appraiser must:

- (a) reconcile the quality and quantity of data available and analyzed within the approaches used; and
- (b) reconcile the applicability or suitability of the approaches used to arrive at the value conclusion(s).

The following bullet points provide additional detail related to the scope that was utilized in this appraisal.

- Extent to which the property is identified: We were provided with a site plan, building sketch, project overview plan, legal description, and floor plan of the property from Walmart and reviewed municipal parcel boundary sketches. We did not perform a title search or survey of the subject property.
- Extent to which tangible property is inspected: In preparing this appraisal, we examined the subject property (January 2022) and walked the site and the interior/exterior of the building. We were able to access the entire interiors of the buildings which was facilitated by Walmart employees. We researched the immediate area surrounding the subject property via physical examinations, including the comparables noted in this report. The property was in average condition as of the date of this visit and is assumed to be in average condition as of the date of value.

Our examination of the subject property was done in order to develop impressions of the physical characteristics based on visual observations of apparent, not unapparent conditions. We are not licensed engineers and are not qualified to assess structural integrity or the adequacy and condition of its mechanical, electrical, or plumbing components. This appraisal is not a property condition report and should not be relied upon to disclose any conditions present in the property, and it does not guarantee the property to be free of defects. We are not licensed inspectors, and we did not make an "inspection" of the property as defined by Wisconsin law.

We are not qualified to detect or identify hazardous substances, which may, or may not, be present on, in, or near the subject property. The presence of hazardous materials may negatively affect market value. We have no reason to suspect the presence of hazardous substances, and we valued the subject assuming that none are present. No responsibility is assumed for any such conditions or for any expertise or engineering required to detect or discover them. We urge the user of this report to obtain the services of specialists for the purpose of conducting inspections, engineering studies, or environmental audits. While we refer to FEMA flood maps, we are not surveyors and not qualified to make flood plain determinations, and we recommend that a qualified party be consulted before any investment decision is made.

- *Valuation*: The valuation section of this report was developed considering all three traditional valuation methodologies: the income, sales comparison, and cost approaches. In the case of the subject property, the sales comparison income and cost approaches were applied. The approaches were developed on an "as is" basis, as of January 1, 2021 for the existing building and its site.
- Acknowledgement: Mark D. Wiley has assisted in the fieldwork, analysis, and draft of this report; we would like to recognize his contribution to the report. Laurence G. Allen, MAI has personally examined the subject property.

#### **Statement of Competency**

Allen and Associates has performed numerous appraisals of similar properties in Wisconsin, around the Midwest and the country for various functions including, but not limited to: mortgage financing, estate planning, property tax review and litigation. As a result, we are well qualified to perform this assignment.

#### **Intended Use/Intended Users**

This appraisal has been prepared for *Walmart, its counsel, and Wisconsin Courts* for the purpose of property tax review. Use by any other user or for any other purpose is prohibited without the express written consent of the appraiser.

#### **Definition of Fee Simple**

A fee simple interest is defined in <u>The Dictionary of Real Estate Appraisal</u>, Seventh Edition, (Appraisal Institute, 2022) as:

"Absolute ownership unencumbered by any other interest or estate, subject only to the limitations imposed by the governmental powers of taxation, eminent domain, police power, and escheat".

The 2021 Wisconsin Property Assessment Manuals (Glossary, page 35 or G-35) defines fee simple as "In land ownership, complete interest in a property, subject only to governmental powers."

#### **Definition of Real Property**

Under Wisconsin Statute § 70.03, "[r]eal property...includes not only the land itself but all buildings and improvements thereon, and all fixtures and rights and privileges appertaining thereto." (2021 WPAM Ch.9, p.8).

#### Purpose and Function of the Appraisal

The purpose of the appraisal is to provide an estimate of the "as is" fee simple market value of the subject property as of January 1, 2021. The function of this appraisal is for use in property tax review.

#### **Date of Report**

The date of this report is April 22, 2022.

#### Date of Value

The "as is" retrospective date of value is January 1, 2021.

#### **Exposure Time**

Exposure time is defined by <u>The Dictionary of Real Estate</u> (6<sup>th</sup> Edition) as "the estimated length of time the property interest being appraised would have been offered on the market prior to the hypothetical consummation of a sale at market value on the effective date of the appraisal; a retrospective estimate based on an analysis of past events assuming a competitive and open market."

The market value estimate is based upon an exposure time of 12-24 months. This is based upon our review of sales and discussions with brokers relative to this type of property.

#### **Definition of Market Value**

Real property must be valued at market value. See Wis. Stat. § 70.32(1) (stating that property must be valued at "the *full value* which could ordinarily be obtained therefore at private sale" (emphasis added)).

Market value means "the most probable price paid by a willing buyer to a willing seller in an arm's-length transaction." 2021 WPAM 9-8.

The WPAM explains: "The goal of the assessor is to estimate the current market value of the bundle of rights for a particular property, considering only those rights and privileges that the owner, or beneficial owner, can transfer to a willing buyer in an arm's-length transaction." 2021 WPAM 9-8.

Additionally, "when applying the market value standard, the assessor must base the value of a property on the arm's-length sale price of the subject property or the sales of reasonably comparable properties, if available. Therefore, the assessment of any property should reflect the arm's-length sale price of the subject, or its probable selling price if no sale has occurred." 2021 WPAM 9-8.

Further, the WPAM's expanded definition of market value is defined as:

the most probable price which a property should bring in a competitive and open market under all conditions requisite to a fair sale, the buyer and seller each acting prudently and knowledgeably, and assuming the price is not affected by undue stimulus. Implicit in this definition are the consummation of a sale as of a specified date and the passing of title from seller to buyer under conditions whereby:

- 1. Buyer and seller are typically motivated;
- 2. Both parties are well informed or well advised, and acting in what they considered their own best interest;
- 3. A reasonable time is allowed for exposure in the open market;
- 4. Payment is made in terms of cash in U.S. dollars or in terms of financial arrangements comparable thereto; and
- 5. The price represents the normal consideration for the property sold, unaffected by special or creative financing or sales concessions granted by anyone associated with the sale.

2021 WPAM Glossary, Page 4

#### Ownership and Sales History of the Property

In accordance with the Uniform Standards of Professional Appraisal Practice of the Appraisal Institute, for a property, such as the subject, the appraiser must consider and analyze any prior sales of the property, which have occurred within the last three years, as well as any current agreements of sale, options, or listings of the property.

As of the date of value (January 1, 2021), Walmart used the subject property to conduct its retail business. Walmart has owned the subject property for more than three years preceding the date of value. The appraiser is aware of no offers for sale or purchase involving the subject property in the three years preceding the date of value.

#### **Statement of Assumptions and Limiting Conditions**

- 1. The title to the subject property is merchantable and the property is free and clear of all liens and encumbrances, except as noted.
- 2. No liability is assumed for matters legal in nature.
- 3. Ownership and management are assumed to be in competent and responsible hands.
- 4. No survey has been made. Dimensions are as supplied by others and are assumed to be correct.
- 5. The appraisal was prepared solely and exclusively for *Walmart*, *its counsel*, *and Wisconsin Courts*, for the purpose of property tax review and should not be used for any other reason or by any other user without the express written consent of the appraiser.
- 6. All direct and indirect information supplied by the owner and their representatives concerning the subject property is assumed to be true and accurate.
- 7. No responsibility is assumed for information supplied by others, which is believed to be reliable and correct. This includes zoning and tax information provided by municipalities and the county.
- 8. The signatories shall not be required to give testimony or attend court or be at any governmental hearing with references to the said properties unless prior arrangements have been made with the client.
- 9. Disclosure of the contents of this appraisal report is governed by the By-Laws and Regulations of the Appraisal Institute.
- 10. The legal description is assumed to be accurate.
- 11. This report specifically assumes that there are no site, subsoil, or building contaminates present resulting from residual substances or construction materials, such as asbestos, radon gas, PCB, etc. It is suggested that if there are concerns regarding these issues, that an environmental report be obtained. Should any of these factors exist, the appraiser reserves the right to review these findings, review the value estimates, and change the estimates, if deemed necessary.
- 12. The Americans with Disabilities Act (ADA) became effective January 26, 1992. We have not made a specific compliance survey and analysis of this property to determine whether or not it is in conformity with the various detailed requirements of the ADA.
- 13. The concluded value estimates include the hypothetical condition that the property taxes are assessed at a level reflective of 100% of the market values concluded in this report. Without this hypothetical condition, the property taxes would be based upon an assessed value that exceeded the market value. The additional tax expense would result in a buyer

paying less for a property as a result of the additional expense. The value estimates should be reviewed within the context of the attached report and are subject to the assumptions and limiting conditions contained within the report. The effect on the value of this assumption is an increase in the concluded market value for the Date of Value.

- 14. The value conclusions are subject to the extraordinary assumption that the property condition was as described in this report for the Date of Value. If this assumption were not correct the final conclusions of value could be affected.
- 15. As a result of the guidelines as set forth in the Wisconsin, statutes, case law and the Wisconsin Property Assessment Manual (WPAM) as discussed in the scope of the appraisal, as it pertains to property assessment, this appraisal is subject to a jurisdictional exception. The jurisdictional exception results from relying solely on the value derived from the Sales Comparison Approach when additional approaches to value may also produce credible results. Because only the Sales Comparison Approach is considered in the reconciliation, this may violate Standard Rule 1-6, which states:

In developing a real property appraisal, an appraiser must:

- (a) reconcile the quality and quantity of data available and analyzed within the approaches used; and
- (b) reconcile the applicability or suitability of the approaches used to arrive at the value conclusion(s).

#### **Certification**

- 1. We have no present or contemplated future interest in the subject of this appraisal.
- 2. We have no personal interest or bias with respect to the subject matter of this appraisal report or the parties involved.
- 3. To the best of our knowledge and belief, the statements of fact contained in this appraisal report, upon which the analysis, opinions, and conclusions expressed herein are based, are true and correct.
- 4. This appraisal report sets forth all of the limiting conditions (imposed by the terms of our assignment or by the undersigned), affecting the analysis, opinions, and conclusions contained in this report.
- 5. This appraisal report has been made in conformity with and is subject to the requirements of the Code of Professional Ethics and Standards of Professional Conduct of the Appraisal Institute, and the Uniform Standards of Professional Appraisal Practice. This report, to the best of our knowledge, is in compliance with the applicable Standards Rules of Standard 1 and Standard 2 of the current edition of the Uniform Standards of Professional Appraisal Practice of the Appraisal Standards Board of The Appraisal Foundation.
- 6. Our compensation for completing this assignment is not contingent upon the development or reporting of a predetermined value or direction in value that favors the cause of the client, the amount of the value opinion, the attainment of a stipulated result, or the occurrence of a subsequent event directly related to the intended use of this appraisal.
- 7. Our engagement in this assignment was not contingent upon developing or reporting predetermined results.
- 8. No one other than the undersigned completed the analyses, conclusions, and opinions concerning the real estate that are set forth in this appraisal report. Mark Wiley has assisted in the fieldwork, analysis, and draft of this report; we would like to recognize his contribution to the report. Laurence G. Allen, MAI has personally inspected the property.
- 9. The Appraisal Institute conducts a voluntary program of continuing education for its members. Laurence G. Allen, MAI is currently certified under this program.
- 10. The use of this report is subject to the requirements of the Appraisal Institute relating to review by its duly authorized representatives, except when such disclosure to a committee would violate applicable law or regulation.
- 11. The appraisal assignment was not based upon a minimum valuation, a specific valuation, or approval of a loan.

- 12. The appraiser has performed no appraisal service, as an appraiser or in any other capacity, regarding the property that is the subject of this report within the three-year period immediately preceding acceptance of this assignment.
- 13. Appraisers are licensed and regulated by the Wisconsin Department of Safety and Professional Services, P.O. Box 8935, Madison, Wisconsin 53703. Laurence G. Allen, MAI is presently licensed as a Certified General Real Estate Appraiser in the State of Wisconsin and several other states, which allows him to appraise of all types of real estate.

Allen & Associates:

Laurence G. Allen, MAI

President

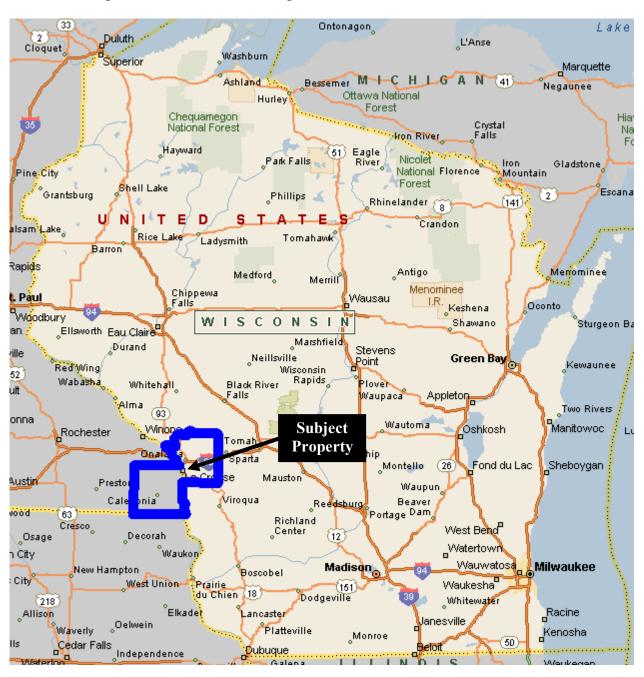
Certified General Appraiser State of Wisconsin #2191-10

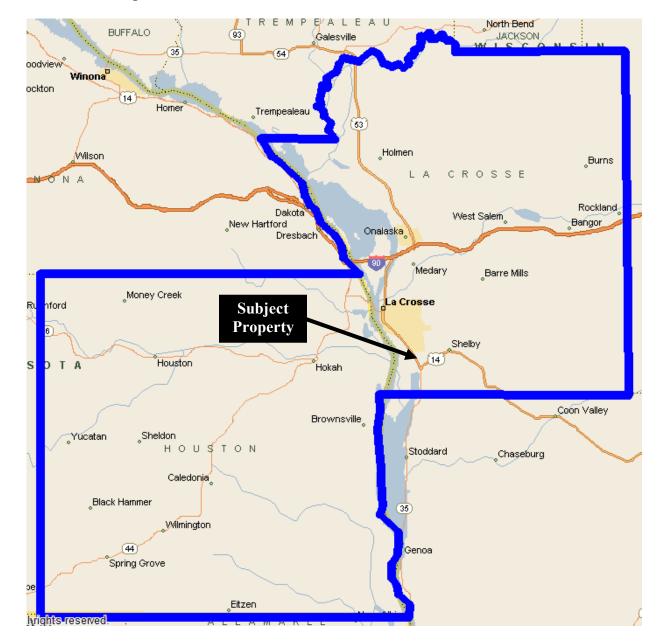
Expiration Date: December 14, 2023

#### **Area Description**

The subject property is located in the La Crosse-Onalaska, WI-MN Metropolitan Statistical Area (MSA) in Wisconsin. According to the Office of Management and Budget, the counties included in this statistical area are La Crosse County, WI and Houston County, MN. In this section we analyze the regional economy and the relevant economic factors affecting the La Crosse-Onalaska, WI MSA as well as the State of Wisconsin and the United States.

Map of Wisconsin with Metropolitan Statistical Area Outlined in Blue





Map of the La Crosse-Onalaska, WI-MN MSA – Outlined in Blue

The metropolitan area has several highways that extend through the area, the largest of which is Interstate 90. There are numerous other state routes that traverse the area including, but not limited to US-14 and US-53. Overall, the MSA has average access to the highway system.

For air-travel, the area is serviced by La Crosse Regional Airport, a primary-nonhub airport that is Wisconsin's sixth busiest airport based upon 2019 enplanements.

The subject is located in southwestern La Crosse County and the following are approximate driving distances from the subject property to other major cities:

Minneapolis, MN:	155
Milwaukee, WI:	210
Madison, WI:	140
Eau Claire, WI:	90
Cedar Rapids, IA:	165

#### **Key Economic Indicators**

Population, households, household income, and consumer spending are among key measures of an area's economic status. Future trends can determine the direction of the area's growth. Current figures and projections of the population, households and income are provided by the Site to Do Business for the United States, the State of Wisconsin, and the La Crosse-Onalaska MSA, as noted on the following table.

	Key Econom	ic Indicators			
	·		Annual %		Annual %
	2010	2021	change	2026	change
	Popul	ation			
La Crosse-Onalaska, WI-MN MSA	133,665	139,911	0.42%	143,109	0.46%
Wisconsin	5,686,986	5,922,426	0.38%	6,045,275	0.41%
United States	308,745,538	333,934,112	0.74%	345,887,495	0.72%
	House	eholds			
La Crosse-Onalaska, WI-MN MSA	53,986	56,970	0.50%	58,451	0.52%
Wisconsin	2,279,768	2,404,113	0.50%	2,462,852	0.49%
United States	116,716,292	126,470,675	0.76%	131,047,364	0.72%
Me	edian Household In	come - 2021 &	2026		
La Crosse-Onalaska, WI-MN MSA		\$58,011		\$63,053	1.74%
Wisconsin		\$63,001		\$70,642	2.43%
United States		\$64,730		\$72,932	2.53%

Average Consumer Spending (2019)	
La Crosse-Onalaska, WI-MN MSA	\$42,819
Wisconsin	\$46,796
United States	\$51,893

Source: Site to Do Business, Allen & Associates

For the La Crosse-Onalaska MSA, the population and the number of households increased from 2010 to 2021, at rates similar to those of the state and less than those of the nation over the same period. Further, the population and number of households for the MSA are projected to grow at rates similar to those of the state and less than those of the nation through 2026. The median household income (MHHI) in the MSA is less than that of the state and less than that of the nation. The MSA's MHHI is projected to grow a rate less than that of the state and less than that

of the nation. The estimated average consumer spending in the MSA is also less than that of the state and less than that of the nation.

#### **Economic Base**

The following table presents historic trends in establishment-based employment data for the MSA from 2010 through 2020.

Annual Average Employment, Establishment-Based La Crosse-Onalaska, WI-MN MSA			
2010-2015			
2010 Employment	71,381		
2015 Employment	74,058		
2010-2015 Change, #	2,677		
2010-2015 Total Change, %	3.8%		
2015-2020			
2015 Employment	74,058		
2020 Employment	71,336		
2015-2020 Change, #	-2,722		
2015-2020 Total Change, %	-3.7%		

Source: Bureau of Labor Statistics, Allen & Associates

In response to the economic crash of 2008, the area's total employment decreased to a figure of 71,381 persons in 2010. Overall, the area's employment rebounded and grew by approximately 3.8%, or an average of 0.75% per year, from 2010 to 2015. The area's number of employed continued to grow through 2017 and then declined in each of the years from 2018 to 2020, with the largest drop in 2020 as a result of the Covid-19 pandemic. Additionally, the total employment of 71,336 persons in 2020 is nearly the same as the 2010 employment.

According to the Office of Economic Advisors, Wisconsin, the outlook for the area is projected to continue growing. The Office of Economic Advisors, Wisconsin has projected the change in industries in the state and area through 2028, which are presented in the following tables.

# STATE OF WISCONSIN WORKFORCE DEVELOPMENT AREA LONG TERM INDUSTRY PROJECTIONS, 2018-2028

#### STATE OF WISCONSIN

Industry	2018 Employment	2028 Projected Employment	Employment Change (2018- 2028)	Percent Change (2018-2028)
Total All Industries	3,160,935	3,272,861	111,926	3.54%
Goods Producing	643,484	659,966	16,482	2.56%
Natural Resources and Mining	42,676	46,092	3,416	8.00%
Construction	122,293	135,294	13,001	10.63%
Manufacturing	478,515	478,580	65	0.01%
Services Providing	2,365,177	2,453,586	88,409	3.74%
Trade, Transportation, and Utilities	555,753	555,749	-4	0.00%
Information	47,156	48,524	1,368	2.90%
Financial Activities	152,825	156,164	3,339	2.18%
Professional and Business Services	327,663	345,642	17,979	5.49%
Education and Health Services	665,133	712,496	47,363	7.12%
Leisure and Hospitality	288,704	303,565	14,861	5.15%
Other Services (except Government)	158,175	162,135	3,960	2.50%
Government	169,768	169,311	-457	-0.27%
Self-Employed	152,274	159,309	7,035	4.62%

# WESTERN WORKFORCE DEVELOPMENT AREA LONG TERM INDUSTRY PROJECTIONS, 2018-2028

WDA9: BUFFALO, CRAWFORD, JACKSON, JUNEAU, LA CROSSE, MONROE, TREMPEALEAU, AND VERNON COUNTIES

Disclaimer: The Long-Term 2018-2028 projections are estimates based on historic data and do not include any impact COVID-19 may have on industry employment in the future.

Industry	2018 Employment	2028 Projected Employment	Employment Change (2018- 2028)	Percent Change (2018-2028)
Total All Industries	162,973	170,351	7,378	4.53%
Goods Producing	34,133	35,640	1,507	4.42%
Natural Resources and Mining	5,127	5,630	503	9.81%
Construction	5,037	5,774	737	14.63%
Manufacturing	23,969	24,236	267	1.11%
Services Providing	118,674	123,889	5,215	4.39%
Trade, Transportation, and Utilities	30,541	31,312	771	2.52%
Information	1,351	1,382	31	2.29%
Financial Activities	6,415	6,618	203	3.16%
Professional and Business Services	9,083	9,795	712	7.84%
Education and Health Services	36,811	39,371	2,560	6.95%
Leisure and Hospitality	13,710	14,381	671	4.89%
Other Services (except Government)	7,787	7,964	177	2.27%
Government	12,976	13,066	90	0.69%
Self-Employed	10,166	10,822	656	6.45%

As shown in the previous tables, the employment growth (%) in the Western Workforce Development Area (WDA9) is projected to outpace the employment in the overall state by approximately 1% (4.53% vs. 3.54%). In the state and the MSA, the Service-Providing Industries rather than the Goods-Producing Industries is the larger employment sector and is expected to continue to dominate the state and region's employment through 2028. In the region, by percentage, the largest expected growth is projected to be in the Construction sector followed by the Natural Resources and Mining sector, while the Education and Health Services sector is expected to have the largest growth in number of employees.

#### **Employment, Population Based**

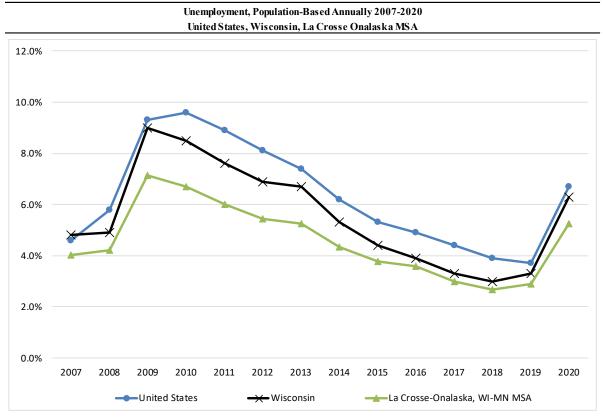
The La Crosse-Onalaska MSA number of employed persons has historically fluctuated. From 2010 through 2017, the area's number of employed people trended upward but declined in each year from 2018 through 2020. In response to the Covid-19 pandemic in 2020, the total number of persons employed declined by a larger number in 2020 than in 2018 and 2019. Since 2010, the area's unemployment rate has been similar to that of the state, both of which have been lower than that of the national rate; it has generally trended in movement with the state and national trend, as the following table and chart illustrate. Further, as the table indicates, the size of the labor force in the MSA declined in 2017, 2018, 2019, and 2020 while the number of persons employed declined in 2018, 2019, and 2020.

Annual Average Employment - Population-Based
La Crosse-Onalaska, WI-MN MSA

La Crosse-Onaraska, Wi-Min NEA					
Year	Labor Force	Employment	Unemployment	Unemployment Rate	
2004	73,550	70,447	3,103	4.22%	
2005	72,692	69,710	2,982	4.10%	
2006	75,071	72,212	2,859	3.81%	
2007	75,383	72,345	3,038	4.03%	
2008	76,367	73,141	3,226	4.22%	
2009	77,170	71,672	5,498	7.12%	
2010	76,501	71,381	5,120	6.69%	
2011	76,130	71,568	4,562	5.99%	
2012	76,939	72,765	4,174	5.43%	
2013	77,243	73,196	4,047	5.24%	
2014	77,004	73,671	3,333	4.33%	
2015	76,973	74,058	2,915	3.79%	
2016	77,982	75,192	2,790	3.58%	
2017	77,881	75,563	2,318	2.98%	
2018	77,026	74,963	2,063	2.68%	
2019	76,226	74,027	2,199	2.88%	
2020	75,292	71,336	3,956	5.25%	

Source: Bureau of Labor and Statistics

In the following chart the unemployment rate in the MSA is compared to the unemployment rates in the Wisconsin and the United States.



Source: Bureau of Labor & Statistcs

The annual average unemployment rate in the La Crosse-Onalaska MSA, WI area was 5.25% as of 2020.

#### **Economic Activity**

Based upon a review of the employment figures, La Crosse, WI was impacted by the economic downturn that began in 2008, along with the state and the nation. However, from 2013 through 2019, the MSA, state and nation have experienced overall positive GDP. From 2013-2020, the growth in GDP for the MSA was more than that of the state and less than that of the nation. As the following table indicates, the MSA, the state and the nation experienced negative growth in gross domestic product in 2020, as a result of the global Covid-19 pandemic.

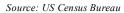
	La Crosse		
Year	Onalaska MSA	Wisconsin	United States
2014	4.50%	2.15%	2.29%
2015	1.96%	1.79%	2.71%
2016	1.54%	0.98%	1.67%
2017	2.30%	0.13%	2.26%
2018	2.08%	2.43%	2.92%
2019	1.31%	1.49%	2.29%
2020	-3.93%	-4.01%	-3.40%
2013-2020	9.97%	4.93%	11.06%

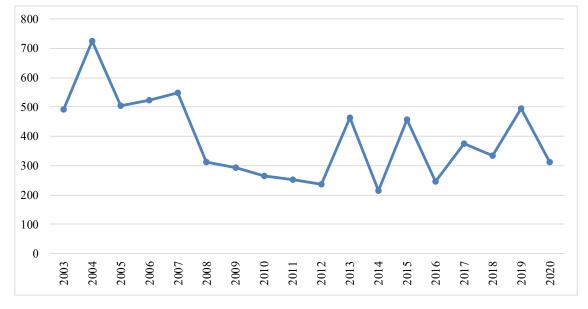
Source: Bureau of Economic Analysis

#### **Residential Permits**

The following table and chart display the annual residential permit data for the La Crosse-Onalaska MSA, WI area between 2003 and 2020.

	Total Residential Permits (Living Units) La Crosse-Onalaska, WI-MN MS A					
Year	Total	Single Family	Multi Family	Single Family	Multi Family	
2003	491	355	136	72.3%	27.7%	
2004	724	465	259	64.2%	35.8%	
2005	504	439	65	87.1%	12.9%	
2006	522	356	166	68.2%	31.8%	
2007	549	361	188	65.8%	34.2%	
2008	312	245	67	78.5%	21.5%	
2009	292	201	91	68.8%	31.2%	
2010	266	196	70	73.7%	26.3%	
2011	253	213	40	84.2%	15.8%	
2012	235	226	9	96.2%	3.8%	
2013	463	283	180	61.1%	38.9%	
2014	216	193	23	89.4%	10.6%	
2015	457	199	258	43.5%	56.5%	
2016	246	224	22	91.1%	8.9%	
2017	374	222	152	59.4%	40.6%	
2018	334	154	180	46.1%	53.9%	
2019	494	182	312	36.8%	63.2%	
2020	313	185	128	59.1%	40.9%	





In 2020, 313 residential permits were authorized in the La Crosse-Onalaska, WI area, of which 185 or 59% were for single-family permits. Since the peak in the early 2000s, the number of residential permits in the area substantially declined through the 2012 and varied through 2020 while the figures remain lower than the figures from the early 2000s.

#### **Area Conclusions**

The following is a summary of our observations regarding the La Crosse-Onalaska MSA, WI area economy and its outlook:

- The region's population and households have been slowly growing and are projected to slowly grow through 2026, at rates similar to those of the MSA and less than those of the nation.
- The median household income in the area, which is less than that of the state and less than that of the nation, is projected to grow by 1.74% per year, which is less than that of the state and that of the nation.
- The average consumer spending in the MSA is less than that of the state and less than that of the nation.
- The annual establishment-based employment figures for the MSA grew from 2010-2015. The employment figures for the MSA declined from 2015-2020, primarily as a result of Covid-19, although there were declines in 2018 and 2019 as well. The number of people employed in 2020 was essentially the same as the number of persons employed in 2010.
- The largest growing employment industry sectors through 2028 in the area are projected to be the Construction sector (14.63% growth) and the Education and Health Services sector (2,560 new jobs).
- The annual average unemployment rate among the area's residents rose substantially from 2006 through 2009 as the economies in the county, state and nation crashed. As these economies improved, the unemployment percentages have improved. The size of the labor force declined in every year from 2017 through 2020. The average number of people employed in the MSA declined in 2018, 2019 and 2020.
- Overall, from 2013 through 2020 there was positive overall growth in the Gross Domestic Product in the MSA in the state and nation with the MSA experiencing more growth than the state and less growth than the nation over this period of time. However, in 2020, the MSA, the state and the nation experienced negative growth in their GDPs as a result of the Covid-19 pandemic.
- Residential housing building permits declined through 2012, after peaking in the early 2000s. The annual building permits from 2009 through 2020 slowly trended upward but are less than pre-recession levels.

#### City of La Crosse, WI

The city of La Crosse is located in southwestern La Crosse County. As of 2020, the population of La Crosse was estimated at 52,680 persons. Additionally, according to the US Census Bureau QuickFacts, the median household income in La Crosse was \$46,438 as of 2020, compared to \$60,307 for La Crosse County. Further, it is estimated that 23% of the population in La Crosse

was below the poverty level from 2015 to 2019. This is higher that of the county (10%) and higher than that of the state of Wisconsin (10%) for the same period of time.

#### La Crosse County and La Crosse (Zip Code 54601) Indicators

In addition to the regional indicators for the State of Wisconsin and the La Crosse-Onalaska MSA, statistics for and the subject's zip code (54601) within La Crosse have also been reviewed by the appraiser. The following table presents data pertaining to these areas. A map of the subject zip code also follows this table.

	Key Econor	mic Indicators			
	·		Annual %		Annual %
	2010	2021	Change	2026	Change
	Pop	ulation			
Wisconsin	5,686,986	5,922,426	0.38%	6,045,275	0.42%
La Crosse-Onalaska, WI-MN MSA	114,638	120,403	0.46%	123,440	0.50%
54601 (La Crosse)	49,444	50,620	0.22%	51,278	0.26%
	Hou	seholds			
Wisconsin	2,279,768	2,404,113	0.50%	2,462,852	0.49%
La Crosse-Onalaska, WI-MN MSA	46,137	48,837	0.53%	50,226	0.57%
54601 (La Crosse)	20,038	20,693	0.30%	21,054	0.35%
N	Median Household	Income - 2021 &	& 202 <b>6</b>		
Wisconsin		\$63,001		\$70,642	2.43%
La Crosse-Onalaska, WI-MN MSA		\$57,554		\$62,523	1.73%
54601 (La Crosse)		\$51,701		\$54,745	1.18%

Average Consumer Spending Per Household	
Wisconsin	\$46,796
La Crosse-Onalaska, WI-MN MSA	\$42,460
54601 (La Crosse)	\$38,122

Source: ESRI Business Analyst, Allen & Associates



The presented data indicates that, as of 2021, the subject zip code comprised approximately 43% of MSA's population. From 2010 to 2021, the population in the subject zip code grew at a rate less than that of the MSA and that of the state. Through 2026, the population for the subject zip code is projected to grow at a rate that is slightly less than that of the MSA and less than that of the state.

The surveyed median household income (MHHI) for the 54601-zip code is less than that of the MSA and less than that of the state. It is projected that through 2026 the median household income in the subject zip code will grow at a rate less than that of the MSA and that of the state.

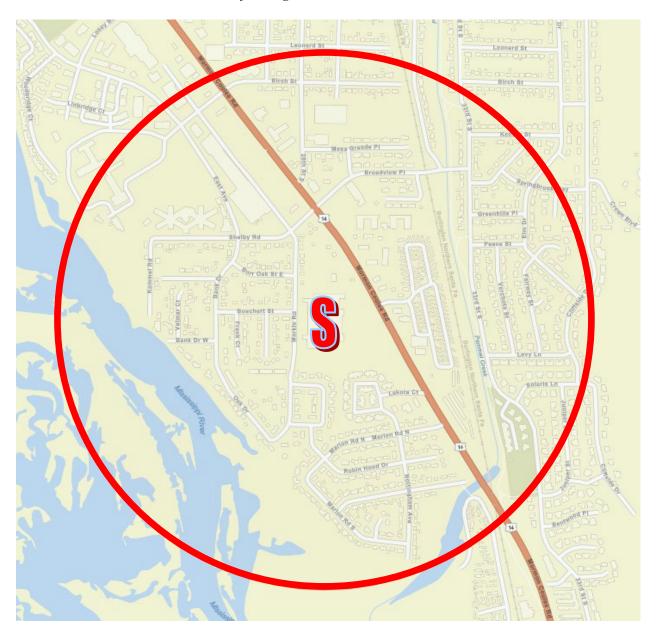
The average annual consumer spending in the subject zip code area is less than that of the MSA and less than of the state.

In general, the La Crosse 54601-zip code area is inferior to the MSA and the state in terms of historic/projected population growth, MHHI and average consumer spending.

#### **Neighborhood Description**

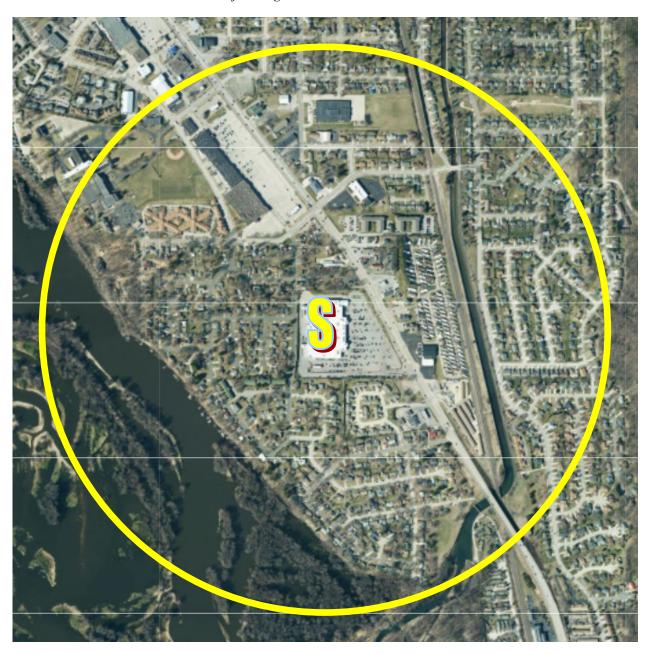
For the purposes of this analysis, we have defined the subject neighborhood as the area within a half mile radius of the subject property. The following map provides an illustration of our concluded subject neighborhood and the subject location.

Map of Subject Neighborhood Subject Neighborhood Outlined in Blue



#### **Aerial Map of Subject Neighborhood**

Subject Neighborhood Outlined in Yellow



**Neighborhood Transportation Network** - The primary surface transportation artery for the subject neighborhood is Mormon Coulee Road. The nearest interstate is I-90, located approximately nine miles north of the subject property. The subject neighborhood is considered to provide below average access to major highways.

**Neighborhood Land Uses** – In general, the neighborhood land uses in the neighborhood are retail, commercial, industrial, senior housing, public school and single-family/multi-family residential. The largest retail developments in the neighborhood include Walmart and Shelby Mall shopping

center which was anchored by Shopko until its closing in 2019. Other uses of note in the neighborhood are the strip retail, fast-food restaurants, gas station/convenience stores, office buildings, single tenant retail buildings, industrial, and hospitality uses. The residential uses in the neighborhood include single-family, multi-family and senior/assisted living developments. There is a minimal amount of usable vacant land in the neighborhood.

**Neighborhood Development Trend** – The large-scale commercial uses in the neighborhood primarily were built in the late-1970s through the mid-2000s. In recent years, there has been limited new commercial development in the area.

**Neighborhood Influences/Amenities** – The most notable influence in the neighborhood is the proximity to the La Crosse population base.

**Traffic Counts** - According to Costar Property, the following historical average daily traffic counts along roads in the neighborhood near the subject.

Mormon Coulee Rd.

26,324 vehicles (2020)

**Neighborhood Life Cycle** - Neighborhoods go through life cycles, which are described as follows:

- 1. Growth A period during which the neighborhood gains public favor and acceptance;
- 2. Stability A period of equilibrium without marked gains or losses;
- 3. Decline A period of diminishing demand;
- **4. Revitalization** A period of renewal, modernization, and increasing demand.

Based upon the projected population statistics along with a review of commercial developments in the neighborhood, it appears that the immediate and broader neighborhood is in the stabilized stage of its life cycle. This is supported by the population figures, which are projected to change slightly through 2026. Further, there is a minimal amount of vacant land in the neighborhood that could be utilized for future development.

We have also analyzed the general demographic profile of the subject neighborhood and immediate surrounding areas, which are presented in the following table:

Neighborhood and Proximate Demographics				
	Description	0.5 miles	1 mile	2 miles
lon	2010 Population	2,723	6,524	14,280
Population	2021 Population	2,725	6,548	14,264
nd o	2026 Population	2,742	6,600	14,357
P	% Population Change 2021-2026	0.62%	0.79%	0.65%
	2010 Households	1,304	3,237	6,566
Ħ	2021 Households	1,319	3,290	6,635
	2026 Households	1,331	3,326	6,700
	% Households Change 2021-2026	0.91%	1.09%	0.98%
	2021 Median Household Income	\$47,266	\$50,844	\$54,271
	2021 Per Capita Income	\$30,403	\$33,361	\$34,378
	2021 Consumer Spending	\$34,969	\$35,699	\$37,834
	Household Income < \$15,000	10.90%	10.10%	8.40%
(2021)	Household Income \$15,000-\$24,999	10.50%	9.30%	9.20%
6	Household Income \$25,000-\$34,999	11.70%	10.60%	9.80%
Income	Household Income \$35,000-\$49,999	19.60%	18.70%	16.00%
Inc	Household Income \$50,000-\$74,999	21.90%	24.00%	26.20%
	Household Income \$75,000-\$99,999	11.60%	13.20%	14.20%
	Household Income \$100,000-\$149,999	8.80%	9.50%	10.90%
	Household Income \$150,000-\$199,999	2.90%	2.80%	3.20%
	Household Income > \$200,000	2.20%	1.80%	2.20%

Source: Site to Do Business

**Neighborhood Conclusion -** The subject neighborhood is in the stabilized stage of its lifecycle. The subject neighborhood is mixed-use in nature, supporting primarily retail, commercial, and residential uses. There is a minimal amount of vacant, developable land in the subject neighborhood which could be used for future. The immediate and broader neighborhood is serviced by an established transportation network that provides below average highway access.

#### **Site Description**

The subject property consists of two tax parcels that are located along the west side of Mormon Coulee in La Crosse, Lacrosse County, Wisconsin 54601. The subject site has a common street address of 4622 Mormon Coulee Road. All customary utilities are available and connected to the subject property.

The property was improved with a Discount/Mega Warehouse store building as of the date of value. The scope of this appraisal includes one retrospective valuation date. Unless noted otherwise, the forthcoming site description is applicable to the retrospective valuation date. For reference, in the forthcoming site and property description, a site aerial and site plan for the subject property is presented in the following pages.

Size and Shape - The subject site is an irregularly shaped parcel that contains approximately  $\pm 16.22$  acres on two tax parcels. The subject property's frontage is along Mormon Coulee Road.

The subject property has a land to building ratio of 3.77:1, which is considered normal for a big box retail development. There is no surplus or excess land associated with the subject property.

**Access -** Access to the subject site is provided by one ingress/egress point to Mormon Coulee Road. Access to I-90 is located approximately nine miles north of the subject. Overall, the subject has below average access to Mormon Coulee Road and to I-90.

**Flood Hazard** – La Crosse participates in the National Flood Insurance Program. According to map panels #55063C0264D published by FEMA, the subject site is located in Zone X, an area of minimal flooding.

**Easement** – Other than typical utility easements, we are assuming that there are no further easements that would impact the value of the property. However, we were not provided with a title report or an easement survey.

**Visibility** – The subject's visibility is from Mormon Coulee Road. Overall, the subject has good visibility in the neighborhood and good visibility for a big box retail development. Based upon data from Costar Property, the following are the average daily traffic counts near the subject.

Mormon Coulee Rd.

26,324 vehicles (2020)

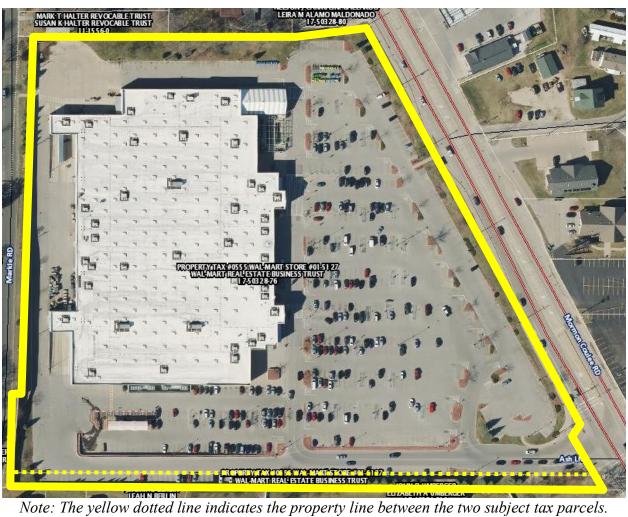
**Soil Conditions** - No soils engineering report for the subject property was provided. However, based on the appearance of ground surface conditions, the presence and condition of the subject structural improvements on site, and other structural improvements in proximity to the subject, the soil and subsoil conditions appear to be stable and suitable for construction of buildings of the nature of the subject utilizing normal construction techniques. There was no apparent evidence of subsidence within the subject site or in immediate proximity thereto during the inspection of the property by the appraisers. The site's drainage appears to be adequate.

**Hazardous Substances** - We are not aware of any toxic waste or hazardous substances that currently affect the site, and none were visible or reported to the appraisers.

Site Improvements - The existing site improvements consist of  $\pm 360,000$  SF of asphalt paving with parking striping for approximately  $\pm 814$  vehicles (including barrier free spaces), concrete car stops and curbing, pole lighting, and grass/landscaped areas along the roadway frontages. It is estimated that there is  $\pm 550$  LF of interior roadway that extends through the property. It is estimated that there is approximately  $\pm 255$  LF of 12' tall chain-link fencing that surrounds the outdoor storage/sales area It is estimated that there is approximately  $\pm 48,000$  SF of concrete paving that is used for dockloading apron, sidewalks, and exterior storage. Overall, the site improvements were in below average in condition as of the date of value.

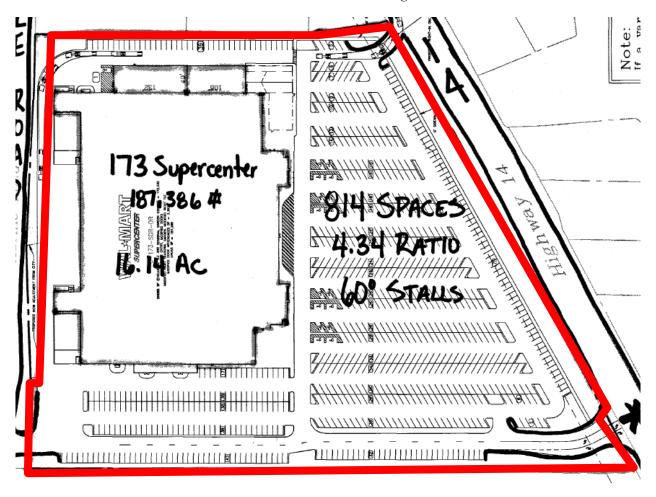
The following is a site plan and site aerial for the subject property.

# <u>Subject Aerial Photo with Approximate Property Lines in Yellow</u> Source: Walworth County Interactive Mapping



## Subject Property Site Plan with Approximate Site Lines in Red

Source: Architectural Drawing



#### **Building Description**

The subject building consists of one Discount/Mega Warehouse store with  $\pm 187,386$  SF of above-grade enclosed building area as of the date of value. The Discount/Mega Warehouse category is the type of construction that is most similar to the subject's construction type.

The following pages provide descriptions of the subject building. All data is based on our visual inspections, assessment records and review of building/site plans that were provided to the appraiser or were available on the municipal assessing website.

#### Construction Detail - Discount/Mega Warehouse Store

Type of Construction: Pursuant to Marshall Valuation Service, Section 13 - Class C -

Average Cost, Discount/Mega Warehouse Store

Approximate Size (GBA):  $\pm 187,386$  square feet, per the architectural drawings.

Year Built: 2003, store opened in October 2003

Foundations: Poured concrete.

Exterior Walls: Primarily concrete block with limited areas of EIFS near the

customer entryways.

Roof: Flat, single ply elastomeric cover over a steel deck and trusses. The

roof is original.

Ceiling Height: The overall roof height of the subject is approximately 22-24'.

Loading Docks: Six truck docks with load levelers, located in two truck-well areas.

There are numerous other grade level overhead doors around the

building.

Auto-Service Doors: A total of six drive-in, overhead doors.

**Interior Detail** 

Layout: The layout of the subject property, because of the Discount/Mega

Warehouse store design, is intended for a single tenant/user. The layout of the subject property is generally open retail/warehouse areas plus an outdoor garden shop. Finally, the size of the subject is approximately 25-50 percent larger than most, large discount/big box stores and would be classified as a Discount/Mega Warehouse

store.

Floor Covering: The retail areas primarily have sealed, polished concrete floors,

vinyl tiles and laminate wood floors with limited areas of ceramic tile flooring near the customer entryways and in the food preparation areas and restrooms. The warehouse has sealed

concrete flooring.

Walls: Varies; primarily painted gypsum board walls, including the walls

separating the warehouse from the sales floor and offices.

Ceilings: The retail sales floor is primarily exposed roof framing with

limited areas with a drop acoustic tile ceiling, while the warehouse

areas have exposed roof framing and deck.

Lighting: Primarily consists of strip fluorescent lighting fixtures, which is

considered to be adequate. There are minimal areas that have track

spot lighting.

Finished Area: The subject has minimal finished area that includes offices,

restrooms, and employee break room. The office areas have drop tile ceilings, painted walls with laminate wood floors. The restrooms have ceramic tile flooring and walls with painted

ceilings.

Windows: Minimal fenestration limited to entry doorways and the outdoor

sales area. This is typical of this type of Discount/Mega

Warehouse store building.

Pedestrian Doors: Glass and aluminum frame entry doors accessing the retail area.

**Mechanical Detail** 

Heating and Cooling: Roof-mounted air-cooled condensing units, gas-fired forced air

HVAC units.

Plumbing: Complete copper, cast-iron and PVC supply, waste, and vent

piping system to fixtures.

Electrical Service: Electrical power is assumed to be adequate for retail use.

Fire Protection: The building is fully protected by a wet sprinkler system.

**Additional Improvement Notes** 

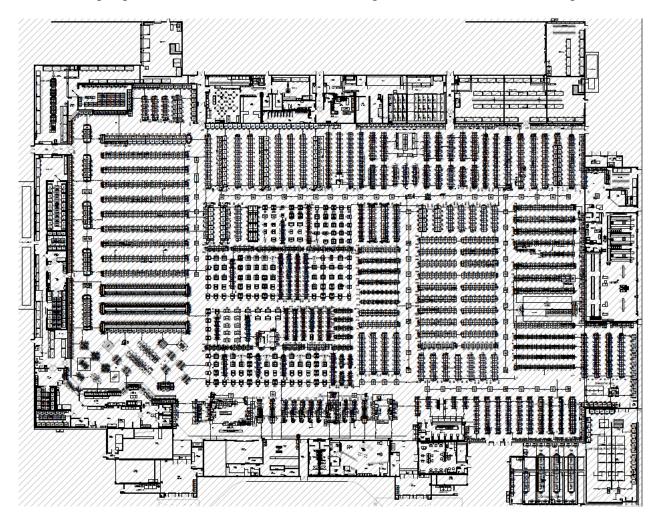
Canopy Areas: There is approximately 3,800 SF of canopy space that is utilized

for exterior storage and outdoor sales.

**Functional Utility**: The building was constructed to be a Walmart store. The building was in average condition, average condition for its age, as of the date of value. The layout and functional utility of the building is considered to be best suited to a single occupant/user due to the size, depth (most is +320') and interior layout of the building although most users would modify and customize the building for their own needs. While it is not designed for multi-tenants, a multi-tenant utilization would be possible. The design of the property in many ways is more similar to a warehouse than a retail store. The ceiling heights, the location of the truck doors, and the large open spaces are characteristics of an industrial warehouse. The design and construction, however, are similar to the design and construction of many "big box" stores today but is oversized for most retail users.

**Condition:** The Discount/Mega Warehouse store retail building was in average condition, average condition for its age, as of the date of value. The estimated age of the Discount/Mega Warehouse store retail building is 17 years as of January 1, 2021.

The following is a floor plan for the subject Discount/Mega Warehouse store from the assessment records. For perspective, the front entrance to the building is located at the bottom of the picture.



The following pages depict the pictures of the subject retail store building.

## **Photographs of the Subject Property**



Front Exterior and Parking Lot



Front Exterior and Parking Lot



Exterior Truck Dock Doors and Rear Paving



Building Exterior and Rear Drive



**Building Exterior** 



Building Exterior



**Building Exterior** 



**Building Exterior and Front Drive** 



Canopy Structure



Auto Service Doors



Paving Improvements



Paving Improvements



Subject Roof



Subject Roof with Roof Top Unit



Retail Floor Area



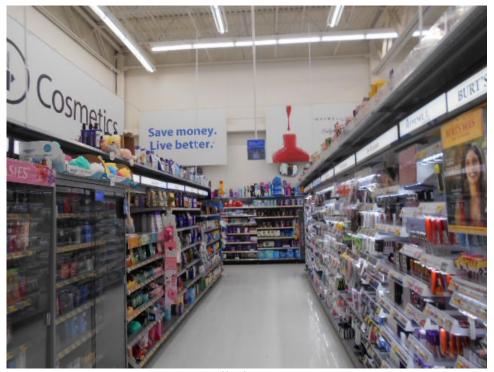
Retail Floor Area



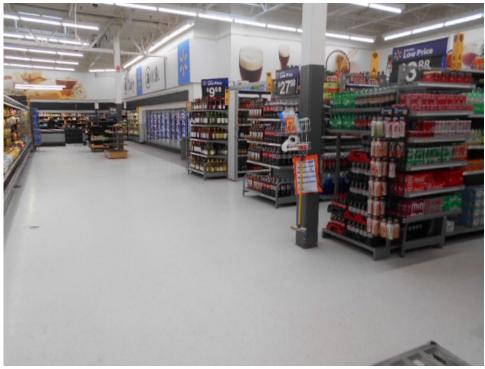
Retail Floor Area – Differing Floor Finishes



Retail Floor Area



Retail Floor Area



Grocery Retail Floor Area



Grocery Retail Floor Area



Grocery Retail Floor Area



Food Prep Area



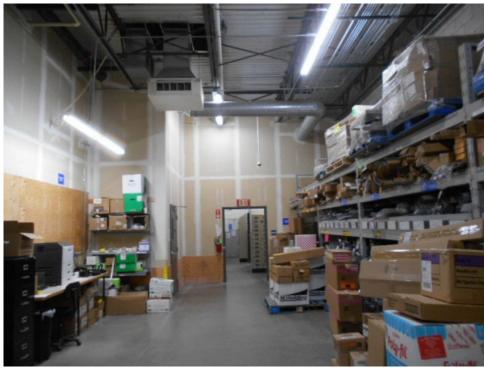
Food Prep Area



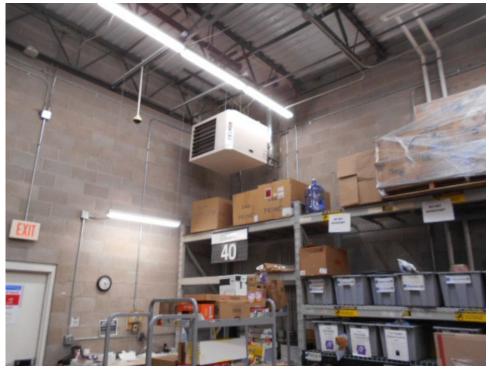
Employee Break Area



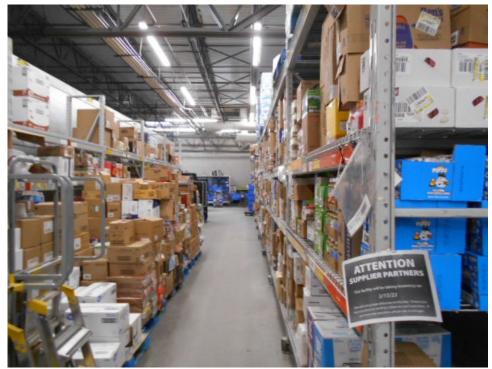
Restroom Area



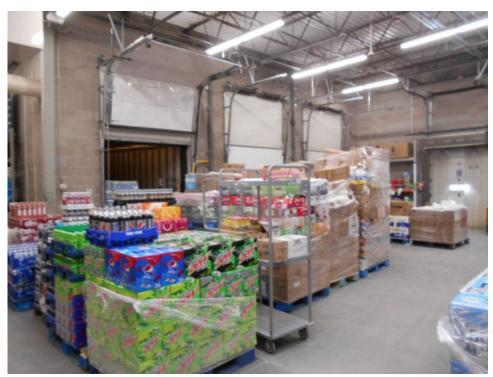
Backroom Storage



Backroom Storage



Backroom Storage



Interior of Dock Doors



Automotive Service Area



Customer Entryway



Exterior Sales under Canopy Area



Outdoor Sales/Storage Area



Electrical Service Room



Fire Riser Area

#### **Zoning**

The subject property is zoned C-2, Commercial. The following is from the La Crosse Zoning Ordinance, pertaining to the C-2, Commercial zoning:

Sec. 115-151. - Commercial District.

- (a) Scope and use regulations. This section applies to the Commercial District. In the Commercial District, no building or land shall be used and no building shall be hereafter erected or structurally altered unless otherwise provided in this chapter, except for the following uses:
  - (1) Any use permitted in the Local Business District.
  - (2) General garages.
  - (3) Conditional uses as provided in article VI of this chapter.
  - (4) Bakeries in which no more than 10,000 square feet are devoted to manufacturing purposes on the premises.
  - (5) Used car lots.
- (b) Height regulations. No building hereafter erected or structurally altered in the Commercial District shall exceed 100 feet or eight stories in height.
- (c) Area regulations.
  - Side yards. The side yard regulations applicable in the local business district shall also apply in the Commercial District.
  - (2) Rear yards. On every lot in the Commercial District, there shall be a rear yard having a depth of not less than nine feet; provided, however, that each story of a building used in any part for dwelling purposes shall be provided with a rear yard having a depth of not less than 20 feet. A residential attached or detached garage is permitted in the C-2 Commercial Zoning District on lots that are smaller than 7,200 square feet provided that there is not an existing garage on the lot or parcel and the commercial building has residential dwellings. The size of an attached garage cannot be larger than the footprint square footage of the principal building or structure and a detached garage cannot be larger than 600 square feet. Said garage is required to meet the side yard setbacks under this chapter and cannot be in the front yard setback. There must be a minimum of a six foot rear yard setback for an attached or detached garage and the location of the garage and setbacks must be approved by the City of La Crosse Fire Department.
  - (3) Outer courts. The outer court regulations applicable in the Local Business District shall also apply in the Commercial District.
  - (4) Inner courts. In the Commercial District, no inner court shall be less than 16 feet in width nor shall the width of any such court be less than one-third of its height.
  - (5) Lot area per family. The lot area per family regulations applicable in the Local Business District shall also apply in the Commercial District.
- (d) Vision dearance. The vision clearance requirements for this district shall be the same as for the Local Business District.

(Code 1980, § 15.10)

According to a site plan, the subject property provides  $\pm 814$  parking spaces, which is less than is required under the zoning ordinance (est.  $\pm 1,249$ , required).

Based upon our review of the Lake Geneva zoning ordinance as well as the site plan, we believe that the subject development is a legal and non-conforming use.

#### **Real Estate Assessment and Taxes**

Property taxes are determined by applying a tax rate for a given town, village, or city to the assessed value of the property. The following is a summary of the taxable information for the subject as of January 1, 2021.

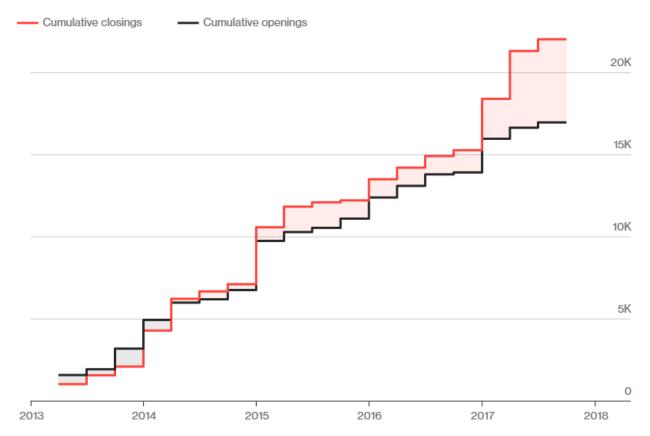
		Tax Year 2021		
Parcel/Tax ID#	Est. Fair Mkt Value	Assessed Value	<b>Net Real Estate Tax</b>	Net Tax Rate
17-50328-76	\$11,782,000	\$9,900,000	\$258,063.95	2.6067%
11-1532-1	\$191,200	\$153,300	\$3,060.87	1.9967%
Combined	\$11,973,200	\$10,053,300	\$261,125	2.5974%

Based upon the forthcoming valuation, we have determined that the assessor's opinion of assessed value (as indicated by the assessment), as of the date of value, exceeds the subject property's fee simple market value. This appraisal assumes that the assessment has been reduced to reflect an assessed value equal to 100 percent of market value for the date of value.

#### **Retail Industry Overview**

The general retail industry is in a transitionary phase while both retail center operators and retailers struggle with what is widely reported as an over-supply of malls, department stores and big box stores, the growth of e-commerce, and changes in retailer financial positions. In addition, many experts suggest that despite strong national economic conditions, more retail store closures across all property types (strip retail, community centers, malls, department stores, big box stores, junior box stores, etc.) are expected.

As a result of the rapidly evolving retail industry, the last several years have seen numerous store closings, bankruptcies, and a general contraction from many retailers. The rate of store closures, when examined from the surface, seems counterintuitive as the economy is generally regarded as being healthy, but retailers continue to close stores. The severity of retail store closures has been coined the "retail apocalypse" in numerous publications. The following chart illustrates historical store openings and closings, excluding grocery stores and restaurants:



Source: ICSC Research Team and PNC Real Estate Research

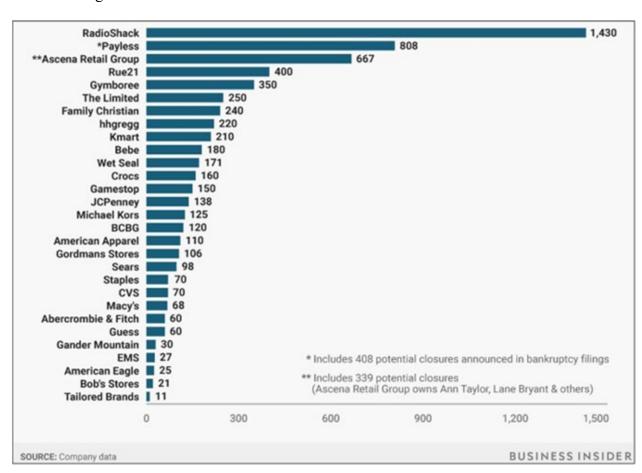
According to Forbes, the following major retailers have either closed stores or announced store closings:

Retailers Closing Stores		
Retailer	# of Stores Affected [1]	
Payless ShoeSource	400	
JCPenney	138	
Macy's	68	
Sears & Kmart	150	
HH Gregg	88	
Abercrombie & Fitch	60	
Guess	60	
The Limited	250	
Wet Seal	171	
American Apparel	110	
BCBG	120	
Gamestop	150	
Radio Shack	550	
Staples	70	
CVS	70	
Gander Mountain	32	
Family Christian	240	

<sup>[1]</sup> Closing in 2017, or recently closed

Source: Forbes, "Why So Many Stores are Closing Now" 4/2017

#### The following chart illustrates similar data from an alternative source:



In a December 2016 article entitled "A giant wave of store closures is about to hit the US" featured by Business Insider it was noted that "Nearly every major department store, including Macy's, Kohl's, Walmart, and Sears, have collectively closed hundreds of stores over the last couple years to try and stem losses from unprofitable stores and the rise of ecommerce....

In a June 2016 Money.com article entitled "12 Major Retailers Closing Stores Like Crazy", it was noted that in 2015 JC Penney announced it would close 40 stores and that Sears had shuttered more than 200 stores over the two previous years.

In an April 2017 article entitled "What in the World Is Causing the Retail Meltdown of 2017" The Atlantic noted three explanations for the decline in the retail market, noted as follows:

- "People are simply buying more stuff online than they used to." According to The Atlantic, between 2010 and 2016 Amazon's sales in North America quintupled from \$16 billion to \$80 billion. The same article noted that reports suggest that half of all U.S. households are now Amazon Prime subscribers.
- "Americans are shifting their spending from materialism to meals out with friends."

Additionally, in March 2016, Kohl's announced the closing of 18 stores across the U.S., after having only closed five stores from 2003 to 2016. Kohl's is moving to smaller format stores, right-sizing existing stores by expanding aisles and dividing and leasing a portion of their stores to other users.

In January of 2016, Walmart announced the closing of 154 stores across the U.S., including six discount stores, 12 supercenters and 4 Sam's Club stores.

In November 2017, Target announced the closing of 12 stores and in November 2018, Target announced the closing of 6 stores. Most of Target's new stores are small format stores.

In November 2018, Lowe's announced the closing of 20 stores in the United States and 27 stores across Canada.

In January 2018, Walmart announced plans to close 63 of its Sam's Club locations across the United States, consisting of approximately 10% of all Sam's Clubs.

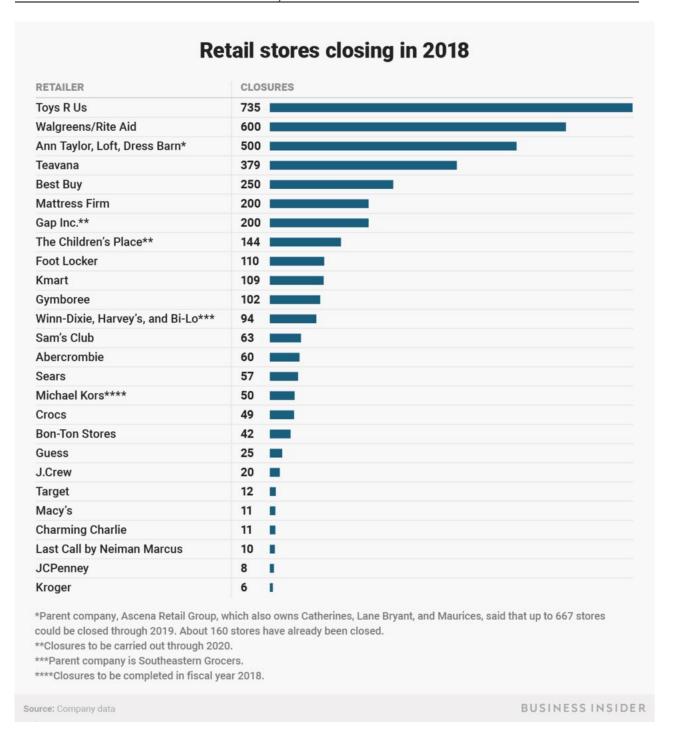
In March 2019, JCPenney announced that it would closing another 27 stores.

These closings are all in addition to the hundreds of store closings involving Sears/Kmart since the early 2000s and there are many more store closings expected from Sears/Kmart.

A Bloomberg article entitled "America's Retail Apocalypse Is Really Just Beginning" pointed toward an additional source for the decline of the retail industry, debt. The aforementioned article cites that "when there's sky-high consumer confidence, unemployment is historically low, and the U.S. economy keeps growing. Those are normally all ingredients for a retail boom, yet more chains are filing for bankruptcy and rated distressed than during the financial crisis." In summary, despite all the economic indicators that would suggest either growth or stability in

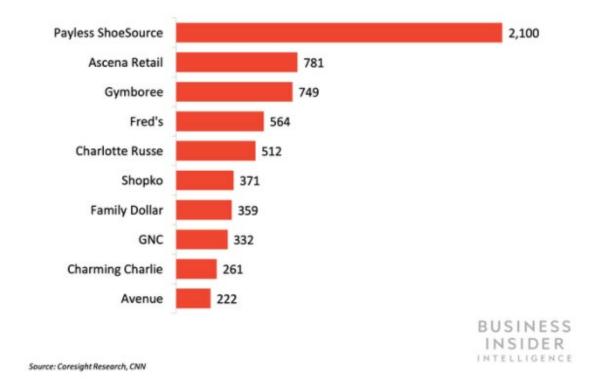
retail, the opposite is occurring, retail is declining. The Bloomberg article goes on to state that "The reason isn't as simple as Amazon.com Inc. taking market share or twenty-somethings spending more on experiences than things. The root cause is that many of these long-standing chains are overloaded with debt-often from leveraged buyouts led by private equity firms. There are billions in borrowings on the balance sheets of troubled retailers, and sustaining that load is only going to become harder – even for healthy chains. The debt coming due, along with America's over-stored suburbs and the continued gains of online shopping, has all the makings of a disaster." The noted article notes that in 2017 "just \$100 million of high-yield retail borrowings were set to mature this year, but that will increase to \$1.9 billion in 2018, according to Fitch Ratings, Inc. And from 2019 to 2025, it will balloon to an annual average of almost \$5 billion.

Retail store closings continues on a large scale through 2018, as well. The following graph is from a Business Insider 2018 article titled "More than 3,800 stores will close in 2018..."



In a December 2019 article from Business Insider titled "More Than 9,300 Stores are Closing in 2019 as the Retail Apocalypse Drags On", Business Insider along with Coresight Research and CNN summarized the retailers that closed stores in 2019. The following graph depicts the 10 largest store closings scheduled in 2019 by retailer.

## Retailers That Closed The Most US Stores In 2019



In an August 2020 article from Business Insider titled "More Than 8,300 Stores are Closing in 2020 as the Retail Apocalypse Drags On", Business Insider along with Coresight Research summarized the retailers that closed stores in 2020. The following graph depicts the largest store closings scheduled in 2020 by retailer.

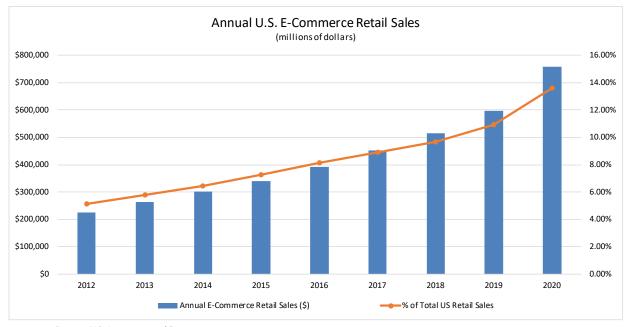


A July 2020 article titled "More Than 15,500 Stores Are Closing in 2020 So Far – A Number That Will Surely Rise", Forbes estimated that 15,542 store units had closed in 2020. The article states "Retailers are shrinking their physical presence because more of their business is now taking place online. Today, many retailers achieve 35% or more of their sales through increasingly more sophisticated e-commerce—via their websites and other social platforms. It is remarkable how quickly shoppers have changed from buying in physical stores to online. Before the pandemic, people were still spending on clothing and décor items to beautify their homes. But pressure of time forced many to purchase at off-hours and rely on the convenience of online shopping. The pandemic, even as it shifted spending more to household necessities, only reinforced the reliance on e-commerce"

Further, it was expected that more retailers would be closing stores 2021 at a rate similar to or exceeding that of 2020.

#### **E-Commerce Trends**

Additionally, the rise in e-commerce retail sales has affected the demand for brick-and-mortar retail stores. The following graph shows the growth in the e-commerce retail sales in the United States as well as the growing percentage of e-commerce sales of the entire retail sales in the country.



Source: U.S. Department of Commerce

The graph shows a large growth in e-commerce retail sales from the early 2010s through 2020 as well as a consistently growing share of e-commerce sales as a percentage of all retail sales in the United States. It is expected that these two measures will continue to grow in the foreseeable future. After experiencing an annual growth of approximately 13%-17% from 2013 through 2019, e-commerce sales grew by 27% overall in 2020, while total retail sales only grew by 2% in 2020.

In summary, the retail industry in general is in a transitional phase as it attempts to rebalance itself with the growing online shopping sector, changes in consumer spending habits, and retail bankruptcies.

### **Highest and Best Use**

Highest and best use is defined by <u>The Dictionary of Real Estate Appraisal</u>, <u>Sixth Edition</u>, (Appraisal Institute, 2015) as:

The reasonably probable use of property that results in the highest value. The four criteria that the highest and best use must meet are legal permissibility, physical possibility, financial feasibility, and maximum productivity.

In addition to the Appraisal Institute's definition of highest and best use, the appraiser is considering that Wisconsin law requires compliance with the Wisconsin Property Assessment Manual (WPAM).

Chapter 9 of the 2021 WPAM defines "highest and best use" as "that use which over a period of time produces the greatest net return to the property owner." Additionally, the highest and best use is "[a] concept in appraisal and assessment law requiring that each property be appraised as though it were being put to its most profitable use, given probable legal, physical and financial constraints." (WPAM Glossary G-38). Although this definition is similar to the 15<sup>th</sup> Edition of The Appraisal of Real Estate, the WPAM and recent Wisconsin case law require the consideration of some additional factors in determining highest and best use. As summarized in Nestle USA, Inc., "[a] subject property's highest and best use must be: 1) legal, 2) complementary, 3) not highly speculative, and 4) marketable for that use." Nestle USA, Inc. v. Wisconsin Dep't of Revenue, 795 N.W.2d 46, 55 (Wisc. 2011) (citing WPAM, at 1–1, 9-11).

**Legal** means that the contemplated use "must not violate any government regulations. This would include such items as zoning, building codes, health codes, criminal laws, and other regulations. For example, an office building may represent the greatest net return on a parcel of real estate; however, if this use is prohibited by zoning laws, it does not represent the highest and best use." (2021 WPAM Ch.9, p.11).

**Complementary** means that the contemplated use must "be in balance with the uses of the property around it. This is explained in the principle of conformity." (2021 WPAM Ch.9, p.11).

*Not highly speculative* means that the contemplated use "should produce the greatest net return over a reasonable time period. An income stream of high return over a short time may not be as valuable as that use which generates a smaller income but over a longer period of time." (2021 WPAM Ch.9, p.11).

When discussing highest and best use, the WPAM states: "The highest and best use of a property can change over time. Changes in the economy, society, and neighborhood can result in new uses of properties. Therefore, the assessor should be periodically reviewing the data on highest and best use and change the conclusions if necessary. Assessors should start with the assumption that the current use is the highest and best use. However, it is important to recognize that the current use of a particular property does not necessarily represent the highest and best use or the full market value of the property. All of the available uses of the property should be considered." (2021 WPAM Ch.9, p.11).

According to WPAM, "It's important to recognize that the current use of a particular property does not necessarily represent the highest and best use or the full market value of a property. All of the available uses of the property should be considered. According to the book, *Readings in Highest and Best Use*, 'the fact that a property is adaptable to secondary uses may be an important consideration to a prospective buyer and thus influence market value'." (2021 WPAM Ch.9, p.11).

Under Wisconsin law, the appraiser should also consider alternative uses of a property for property tax purposes.

The above definitions of highest and best use apply to the use of a site as though vacant, as well as to the total property as improved. When a site contains improvements, the highest and best use may be determined to be different from the existing use. The existing use will continue unless and until the land value in its highest and best use exceeds the sum of the value of the entire property in its existing use plus the cost to remove the improvements.

### Highest and Best Use Per WPAM and Wisconsin Law

Based upon a review of zoning codes, the subject property's retail use is legally permitted. The subject's use as a retail store is complementary to and conforms with La Crosse market uses, which include numerous other retail uses, such as but not limited to strip centers and single-tenant retail uses along Mormon Coulee Road. Lastly, the subject's highest and best use is not a highly speculative use as there is evidence of large retail buildings being utilized as both single and multi-tenant facilities in the market. The analysis and conclusion of the highest and best use, under WPAM and Wisconsin law, is consistent with the appraiser's traditional highest and best use conclusion, as determined by following the analysis, outlined by the Appraisal Institute.

Four criteria must be examined to determine whether a use represents a property's highest and best use. These requirements are that the use is physically possible, legally permissible, financially feasible, and maximally productive.

#### As Vacant

**Physical Possibility** - As of the date of value, the subject site had  $\pm 16.22$  acres. For the date of value, the physical possibilities are numerous. Physically possible uses include, but are not limited to: retail, industrial, hotel, multi-family, agricultural, office, or recreational.

**Legal Permissibility** – The subject site is permitted to be developed in accordance with the C-2, Commercial zoning, as of the date of value. The primary intent of the C-2, Commercial District is to provide for a wide variety of commercial uses.

**Financial Feasibility** - The financial feasibility of any use on the subject site is partially a function of its accessibility, visibility, and market demand. The subject site is located in a slowly growing commercial area. Based upon a review of neighborhood developments, it would appear that it would be feasible to develop the subject with a retail/commercial use on a build to suit basis as of the date of value.

**Maximal Productivity** – The determination of maximal productivity requires consideration of several development options and scenarios. Given the subject's location and the surrounding developments, the site's maximally productive use as of the retrospective date of value would be hold for a build to suit retail/commercial development. The most likely buyers would be retail users and developers.

## **As Improved**

As in the determination of the subject's highest and best use as vacant, four criteria must be examined to determine whether a use represents a property's highest and best use as improved. These requirements are that the use is physically possible, legally permissible, financially feasible, and maximally productive.

**Physical Possibility** – The subject was improved with a  $\pm 187,386$  SF Discount/Mega Warehouse store and supporting site improvements as of the date of value. The improvements were designed and constructed for a specific single occupant user. The subject property is capable of being used by another single occupant retailer; however, each retailer has its own image and business needs and therefore, reimaging would be made. Overall, the design and construction of the Discount/Mega Warehouse store including the large store depths, location of dock level doors and the lack of utility separation make multi-tenant use challenging. Multi-tenant retail and industrial use would require significant conversion costs but would be physically possible.

**Legal Permissibility** - The subject site is permitted to be developed in accordance with the C-2, Commercial district zoning, as of the date of value. The primary intent of the C-2, Commercial District is to provide for a wide variety of commercial uses. As discussed under Zoning earlier in this section, the retail use is a legal and conforming use within the permitted C-2, Commercial District.

**Financial Feasibility** - The financial feasibility of any use on the subject site is partially a function of its market demand. The appraiser has reviewed comparable land sales and comparable land offerings from around the subject area. Based upon the forthcoming concluded values for the subject property, the land value does not exceed the subject property, as improved. Overall, it is financially feasible to operate the property as a single user retail property and it would be financially feasible to use it as a multi-tenant retail property. As will be shown in the forthcoming valuation analysis, it is concluded that the value of the subject property as improved exceeds the market value of the subject property as vacant.

**Maximally Productive** – Of the financially feasible alternative uses, the maximally productive use of the property is a retail use.

Examples of the types of retail uses among our comparables include home goods stores, farm and home stores, discount retail, grocery, sporting goods, and self-storage. Based upon fee simple sales observed in the market, both owner/users and developers are likely buyers. Of our primary sales, four of the sales were purchased by owner/users that occupied the whole building, two of our sales were purchased by owner/users that occupied a portion of the building and

marketed the remainder of the space, and two of our sales were purchased by developers that subdivided the space for multi-tenancy.

The following are the results of the recent Situs RERC National Big Box study that indicates 52% of the buyers of box stores over 50,000 square feet are investors and 48% owner/users. This study also indicated the average price paid by owner users was approximately 15% higher than that paid by investors.

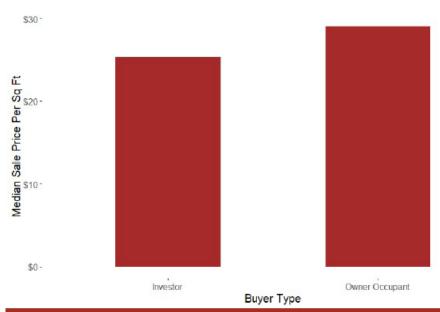


Table 4: Fee Simple Buyer Type Descriptive Statistics (>50k SF) **Investors Owner-Occupants** Median Sale Price/SF \$25.29 \$29.03 Average Sale Price/SF \$31.96 \$34.77 Average Year Built 1994 1993 Average Building Size (SF) 104,489 102,222 Average Land to Building Ratio 5.1 4.8 Average ZIP Code Population 32,348 32,544 Average Median Household Income \$54,068 \$55,580 # of Transactions 106 114

### **Valuation Methodology**

The market for the subject property is an existing facility available for sale or lease in the open market. This "secondary" or "after" or "used" or "existing" market is distinguishable from the build-to-suit market.

The market value of the existing facility is based upon the fact that it is an existing facility, which is assumed to be available for sale or lease in the open marketplace as of the valuation dates. The build-to-suit market involves a yet-to-be constructed facility built to the specifications of the prospective buyer or tenant. The build-to-suit market rent or sale price is based upon the cost of construction, whereas the "existing" market sale price or rent is a function of supply and demand and the open interaction of buyers and sellers or landlords and tenants in the marketplace for an existing property.

The three approaches to valuation -- the sales comparison, income, and cost -- are based upon distinct measures that, although applied separately, may be used to verify each other.

The sales comparison approach to value seeks to identify those sales or offerings which may be comparable in terms of condition, amenities, quality, age, location, type, timing, financing terms, and motivation of buyers and sellers. No two properties are precisely comparable so adjustments must be considered for discernible differences. This approach generally reflects the actions of buyers and sellers in the marketplace.

In the income approach to value, an estimate is made of future financial benefits, which can be derived from ownership. After ascertaining the net rental income that can reasonably be expected from the property by a knowledgeable owner, the net operating income is capitalized using a method appropriate to investments of similar type and category. This approach generally is most similar to the manner in which investors view income-producing property.

The cost approach to estimate value entails preparing an estimate of land value and adding an estimate of the replacement cost of the building and improvements, less any physical, economic, or functional depreciation or obsolescence. Implicit in the cost approach is that a knowledgeable buyer would pay no more for the property than what it would cost to replace it.

### Applied Valuation Approaches

In considering and applying the appropriate valuation approaches, the Markarian Hierarchy has been followed and utilized as a guideline. The applicable approaches to value for the subject Discount/Mega Warehouse store and supporting land were concluded to be the sales comparison, the income, and the cost approaches to value. The cost approach was applied but is less reliable because the subject property's market value is adversely impacted by substantial depreciation due to obsolescence. The amount of obsolescence is difficult, if not impossible, to estimate without extracting from the other approaches to value. In addition, buyers and sellers, of this type of property, do not generally buy and sell based upon the cost approach to value.

### **Sales Comparison Approach**

## **Definition of the Sales Comparison Approach**

According to <u>The Dictionary of Real Estate Appraisal</u>, <u>Sixth Edition</u> (Appraisal Institute, 2015), the sales comparison approach is defined as:

The process of deriving a value indication for the subject property by comparing sales of similar properties to the property being appraised, identifying appropriate units of comparison, and making adjustments to the sale prices (or unit prices, as appropriate) of the comparable properties based on relevant, market-derived elements of comparison.

## **Discussion of Methodology**

The simplest and most direct sales comparison is with sales of similar properties sold in the fee simple estate with the same or similar highest and best use. The best comparable sales are those that would attract the same class of buyers as the subject. Furthermore, there are a sufficient number of such sale comparables to which the subject can be compared. As such, the sales comparison approach will provide a primary indicator of value along with the income approach.

We have researched the market and have identified comparable sales, which are similar to the subject. These represent fee simple transfers of properties, which were similar to the subject property and were available for retail use, during the relevant time period involved in the valuation. We have not utilized leased fee sales because most of the sales are subject to above market build-to-suit leases and are at prices reflective of the credit of the tenant. Additionally, we did not utilize sale/leaseback sales because these are financing transactions and not representative of market value. The selection criteria included big box retail stores that sold near to the subject date of value. We researched the state of Wisconsin and Minnesota for sales that were as similar in economic location, date of sale, building size, design, and age as the subject property. In addition, we are familiar with sales of similar properties in other Midwestern states including Indiana, Iowa, Ohio, Illinois, and Michigan.

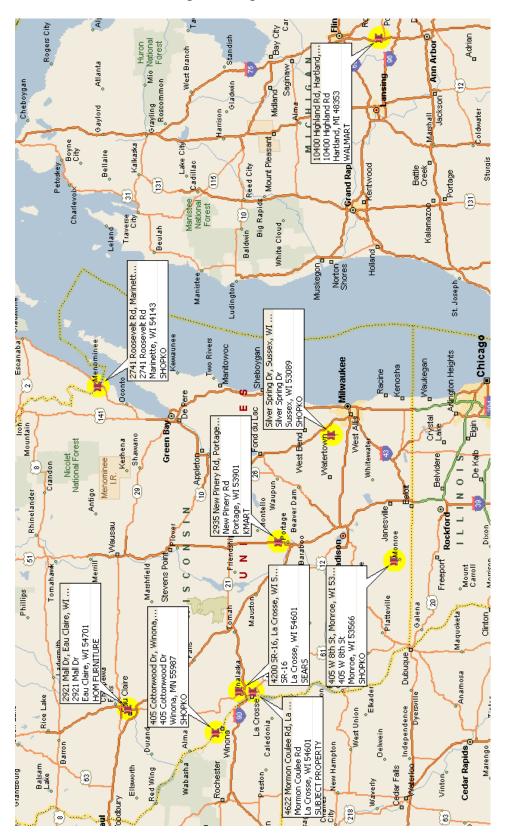
The following is a summary and a map of comparable sales, which is followed by detailed write-ups of these sales. In the detailed write-ups of the comparables, the properties are identified by the retailer for which the building was constructed. After these sales are analyzed, there will be a presentation of additional sale comparables that were considered before concluding to an indicated per square foot value of gross building area for the fee simple interest in the subject property.

COMPARABLE BUILDING SALES									
SALE DETAILS	Subject	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8
Development	Walmart	Sears	Kmart	Hom	Walmart	Shopko	Shopko	Shopko	Shopko
				Furniture	Super Ctr.				
Location	La Crosse,	La Crosse,	Portage,	Eau Claire,	Hartland	Monroe,	Marinette,	Sussex,	Winona,
	WI	WI	WI	WI	Twp., MI	WI	WI	WI	MN
Sale Date		Sep-20	Feb-19	Mar-20	Jul-16	Feb-20	Oct-19	May-21	Mar-21
Building Area (SF)	187,386	113,252	89,381	93,620	186,763	73,956	83,222	80,039	84,375
Year Built	2003	1980	1989	1988, '03	2009	1994	1990	2008	1986
Land Size	16.22	10.64	9.50	4.98	22.92	6.98	7.48	6.45	11.10
LTB Ratio	3.77	4.09	4.63	2.32	5.35	4.11	3.92	3.51	5.73
Rights Conveyed		Fee Simple							
Sale Price		\$2,400,000	\$1,500,000	\$2,600,000	\$4,175,000	\$2,200,000	\$1,400,000	\$1,800,000	\$2,250,000
Price/SF		\$21.19	\$16.78	\$27.77	\$22.35	\$29.75	\$16.82	\$22.49	\$26.67
Community Data									
Population (5 Mile)	50,195	59,745	13,734	83,946	30,904	13,582	24,789	52,688	33,964
Households (5 Mile)	20,924	24,042	5,578	34,335	11,064	5,862	11,160	20,614	13,311
Average HH Size (5 Mile)	2.17	2.33	2.27	2.32	2.79	2.28	2.19	2.55	2.27
Med HH Inc (5 Mile)	\$49,971	\$55,447	\$51,150	\$57,887	\$100,038	\$51,839	\$45,503	\$99,947	\$54,496
Avg. HH Spending (5 Mile)	\$36,435	\$42,532	\$37,340	\$41,498	\$66,353	\$39,684	\$33,330	\$69,100	\$38,760
Population (10 Mile)	96,046	119,441	24,412	110,654	145,796	19,572	31,138	266,614	41,188
Households (10 Mile)	40,048	48,620	9,962	44,763	55,810	8,222	13,870	107,468	16,210
Med HH Inc (10 Mile)	\$54,317	\$57,276	\$57,167	\$60,302	\$87,501	\$54,924	\$50,636	\$87,933	\$56,921
Avg. HH Spending (10 Mile)	\$40,904	\$42,706	\$40,593	\$42,789	\$62,259	\$42,179	\$34,087	\$63,955	\$40,373
Pop. Δ 2010-20 (5 Mile)	1.70%	4.65%	3.92%	7.06%	10.16%	-1.63%	-3.00%	9.82%	-0.64%
Pop. Δ 2010-20 (10 Mile)	2.38%	4.28%	3.11%	7.54%	7.24%	-1.30%	-3.43%	6.09%	-0.11%
Pop. Δ 2020-25 (5 Mile)	1.08%	2.53%	2.26%	3.49%	4.23%	-0.24%	-1.66%	3.76%	0.59%
Pop. Δ 2020-25 (10 Mile)	1.60%	2.24%	1.92%	3.68%	3.66%	-0.27%	-1.80%	2.75%	0.62%
Traffic Count	26,324	22,700	12,000	44,100	84,800	20,800	12,600	26,200	23,566

Notes: - Pop, HH and Med HH Income is based upon 2020-2021 ESRI Data

<sup>-</sup> Traffic Counts are as near to the locations and the date of sale as possible.

## **Map of Comparable Sales**





Property Name:	Sears	Sales Analysis	
Property Address:	4200 State Rd. 16	Grantor:	TF La Crosse, WI LLC
Cross Streets:	SR-16 & SR-157	Grantee:	Hy-Vee, Inc.
City/Township:	La Crosse, WI	Verification:	Broker, Public Records
County:	La Crosse	Sale Date:	Sep-20
Parcel ID(s):	17-10315-300	Sale Price:	\$2,400,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	113,252	Property Rights Transferred:	Fee Simple
Year Built:	1980	Conditions of Sale:	Arms-Length
MVS Classification:	Class C	Marketing Time	±20 months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	10.64	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	C-2, Commercial	Capitalization Rate:	n/a
Parking:	Asphalt	Price/SF:	\$21.19
Land-to-Building Ratio:	4.09		
Comments			

This property was a former Sears store that was closed in November 2018. It was an anchor store at the Valley View Mall. The property sold to a Hy-Vee, a grocery chain that will be re-imaging the building into a Hy-Vee grocery store. The building and parking lot were in average condition at the time of sale. The property has very good access to I-90, with two interchanges located within one mile of this site.

## **COMPARABLE SALE 1, cont.**

	Locat	tion Analysis	
5-Mile Demographic Measures		10-Mile Demographic Measures	
2010		2010	
Population:	57,089	Population:	114,538
Households:	22,796	Households:	46,261
Average Household Size:	2.35	Average Household Size:	2.36
2020		2020	
Population:	59,745	Population:	119,441
Households:	24,042	Households:	48,620
Average Household Size:	2.33	Average Household Size:	2.35
Median HH Income:	\$55,447	Median HH Income:	\$57,276
Avg. Consumer Spending:	\$42,532	Avg. Consumer Spending.	\$42,706
2025		2025	
Population:	61,259	Population:	122,117
Households:	24,756	Households:	49,864
Average Household Size:	2.33	Average Household Size:	2.34
2010-2020 Growth Rate:		2010-2020 Growth Rate:	
Population:	4.65%	Population:	4.28%
Households:	5.47%	Households:	5.10%
2020-2025 Growth Rate:		2020-2025 Growth Rate:	
Population:	2.53%	Population:	2.24%
Households:	2.97%	Households:	2.56%
Traffic Count:	22,700	- along State Road 16	



Property Name:	Kmart	Sales Analysis	
Property Address:	2935 New Pinery Rd.	Grantor:	Lynn Holdings, LLC
Cross Streets:	New Pinery & I-39	Grantee:	Juniper I, LLC
City/Township:	Portage, WI	Verification:	Grantor, Public Record
County:	Columbia	Sale Date:	Feb-19
Parcel ID(s):	11271-3138	Sale Price:	\$1,500,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	89,381	Property Rights Transferred:	Fee Simple
Year Built:	1989	Conditions of Sale:	Arms-Length
MVS Classification:	Class C	Marketing Time	±42 months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	9.50	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	B-3, Interchange Business	Capitalization Rate:	n/a
Parking:	Asphalt Surface	Price/SF:	\$16.78
Land-to-Building Ratio:	4.63		
<u> </u>	·		

Comments

This is the sale of former Big K (Kmart) store that closed in April 2014. The vacant Kmart and its 15 acres were purchased by a developer in 2015. The developer divided the land and marketed the big box building for sale. The property was purchased by an owner/user (Stock + Field) for retail purposes. The building's roof was approximately nine years old at the time of this sale and the property was in average condition at the time of sale.

## **COMPARABLE SALE 2, cont.**

	Locat	tion Analysis	
5-Mile Demographic Measures		10-Mile Demographic Measures	
2010		2010	
Population:	13,216	Population:	23,676
Households:	5,274	Households:	9,525
Average Household Size:	2.29	Average Household Size:	2.36
2020		2020	
Population:	13,734	Population:	24,412
Households:	5,578	Households:	9,962
Average Household Size:	2.27	Average Household Size:	2.33
Median HH Income:	\$51,150	Median HH Income:	\$57,167
Avg. Consumer Spending:	\$37,340	Avg. Consumer Spending:	\$40,593
2025		2025	
Population:	14,045	Population:	24,880
Households:	5,726	Households:	10,186
Average Household Size:	2.27	Average Household Size:	2.33
2010-2020 Growth Rate:		2010-2020 Growth Rate:	
Population:	3.92%	Population:	3.11%
Households:	5.76%	Households:	4.59%
2020-2025 Growth Rate:		2020-2025 Growth Rate:	
Population:	2.26%	Population:	1.92%
Households:	2.65%	Households:	2.25%
Traffic Count:	12,000	- along New Pinery & Gunderson Dr.	



Property Name:	Hom Furniture	Sales Analysis	
Property Address:	2921 Mall Dr.	Grantor:	SVCN 1, LLC
Cross Streets:	State Road 93 & US-53	Grantee:	Continental 1776, LLC
City/Township:	Eau Claire, WI	Verification:	Broker, Public Records
County:	Eau Claire	Sale Date:	M ar-20
Parcel ID(s):	53-020-99-0004-710	Sale Price:	\$2,600,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	93,620	Property Rights Transferred:	Fee Simple
Year Built:	1988, '03	Conditions of Sale:	Arms Length
MVS Classification:	Class C	Marketing Time	$\pm 3$ months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	4.98	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	C-3, Commercial	Capitalization Rate:	n/a
Parking:	Asphalt Surface	Price/SF:	\$27.77
LTB Ratio:	2.32		
Comments			

This is the sale of a former Hom Furniture store in Eau Claire that Hom vacated in early 2020 after moving into the former Younkers building at the Oakwood Mall. The property was listed for approximately three months with an asking price of \$2.8m. The property was purchased by an owner/user for retail sales use. The purchaser opened a general merchandise store, selling home goods, clothing and furniture. The property had been well maintained and was in average condition at the time of sale with a new parking lot in 2015.

# **COMPARABLE SALE 3, cont.**

	Locat	ion Analysis	
5-Mile Demographic Measures		10-Mile Demographic Measures	
2010		2010	
Population:	78,409	Population:	102,899
Households:	31,897	Households:	41,380
Average Household Size:	2.31	Average Household Size:	2.37
2020		2020	
Population:	83,946	Population:	110,654
Households:	34,335	Households:	44,763
Average Household Size:	2.32	Average Household Size:	2.37
Median HH Income:	\$57,887	Median HH Income:	\$60,302
Avg. Consumer Spending:	\$41,498	Avg. Consumer Spending:	\$42,789
2025		2025	
Population:	86,878	Population:	114,729
Households:	35,604	Households:	46,499
Average Household Size:	2.32	Average Household Size:	2.37
2010-2020 Growth Rate:		2010-2020 Growth Rate:	
Population:	7.06%	Population:	7.54%
Households:	7.64%	Households:	8.18%
2020-2025 Growth Rate:		2020-2025 Growth Rate:	
Population:	3.49%	Population:	3.68%
Households:	3.70%	Households:	3.88%
Γraffic Count:	44,100	- based upon 19,200 on Hastings & 24,900 on SF	R-93



Property Name:	Walmart Super Ctr.	Sales Analysis	
Property Address:	10400 Highland Road (M-59)	Grantor:	Walmart RE Business Trust
Cross Streets:	US-23 & M-59	Grantee:	Bedford ABG, LLC
City/Township:	Hartland Twp., MI	Verification:	Broker, Assessor, Grantor
County:	Livingston County	Sale Date:	Jul-16
Parcel ID(s):	4708-28-200-025	Sale Price:	\$4,175,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	186,763	Property Rights Transferred:	Fee Simple
Year Built:	2009	Conditions of Sale:	Arms Length
MVS Classification:	Class C	Marketing Time	$\pm 6$ months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	22.92	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	PD, Planned Development	Capitalization Rate:	n/a
Parking:	Asphalt Surface	Price/SF:	\$22.35
Land-to-Building Ratio:	5.35		

## Comments

This is the sale of a former Walmart Supercenter store in Hartland Twp. to ABG, which is Rural King. Walmart closed this location in Jan-16 and the property was subsequently listed for sale with an asking price of \$5.5M. According to Walmart, the property was marketed to all users with no potential deed restrictions and no limitations on use. However, the sale eventually included a deed restriction, limiting some future uses of the property, but not the buyer's general merchandise retail use. Walmart indicated that there were several purchasers interested in purchasing the property. The surrounding area has lower than average population and household figures when compared to most big box sites; however, the neighborhood's high traffic counts and quick access to US-23 results in an enlarged trade area and the neighborhood being a desirable location for retailers, including Meijer, Kroger and Target. The building has visibility from both M-59 and US-23 and there is a full-service interchange at the intersection of these roads. The property was in good shape for its age with no items of deferred maintenance.

# **COMPARABLE SALE 4, cont.**

	Locati	on Analysis	
5-Mile Demographic Measures		10-Mile Demographic Measures	
2010		2010	
Population:	28,053	Population:	135,952
Households:	9,846	Households:	51,331
Average Household Size:	2.84	Average Household Size:	2.64
2020		2020	
Population:	30,904	Population:	145,796
Households:	11,064	Households:	55,810
Average Household Size:	2.79	Average Household Size:	2.60
Median HH Income:	\$100,038	Median HH Income:	\$87,501
Avg. Consumer Spending:	\$66,353	Avg. Consumer Spending:	\$62,259
2025		2025	
Population:	32,211	Population:	151,133
Households:	11,587	Households:	58,133
Average Household Size:	2.78	Average Household Size:	2.59
2010-2020 Growth Rate:		2010-2020 Growth Rate:	
Population:	10.16%	Population:	7.24%
Households:	12.37%	Households:	8.73%
2020-2025 Growth Rate:		2020-2025 Growth Rate:	
Population:	4.23%	Population:	3.66%
Households:	4.73%	Households:	4.16%
Fraffic Count:	84,800	- based upon 45,900 on US-23 & 34,900 on M-:	59



Property Name:	Shopko	Sales Analysis	
Property Address:	405 W 8th St.	Grantor:	405 West 8th Street, LLC
Cross Streets:	8th St. & SR-11	Grantee:	Farm & Fleet of Monroe, Inc.
City/Township:	Monroe, WI	Verification:	Broker, Public Records
County:	Green	Sale Date:	Feb-20
Parcel ID(s):	25139000000	Sale Price:	\$2,200,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	73,956	Property Rights Transferred:	Fee Simple
Year Built:	1994	Conditions of Sale:	Arms-Length
MVS Classification:	Class C	Marketing Time	$\pm 3$ months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	6.98	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	SMU, Suburban Mixed-Use	Capitalization Rate:	n/a
Parking:	Asphalt Surface	Price/SF:	\$29.75
Land-to-Building Ratio:	4.11		

Comments

This comparable sale is a former Shopko store which was closed in June 2019. The property was subsequently listed for sale with an asking price of \$3m. The property was purchased and reimaged into a Blain's Farm & Fleet. The building and parking lot were in average condition at the time of sale. The property has good visibility from SR-11 and good access to SR-11 within the neighborhood.

# **COMPARABLE SALE 5, cont.**

	Loca	tion Analysis	
5-Mile Demographic Measures		10-Mile Demographic Measures	
2010		2010	
Population:	13,807	Population:	19,829
Households:	5,903	Households:	8,230
Average Household Size:	2.30	Average Household Size:	2.37
2020		2020	
Population:	13,582	Population:	19,572
Households:	5,862	Households:	8,222
Average Household Size:	2.28	Average Household Size:	2.35
Median HH Income:	\$51,839	Median HH Income:	\$54,924
Avg. Consumer Spending:	\$39,684	Avg. Consumer Spending:	\$42,179
2025		2025	
Population:	13,549	Population:	19,520
Households:	5,868	Households:	8,232
Average Household Size:	2.27	Average Household Size:	2.34
2010-2020 Growth Rate:		2010-2020 Growth Rate:	
Population:	-1.63%	Population:	-1.30%
Households:	-0.69%	Households:	-0.10%
2020-2025 Growth Rate:		2020-2025 Growth Rate:	
Population:	-0.24%	Population:	-0.27%
Households:	0.10%	Households:	0.12%
Гraffic Count:	20,800	- along W. 8th, 6th Ave. and SR-11	



			The state of the s
Property Name:	Shopko	Sales Analysis	
Property Address:	2741 Roosevelt Rd.	Grantor:	Everstar Income & Value Fund V, LP
Cross Streets:	Roosevelt Rd & US-41	Grantee:	Marwireretail, LLC
City/Township:	Marinette, WI	Verification:	Broker, Public Records
County:	Marinette	Sale Date:	Oct-19
Parcel ID(s):	251-00632.013	Sale Price:	\$1,400,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	83,222	Property Rights Transferred:	Fee Simple
Year Built:	1990	Conditions of Sale:	Arms-Length
MVS Classification:	Class C	Marketing Time	$\pm 6$ months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	7.48	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	B-4, Highway Business	Capitalization Rate:	n/a
Parking:	Asphalt Surface	Price/SF:	\$16.82
Land-to-Building Ratio:	3.92		
C 4			

### Comments

This comparable sale is a former Shopko store which was closed in February 2019. The property was purchased by a developer that intended to utilized the building for retail with climate-controlled self storage in the back of the building. Following the purchase, the developer received approval to split a portion of the site for a hotel development and altered its plans to use the whole building for climate-control self-storage. The building and parking improvement were in average condition as of the date of sale. The property has good access to Hwy-41 in the neighborhood.

# **COMPARABLE SALE 6, cont.**

Location Analysis								
5-Mile Demographic Measures		10-Mile Demographic Measures						
2010		2010						
Population:	25,555	Population:	32,245					
Households:	11,352	Households:	14,169					
Average Household Size:	2.20	Average Household Size:	2.23					
2020		2020						
Population:	24,789	Population:	31,138					
Households:	11,160	Households:	13,870					
Average Household Size:	2.19	Average Household Size:	2.22					
Median HH Income:	\$45,503	Median HH Income:	\$50,636					
Avg. Consumer Spending:	\$33,330	Avg. Consumer Spending:	\$34,087					
2025		2025						
Population:	24,377	Population:	30,579					
Households:	10,993	Households:	13,645					
Average Household Size:	2.19	Average Household Size:	2.21					
2010-2020 Growth Rate:		2010-2020 Growth Rate:						
Population:	-3.00%	Population:	-3.43%					
Households:	-1.69%	Households:	-2.11%					
2020-2025 Growth Rate:		2020-2025 Growth Rate:						
Population:	-1.66%	Population:	-1.80%					
Households:	-1.50%	Households:	-1.62%					
Traffic Count:	12,600 -	along Roosevelt						



Property Name:	Shopko	Sales Analysis	
Property Address:	N66W25201 Silver Spring Dr	Grantor:	Realty Income Properties 28, LLC
Cross Streets:	Hwy 164 & Silver Spring Dr.	Grantee:	RAP Fond Du Lac, LLC
City/Township:	Sussex, WI	Verification:	Broker, Public Records
County:	Waukesha	Sale Date:	May-21
Parcel ID(s):	SUXV-0228999021	Sale Price:	\$1,800,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	80,039	Property Rights Transferred:	Fee Simple
Year Built:	2008	Conditions of Sale:	Arms-Length
MVS Classification:	Class C	Marketing Time	$\pm 20$ months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	6.45	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	B-2, Regional Business	Capitalization Rate:	n/a
Parking:	Asphalt	Price/SF:	\$22.49
Land-to-Building Ratio:	3.51		
<b>C</b> 4			

#### Comments

This property was a former Shopko store that was closed in April-2019. The property was listed for sale for approximately 20 months with an asking price of \$4.0m. The purchaser is a developer that is marketing the property for multi or single tenant retail use with available suite sizes ranging from 15,000 SF to 80,000 SF. The property is in a retail neighborhood that includes Kohls. The property has visibility, access and signage along both Highway 164 and Silver Spring Dr. (Main St.). The building was in good condition with no items of deferred maintenance at the time of sale.

# **COMPARABLE SALE 7, cont.**

Location Analysis							
5-Mile Demographic Measures		10-Mile Demographic Measures					
2010		2010					
Population:	47,978	Population:	251,321				
Households:	18,627	Households:	99,757				
Average Household Size:	2.57	Average Household Size:	2.48				
2020		2020					
Population:	52,688	Population:	266,614				
Households:	20,614	Households:	107,468				
Average Household Size:	2.55	Average Household Size:	2.44				
Median HH Income:	\$99,947	Median HH Income:	\$87,933				
Avg. Consumer Spending:	\$69,100	Avg. Consumer Spending:	\$63,955				
2025		2025					
Population:	54,668	Population:	273,955				
Households:	21,421	Households:	110,911				
Average Household Size:	2.55	Average Household Size:	2.43				
2010-2020 Growth Rate:		2010-2020 Growth Rate:					
Population:	9.82%	Population:	6.09%				
Households:	10.67%	Households:	7.73%				
2020-2025 Growth Rate:		2020-2025 Growth Rate:					
Population:	3.76%	Population:	2.75%				
Households:	3.91%	Households:	3.20%				
Traffic Count:	26,200	- combined traffic counts along Hwy 164 & Silv	er Spring Dr.				



Photo Source: Google Maps

Property Name:	Shopko	Sales Analysis	
Property Address:	405 Cottonwood Dr.	Grantor:	CFCRE 2016-C7 Shopko Winona, LLC
Cross Streets:	Cottonwood & Pelzer	Grantee:	Amerco Real Estate Company
City/Township:	Winona, MN	Verification:	Broker, Public Records
County:	Winona	Sale Date:	Mar-21
Parcel ID(s):	20-107-007	Sale Price:	\$2,250,000
<b>Building Description</b>		Occupancy at Sale:	0%
Building Area (SF):	84,375	Property Rights Transferred:	Fee Simple
Year Built:	1986	Conditions of Sale:	Arms-Length
MVS Classification:	Class C	Marketing Time	$\pm 22$ months
Site Description		Sales Terms:	Cash Equivalent
Land Area (Acres):	11.10	Financial Analysis	
Parcel Shape:	Irregular	Net Operating Income:	n/a
Zoning:	B-3, General Business	Capitalization Rate:	n/a
Parking:	Asphalt	Price/SF:	\$26.67
Land-to-Building Ratio:	5.73		

#### Comments

This property was a former Shopko store that was closed in May-2019. The property was listed for sale for approximately 22 months. The purchaser is a an owner/user (U-Haul) that will be utilizing the property for showroom for selling moving/packing supplies, truck and trailer rentals as well as indoor mini-storage. The building was in average condition with no items of deferred maintenance at the time of sale.

# **COMPARABLE SALE 8, cont.**

Location Analysis								
5-Mile Demographic Measures		10-Mile Demographic Measures						
2010		2010						
Population:	34,184	Population:	41,234					
Households:	13,091	Households:	15,887					
Average Household Size:	2.28	Average Household Size:	2.32					
2020		2020						
Population:	33,964	Population:	41,188					
Households:	13,311	Households:	16,210					
Average Household Size:	2.27	Average Household Size:	2.31					
Median HH Income:	\$54,496	Median HH Income:	\$56,921					
Avg. Consumer Spending:	\$38,760	Avg. Consumer Spending:	\$40,373					
2025		2025						
Population:	34,166	Population:	41,445					
Households:	13,428	Households:	16,357					
Average Household Size:	2.26	Average Household Size:	2.30					
2010-2020 Growth Rate:		2010-2020 Growth Rate:						
Population:	-0.64%	Population:	-0.11%					
Households:	1.68%	Households:	2.03%					
2020-2025 Growth Rate:		2020-2025 Growth Rate:						
Population:	0.59%	Population:	0.62%					
Households:	0.88%	Households:	0.91%					
Traffic Count:	23,566	- combined traffic counts along US-61 and US-14						

### **Explanation of Adjustments**

The comparable sales have been analyzed in this sales comparison approach. We have chosen the sale price per square foot of gross building area as the unit of comparison for our analysis. In this analysis the individual attributes of each sale are analyzed and compared to the subject. The comparable sales may be inferior, superior, or equal to the subject. Positive or negative adjustments are made to each sale to account for differences with the subject. Adjustments are made to account for property rights transferred, financing terms, conditions of sale, market conditions, size, location, and age/condition. The following paragraphs summarize our adjustments.

**Expenditures after Sale** - Typically big box retailers or developers will re-configure a store after purchase to meet its specific retailing image and business plan. This can include re-doing the façade, the floor covering, lighting, electrical, re-locating restrooms and other changes. These do not represent deficiencies in the property at the time of sale or necessary capital expenditures for retail use. The subject, if it were sold to another retailer, would typically undergo similar reconfigurations since every retailer has its own brand, image, layout, and store design and tries to give its customers a consistent buying experience. For an adjustment for expenditures after sale to be needed the remodeling and renovations need to be items that both the buyer and seller recognize need to be immediately done.

**Property Rights** – Comparable Sale 4 was sold with a covenant deed, restricting some future retail use of the property. This restriction is effective for 25 years. This restriction was drafted after the potential purchaser identified what the future use of the property would be and after the price was established. The appraiser has spoken with the participants in Sale 4, including the listing brokers and a representative for the grantor of the property. Based upon these discussions, the covenant deed does not appear to have affected the purchase price paid for this property.

In addition to our interviews indicating that this deed restriction did not negatively affect the sale price paid for the property, we have reviewed two national big box studies as they pertain to the effect of deed restrictions on big box sales. In 2016, Brett Harrington, CMI of the International Appraisal Company produced a study that indicated there is an average downward effect of 6% for deed restricted sales. In 2019, Dane Anderson MAI, CCIM and Kenneth Riggs, CFA, CRE, MAI, FRICS CCIM, of Situs RERC produced a study on big box retail valuation methodology which indicated that there was no downward effect on the average prices for properties sold with deed restrictions. Overall, we have applied an upward adjustment of 5% to Sale 4 to account for the lesser property rights.

The following table is from the Situs RERC report, showing the statistics on deed restricted versus non-deed restricted retail property sales over 50,000 SF. The following table shows a slight increase in the median sale price per square foot and the average sale price per square foot for retail properties over 50,000 SF which sold with deed restrictions.

Table 15: Deed Restriction Descriptive Statistics (>50k SF)							
	Υ	N					
Median Sale Price/SF	\$30.11	\$27.97					
Average Sale Price/SF	\$37.82	\$37.46					
Average Building Size (SF)	113,852	98,226					
Average Year Built	1995	1993					
Average Land-to-Building Ratio	5.1	4.7					
Average ZIP Code Median Household Income	\$57,638	\$54,714					
Average ZIP Code Population	31,116	36,423					
# of Transactions	43	94					

**Financing Terms** – The sales were all cash sales and no adjustments for financing terms were deemed necessary.

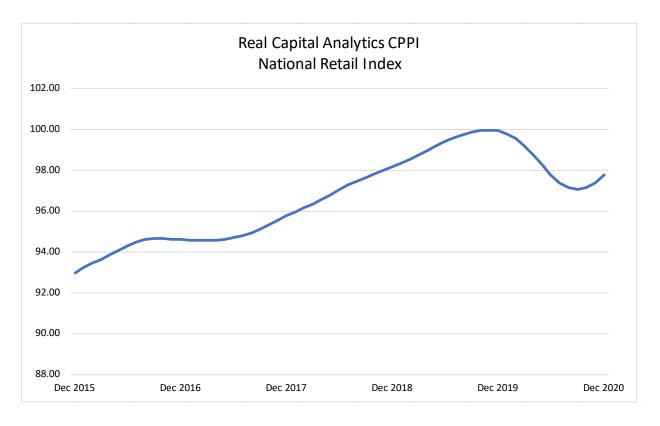
**Conditions of Sale** – Each of the sales was an arm's-length cash or a cash equivalent transaction; thus, no adjustment was necessary for these reasons.

**Market Conditions** - The adjustment for market conditions accounts for any changes in the market conditions between the date of sale of the comparable and the date of value of the subject. We have based our trends on the best data available. Based upon the historical condition of the retail markets in the location of the comparables, we have applied adjustments for annual market conditions from the end of 2014 through the end of 2020 based on rents and vacancy in the provided data from Costar. We have also included capitalization rates for retail investors as surveyed by Realtyrates.com.

In our review of economic data several indicators were examined, with a few highlighted here: national retail index, national big box sales study, broker interviews, Costar surveyed data and national retail indicators. It is our opinion that these economic indicators reflect the change in market value for big box retail buildings.

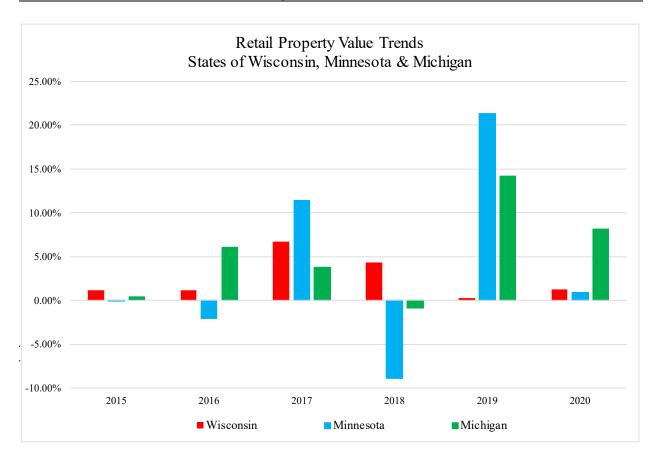
• Real Capital Analytics – Real Capital Analytics produces the RCA CPPI Retail Index, which is based on repeat-sales transactions that occurred at any time up through the month prior to the reporting date. The figures indicate the movement in pricing for retail property sales transactions from 2015 through 2020. The following graph depicts the price index from December 2015 through December 2020. The average price changes from year-end 2015 through year-end 2019 equates to approximately 1.81% per year, with an approximately

decline of 2% in 2020. The decline in prices in 2020 was in response to the Covid-19 pandemic and its effect on retailers.



Market Factors - Retail market trends affect the selling prices of retail real estate. We have
considered trends in retail rents, retail vacancies and retail capitalization rates in determining
retail value trends for the states of Wisconsin, Minnesota, and Michigan. These local retail
market surveys and national realty resources have been utilized in this analysis: Costar, Inc.
and Realty Rates Investor Survey. A graphical description of these trends from 2015 through
2020 is shown in the following chart.

We have considered these changes in market value for our market conditions analysis.



The broader market statistics have been relied upon more than the local market indicators in concluding a market conditions adjustment for this analysis. A market conditions adjustment of 3% per year has been applied to the comparables from 2015 through 2019 and a 0% market conditions adjustment has been concluded for 2020.

The following are the conclusions for the annual changes in market conditions then applied to the sale comparables through the date of value, which is January 1, 2021.

Market Conditions Conclusions and Factors								
Comparable	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8
Sale Date	Sep-20	Feb-19	Mar-20	Jul-16	Feb-20	Oct-19	May-21	Mar-21
Year End 2015 through Year End 2016								
Market Conditions Conclusion	-	-	-	3.0%	-	-	-	-
Market Conditions Factor	-	-	-	101.3%	-	-	-	-
Year End 2016 through Year End 2017								
Market Conditions Conclusion	_	_	_	3.0%	_	_	_	_
Market Conditions Factor	_	_	_	104.3%	_	_	_	_
Year End 2017 through Year End 2018								
Market Conditions Conclusion	-	-	-	3.0%	-	-	-	-
Market Conditions Factor	-	-	-	107.4%	-	-	-	-
Year End 2018 through Year End 2019								
Market Conditions Conclusion	-	3.0%	_	3.0%	-	3.0%	_	-
Market Conditions Factor	-	102.5%	100.0%	110.6%	100.0%	100.5%	100.00%	-
Year End 2019 through Year End 2020	January 1, 2021 Date of Value							
Market Conditions Conclusion	0.00/	0.00/		•			0.00/	0.00/
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Market Conditions Factor	100.0%	102.5%	100.0%	110.6%	100.0%	100.5%	100.0%	100.0%

The market conditions factor has been rounded to the nearest one percent and applied to each comparable for the date of value. The following table shows these concluded market conditions for the sales and the date of value.

Market Conditions Conclusions, Rounded to Nearest 1%								
Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8	
January 1, 2021 Date of Value								
100%	103%	100%	111%	100%	101%	100%	100%	

After adjusting for property rights, financing terms, conditions of sale and market conditions, the comparables' average selling price per square foot of \$22.98 is adjusted to \$23.52 as of January 1, 2021.

Arterial Attributes – This adjustment takes into consideration factors, such as access, visibility, and traffic counts for the subject and the comparables. The subject visibility and access are from Mormon Coulee Rd. The average 24-hour traffic count along Mormon Coulee Rd. was 26,324 vehicles. While Sale 1 has a slightly lower traffic count, there is two points of access to I-90 less than one mile from this comparable. Overall, it is concluded that comparable Sales 1, 3, and 4 have superior arterial attributes, and these comparables have been adjusted downward for this characteristic. Comparable Sales 2, 5, and 6 have inferior arterial attributes, and these comparables have been adjusted upward for this characteristic Sales 7 & 8 are concluded to have similar arterial attributes and this comparable has not been adjusted for this characteristic. The following are the traffic counts for the subject and comparable sales. Additionally, the subject

and comparables' proximity and access to a major freeway have been considered in this adjustment along with the following traffic counts.

			Arter	ial Attribut	e Analysis				
Traffic Counts									
Comparable #	Subject	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8
Traffic Counts	26,324	22,700	9,100	19,200	45,900	7,300	12,600	19,600	14,272
			2,900	24,900	34,900	6,300		6,600	9,294
						7,200			
Street/Roadway	Mormon	SR-16	New	Hastings	US-23	W. 8th	Roosevelt	Hwy 164	US-61
	Coulee		Gunderson	SR-93	M-59	6th Ave.		Sil. Spring	US-14
						SR-11			
Compared to Sul	bject	Similar	Inferior	Superior	Superior	Inferior	Inferior	Similar	Similar
			A	l <i>ccess Attri</i>	butes				
Comparable #		Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8
Compared to Sul	bject	Superior	Similar	Inferior	Similar	Similar	Similar	Similar	Similar
			Vi	sibility Att	ributes				
Comparable #		Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8
Compared to Sul	bject	Similar	Similar	Similar	Inferior	Similar	Similar	Similar	Similar
A	Adjustment	-5.00%	5.00%	-10.00%	-10.00%	5.00%	5.00%	0.00%	0.00%

**Demographic Attributes** – In addition to the arterial attributes, the demographics surrounding the subject and comparables have been considered. The following are the primary demographic measures considered in concluding adjustments for differences in demographics. Demographic data for 5-mile radius and 10-radius market areas has been considered. We have also considered the demonstrated and potential retail sales in the market area in making this adjustment.

Demographic Analysis										
Comparable #	Subject	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8	
5- Mile Statistics										
Population	50,195	59,745	13,734	83,946	30,904	13,582	24,789	52,688	33,964	
Households	20,924	24,042	5,578	34,335	11,064	5,862	11,160	20,614	13,311	
Median HHI (\$)	\$49,971	\$55,447	\$51,150	\$57,887	\$100,038	\$51,839	\$45,503	\$99,947	\$54,496	
Avg. HH Spending	\$36,435	\$42,532	\$37,340	\$41,498	\$66,353	\$39,684	\$33,330	\$69,100	\$38,760	
Spending Power (a)	\$762	\$1,023	\$208	\$1,425	\$734	\$233	\$372	\$1,424	\$516	
Pop. Δ 2010-20	1.70%	4.65%	3.92%	7.06%	10.16%	-1.63%	-3.00%	9.82%	-0.64%	
5-yr Proj Pop Δ	1.08%	2.53%	2.26%	3.49%	4.23%	-0.24%	-1.66%	3.76%	0.59%	
10- Mile Statistics										
Population	96,046	119,441	24,412	110,654	145,796	19,572	31,138	266,614	41,188	
Households	40,048	48,620	9,962	44,763	55,810	8,222	13,870	107,468	16,210	
Median HHI (\$)	\$54,317	\$57,276	\$57,167	\$60,302	\$87,501	\$54,924	\$50,636	\$87,933	\$56,921	
Avg. HH Spending	\$40,904	\$42,706	\$40,593	\$42,789	\$62,259	\$42,179	\$34,087	\$63,955	\$40,373	
Spending Power (a)	\$1,638	\$2,076	\$404	\$1,915	\$3,475	\$347	\$473	\$6,873	\$654	
Pop. Δ 2010-20	2.38%	4.28%	3.11%	7.54%	7.24%	-1.30%	-3.43%	6.09%	-0.11%	

3.68%

2.24%

1.60%

5-yr Proj Pop Δ

1.92%

Adjustment -5.00% 15.00% -5.00% -5.00% 15.00% 15.00% -5.00% 5.00%

3.66%

-0.27%

-1.80%

2.75%

0.62%

The market population surrounding the subject property is larger than all but three of the comparables for the 5-mile surrounding area and larger than all but four of the comparables for the 10-mile surrounding area. For both the 5-mile and 10-mile surrounding markets, the subject has a lower median household income (MHHI) than all but one of the comparables. For the 5-mile surrounding market, the subject's average household spending is lower all but one of the comparables and is smaller than all but three of the comparables for the 10-mile surrounding market. The subject ranks 4<sup>th</sup> and 5<sup>th</sup> for average spending power for the 5-mile and 10-mile surrounding market areas, respectively.

With more consideration given to the surrounding market size, along with the other measures, the subject property's demographics are concluded to be inferior to Sales 1, 3, 4, and 7 and these comparable sales have been adjusted downward for their superior demographic measures. Sales 2, 5, 6 and 8 are considered to have inferior demographics and have been adjusted upward for demographics.

The following are the subject property rankings for the several measures indicated in the previous tables.

<sup>-</sup> Pop, HH and Med HH Income is based upon 2020-2021 ESRI Data

<sup>(</sup>a) Calculated by multiplying the # of HH with Avg. HH spending and presented in millions of dollars.

Subject Ranks							
5-Mile Market Area							
Population	4 out of 9						
Med HH Income	8 out of 9						
Avg HH Spending	8 out of 9						
Avg. Spending Power	4 out of 9						
Pop. Δ 2010-20 (5 Mile)	6 out of 9						
Pop. Δ 2020-25 (5 Mile)	6 out of 9						
10-Mile Market Area							
Population	5 out of 9						
Med HH Income	8 out of 9						
Avg HH Spending	6 out of 9						
Avg. Spending Power	5 out of 9						
Pop. Δ 2010-20 (10 Mile)	6 out of 9						
Pop. Δ 2020-25 (10 Mile)	6 out of 9						

**Submarket Adjustment** – This adjustment will analyze the reported submarket trends for the subject area and the comparables. Because the date of value is and January 1, 2021, the prior year's quarterly average market data is utilized for comparison purposes. An overview of applicable data is presented in the following table:

**Retail Submarket Analysis** 

					•				
Comparable #	Subject	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8
Geography Analyzed	5-Mile	5-Mile	5-Mile	5-Mile	5-Mile	5-Mile	5-Mile	5-Mile	5-Mile
Survey Period	2020	2020	2020	2020	2020	2020	2020	2020	2020
Asking Rent/SF, NNN	\$10.43	\$9.34	\$6.29	\$8.02	\$10.85	\$16.00	\$12.26	\$11.67	\$8.90
Market Vacancy	3.9%	4.0%	5.0%	6.8%	5.3%	2.2%	6.6%	5.5%	1.5%
Eff. Mkt. Asking Rent [1]	\$10.02	\$8.97	\$5.98	\$7.47	\$10.27	\$15.65	\$11.45	\$11.03	\$8.77
Compared to Subject	_	Inferior	Inferior	Inferior	Similar	Superior	Superior	Similar	Inferior

[1] Calculated as asking rent multiplied by (1-market vacancy)

Overall Adjustment 5.00% 20.00% 10.00% 0.00% -20.00% -5.00% 0.00% 5.00%

Based upon the above analysis, each of the comparable sales is concluded to be located in inferior surrounding retail markets and each of these sales has been adjusted upward for this characteristic.

**Age/Condition** – The age/condition adjustment considers the physical age of the development, as well as the influence of any renovations and overall maintenance. Land is not subject to the age/condition adjustment. A significant portion of the combined land and building sale price is attributable to the land portion which does not depreciate over time. The comparable per square foot sale prices, including land and building, have been adjusted 1% per year between the subject and the comparables as of their dates of sale. For example, as of the January 1, 2021 date of value, it is estimated that the subject Discount/Mega Warehouse store building had an estimated physical age of 17 years, while Sale 4 had an age of seven years at the time of sale. Therefore, this sale is adjusted downward by 10% for the difference in building ages. The following are the estimated physical ages in years of the comparables as of their dates of sale.

	Estimated Comparable Physical Age at Time of Sale											
S	ale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7					
	25	25	25	7	25	25	13					

This is based upon conversations with brokers familiar with these properties at the time of their sales. The brokers for these sales indicated that the buildings had been improved since their original construction dates and that the building improvement ages at the time of sale were not reflective of their respective original construction dates.

Furthermore, Sale 2 had an extended marketing time. Often, an extended marketing time is due to a seller having unrealistic price expectations; and, therefore not as willing to ask a price that reflects market value. A longer than 12-24-month marketing time does not by itself result in a lower sale price; however, a property that is vacant for longer than 24 months can result in some deferred maintenance. For this reason, we are adjusting Sale 2 an additional 5% upward for age and condition.

Our adjustment process and the actual adjustments were developed based on the appraiser's review of numerous market area transactions and the appraiser's experience in the market.

A summary of the adjustments applied for the date of value is provided as follows:

Sales Comparison Approach Analysis - January 1, 2021									
Comparable #	Subject	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5	Sale 6	Sale 7	Sale 8
Development	Walmart	Sears	Kmart	Hom	Walmart	Shopko	Shopko	Shopko	Shopko
				Furniture	Super				
Location	La Crosse,	La Crosse,	Portage,	Eau Claire,	Hartland	Monroe,	Marinette,	Sussex,	Winona,
	WI	WI	WI	WI	Twp., MI	WI	WI	WI	MN
Comparable Summary	y Data								
Sale Date		Sep-20	Feb-19	Mar-20	Jul-16	Feb-20	Oct-19	May-21	Mar-21
Building Area (SF)	187,386	113,252	89,381	93,620	186,763	73,956	83,222	80,039	84,375
Year Built	2003	1980	1989	1988, '03	2009	1994	1990	2008	1986
Land Size	16.22	10.64	9.50	4.98	22.92	6.98	7.48	6.45	11.10
LTB Ratio	3.77	4.09	4.63	2.32	5.35	4.11	3.92	3.51	5.73
Property Rights Convo	eyed	Fee Simple							
Sale Price		\$2,400,000	\$1,500,000	\$2,600,000	\$4,175,000	\$2,200,000	\$1,400,000	\$1,800,000	\$2,250,000
Sale Price/SF		\$21.19	\$16.78	\$27.77	\$22.35	\$29.75	\$16.82	\$22.49	\$26.67
Community Data									
Population (5 Mile)	50,195	59,745	13,734	83,946	30,904	13,582	24,789	52,688	33,964
Households (5 Mile)	20,924	24,042	5,578	34,335	11,064	5,862	11,160	20,614	13,311
Med HH Inc (5 Mile)	\$49,971	\$55,447	\$51,150	\$57,887	\$100,038	\$51,839	\$45,503	\$99,947	\$54,496
Traffic Count	26,324	22,700	12,000	44,100	84,800	20,800	12,600	26,200	23,566
Transaction Related A	Adjs.								
Property Rights		1.00	1.00	1.00	1.05	1.00	1.00	1.00	1.00
Financing Terms		1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Conditions of Sale		1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Market Conditions		1.00	1.03	1.00	1.11	1.00	1.01	1.00	1.00
Adjusted Sale Price/S	F	\$21.19	\$17.29	\$27.77	\$26.05	\$29.75	\$16.99	\$22.49	\$26.67
Characteristic Adjs.									
Arterial Attributes		0.950	1.050	0.900	0.900	1.050	1.050	1.000	1.000
Demographic Attribute	es	0.950	1.150	0.950	0.950	1.150	1.150	0.950	1.050
Retail Submarket Anal		1.050	1.200	1.100	1.000	0.800	0.950	1.000	1.050
Age/Condition	-	1.080	1.130	1.080	0.900	1.080	1.080	0.960	1.080
Total Characteristic	Adjustment	1.023	1.637	1.016	0.770	1.043	1.239	0.912	1.191
Indicated Market Valu	-	\$21.69	\$28.30	\$28.21	\$20.05	\$31.03	\$21.05	\$20.51	\$31.75
Total Adjustments, \$		\$0.50	\$11.52	\$0.44	(\$2.31)	\$1.29	\$4.23	(\$1.98)	\$5.09
Maximum:	\$31.03				· · · · · ·				
Minimum:	\$20.05								

Maximum: \$31.03 Minimum: \$20.05 Average: \$24.41

[1] Total adjustments include transaction and characteristic based adjustments.

Sale 4 is most similar to the subject property in terms of size, layout, and design. Sales 1, 3, 5, and 8 are the most similar in date of sale when compared to the date of value and these have average adjusted sale prices of \$28/sf as of the date of value, respectively. Sales 7 & 8 are most similar to the subject in terms of location (arterial and demographics); while Sale 7 is most similar in terms of physical age.

Sales 1, 7, and 8 required the least amount of gross adjustment and have an average adjusted sale price of \$25/sf as of January 1, 2021. Sales 1, 3, 4, 5, and 7 had the least amount of net adjustment and have an average adjusted sale price of \$24/sf as January 1, 2021.

We have also reviewed a number of additional sales in Wisconsin, as well as the Midwest, which occurred prior to, or shortly after, the valuation date. The following is a summary of these sales and the indicated price per square foot.

	<u> </u>	Building	Year	Land	LTB	Sale	<u> </u>	·	<del></del>
Property	Location	Size SF	Blt.	Size (ac)	Ratio	Date	Sale Price	SP/SF	Intended Use
1 Walmart	Kenosha, WI	115,499	1988	10.60	4.00	Jul-18	\$3,045,000	\$26.36	U-Haul/Self Storage
2 Walmart	Milwaukee, WI	140,002	2002	14.17	4.41	May-13	\$1,650,000	\$11.79	Automotive Parts Mfg
3 Pick N Save	Milwaukee, WI	111,250	1996	8.24	3.23	Nov-17	\$4,500,000	\$40.45	Private School
4 Sam's Club	Milwaukee, WI	138,480	1991	23.90	7.52	Mar-17	\$2,992,000	\$21.61	Lt. Industial Use
5 Lowe's	Milwaukee, WI	134,314	2005	12.77	4.14	Jun-16	\$1,500,000	\$11.17	Lt. Industial Use
6 Lowe's	Brown Deer, WI	139,571	2006	11.05	3.45	Dec-13	\$4,000,000	\$28.66	Retail Use
7 Shopko	Madison, WI	119,923	1989	12.40	4.50	Sep-17	\$2,700,000	\$22.51	Climate Cont. Storage
8 Kmart	Chippewa Falls, WI	86,479	1989	8.10	4.08	Jan-18	\$1,100,000	\$12.72	Climate Cont. Storage
9 Target	Greenfield, WI	130,125	1970	12.94	4.33	Jan-20	\$4,000,000	\$30.74	Grocery Store
10 Target	Kenosha, WI	96,150	1994	9.67	4.38	Nov-12	\$2,385,000	\$24.80	Multi-tenant Retail
11 Sam's Club	West Allis, WI	129,395	1999	10.77	3.63	Jun-19	\$7,500,000	\$57.96	Non-Profit Training
12 Walmart	Greenfield, WI	110,580	1989	9.95	3.92	Dec-13	\$3,900,000	\$35.27	Church/Retail
13 Shopko	Delavan, WI	78,856	1995	7.22	3.99	Jan-20	\$700,000	\$8.88	Multi-tenant Retail
14 Menards	Madison, WI	161,160	1996	14.38	3.89	Dec-18	\$8,000,000	\$49.64	Office/Training Cente
15 Walmart	McHenry, IL	115,923	1990	12.77	4.80	Feb-16	\$2,880,000	\$24.84	U-Haul/Self Storage
16 Super Walmart	Bedford, OH	195,592	2009	23.35	5.20	Nov-17	\$4,950,000	\$25.31	Speculative Purchase
17 American TV	Davenport, IA	147,767	1998	10.48	3.09	Dec-14	\$6,250,000	\$42.30	Ashley Furniture
18 Lowe's	Oswego, IL	147,767	1998	16.31	4.81	Feb-14	\$3,650,000	\$24.70	Multi-tenant Retail
19 Kmart	Waukesha, WI	115,000	1970	11.77	4.46	Dec-14	\$4,750,000	\$41.30	Multi-tenant Retail
20 Ulta Foods	Chicago Heights, IL	83,238	1989	7.82	4.09	Oct-19	\$210,000	\$2.52	Climate Cont. Storage
21 Sam's Club	Batavia, IL	127,937	2009	17.66	6.01	Mar-20	\$2,050,000	\$16.02	Speculative Retail
22 Shopko	Chippewa Falls, WI	90,820	1982	10.75	5.16	Oct-20	\$1,500,000	\$16.52	Dist. Warehouse
23 Shopko	Eau Claire, WI	94,705	1978	9.05	4.16	Dec-20	\$1,800,000	\$19.01	Multi-tenant Retail
24 Shopko	Neenah, WI	94,255	1989	7.99	3.69	Mar-21	\$1,667,750	\$17.69	Multi-tenant Retail
25 Shopko	Rothschild, WI	87,813	1977	9.04	4.48	Apr-21	\$3,000,000	\$34.16	VA Hospital/Medical
26 Shopko	Fond Du Loc, WI	102,205	1985	7.48	3.19	May-21	\$3,000,000	\$29.35	Multi-tenant Retail
27 Shopko	Beloit, WI	93,845	1978	8.60	3.99	Jun-21	\$1,700,000	\$18.11	Indoor Self Storage
28 Shopko	Monona, WI	119,781	1981/'00	10.28	3.74	Jun-21	\$4,600,000	\$38.40	Future Floor & Décor
9 Shopko	Sheboygan, WI	97,910	1993	14.04	6.25	Nov-21	\$3,700,000	\$37.79	Multi-tenant Retail
30 Target	McHenry, IL	95,420	1994	8.93	4.08	Aug-15	\$2,100,000	\$22.01	Single Tenant Retail
31 Kmart	Menomonie, WI	87,754	1989	7.86	3.90	Mar-15	\$3,090,000	\$35.21	Multi-tenant Retail
						Maximum Sale Price/SF Minimum Sale Price/SF Average Sale Price/SF Median Sale Price/SF		\$57.96 \$2.52 \$26.70 \$24.84	

#### **Additional Market Information**

**Big Box Sale Study** - In addition to the above analysis, the appraiser has reviewed and considered a national study which was completed on big box property sales from across the continental United States. The study was completed in 2017 by Brent Harrington, CMI of the International Appraisal Company, located in Upper Saddle River New Jersey. The study

included all big box sales over 90,000 sf that sold between January 2011 and December 2016 that were determined to be arms-length and were for continued use of the improvements.

The study included 272 sales, from January 2011 through December 31, 2016, of which 145 sales were the transfer of the fee simple estates. The fee simple sale prices ranged from \$7.92/SF to \$66.84/SF and averaged \$28.27/SF. Of these fee simple sales, 57% of the sales sold for less than \$30/SF, 83% sold for less than \$40/SF and 63% fall within the \$15/SF-\$30/SF range.

## **Situs RERC Study**

RERC gathered national data on 843 sales of big box and junior box stores of 30,000 sf and larger from 2010 through early 2018. The RERC study included 436 fee simple sales and 407 leased fee sales. The following is a summary of their findings.

	Fee Simple	Leased Fee
Average Sale Price/SF	\$44.82	\$126.99
Median Sale Price/SF	\$32.98	\$104.67
Average Year Built	1991	1998
Average Building Size (SF)	76,134	75,106
Average Land to Building Ratio	4.84	5.12
Average ZIP Code Population	12,111	12,510
Average ZIP Median Household Income	\$54,303	\$60,059
# of Transactions	436	407

The sales were further divided into, surrounding market size (population), building size categories and year-built categories. The following tables summarize the statistics from these three segmentations.

Table 8: Population Category Descriptive Statistics (>50k SF)									
Population Category	<100k	100k-1M	1M -3M	3M+					
Average Sale Price/SF	\$20.11	\$28.21	\$36.17	\$45.85					
Median Sale Price	\$17.88	\$24.86	\$30.59	\$36.24					
Average Building Size (SF)	92,052	99,931	104,866	112,741					
Average Year Built	1994	1992	1995	1995					
Average Land to Building Ratio	5.9	5.1	4.9	4.2					
Average ZIP Code Median Household Income	\$48,499	\$51,032	\$53,469	\$64,095					
Average ZIP Code Population	20,848	30,350	37,369	38,298					
# of Transactions	40	72	54	58					

In the above table, the category that would apply to the subject property would be a market population under 100k. The median sale price in this market segmentation was \$17.88 per SF and the average selling price was \$20.11 per SF.

Table 9: Building Size Category Descriptive Statistics (Fee Simple)									
Building Size Category	30k-50k	50k-70k	70k-100k	100k-130k	130k+				
Median Sale Price/SF	\$55.08	\$27.43	\$25.49	\$29.04	\$24.35				
Average Sale Price/SF	\$67.94	\$37.24	\$35.08	\$33.05	\$26.84				
Average Building Size (SF)	39,227	56,243	85,155	113,995	155,049				
Average Year Built	1993	1991	1992	1994	1999				
Average Land to Building Ratio	4.6	5.2	5.2	5.0	4.4				
Average Median Household Income	\$56,905	\$53,944	\$52,054	\$54,536	\$59,052				
Average ZIP Code Population	32,031	30,221	29,069	35,202	34,018				
# of Transactions	141	40	62	82	40				

In the above table, the category that would apply to the subject property would be a building size over 130k SF. The median sale price in this market segmentation was \$24.35 per SF and the average selling price was \$26.84 per SF.

Table 11: Year Built Category Descriptive Statistics (>50k SF)									
Year Built Category	1980s	1990s	2000+						
Median Sale Price/SF	\$23.02	\$26.88	\$29.58						
Average Sale Price/SF	\$28.36	\$32.24	\$41.51						
Average Building Size (SF)	88,656	106,275	114,663						
Average Year Built	1985	1994	2005						
Average Land-to-Building Ratio	4.5	5.2	5.1						
Average Median Household Income	\$50,755	\$54,165	\$60,151						
Average ZIP Code Population	31,949	33,272	31,210						
# of Transactions	66	106	52						

In the above table, the category that would apply to the subject property would be a year built of 2000+. The median sale price in this market segmentation was \$29.58 per SF and the average selling price was \$41.51 per SF.

## **Conclusion of Sales Comparison Approach**

After analyzing the comparable sales in the adjustment grids, relying upon each of the adjusted sales and considering the other sales identified earlier, the following market value per SF has been concluded for the subject property's Discount/Mega Warehouse store and supporting land via the sales comparison approach as of January 1, 2021.

The concluded values per square foot have been applied to the square footage of the Discount/Mega Warehouse store building which is  $\pm 187,386$  square feet.

The following is a presentation of the subject property's market value for the date of value via the sales comparison approach. Our conclusion is above the average adjusted and non-adjusted sale prices per square foot of the comparables sales. The sales that required the least amount of gross adjustment, indicating the sales that are most similar to the subject property, had an average adjusted sale price of \$25/sf for the date of value. The sales that required the least amount of net adjustment had an average adjusted sale price of \$24/sf for the date of value. Further, the six sales that occurred in Wisconsin had an average adjusted sale price of \$25/sf and a median sale price of \$25/sf for the date of value.

Conclusion of Value	Via the Sales	Comparison	Approach

	<b>January 1, 2021</b>
Concluded Value Per Square Foot	\$25.00
Building Size - Square Foot	187,386
Value of Big Box Store Property with Supporting Land	\$4,684,650
Sales Comparison Approach Conclusion, rounded	\$4,680,000

# RETROSPECTIVE MARKET VALUE OF THE SUBJECT PROPERTY VIA THE SALES COMPARISON APPROACH:

## AS OF JANUARY 1, 2021 FOUR MILLION SIX HUNDRED EIGHTY THOUSAND (\$ 4,680,000) DOLLARS

The above value estimates include the hypothetical condition that the property taxes are assessed at a level reflective of 100% of the market values concluded in this report. The effect of this hypothetical condition is an increase of the market value determinations via the sales comparison approach. Additionally, the above value conclusions are subject to the extraordinary assumption that the property condition was as described in this report for the date of value. The above value estimates should be reviewed within the context of the attached report and are subject to the assumptions and limiting conditions contained within the report.

## **Income Approach**

## **Definition of the Income Approach**

According to <u>The Dictionary of Real Estate Appraisal</u>, <u>Sixth Edition</u>, (Appraisal Institute, 2015), the Income Approach is defined as:

Specific appraisal techniques applied to develop a value indication for a property based on its earning capability and calculated by the capitalization of property income.

## **Discussion of Methodology**

Income-producing real estate is typically developed, owned, and operated with the objective of creating value by renting space to users who will pay rental rates high enough to cover the operating expenses, fixed costs, and a profit on, as well as a return of, the original investment. "When the fee simple interest is valued, the presumption is that property is available to be leased at market rents." (15<sup>th</sup> Edition of The Appraisal of Real Estate, Page 415). The interest being appraised is the fee simple interest. As a result, the property has been appraised as if unencumbered by a lease as of the valuation dates.

The most commonly employed technique in the valuation of the fee simple interest in this type of real estate is the direct capitalization of net operating income with an adjustment for stabilization costs. This technique can be summarized as follows:

- A. Estimate the gross potential rental income that the property is capable of producing.
- B. Deduct an appropriate vacancy and collection loss factor to arrive at the stabilized estimated effective gross rental income.
- C. Deduct the estimated expenses to arrive at the net operating income.
- D. Capitalize the net operating income at an appropriate rate to reflect return on and return of the investment to yield a value indication.
- E. Subtract stabilization costs.

In this approach, the appraiser studies the market to determine the appropriate rental rates, prevailing occupancy levels, expense levels, etc., in order to arrive at an estimate of net operating income (NOI). The estimated NOI is then divided by an appropriate capitalization rate to provide an estimate of value for the property.

#### **Market Level Rent**

The following discussion outlines the manner in which the market rental rate for the retail store property, expressed as an annual amount per SF of building area, was derived for use in estimating the NOI.

## Rental Revenue – Big Box Retail Building

The analysis of the subject property is as an existing retail store facility. In order to analyze the income (market rent) potential of this commercial retail building, we have estimated a rental rate based upon the comparison of market rent from similar existing buildings. The following is a summary of the rent comparables used in our analysis to estimate the market rent for the subject retail store facility. There are two types of lease transactions. One is the lease of an existing retail building, and the other type of retail rental transactions are build-to-suit leases, i.e., for buildings not yet in existence but to be constructed to a tenant's specifications, which is a form of financing for the store operator/tenant. Build-to-suit leases represent rents for proposed buildings but do not represent rents that are achievable for existing buildings. In addition, build-to-suit leases on the competitive and open market rent since they are not buildings that were offered for lease on the competitive and open market. The lessor is not typically motivated since the lessor is the builder and is motivated by the potential profit on the construction. The following is the definition of market rent from the 15<sup>th</sup> Edition of The Appraisal of Real Estate.

The most probable rent that a property should bring in a competitive and open market under all conditions requisite to a fair lease transaction, the lessee and lessor each acting prudently and knowledgeably, and assuming the rent is not affected by undue stimulus. Implicit in this definition is the execution of a lease as of a specified date under conditions whereby:

- Lessee and lessor are typically motivated;
- Both parties are well informed or well advised, and acting in what they consider their best interests;
- Payment is made in terms of cash or in terms of financial arrangements comparable thereto; and
- The rent reflects specified terms and conditions, such as permitted uses, use restrictions, expense obligations, duration, concessions, rental adjustments and revaluations, renewal and purchase options, and tenant improvements (TIs).

The analysis of the subject property is as an existing big box retail store facility. In order to analyze the income (market rent) potential of this commercial building, we have estimated a rental rate based upon the comparison of market rent from existing buildings. The following is a summary of the rent information considered in our analysis. The leases are presented in a NNN basis.

	Lease Comparable Summary Retail Store, La Crosse, WI									
#	Tenant	Address	Lease Date	Lease Size (SF)	Lease Rate/SF	Lease Term	Year Built	Terms		
		Build-to-Suit Big Box and Junior Box Lease	es (leased)	prior to con	struction)	)				
1	Dick's Sporting Goods	9899 76th, Kenosha, WI	Sep-08	50,000	\$13.50	10.0 Yrs.	2008	Flat rate		
2	Hobby Lobby	803 Pilgrim Way, Green Bay, WI	Feb-11	55,000	\$9.25	15.0 Yrs.	2011	N/A		
3	Festival Foods	2233 Humes, Janesville, WI	Sep-15	72,500	\$12.46	15.0 Yrs.	2015	5 Yr. Bumps		
4	Dick's Sporting Goods	345 Discovery, Brookfield, WI	Aug-16	50,000	\$14.00	10.0 Yrs.	2016	5 Yr. Bumps		
5	Cabela's	1350 Cabela Drive, Madison, WI	Sep-17	90,387	\$15.69	22.0 Yrs.	2017	10 Yr. Bump		
6	At Home	10800 Assembly Park, Wixom, MI	Aug-18	107,092	\$10.75	15.0 Yrs.	2018	N/A		
Av	erage Lease Size SF		70,830							
Mi	nimum Lease Rate/SF:		\$9.25							
Ma	Maximum Lease Rate/SF: \$15.69									
Av	erage Overall Lease Rate	SF:	\$12.61							

	Big Box Leases (existing stores)									
7	Garden Ridge	4641 Lafayette, Indianapolis, IN	Oct-07	108,900	\$4.75	12	1994	N/A		
8	Big R	1401 W 26th, Marion, IN	Aug-09	94,875	\$1.60	14	2003	N/A		
9	Furniture Outlet	14201 Manchester Rd., Ballwin, MO	Aug-10	106,800	\$6.00	N/A	1994	N/A		
10	Garden Ridge	1325 N. Meacham Rd., Schaumburg, IL	Sep-10	104,546	\$3.00	N/A	2001	N/A		
11	Art Van Furniture	7150 S. Cicero Ave, Bedford Park, IL	Mar-13	84,505	\$6.00	10.0 Yrs.	1992	\$0.50 in Yr. 6		
12	Walmart	17550 S. Halsted, Homewood, IL	Aug-13	196,000	\$3.06	10.0 Yrs.	1992	None		
13	At Home	4620 Stadium Dr, Kalamazoo, MI	Nov-13	84,000	\$2.85	5.0 Yrs.	1974	N/A		
14	At Home	3100 Washtenaw Ave., Ypsilanti, MI	Dec-13	91,743	\$3.60	5.0 Yrs.	1960	N/A		
15	Kohl's	9404 State Road 16, Onalaska, WI	Feb-14	86,398	\$6.62	10.0 Yrs.	1992	Renegotiate		
16	Floor & Décor	3430 Highland Ave, Cincinnati, OH	Jun-14	79,348	\$5.50	10.0 Yrs.	1994	N/A		
17	At Home	10331 University, Clive, IA	May-15	91,030	\$6.39	N/A	1991	N/A		
18	At Home	4601 S. 27th, Greenfield, WI	Feb-16	116,805	\$4.71	10.0 Yrs.	1995	None		
19	At Home	2101 S. Telegraph, Bloomfield Hills, MI	Sep-16	120,650	\$5.60	10.0 Yrs.	1993	\$0.15 in Yr. 6		
20	G4CE Entertainment	28300 Dequindre, Warren, MI	Nov-17	101,773	\$4.75	5.0 Yrs.	1993	None		
21	Floor & Décor	14453 Hall Rd., Shelby Twp, MI	Sep-19	91,500	\$5.79	10.0 Yrs.	2000	None		
22	At Home	2201 Zeier Rd., Madison, WI	Oct-19	94,105	\$6.95		1987			
23	Listing (Former Kmart)	1200 W Fond Du Lac, Ripon, WI	Listing	86,479	\$5.00		1988			
24	Listing (Former Shopko)	N66W25201 Silver Spring Dr., Sussex, WI	Listing	80,039	\$6.00		2009			
Av	erage Lease Size SF	101,083								
Mi	nimum Lease Rate/SF:	\$1.60								
Ma	ximum Lease Rate/SF:		\$6.95							
Av	erage Overall Lease Rate/	SF:	\$4.90							

Junior Box Leases (existing space)									
25	Hobby Lobby	1126 S. Koeller, Oshkosh, WI	Feb-07	52,016	\$5.75	N/A	1980	N/A	
26	Big Lots	2781 Aurora Ave., Naperville, IL	Jan-13	50,000	\$4.50	6.0 Yrs.	1985	N/A	
27	Hobby Lobby	2406 Green Bay Rd, Racine, WI	Feb-13	55,000	\$4.50	10.0 Yrs.	1988	N/A	
28	Gordman's	7500 Green Bay Rd., Kenosha, WI	Aug-13	50,000	\$8.45	10.0 Yrs.	1994	4.5% in Yr. 6	
29	Bed Bath & Beyond	7500 Green Bay Rd., Kenosha, WI	Oct-13	25,000	\$11.19	10.0 Yrs.	1994	Flat	
30	Hobby Lobby	N95W 18723 Cty. Line, Menomonee Falls, WI	Sep-14	60,944	\$5.63	10.0 Yrs.	1987	N/A	
31	Burlington Coat Factory	5914 75th Street, Kenosha, WI	Oct-16	46,471	\$5.70	12.5 Yrs.	1980	5 Yr. Bump	
Av	erage Lease Size SF		48,490						
Mi	nimum Lease Rate/SF:	\$4.50							
Ma	aximum Lease Rate/SF:	\$11.19							
Av	erage Overall Lease Rate/	\$6.53							

The above data reflects a  $\pm 61\%$  difference between the build-to-suit leases and the leases of existing buildings before considering differences in age, location, date of lease.

It should be noted that existing big box store buildings as opposed to big box store buildings to be built are not often leased in the open market. When there is a lease, it is generally a financing transaction with a build-to-suit lease when built or a sale-leaseback. When the fee simple interest in an existing big box store is put on the market it is often offered for lease or sale but will generally sell before it is leased. As a result, there are not many lease comparables for big box stores. The above leases represent the best market rent comparables available for the existing subject big box store building.

Unleased big box stores are most often sold to users rather than investors so there is not a lot of leasing activity for existing big box stores (80,000 SF and above), especially for the size of the subject property. This necessitates the use of smaller and older store leases to determine market rents for the subject property. This is reflected in our lease comparables for existing retail buildings which are generally older buildings than the subject thereby resulting in lower rents. Most are also significantly smaller than the subject property which results in higher rents per square foot than could be achieved at the subject property. These differences are off setting to various degrees. Although age is relevant, it is less significant for a lease than it is for a sale. The use of smaller and older leases to determine market rents for the subject property results in a less reliable determination of market rent than if leases of similar size and age buildings were available close to the valuation dates under consideration. Also, for store buildings greater than 80,000 sf we have not observed size as impacting selling price; however, for leased store buildings we have observed a significant inverse relationship between size and market rent.

#### **Analysis of Comparable Leases**

The build-to-suit lease comparables presented in the previous chart indicate a range in rental rates (NNN) from \$9.25/sf to \$15.69/sf, with an overall average of \$12.61/sf. The rental range for leases of existing big box stores was lower, ranging from \$1.60/sf to \$6.95/sf, and an average of \$4.90/sf. The junior box leases had a higher range than that for existing big box store properties, with a range of \$4.50/sf to \$11.19/sf, and an average of \$6.53/sf.

It is possible and very likely that several of the leases included tenant improvement allowances (TIs) as a part of the lease, which may be reflected in the higher lease rates. We were not able to verify the TIs for all of the leases at the time of lease up. If the TIs were known and considered the result would be lower rent indicators because the rent paid would be for a combination of the leased property and a tenant allowance.

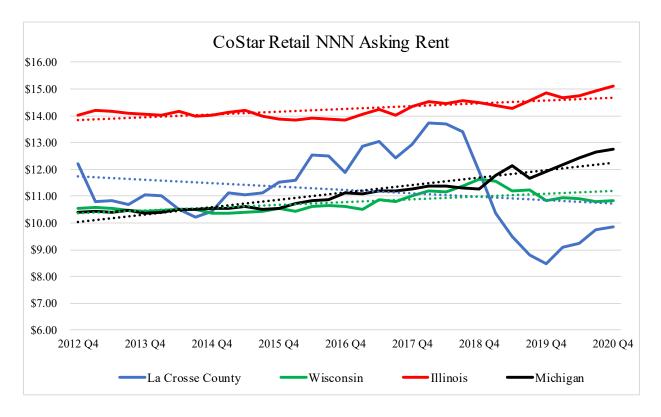
Because the subject is an existing building, a lease rate for an existing big box store would be most applicable. The most relevant existing store comparable leases include Walmart (12), At Home (18), G4CE Entertainment (20), Floor & Décor (21) and the At Home (22). The Walmart lease in Halsted is the largest sized lease, while the G4CE Entertainment, Floor & Décor and At Home leases are nearest to the date of value for the subject. Leases 18 and 22 are located within Wisconsin. The appraiser considered the asking rents for other existing big box stores in

Wisconsin but asking rents can vary widely and are not often indicative of an eventual lease rate. Therefore, asking rents are less reliable, especially with larger size properties.

These most relevant comparables have been analyzed and adjusted for differences when compared to the subject. A market conditions adjustment was considered based upon the changes in the average asking rents from across Wisconsin, Illinois, Michigan, and Sheboygan County.

#### **Rental Trends**

The following charts exhibit the changes in asking rents of retail properties in Wisconsin, Illinois, Michigan, and La Crosse County, as surveyed by CoStar Property. As the chart indicates, the asking rent in Wisconsin, Illinois and Michigan have trended upward since year end 2012. The retail rental trends in La Crosse County trended upward from 2014 through 2018 and then experienced sharp decline in 2019 with slight growth in 2020. Since 2018, both La Crosse County and the State of Wisconsin experienced declines in the average NNN asking rent for retail properties. From 4Q 2012 through 4Q 2020, the asking rents in La Crosse County have trended downward (approx. 9.86% since 2012). It should be noted that asking rents in smaller markets can be influenced highly by the type and size of the inventory that is available for lease.



In addition to this adjustment for market conditions (1.5% annually), the market leases have been adjusted similar to the comparables utilized in the sales comparison approach. The following table summarizes the adjustments completed to the lease comparables.

Lease Comparable Adjustment Table

	Subject	1	2	3	4	5
Tenant	Walmart	Walmart	At Home	G4CE	Floor & Décor	At Home
				Entertainment		
City	La Crosse, WI	Homewood, IL	Greenfield, WI	Warren, MI	Shelby Twp, MI	Madison, WI
Lease Date		Aug-13	Feb-16	Nov-17	Sep-19	Oct-19
Building Size	187,386	196,000	116,805	101,773	91,500	94,105
Year Built	2003	1992	1995	1993	2000	1987
Lease Rate		\$3.06	\$4.71	\$4.75	\$5.79	\$6.95
Conditions of Lease		-	-	-	-	-
Market Conditions (4Q 2020)		12.00%	7.00%	5.00%	2.00%	2.00%
		\$3.43	\$5.04	\$4.99	\$5.91	\$7.09
Characteristic Adjustments						
Size		100.0%	95.0%	95.0%	95.0%	95.0%
Arterial		95.0%	95.0%	95.0%	85.0%	100.0%
Demographic		80.0%	80.0%	80.0%	80.0%	90.0%
Retail Submarket		105.0%	90.0%	80.0%	90.0%	80.0%
Age/Condition		105.0%	105.0%	105.0%	105.0%	110.0%
Adjustment Factor		83.79%	68.23%	60.65%	61.05%	75.24%
Indicated Rent per SF		\$2.87	\$3.44	\$3.02	\$3.61	\$5.33
Traffic	26,324	34,900	35,896	38,003	93,879	22,800
Population (5-Mile)	50,195	212,619	338,718	337,390	252,303	92,887
Med. HH Income (5-Mile)	\$49,971	\$55,660	\$51,052	\$55,867	\$74,893	\$64,224
SubMkt Eff. Asking Rent						
- 2020 Quarterly Avg.	\$10.02	\$8.77	\$12.73	\$16.20	\$12.32	\$14.80
Minimum Adjusted Lease Ra	te/SF	\$2.87				
Maximum Adjusted Lagsa Po		¢5 22				

Minimum Adjusted Lease Rate/SF	\$2.87
Maximum Adjusted Lease Rate/SF	\$5.33
Average Adjusted Lease Rate/SF	\$3.65
Median Adjusted Lease Rate/SF	\$3.44

With consideration of each of these five adjusted rent comparables as well as the previously mentioned existing store rent comparables and the location and features of the subject retail store property, the following retrospective triple net market rental rate has been concluded for the subject retail store property as of the date of value. Overall, we have concluded the following triple net market rental rate for the subject as of the date of value.

• January 1, 2021 - \$3.25/SF

## Vacancy and Credit Loss

Based on a review of the subject market, data from third party providers and conversations with real estate brokers, we have estimated a vacancy and credit loss factor for the subject property.

The following table presents the surveyed vacancy for the subject market from several sources.

**Surveyed Market Vacancy** 

Period		CoStar Subject 5-Mile Retail Market Vacancy
4th Q 2020	3.7%	3.9%

Overall, we have included a vacancy and credit loss factor of 5% for the retail store property as of the date of value. This would equate to approximately 6 months of uncollected rent every 10 years. This 5% vacancy conclusion reflects stabilized occupancy but does not consider the cost of achieving stabilized occupancy. Because of the retail store property's size, design, and location, it takes longer to lease this type of property; but, after it is leased, it is typically leased with at least a 10-year term. When offered for lease, existing big box properties, like the subject, often remain on the market for a number of years before being leased.

Additionally, there are numerous other examples of extended vacancy periods for big box stores across Wisconsin. Lowe's in Brown Deer was vacant for more than two years before it was sold in late 2013. The former Walmart on West Hope in Milwaukee closed in 2016 and was still available as of the January 1, 2021 date of value. The former Shopko in Sussex had been closed since April 2019 and had been available for sale (sold in May 2021) through the January 1, 2021 date of value. In addition to these Sussex and Milwaukee area examples, the following are additional examples in southeast Wisconsin. The former Target store in Kenosha was closed in 2008 and remained vacant until 2013, after it was sold and demised into a multi-tenant facility. Additionally, the former Walmart on 52<sup>nd</sup> Street in Kenosha has been vacant and marketed for lease or sale since 2008 and through the January 1, 2021 date of value. The former Shopko in Chippewa Falls had been closed since April 2019 and had been available for sale until it sold in October 2020. The former Shopko in Rothschild had been closed since April 2019 and had been available for sale until it sold in April 2021. The former Shopko in Fond Du Lac had been closed since April 2019 and had been available for sale until it sold in May 2021. The former Sears and Younkers, located at Fox River Mall in Appleton, were vacant and have remained so since these stores were closed in early 2019 and early 2018, respectively. In La Crosse, there are two former Shopko stores (north side and south side) that were closed in April and June 2019, respectively. Both of these stores remain vacant and available as of the January 1, 2021 date of value as well as through the date of this report. The former Shopko in Winona was closed in Winona, MN was closed in May 2019 and remained vacant and available for approximately 22 months prior to it sale in March 2021.

### **Reimbursable Operating Expenses**

Our research indicates that the market level rent would typically be on a triple net lease with the tenant reimbursing for common area maintenance (CAM) and insurance. Normally, property

taxes would be included as a reimbursable expense, but will be accounted for by utilizing a tax loaded cap rate. The operating reimbursable operating expense estimates are as follows.

• CAM Expenses – estimated at \$1.20/SF CAM Expenses estimated for the subject property. <u>IREM Income/Expense Analysis</u> for 2019 Shopping Centers in the United States reports a range in CAM expenses of \$0.92/SF to \$2.51/SF with a median of \$1.66/SF. The appraiser has also considered the following expense comparables for big box retail CAM reimbursements.

Big Box Retail CAM Expense Comparables										
ExpComp 1	ExpComp 2	ExpComp 3	ExpComp 4							
\$1.18	\$1.34	\$0.86	\$1.19							

- Property Taxes based upon the value reached via this approach and applicable tax rates for the year.
- Insurance Expense estimated at \$0.20/SF. <u>IREM Income/Expense Analysis</u> for 2019 reports a range in insurance expenses of \$0.14/SF to \$0.34/SF with a median of \$0.21/SF.

Our research indicates that the market level rent would typically be a triple net lease with the tenant reimbursing for common area maintenance (CAM) and insurance.

## **Unreimbursed Operating Expenses**

**Management Fee** - Management fees are intended to cover the administrative effort and cost necessary to manage the subject property. This includes rent collection and supervising building capital improvements. Management fees typically range from 2 percent to 5 percent of effective gross income for properties like the subject facility. Because the property will be triple net, leased to a single-tenant for a long term, we believe a management fee of 3 percent of effective gross income is most appropriate for the subject facility.

**Reserves for Capital Improvements** - The landlord is responsible for making capital improvements. These improvements include periodic structural repair or renovations necessary to re-position the property in the market. The PWC <u>Real Estate Investor Survey</u> for 1<sup>st</sup> Quarter 2021 indicates that, across several different types of investors, a reserve of \$0.10/SF to \$0.50/SF is utilized. Based upon the subject's age, we have deducted \$0.25/SF as an annual reserve amount for future capital improvements.

### **Net Operating Income**

The net operating income is equal to the gross annual income less vacancy and credit loss less the expenses incurred by the landlord before including property taxes. The calculation of the net operating income before property taxes as of the date of value is presented in the following table.

INCOME STATEMENT Retail Store, La Crosse, WI									
INCOME				as of					
Rental Income				January 1, 2	021				
Building Size SF			187,386						
Rental Rate per SF			\$3.25						
Rental Income				\$609,005					
Reimbursement Income									
CAM				\$224,863					
Insurance				\$37,477					
Potential Gross Income					\$871,345				
Less: Vacancy & Credit Los	SS	@	5.0%		\$43,567				
Effective Gross Income (EG	a)				\$827,778				
EXPENSES									
CAM	(a)	\$1.20	per SF	\$224,863					
Insurance	<u>@</u>	\$0.20	per SF	\$37,477					
Management Fee	<u>a</u>	3%	of EGI	\$24,833					
Reserve for Replacement	(a)	\$0.25	per SF	\$46,847					
Total Expenses					\$334,020				
NET OPERATING INCOM	IE (N	OI)			\$493,757				
Source: Allen & Associates	S								

## **Determination of Overall Rate**

We are valuing the subject as of January 1, 2021. The determination of an overall capitalization rate has been accomplished by analysis of capitalization rates derived from single-tenant retail building and center sales, band-of-investment, and investor surveys for this time-period. The capitalization rate derived should be extracted from sales that were not influenced by a construction contract or the credit-rating of the tenant. Further, capitalization rates for leased properties reflect less risk for properties that are not leased.

The goal here is to estimate an overall rate to value a fee simple interest, not a leased fee interest. Unfortunately, overall rate sources are for leased fee rates. A leased fee overall rate is generally lower than a fee simple rate because of the many risks involved in a fee simple interest that do not exist in a leased fee interest including the need to find a tenant, negotiate a lease, possibly provide a tenant improvement allowance, or make changes. Additionally, the leased fee overall rate is based upon the credit of the tenant and without a known tenant there is uncertainty in the strength of the tenant and term of the lease.

**Band-of-Investment** - The band-of-investment technique of deriving an overall rate is based on current mortgage and equity requirements. These figures are weighted and combined to arrive at an overall rate. The band-of-investment technique used in this analysis is based on the formula: Ro = (M \* Rm) + ((1-M) \* Re).

Where:

Ro = the overall rate M = loan to value ratioRm = loan constant Re = equity dividend rate

We have referenced survey data from *Realtyrates.com* in their estimation of the respective interest rates, loan to value ratio and equity dividend rate.

Band-of-Investment Technique									
	Retai	l - Free Stan	ding						
Description	Minimum	Maximum	Average						
1st Quarter 202	1, Realtyrates	.com							
Interest Rates	2.30%	9.09%	4.24%						
Amortization Period	40	15	28						
Mortgage Constant	0.038261	0.122325	0.061633						
LTV	80.0%	60.0%	70.0%						
Debt Coverage Ratio	1.18	1.67	1.42						
Equity Dividend Rate	7.83%	17.12%	12.01%						
<b>Band of Investment Technique</b>	4.63%	14.19%	7.92%						

**Investment Surveys -** The following chart summarizes investor capitalization rate survey data from *PWC* Real Estate Investor Survey, *Realtyrates.com* Investor Survey and *Boulder Group* Net Lease Big Box Report (asking rates). Non-Institutional Power Center in the PWC Investment Survey is the category that best reflects how the subject would trade. The Retail – Free Standing was the most appropriate comparative category from Realtyrates.

Industry Publications											
Capitalization Rates											
Publication	<b>Survey Date</b>	Property Type	OAR Range	Average							
	January 1, 2021 Date of Value										
PWC RE Investor Survey	4th Q 2020	National Power Center	5.50%-8.25%	6.68%							
		National Net Lease	4.00%-8.00%	6.22%							
Boulder Group Net Lease Big Box Report	4th Q 2020	Median Asking Cap Rate - National	N/A	6.75%							
		Median Asking Cap Rate - Midwest	N/A	7.08%							
Med Asking Cap Rate by Remaining Term	Investment	16-20 years remaining	N/A	5.15%							
	Grade	11-15 years remaining	N/A	5.81%							
		6-10 years remaining	N/A	6.40%							
		5 years and under remaining	N/A	7.26%							
	Non-Inv.	16-20 years remaining	N/A	6.10%							
	Grade	11-15 years remaining	N/A	6.47%							
		6-10 years remaining	N/A	6.92%							
		5 years and under remaining	N/A	7.75%							
Realtyrates.com	1st Q 2021	Retail - Free Standing	4.86%-13.22%	9.75%							

In addition to the above surveyed overall rates, the following table is from the *CBRE* <u>Cap Rate</u> <u>Survey for the 2<sup>nd</sup> Half 2019</u>. CBRE did not publish this survey in 2020. The table presents

surveyed capitalization rate ranges for TIER III Retail Power Centers. The is no surveyed market area from Wisconsin is included in the following TIER III survey. Of the midwestern markets surveyed by CBRE, the majority are categorized as TIER III investment markets with only Chicago (TIER I) not being TIER III.

		CLASS A	CLASS A CLASS				
		CAP RATES FOR STABILIZED PROPERTIES (%)	CHANGE <sup>1</sup>	CAP RATES FOR STABILIZED PROPERTIES (%)	CHANGE <sup>1</sup>	EXPECTED RETURN ON COST FOR VALUE-ADD PROPERTIES (%)	CHANGE <sup>1</sup>
	Albuquerque	8.00 - 8.50	<b>⋖</b> ▶	8.50 - 9.25	<b>⋖</b> ▶	8.75 - 9.50	<b>⋖</b> ▶
	Charlotte	7.50 - 8.25	<b>⋖</b> ▶	8.25 - 9.00	<b>⋖</b> ▶	8.50 - 9.50	<b>⋖</b> ▶
	Cincinnati	7.50 - 8.25	<b>⋖</b> ▶	8.75 - 9.50	<b>⋖</b> ▶	9.75 - 12.00	<b>⋖</b> ▶
	Cleveland	8.25 - 9.00	<b>⋖</b> ▶	9.25 - 10.00	<b>⋖</b> ▶	10.25 - 11.50	<b>⋖</b> ▶
	Columbus	7.50 - 8.25	<b>⋖</b> ▶	8.75 - 9.50	<b>⋖</b> ▶	9.75 - 12.00	<b>⋖</b> ▶
	Detroit	8.00 - 8.75	▼	9.25 - 10.00	<b>⋖</b> ▶	10.25 - 11.50	<b>A</b>
	Honolulu	4.75 - 5.75	<b>⋖</b> ▶	4.75 - 7.25	<b>⋖</b> ▶	5.00 - 7.00	<b>⋖</b> ▶
	Indianapolis	7.50 - 8.25	▼	8.75 - 9.50	<b>⋖</b> ▶	9.75 - 12.00	<b>◆</b>
TER III	Jacksonville	7.00 - 8.00	<b>⋖</b> ▶	7.75 - 9.00	<b>⋖</b> ▶	8.25 - 10.00	<b>⋖</b> ▶
	Kansas City	7.50 - 8.25	▼	8.75 - 9.50	<b>⋖</b> ▶	9.75 - 12.00	<b>⋖</b> ▶
	Memphis	7.00 - 7.50	<b>⋖</b> ▶	8.25 - 9.00	<b>⋖</b> ▶	8.75 - 10.00	<b>⋖</b> ▶
	Minneapolis/St. Paul	7.00 - 7.50	<b>⋖</b> ▶	8.25 - 9.25	<b>⋖</b> ▶	9.25 - 10.50	<b>⋖</b> ▶
	Pittsburgh	7.50 - 8.50	<b>◆</b> ▶	8.00 - 9.50	<b>◆</b> ▶	9.25 - 11.00	<b>⋖</b> ▶
	Salt Lake City	6.75 - 7.25	<b>◆</b> ▶	7.50 - 8.25	<b>◆</b> ▶	8.50 - 9.00	<b>⋖</b> ▶
	San Antonio	7.00 - 8.25	<b>A</b>	8.25 - 9.50	<b>A</b>	8.75 - 10.00	<b>A</b>
	St. Louis	7.50 - 8.25	▼	8.75 - 9.50	<b>⋖</b> ▶	9.75 - 12.00	<b>⋖</b> ▶

CBRE Cap Rate Survey 2<sup>nd</sup> Half 2019

In general, the retail market in Wisconsin would be considered riskier than the average of the national investment surveys due to the economic conditions in the Midwest and the fact that the greatest demand for properties is on the two coasts. Both the CBRE Cap Rate Survey and the Boulder Group Survey indicate higher cap rates in the Midwest when compared to the east and west coasts. Due to desirability and risk, properties in the Midwest require higher returns than in major markets on the east and west coasts.

Properties such as the subject are often involved in sale leasebacks and long-term leases such that when they sell the capitalization rate is based primarily on the credit of the tenant and the term of the lease. Our capitalization rate conclusion as best as possible is not based upon the credit of a particular tenant and reflects capitalization rates for the valuation of a fee simple interest in the subject property. A buyer of this property without a tenant in place would have to locate a tenant and negotiate a lease before he would have the benefit of the value that could be created by utilizing the credit of the tenant.

**Market Derived Capitalization Rates** - The following table provides a summary of capitalization rate comparables derived from leased fee big box stores with short-term remaining leases in place. In these instances, it was either known that the tenant was leaving or that there was a risk of the tenant vacating the space at the end of the lease term.

Location	Building Size (SF)	Rent Commence	Lease Exp.	Annual Rent	Contract Rent Per SF	Sale Date	Sale Price	Remaining Term At Time of Sale	Contract Rent OAR
Kmart Port Huron Twp., MI	193,590	Nov-93	Nov-18	\$1,227,239	\$6.34	Feb-13	\$9,796,179	69 months	12.53%
Kmart Berlin Twp, MI	91,266	Sep-92	Aug-17	\$539,645	\$5.91	Aug-15	\$1,875,000	24 months	28.78%
Sam's Club Madison Hts, MI	111,190	Jun-87	May-07	\$1,245,328	\$11.20	Feb-05	\$7,250,000	27 months	17.18%
Kmart Fremont, OH	165,000	1993	2019/20	\$987,514	\$5.98	May-13	\$4,150,000	+/-60 months	23.80%
Hobby Lobby Heath, OH	72,108	2004	Oct-14	\$309,839	\$4.30	Apr-12	\$1,642,000	29 Months	18.87%
Kmart Ames, IA	120,232	1993	Apr-19	\$708,937	\$5.90	Offering Jan-18	\$5,830,000	16 Months	12.16%
Kmart Decatur, IN	95,839	1992	Jun-18	\$383,026	\$4.00	Offering Oct-16	\$2,250,000	19 Months	17.02%
						Offering Aug-17	\$1,600,000	10 Months	23.94%
						Offering Jan-18	\$1,350,000	5 Months	28.37%

The above overall rates reflect leases in place with short remaining terms. Although above market rent also increased the indicated capitalization rates, these sales demonstrate the fact that, with respect to leased fee interest in big box stores, the shorter the remaining lease the higher the capitalization rate is. The capitalization rates are higher because of the shorter remaining term of guaranteed rent and possible loss of the income from the big box tenant in place at the end of the lease, as well as the cost and risk of finding a new tenant and receiving a similar rent. In many ways, these are closer to fee simple capitalization rates than the leased fee rates discussed above because there are only short remaining terms on the leases. The above transactions are included here to illustrate the significant impact on the capitalization rate if no long-term lease is in place.

## **RERC Sales Study**

The Situs RERC report further segmented their cap rate study based upon credit rating for big box retail properties over 50,000 SF. The following table summarizes their survey findings.

Table 26: Credit Rating Descriptive Statistics (>50k SF)										
	Investment Grade	Non-Investment Grade	Not Rated							
Median Sale Price/SF	\$103.36	\$134.28	\$119.56							
Average Sale Price/SF	\$128.34	\$136.70	\$124.99							
Median Cap Rate	6.57%	7.25%	7.50%							
Average Cap Rate	6.73%	7.66%	8.50%							
Average Building Size (SF)	123,562	81,052	80,231							
Average Year Built	1998	2005	2001							
Average Land to Building Ratio	4.9	4.4	4.8							
Average ZIP Code Median Household Income	\$55,543	\$58,487	\$60,445							
Average ZIP Code Population	31,741	39,291	34,732							
# of Transactions	64	42	56							

The retail store property would fall under the "Not-Rated" category, but due to the fact that its size is nearly twice as large as the "Not-Rated" sample average and its population size is much lower it would require a higher capitalization rate than the average "Non-Investment Grade" sale.

## **Conclusion of Overall Capitalization Rate**

The band of investment indicates a range of approximately 5% to 14% for the valuation date. The subject capitalization rate would fall within this range. The Boulder asking rates of 7.08% in the Midwest represents rates for properties with the risk reduced by a credit tenant. The rate also is an asking rate and would likely be higher after a negotiated purchase. The survey data for Realtyrates Retail-Free Standing indicates an average rate of 9.75%. The subject property is considered riskier than then the average national surveyed retail rates due to its property type, size, and its location in the Midwest.

Based on an analysis of the market-derived rates, band of investment-derived rates, the retail store property's attributes, and investment surveys, the overall capitalization rate for the retail store property is as following:

#### • January 1, 2021 – 8.50%

In addition to the concluded overall rate, the property taxes need to be considered by loading the overall rates with the 2021 tax rate. In the subject's appraisal, it is concluded that the lease is a NNN lease with property taxes being reimbursed by the tenant during periods of occupancy and being paid by the property owner during times of vacancy. Therefore, the tax rate loaded to the overall rate is the portion that the ownership would pay during periods of vacancy. The following table presents the conclusion regarding the tax loaded overall rate for the dates of value.

	January 1, 2021
Estimated Tax Rate	2.5974%
Conclude Vacancy	5.0%
TaxLoad	0.1299%
Concluded Overall Rate	8.50%
Concluded Tax Loaded Cap Rate	8.6299%

## **Conclusion of the Income Approach**

Our Income Approach is based on the market value of the fee simple interest. The valuation of the fee simple interest using an Income Approach assumes that the property is available for lease as of the date of value and further that it will be leased at market rent after purchase and a reasonable lease-up and stabilization period of time. The valuation analysis needs to consider appropriate lease-up costs and loss in income over the lease-up period. The Appraisal of Real Estate, 15<sup>th</sup> Edition addresses the holding or stabilization cost that an appraiser should consider when the subject property is not leased at stabilized occupancy.

"In its classic form the cost approach estimates fee simple value without consideration of the costs or benefits associated with leasing. However, adjustments can be made to account for the value difference between a fee simple property and a leased fee, depending on the property rights being appraised. Appraisers may need to consider the holding costs that accrue during the leasing phase of property development along with other indirect costs such as leasing commissions, marketing costs, and rent concessions. Tenant finish costs may also be necessary to achieve stabilized occupancy and, if so, they must be added as a cost when valuing a leased fee." (page 530).

One important and necessary cost to achieve stabilized occupancy is the leasing fees that need to be paid to locate a tenant and negotiate a lease. The Appraisal of Real Estate, 15th Edition addresses leasing commissions on page 455.

"Leasing commissions are fees paid to an agent for leasing tenant space. In direct capitalization, leasing commissions are either treated as a normalized annual expense or included below the line in the reconstructed operating statement, depending on local market convention."

We have found that the market for big box stores accounts for leasing commission as a one-time cost rather than an annual expense. That cost is typically paid at the time of lease signing. Our interviews with commercial brokers that lease big box stores indicate that a normal commission is 6% over the first five years of the lease or 3% over the first 10 years. Both methods will result in the same commission. We have accounted for this cost in our income approach to value. We have based the leasing fee on the market norm of 6 percent of estimated schedule base rental revenue for the first five years of the lease term.

Estimate of Leasing Commissions	January 1, 2021	
Annual Base Rental Income	\$609,005	
First Five Years	5_	
Lease Base Rental Income Value	\$3,045,023	
Leasing Commission	6.00%	
Estimated Leasing Commission	\$182,701	

Another cost for achieving stabilization is the holding costs during lease-up. The holding cost deduction accounts for the loss of return to the investor during lease-up as well as the lost reimbursement for property expenses that the property owner is responsible for when the property is not leased or occupied.

Big box stores take longer to find a tenant, negotiate a lease, and put a tenant in place than most properties. In the case of the retail store property, we have concluded that an investor would anticipate a minimum vacancy period of twelve months to find the tenant, negotiate the lease and put the tenant in place. The following presents the calculation for holding costs as estimated for the retail store property.

Holding Cost Estimate	January 1, 2021		
Annual Base Rental Revenue	\$609,005		
Annual Reimbursement Revenue	\$262,340		
Annual Potential Gross Income	\$871,345		
Estimated Lease Up Period (Months)	12.00		
Estimated Holding Cost	\$871,345		

No deductions were made for other costs such as marketing and rent concessions incurred to achieve stabilized occupancy. Such costs would be covered by the broker. Rent concessions and tenant improvements were adjusted for in the rent analysis and conclusions relating to market rent.

The resulting estimation of the value for the subject property derived using the direct capitalization method is presented is as follows.

	<b>January 1, 2021</b>
Net Operating Income	\$493,757
Divided By: Overall Rate (tax loaded)	8.6299%
Capitalized Net Operating Income	\$5,721,493
Less: Leasing Commissions	-\$182,701
Holding Costs	-\$871,345

As a check on the valuation, we have applied a non-tax loaded capitalization rate to a net operating income figure that was calculated, including the property taxes as an expense. The

taxes are then iterated/estimated based upon the value concluded via the approach. The following table provides an analysis with the unloaded overall capitalization rate:

			ATEMEN a Crosse,		
INCOME				as of	
Rental Income				January 1, 2	021
Building Size SF			187,386		
Rental Rate per SF			\$3.25		
Rental Income				\$609,005	
Reimbursement Income					
CAM				\$224,863	
Insurance				\$37,477	
Property Taxes				\$121,000	
Potential Gross Income					\$992,345
Less: Vacancy & Credit Los	S	@	5.0%		\$49,617
Effective Gross Income (EGI	D)				\$942,728
EXPENSES					
CAM	<u>@</u>	\$1.20	per SF	\$224,863	
Insurance	<u>@</u>	\$0.20	per SF	\$37,477	
Property Taxes				\$121,000	
Management Fee	<u>@</u>	3%	of EGI	\$28,282	
Reserve for Replacement	<u>@</u>	\$0.25	per SF	\$46,847	
Total Expenses					\$458,469
NET OPERATING INCOM	E (N	OI)			\$484,259
Divided By: Overall Rate					8.50%
Capitalized Net Operating In	com	ne			\$5,697,164
Less: Leasing Commissions				-\$182,701	
Holding Costs				-\$871,345	
Value Estimate				\$4,643,118	
Tax Rate				2.5974%	
Tax Estimate, rounded to nearest thousand				\$121,000	
Iterated Tax Estimate					\$121,000
Iteration Check					\$0
VALUE CONCLUSION, w/	ТАУ	KES IN	CLUDED		\$4,640,000

Source: Allen & Associates

The indicated income approach values from the two methods are within \$30,000 of each other. The direct capitalization with property taxes as an expense and a reimbursement most accurately reflects how an investor would buy the property.

## RETROSPECTIVE MARKET VALUE OF THE SUBJECT PROPERTY VIA THE INCOME APPROACH

## AS OF JANUARY 1, 2021 FOUR MILLION SIX HUNDRED FORTY THOUSAND (\$ 4,640,000) DOLLARS

The above value estimates include the hypothetical condition that the property taxes are assessed at a level reflective of 100% of the market values concluded in this report. The effect of this hypothetical condition is an increase of the market value determinations via the income approach. Additionally, the above value conclusions are subject to the extraordinary assumption that the property condition was as described in this report for the date of value. The above value estimates should be reviewed within the context of the attached report and are subject to the assumptions and limiting conditions contained within the report.

## **Cost Approach**

## **Definition of the Cost Approach**

According to <u>The Dictionary of Real Estate Appraisal</u>, <u>Sixth Edition</u>, (Appraisal Institute, 2015), the Cost Approach is defined as:

A set of procedures through which a value indication is derived for the fee simple estate by estimating the current costs to construct a reproduction of (or replacement for) the existing structure, including an entrepreneurial incentive or profit, deducting depreciation from the total cost, and adding the estimated land value. Adjustments may then be made to the indicated value of the fee simple estate in the subject property to reflect the value of the property interest being appraised.

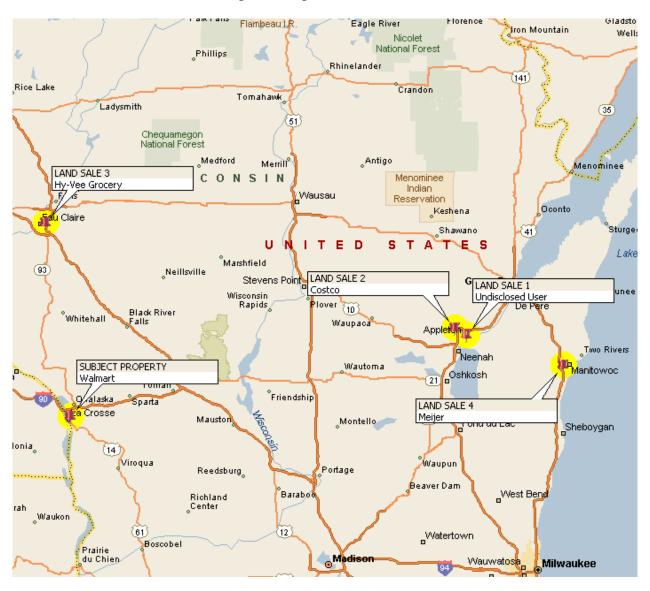
### **Land Value**

In determining the market value of the subject property land, numerous land purchases for big box store development, in smaller-market areas in Wisconsin from 2015 through the date of value, have been reviewed and are presented in the following table.

Land Sale Comparison Approach Analysis
As Is as of January 1, 2021

Comparable #	Subject	Land Sale 1	Land Sale 2	Land Sale 3	Land Sale 4
Development		Retail Site	Retail Site	Retail Site	Retail Site
	Walmart	Undisclosed	Costco	Hy-Vee	Meijer
Location	La Crosse, WI	Appleton	Grand Chute	Eau Claire	Manitowoc
Land Size (Acres)	16.22	22.50	17.85	9.73	24.76
Sale Date		Jun-19	Jun-15	Dec-19	Dec-16
Sale Price		\$3,250,000	\$2,123,600	\$3,237,000	\$4,600,000
Sale Price Per Acre		\$144,444	\$118,969	\$332,682	\$185,784
Sale Price Per SF		\$3.32	\$2.73	\$7.64	\$4.27
Community Data					
Population (5 Mile)	50,195	153,028	103,057	85,833	36,723
Households (5 Mile)	20,924	63,019	43,438	112,931	16,039
Med HH Inc (5 Mile)	\$49,971	\$58,608	\$58,843	\$59,120	\$48,326
Traffic Count	26,324	64,600	12,600	54,000	48,900
Eff. Submkt NNN Rent	\$10.02	\$8.41	\$8.03	\$7.57	\$8.12

## **Map of Comparable Land Sales**





Development:	Commercial Site	Sale Analysis	•
Address:	S. Oneida	Grantor	Farm Fleet Properties, LLC
Cross Streets:	S. Oneida & US-10/SR-441	Grantee	Oneida 441, LLC
Municipality:	Appleton	Verification:	Public Records, Broker
County:	Winnebago	Sale Date:	Jun-19
Parcel # (s):	31-8-1600-00, 1601-00, 1602-00	Sale Price:	\$3,250,000
Site Description		On/Off-Site Costs:	\$0
Land Area (Acres):	22.50	Adjusted Sale Price:	\$3,250,000
Land Area (SF):	980,100	Adjusted Sale Price/Acre:	\$144,444
Shape:	Rectangular	Adjusted Sale Price/SF:	\$3.32
Proposed Building Area:	n/a	Intended Use:	Undisclosed
Land-to-Building Ratio:	n/a	Sale Terms:	Arms-Length
Topography:	Relatively Level	Financing:	Cash Equivalent
Frontage:	S. Oneida, Valley Rd. & US-10		
Zoning:	C-2, Commercial	Population (5-mile):	153,028
Utilities:	All Available	Households (5-mile):	63,019
Traffic Count:	64,600	Median HH Income (5-mile):	\$58,608
Comments:			

Comments:

This property is a vacant parcel that was owned by Mills Farm Fleet for years. This site has good frontage, visibility and access to both S. Oneida and US-10/SR-441. The traffic counts were 20,100 on S. Oneida and 44,500 on US-10. There is a complete entrance/exit interchange to US-10 at S. Oneida. The property sold with a 10-year deed restriction, preventing the property from being occupied by or used for the following uses: warehouse home improvement, farm/ranch merchandise center, lumber yard, any building material supply center and never a Blain's Farm & Fleet. The broker indicated that the deed restriction had no effect on the purchase or purchase price for this sale. The property will be used by an end-user retailer that has not been disclosed as of April 2021.



Ttottun biro	Said I limi jois	
5401 Integrity Way	Grantor	MCMI, LLC
W. Wisconsin & McCarthy	Grantee	Costco Wholesale Corp.
Grand Chute	Verification:	Public Records
Outagamie	Sale Date:	Jun-15
101-1250-03	Sale Price:	\$2,123,600
	On/Off-Site Costs:	\$0
17.85	Adjusted Sale Price:	\$2,123,600
777,546	Adjusted Sale Price/Acre:	\$118,969
Irregular	Adjusted Sale Price/SF:	\$2.73
148,352	Intended Use:	Costco Store and Fuel Station
5.24	Sale Terms:	Arms-Length
Generally Flat	Financing:	Cash Equivalent
Integrity & McCarthy Rd.		
CR, Regional Commercial	Population (5-mile):	103,057
All Available	Households (5-mile):	43,438
12,600	Median HH Income (5-mile):	\$58,843
	5401 Integrity Way W. Wisconsin & McCarthy Grand Chute Outagamie 101-1250-03  17.85 777,546 Irregular 148,352 5.24 Generally Flat Integrity & McCarthy Rd. CR, Regional Commercial All Available	W. Wisconsin & McCarthy Grand Chute Outagamie 101-1250-03  17.85 777,546 Irregular 148,352 5.24 Generally Flat Integrity & McCarthy Rd. CR, Regional Commercial All Available  Grantee Verification: Sale Date: Sale Price: On/Off-Site Costs: Adjusted Sale Price/Acre: Adjusted Sale Price/SF: Intended Use: Sale Terms: Financing:  Population (5-mile): Households (5-mile):

This site is at the SWQ of Integrity Way and N McCarthy Rd. in Grand Chute. The site was improved with a Costco store and gas station. The site has obstructed visibility from W. Wisconsin Avenue and from Integrity Way and McCarthy Rd. The traffic count figure is based upon 12,600 vehicles along W. Wisconsin Ave. The site has good interstate/highway access to I-41.



	Z Z	2527-2533-2541	2613/2019/2020
Development:	Retail Site	Sale Analysis	
Address:	2424 Clairemont	Grantor	Clairemont Properties, LLC
Cross Streets:	Clairemont & Hastings	Grantee	Hy-Vee, Inc.
Municipality:	Eau Claire	Verification:	Public Records, Broker
County:	Eau Claire	Sale Date:	Dec-19
Parcel # (s):	18221-2-270927-230-004	Sale Price:	\$3,100,000
Site Description		On/Off-Site Costs:	\$137,000
Land Area (Acres):	9.73	Adjusted Sale Price:	\$3,237,000
Land Area (SF):	423,839	Adjusted Sale Price/Acre:	\$332,682
Shape:	Irregular	Adjusted Sale Price/SF:	\$7.64
Proposed Building Area:	95,000	Intended Use:	Hy-Vee Grocery Store
Land-to-Building Ratio:	4	Sale Terms:	Arms-Length
Topography:	Generally Flat	Financing:	Cash Equivalent
Frontage:	Clairemont, Fairfax & Ridge		
Zoning:	C3, Commercial	Population (5-mile):	85,833
Utilities:	All Available	Households (5-mile):	112,931
Traffic Count:	54,000	Median HH Income (5-mile):	\$59,120
10			

Comments

This site is the former Kmart retail building located at the intersection of Hastings and Clairemont. The property was improved with a ±117,000 SF retail building that was razed by the purchaser, a regional grocer. It is estimated, by the purchaser, that the cost of demolition was \$387,000 of which \$250,000 was reimbursed to the purchaser through a grant from the Wisconsin Economic Development Corp's Idle Sites Grant program. The property has visibility from Hastings, Clairemont and Fairfax.



		The state of the s	
Development:	Retail Site	Sale Analysis	
Address:	1818 S Rapids Rd.	Grantor	Manitowoc County
Cross Streets:	Calumet & I-43	Grantee	Meijer Stores LP
Municipality:	Manitowoc	Verification:	Public Records, Grantee
County:	Manitowoc	Sale Date:	Dec-16
Parcel # (s):	Part of 052-835-201-010.00	Sale Price:	\$4,600,000
Site Description		On/Off-Site Costs:	\$0
Land Area (Acres):	24.76	Adjusted Sale Price:	\$4,600,000
Land Area (SF):	1,078,546	Adjusted Sale Price/Acre:	\$185,784
Shape:	Irregular	Adjusted Sale Price/SF:	\$4.27
Proposed Building Area:	163,000	Intended Use:	Meijer Store w/Fuel Station
Land-to-Building Ratio:	6.62	Sale Terms:	Arms-Length
Topography:	Generally Flat	Financing:	Cash Equivalent
Frontage:	S. Rapids Rd		
Zoning:	PUD, Planned Unit Dev.	Population (10-mile):	36,723
Utilities:	All Available	Households (10-mile):	16,039
Traffic Count:	48,900	Median HH Income (10-mile):	\$48,326
Comments			

#### Comments

This site is part of the Manitowoc County Expo Center. The site has frontage along S. Rapids and has visibility from S. Rapids, Calumet and I-43.

As with the improved retail property sales and the comparable leases, the land sales have been adjusted to account for differences between the comparable land sales and the subject property. The following is an adjustment table presenting this analysis. The comparables have been adjusted for market conditions (3%, annually through 2019 and 0% in 2020), size, demographic attributes, arterial attributes, and retail submarket.

Land Sale Comparison Approach Analysis
As Is as of January 1, 2021

Comparable #	Subject	Land Sale 1	Land Sale 2	Land Sale 3	Land Sale 4
Development	· ·	Retail Site	Retail Site	Retail Site	Retail Site
•	Walmart	Undisclosed	Costco	Hy-Vee	Meijer
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Eff. Submkt NNN Rent	\$10.02	\$8.41	\$8.03	\$7.57	\$8.12
Transaction Related Adj	ustments				
Property Rights		1.05	1.00	1.00	1.00
Financing Terms		1.00	1.00	1.00	1.00
Conditions of Sale		1.00	1.00	1.00	1.00
Market Conditions		1.02	1.14	1.00	1.09
Adjusted Sale Price/Acr	e	\$154,700	\$135,625	\$332,682	\$202,504
Adjusted Sale Price/SF		\$3.55	\$3.11	\$7.64	\$4.65
Characteristic Adjustme	ents				
Size		1.05	1.00	0.95	1.05
Arterial Attributes		0.90	1.05	0.90	0.90
Demographic Attributes		0.90	0.95	0.95	1.05
Retail Submarket		1.05	1.10	1.10	1.05
Total Characteristic Adj	iustments	0.89	1.10	0.89	1.04
Total Adjustments, \$ [1]		(\$6,293)	\$29,845	(\$35,439)	\$25,198
Indicated Market Value/	Acre	\$138,151	\$148,814	\$297,243	\$210,981
Indicated Market Value/	SF	\$3.17	\$3.42	\$6.82	\$4.84
	Per Acre	Per SF			
Maximum:	\$297,243	\$6.82	-		
Minimum:	\$138,151	\$3.17			
Average:	\$198,798	\$4.56			

[1] Total adjustments include transaction and characteristic based adjustments.

Source: Allen & Associates

Land Sales 2 is most similar to the subject in terms of size while Land Sales 2 and 4 are most similar to the subject in terms of location (considering arterial and demographics). Land Sales 1 and 3 occurred nearest to the subject date of value. Overall, Land Sale 3, required the least

amount of gross while Land Sale 1 required the least amount of net adjustment. Overall, a market value of \$175,000/acre (\$4.02/sf) has been concluded for the subject property's useable land as of January 1, 2021. The following presents the conclusion of market value for the subject property land as of the date of value.

Date of Value	January 1, 2021
Concluded Value Per Acre	\$175,000
Land Size - Acre	16.22
Estimated Land Value	\$2,838,500
Concluded Subject Land Value	\$2,840,000

## **Improvement Costs**

It is unlikely that a prospective buyer would be able to obtain actual construction costs for the subject property. To the extent a buyer would consider the cost approach, the buyer would in any event rely on replacement cost, not reproduction cost. Secondary cost estimates are considered more reliable because a buyer, considering cost, would only be concerned with the cost to replace the utility of the subject property for that buyer and not the cost to duplicate a Walmart store design, i.e., reproduction cost.

Cost Estimate - We have utilized a replacement cost estimate guide published by the Marshall Valuation Service (MVS). We have used an appropriate replacement cost from Section 13, Page 30 for an Average Cost Quality Class C Discount/Mega Warehouse store. The derived cost estimate is multiplied by the gross building area to arrive at a building replacement cost. In addition, we have included the appropriate multipliers for perimeter, story height, local costs, and current time adjustments to arrive at our replacement cost estimate as of the date of value.

Refer to the following table for the calculation of the building improvement replacement cost for the date of value.

#### RETAIL BUILDING CALCULATIONS

Type of building: Avg. Cost, Class C Disc/Mega Whse. Store

(Sec 13, page 28 & 30 - May 2020 Data Compilation)

Source: MVS December 2020

	January 1	1,2021
Total building floor area (SF):	187,386	
MVS HVAC premium/SF:	\$4.44	
MVS sprinkler cost estimate/SF:	\$2.26	
MVS bldg cost estimate/SF:	\$60.75	
Total MVS cost estimate/SF:	\$67.45	
Base building cost:	\$12,638,249	
Story height adjustment	1.255	
Perimeter adjustment	0.780	
Adjusted base building cost:		\$12,371,582
Canopy area (SF)	3,800	
Cost per SF	\$42.25	
Base building cost:		\$160,550
Total base costs:		\$12,532,132
x Local Multiplier		1.050
x Current Multiplier		1.010
Building Replacement Cost Estimate:		\$13,290,326
Time Adjustment to Date of Value:		100.00%
Replacement Cost New Estimate:		\$13,290,326
Source: Allen & Associates		

**Site Improvements** - Site improvements include the asphalt and concrete parking, lighting, concrete paving, and lawn/landscaped yard area. The following table is the calculation of the site improvement costs for the subject property for the date of value.

CALCULATION OF SITE IMPROVEMENT COSTS		
	January 1, 2021	
Surface Parking Improvements		
Paving Spaces	814	
Cost Per Space	\$2,348.00	
Base Cost		\$1,911,272
Concrete Paving		
Basic Paved Area (SF)	48,000	
Cost Per SF	\$7.50	
Base Cost		\$360,000
Fencing		
Chain-link Fencing (LF)	255	
Cost Per LF	\$39.25	
Base Cost		\$10,009
Interior Roadway		
Lineal Feet of Roadway	550	
Cost Per LF	\$245.00	
Base Cost		\$134,750
TOTAL BASE COST		\$2,416,031
x Local Multiplier		1.05
x Current Multiplier		1.00
Site Improvement Rpl. Cost Estimate:		\$2,536,832
Time Adjustment to Date of Value:		100.00%
Replacement Cost New Estimate:		\$2,536,832
Source: Allen & Associates		

#### **Soft Costs**

In addition to the hard costs, which we have estimated based on MVS, we have provided estimates of the soft costs necessary to complete development of the subject site. This cost is estimated at 5% of site and building costs.

In addition to the soft costs, we are including the cost associated with leasing the subject property.

According to the 15<sup>th</sup> Edition of the Appraisal of Real Estate (p.541), "cost approach procedure is the value of the fee simple interest in the property at stabilized occupancy and at market rent and terms." Since, we are valuing the property's fee simple interest, i.e., as if the subject property is unencumbered by a lease as of the date of value, the property is valued as if it is available for

lease but not at stabilized at market occupancy as of the date of valuation. Therefore, the cost associated with finding and securing a tenant for the subject property are included. In this instance, those costs include leasing commissions during the period it takes to secure a tenant.

Refer to the following table for a summary that indicates the calculation and allocation of the soft costs and leasing estimates for the subject property with respect to the date of value.

SOFT COSTS AN	D EEE ISH (G CO	WINDSTONS
		<b>January 1, 2021</b>
Building Improvements		\$13,290,326
Site Improvements		\$2,536,832
Total Improvement Cost		\$15,827,158
Soft Costs Estimated @	5%	\$791,358
Leasing Commissions		\$182,701
Total Soft Costs & Leasing	Commissions	\$974,059
Allocated as		
Building Improvements	as %	83.97%
	as \$	\$817,934
Site Improvements	as %	16.03%
	as \$	\$156,126
Depreciable Basis		
Building Improvements		\$14,108,259
Site Improvements		\$2,692,958

## **Depreciation**

Depreciation with respect to real estate is a loss in value from all causes. A depreciation-based loss in value can result from one or more of three factors: (1) physical deterioration, (2) functional obsolescence, and (3) external obsolescence. Furthermore, these types of depreciation are classified as curable or incurable. Curable factors represent faults that can be rectified at a cost which is economically feasible. However, if the cost to cure cannot be recovered in the marketplace, the depreciation or obsolescence is considered to be incurable.

**Physical Depreciation** - Incurable physical depreciation is calculated based upon an age/life method. As of January 1, 2021 the subject Discount/Mega Warehouse store had a physical age of 17 years. The Discount/Mega Warehouse store has an estimated useful life of 35 years by MVS.

As January 1, 2021 the site improvements had a physical age of 10 years, while the useful life of the site improvements is 15 years.

CALCULATION OF PHYSICAL DEPRECIATION					
	January 1	1,2021			
Building Improvements					
Depreciable Basis:	\$14,108,259				
Estimated Age:	17				
Useful Life:	35				
x Depreciation Factor:	48.6%	\$6,852,583			
Site Improvements					
Depreciable Basis:	\$2,692,958				
Estimated Age:	10				
Useful Life:	15				
x Depreciation Factor:	66.7%	\$1,795,305			
Total Physical Depreciation		\$8,647,888			
Source: Allen & Associates					

**Functional Obsolescence -** Functional obsolescence is any loss in value that results from an inherent deficiency perceived in the market caused by physical factors including design, layout, or orientation of the building site but not physical deterioration. The retail store property is both oversized for the market and has a façade and other features, including interior layout and design that is specific to a Walmart business but would not have value to other users.

Unlike many other commercial properties, free standing "big box" stores like the subject are not constructed for the purpose of thereafter selling or leasing the property in the marketplace. This is because no prudent person would expect to realize a positive return on such an investment. As a result, no entrepreneurial profit should be included or is included in the replacement cost estimate. In addition, one constructing a free standing "big box" store similar to the subject may expect to incur a profit on the operation of the store but would expect a loss upon the sale of the real estate. This phenomenon is not unique to "big box" stores, as it can be observed in other situations, such as the purchase of a new car or a new tailored suit. When each is essentially brand new, each suffers a reduction in value from the initial investment when it is sold. This is also true as it relates to "big box" stores. As discussed below, we have observed this in the marketplace for both rentals and sales of such properties. Furthermore, the subject features were designed for Walmart. Although suitable for retail use by other retailers, a buyer for a retail use would either incur modification costs or utilize features, including the subject's specific size, different than those desired. This type of loss in value is also reflected in market rentals and sales. Also, the larger size of the subject amplifies the problem and results in further loss in value from cost new.

**External Obsolescence** - External obsolescence is the loss in value from factors external to the property such as economic or environmental factors that affect the supply/demand relationship in the market. Market demand for large commercial buildings like that of the subject is very limited in the subject market, as well as the surrounding market areas. The growth in e-commerce sales has negatively impacted the demand for big box store properties. In recent years, the new construction of big box stores has declined dramatically.

Thus, based on our experience in the market, as well as our review of market transactions, we have concluded there is obsolescence associated with large free-standing retail stores. For the purposes of this report, we will estimate the obsolescence associated with the subject improvements using several methodologies and examples. We have studied this issue for several years. The methodologies employed include an analysis of build-to-suit leases vs. re-leases, sales studies, an NOI analysis, an analysis of the history of several "big box" stores, and interviews with general contractors that have performed renovations of "big box" stores.

When properties such as the subject are offered for sale or lease, they are typically on the market for extended periods of time, several years in many instances. Large stores such as the subject have limited demand in the leasing market. Our studies of this market indicate a discount for releasing an existing building that was originally build-to-suit space as opposed to build-to-suit space that was leased before construction. In addition to the rent analysis in the income approach, the following provides several examples of build-to-suit leases that were re-leased and the indicated reduction in rental rate.

	Lease Comparable Summary							
	Retail Store, La Crosse, WI							
#	Tenant	Address	Lease	Lease	Lease	Lease	Year	Terms
			Date	Size (SF)	Rate/SF	Term	Built	
	Build-to-Suit Big Box and Junior Box Leases (leased prior to construction)							
1	Dick's Sporting Goods	9899 76th, Kenosha, WI	Sep-08	50,000	\$13.50	10.0 Yrs.	2008	Flat rate
2	Hobby Lobby	803 Pilgrim Way, Green Bay, WI	Feb-11	55,000	\$9.25	15.0 Yrs.	2011	N/A
3	Festival Foods	2233 Humes, Janes ville, WI	Sep-15	72,500	\$12.46	15.0 Yrs.	2015	5 Yr. Bumps
4	Dick's Sporting Goods	345 Discovery, Brookfield, WI	Aug-16	50,000	\$14.00	10.0 Yrs.	2016	5 Yr. Bumps
5	Cabela's	1350 Cabela Drive, Madison, WI	Sep-17	90,387	\$15.69	22.0 Yrs.	2017	10 Yr. Bump
6	At Home	10800 Assembly Park, Wixom, MI	Aug-18	107,092	\$10.75	15.0 Yrs.	2018	N/A
Av	erage Lease Size SF		70,830					
Mi	Minimum Lease Rate/SF: \$9.25							
Ma	aximum Lease Rate/SF:		\$15.69					
Αv	erage Overall Lease Rate/	SF:	\$12.61					

	Big Box Leases (existing stores)							
7	Garden Ridge	4641 Lafayette, Indianapolis, IN	Oct-07	108,900	\$4.75	12	1994	N/A
8	Big R	1401 W 26th, Marion, IN	Aug-09	94,875	\$1.60	14	2003	N/A
9	Furniture Outlet	14201 Manchester Rd., Ballwin, MO	Aug-10	106,800	\$6.00	N/A	1994	N/A
10	Garden Ridge	1325 N. Meacham Rd., Schaumburg, IL	Sep-10	104,546	\$3.00	N/A	2001	N/A
11	Art Van Furniture	7150 S. Cicero Ave, Bedford Park, IL	Mar-13	84,505	\$6.00	10.0 Yrs.	1992	\$0.50 in Yr. 6
12	Walmart	17550 S. Halsted, Homewood, IL	Aug-13	196,000	\$3.06	10.0 Yrs.	1992	None
13	At Home	4620 Stadium Dr, Kalamazoo, MI	Nov-13	84,000	\$2.85	5.0 Yrs.	1974	N/A
14	At Home	3100 Washtenaw Ave., Ypsilanti, MI	Dec-13	91,743	\$3.60	5.0 Yrs.	1960	N/A
15	Kohl's	9404 State Road 16, Onalaska, WI	Feb-14	86,398	\$6.62	10.0 Yrs.	1992	Renegotiate
16	Floor & Décor	3430 Highland Ave, Cincinnati, OH	Jun-14	79,348	\$5.50	10.0 Yrs.	1994	N/A
17	At Home	10331 University, Clive, IA	May-15	91,030	\$6.39	N/A	1991	N/A
18	At Home	4601 S. 27th, Greenfield, WI	Feb-16	116,805	\$4.71	10.0 Yrs.	1995	None
19	At Home	2101 S. Telegraph, Bloomfield Hills, MI	Sep-16	120,650	\$5.60	10.0 Yrs.	1993	\$0.15 in Yr. 6
20	G4CE Entertainment	28300 Dequindre, Warren, MI	Nov-17	101,773	\$4.75	5.0 Yrs.	1993	None
21	Floor & Décor	14453 Hall Rd., Shelby Twp, MI	Sep-19	91,500	\$5.79	10.0 Yrs.	2000	None
22	At Home	2201 Zeier Rd., Madison, WI	Oct-19	94,105	\$6.95		1987	
23	Listing (Former Kmart)	1200 W Fond Du Lac, Ripon, WI	Listing	86,479	\$5.00		1988	
24	Listing (Former Shopko)	N66W25201 Silver Spring Dr., Sussex, WI	Listing	80,039	\$6.00		2009	
Av	erage Lease Size SF		101,083			•		
Mi	nimum Lease Rate/SF:		\$1.60					
Ma	ximum Lease Rate/SF:		\$6.95					
Av	erage Overall Lease Rate/	SF:	\$4.90					

As the previous tables illustrate, the comparables analyzed indicate a significant discount ( $\pm61\%$ ) for the big box leases, although the indicated discounts are likely inflated due primarily to age difference. In any event, the calculations illustrate a large discount for "big box" stores that are re-leased in the market. The demonstrated discount is for land and building together. If the discount were applied to the building only, the discount would be larger than illustrated above because land represents a significant portion of the rent. This disparity in rental rates is considered to provide an indication of the obsolescence associated with "big box" buildings, which does not consider the subject's larger size or the decline in the value of retail property due to economic conditions as of the date of value compared to pre-recession dates. This analysis relates almost entirely to functional obsolescence.

#### **Market Extraction of Obsolescence from Sales**

The appraiser has utilized the market extracted depreciation method for isolating the amount of obsolescence from the overall depreciation. The appraiser identified and analyzed seven fee simple big box store comparables that were 20 years or less in physical age at the time of their respective sales.

The comparables are similar in design and use to the subject property and therefore provide a good example of what happens when a new big box store is sold in the open market. The stores sold for a significant discount from the cost new. Part of the reason for the discount, even by buyers for a similar use, is because modifications are typically needed to reflect a company's business and image and operating procedures. Furthermore, in the marketplace there is no evidence of anyone developing a structure of the type and size of the subject with the thought of

leasing or selling it in the marketplace. This factor also indicates a form of obsolescence. All new construction of this size and type of big box stores, that the appraiser is familiar with, is on a build-to-suit basis that is a design to meet the unique specifications and business model of a specific retailer.

The following is a summary of the calculation of the overall depreciation and the calculation of the obsolescence portion of the overall depreciation from the sales of big box stores.

Extraction of Obsolescence from Sales of Big Box Stores

Example	Example 1	Example 2	Example 3	Example 4	Example 5
City	Holland	Hartland Twp.	Memphis	Shakopee	Elgin
State	Michigan	Michigan	Tennessee	Minnesota	Illinois
Type of Store	Home Depot	Super Walmart	Target	Kmart	Lowe's
Sale Price (a)	\$1,750,000	\$4,383,750	\$4,612,000	\$4,200,000	\$5,775,000
Year Built	2006	2009	2004	1999	2006
Building Size (SF)	103,540	186,763	124,287	103,422	139,410
Sale Date	Jan-14	Jul-16	Jun-14	Dec-14	Apr-16
Est. Phys. Age as of the Date of Sale	8	7	9	14	10
Estimated RCN (Bldg & Site)	\$7,743,968	\$13,428,283	\$8,410,603	\$9,211,399	\$12,257,070
Less: Phy. Depreciation (Bldg & Site)	-\$2,341,165	-\$3,183,691	-\$2,588,853	-\$3,753,523	-\$4,550,390
Depreciated Value of Improvements	\$5,402,803	\$10,244,592	\$5,821,749	\$5,457,876	\$7,706,680
Sale Price	\$1,750,000	\$4,383,750	\$4,612,000	\$4,200,000	\$5,775,000
Land Value at Time of Sale	\$960,000	\$3,210,000	\$2,120,000	\$4,240,000	\$2,230,000
Residual Value to Improvements	\$790,000	\$1,173,750	\$2,492,000	-\$40,000	\$3,545,000
Obsolescence Estimate	\$4,612,803	\$9,070,842	\$3,329,749	\$5,497,876	\$4,161,680
Obsolescence Estimate per SF	\$44.55	\$48.57	\$26.79	\$53.16	\$29.85
Obsolescence as a % of RCN	59.6%	67.6%	39.6%	59.7%	34.0%

RCN = Replacement Cost New

<sup>(</sup>a) Sale Prices for examples 2, 5, 6 and 8 have been adjusted +5% for deed restrictions

Extraction of Obsolescence from Sales of Big Box Stores							
Example	Example 6	Example 7	Example 8	Example 9			
City	Blaine	Brown Deer	West Allis	Sussex			
State	Minnesota	Wisconsin	Wisconsin	Wisconsin			
Type of Store	Walmart	Lowe's	Sam's Club	Shopko			
Sale Price (a)	\$5,460,000	\$4,000,000	\$7,875,000	\$1,800,000			
Year Built	2002	2006	1999	2008			
Building Size (SF)	141,643	139,571	129,395	80,039			
Sale Date	Jan-16	Dec-13	Jun-19	May-21			
Est. Phys. Age as of the Date of Sale	14	7	15	13			
Estimated RCN (Bldg & Site)	\$13,000,339	\$11,099,324	\$11,391,133	\$8,359,015			
Less: Phy. Depreciation (Bldg & Site)	-\$5,294,564	-\$2,915,508	-\$5,652,435	-\$3,181,005			
Depreciated Value of Improvements	\$7,705,775	\$8,183,816	\$5,738,698	\$5,178,010			
Sale Price	\$5,460,000	\$4,000,000	\$7,875,000	\$1,800,000			
Land Value at Time of Sale	\$4,830,000	\$2,490,000	\$3,230,000	\$970,000			
Residual Value to Improvements	\$630,000	\$1,510,000	\$4,645,000	\$830,000			
-							
Obsolescence Estimate	\$7,075,775	\$6,673,816	\$1,093,698	\$4,348,010			
Obsolescence Estimate per SF	\$49.95	\$47.82	\$8.45	\$54.32			

Obsolescence as a % of RCN RCN = Replacement Cost New

As the previous table indicates, there is a substantial amount of obsolescence related to these big box retail stores. The obsolescence factor ranges from 10% to 68% with an average of 49% and from \$8/SF to \$54/SF with an average of \$40/SF. Four of the sales sold with deed restrictions (2, 5, 6 and 8) and indicated an average 41% obsolescence while the five sales that sold without deed restrictions indicated a slightly higher average obsolescence at 54%.

54.4%

60.1%

9.6%

52.0%

#### **Capitalized Rent Loss**

The Appraisal of Real Estate, 15<sup>th</sup> Edition (starting on page 576), recommends calculating obsolescence by estimating the income loss that is caused by the obsolescence. This method was also taught in the Advanced Sales Comparison and Cost Approaches class by the Appraisal Institute. In order to calculate this loss, the income necessary to support the value of the property without obsolescence is estimated. The economic (market) rent from the income approach is subtracted from the required rent based on cost of land and improvements. The difference is the rent loss due to obsolescence, which is then capitalized into a determination of total obsolescence.

<sup>(</sup>a) Sale Prices for examples 2, 5, 6 and 8 have been adjusted +5% for deed restrictions

Capitalized Income Loss Method				
	January	1,2021		
Phys. Depreciated Cost of Improvement				
- Building & Site Improvements				
Total Improvements Cost	\$16,801,217			
Less: Incurable Phys. Depreciation	-\$8,647,888			
Add: Supporting Land Value	\$2,840,000			
Total	\$10,993,329			
Overall Capitalization Rate (tax loaded)	8.6299%			
Required NOI for Feasibility		\$948,710		
Projected Subject NOI		\$493,757		
Deficient Income from Improvements	<del>-</del>	\$454,953		
Overall Capitalization Rate (tax loaded)	_	8.6299%		
ESTIMATED OBSOLESCENCE		\$5,271,836		
% of Replacement Cost New	=	31%		
% of Replacement Cost New + Land		27%		
Per SF of Building Area		\$28.13		

The above determination of obsolescence is applicable to the improvements and not the land. The obsolescence represents 31% of the improvement replacement cost new as of January 1, 2021. Further, obsolescence represents 27% of the total replacement cost new including land as of January 1, 2021. These figures are below the range of the presented market extracted obsolescence examples.

#### **Cost of Modification**

# A. Construction Management Report

There is yet additional market evidence of obsolescence existing in free standing big box stores. If a new user does not demolish the building, then the building is modified for a new user. As such, we have consulted with an architectural/construction firm that specializes in the modification of "big box" stores for new users. Our interview, in 2003, was with J. Scott Burton PE and Eric O. Pempus AIA of the architectural, engineering, planning and construction management firm of Richard L. Bowen + Associates, Inc. Further, the appraiser has reviewed the report that was prepared by Richard L. Bowen + Associates, Inc. in 2003. They inspected a Meijer store and a Target store and indicated a cost range of \$15 to \$53 per square foot depending upon the amount of specialized façade and finishes in the store. Architectural and engineering fees added 25-50% to that cost. This cost typically covers the numerous alterations that are made by a retailer to make a "big box" store functional for a new user. Among the alterations that are typically chosen to be made are new façades, as each user has its own corporate image storefront, and an altered interior layout including different back-room configurations, lighting, plumbing, and loading. Each retailer has a specific store layout that it desires. Based upon a review of construction cost indexes from MVS, these costs of \$15 to \$53 in 2003 would be higher in 2020.

#### **B.** Cost Modification Examples

Examples of cost modifications in the market are the following big box stores, one located in Dearborn, MI, one located in Nashville, TN, one located in Homewood, IL, one located in Brown Deer, WI and one located in Chandler, AZ. The modifications included in these reimagings included, but were not limited to: new store façades, redesigned entryways, new flooring, build-out of licensing space, repositioning of restrooms, offices and stock rooms, lighting, and moving of interior walls to name a few. Minimal costs associated with these projects were spent on curing aged depreciation as the buildings were in good condition with no noted items of deferred maintenance.

The following are some of the considerations and concerns that that a major super store retailer would have and modifications that they would want to make to accommodate the store to their super store use.

- 1. Add exterior signage, pharmacy drive-through, digital order pick-up area.
- 2. Loading docks, number may not be adequate, turning radius needs to be large enough.
- 3. Garden area may have to be modified to accommodate pharmacy drive-thru.
- 4. Exterior façade may have to move or add an entrance and vestibule, paint, and redo façade to their brand.
- 5. Back room areas may have to shrink or expand to accommodate their freezer, coolers, prep areas, office, and training rooms.
- 6. Lighting would have to be redone. Different retailers have different light color standards. In addition, the configuration of all the lighting would need to be redone to accommodate

- their product displays as well as specialty areas such as deli and bakery that have spot lighting.
- 7. Flooring would have to be redone even if sealed concrete due to interference from existing joint area, non-slip flooring area in produce and laminate flooring in clothing.
- 8. Plumbing would probably move rest rooms and make sure there is adequate capacity in the right location and gender specific needs accommodated. Plumbing may have to be redone for the deli and bakery.
- 9. Electrical would likely have to increase capacity to accommodate their freezer and coolers. They need different outlet locations than other stores.
- 10. HVAC may need to be upgraded to accommodate their use.
- 11. Tire and oil change wing may have to be modified or removed.

One big box store that was reimaged from a former Super K store to a Super Walmart store is located in Dearborn, MI. The 192,000 SF store was built in 1993 and sold to Walmart in 2006. Walmart spent approximately \$10m to reimage the store from a Super K to a Super Walmart store. This equates to approximately \$52/SF. This figure is near the higher end of the range presented by the Bowen & Associates study.

The second big box store that was reimaged was from a former Home Depot store to a Walmart store, located in Nashville, TN. The 95,202 SF store was built in 2002 and sold to Walmart in 2010. Walmart spent approximately \$4.2381m to reimage the store from a Home Depot to a Walmart store. Walmart did not expand this store. This equates to approximately \$45/SF. This figure is near the mid-range of the range presented by the Bowen & Associates study.

The third big box store that was reimaged was from a former Super K store to a Walmart store, located in Homewood, IL. The 196,000 SF store was built in 1992 and leased to Walmart in 2013. Walmart spent approximately \$16.526m to reimage the store from a Super K to a Walmart store. Walmart did not expand this store. This equates to approximately \$84/SF. This figure is above the range presented by the Bowen & Associates study.

The fourth big box store that was reimaged was from a former Lowe's store to a Walmart store, located in Brown Deer, WI. The 139,571 SF store was built in 2006 and sold to Walmart in 2013. Walmart spent approximately \$6.4m to reimage the store from a Lowe's to a Walmart store. The reimaging also included a small (15,000 SF) addition to This equates to approximately \$46/SF. This figure is near the higher end of the range presented by the Bowen & Associates study.

The fifth big box store that was reimaged was from a former Great Outdoors store to a Walmart store, located in Chandler, AZ. The 133,200 SF store was built in 2004 and leased to Walmart in 2013. Walmart spent approximately \$3.981m to reimage the store from a Great Outdoors to a Walmart store. This equates to approximately \$30/SF. This figure is near the mid-range of the range presented by the Bowen & Associates study.

### **Obsolescence Summary**

The following table summarizes the aforementioned obsolescence examples and the appraiser's conclusion of obsolescence for the subject property.

#	Example Type	As a % of RCN	As a % of RCN + Land	As a \$/SF
1	Build-to-Suit vs. Market Leases	n/a	60%	n/a
2	Market Extraction from Sales			
	- Range	10%-68%	7%-55%	\$8-\$54
	- Average	49%	39%	\$40
3	Deficient Income for the Subject			
	- as of January 1, 2021	31%	27%	\$28
4	Construction Management Study	n/a	n/a	\$15-\$53
5	Cost Modification Examples			
	- Range	n/a	n/a	\$30-\$84
	- Average	n/a	n/a	\$51
	RCN - Replacement Cost New			

The appraiser has relied primarily on the deficient income obsolescence per square foot figure in concluding an obsolescence figure of \$28/sf of building improvement size as of January 1, 2021. This reflects obsolescence percentages of 31% of replacement cost new and 27% of replacement cost new including land for the subject as of January 1, 2021.

#### **Property Rights Adjustment**

According to the 15<sup>th</sup> Edition of the Appraisal of Real Estate (p.541), "cost approach procedure is the value of the fee simple interest in the property at stabilized occupancy and at market rent and terms." Since we are valuing the property as if the property is unencumbered by a lease as of the Date of Value, the property is not stabilized at market occupancy. Therefore, a property rights adjustment needs to be made to the cost approach. The property rights adjustments are the same as were applied in the income approach and include deductions for leasing commissions and for lost rent (holding costs).

### **Conclusion of the Cost Approach**

COST APPROACH SUMMARY					
_	January	1,2021			
Depreciable Basis					
Building Improvements	\$14,108,259				
Site Improvements	\$2,692,958				
Total Improvements Cost		\$16,801,217			
Less Depreciation					
Incurable Physical					
Building Improvements	\$6,852,583				
Site Improvements	\$1,795,305				
Deferred Maintenance	\$0				
Obsolescence	\$5,246,808				
Total Depreciation		\$13,894,696			
Depreciated Cost		\$2,906,521			
Estimated Land Value		\$2,840,000			
Property Rights Adjustment					
Leasing Commissions		-\$182,701			
Holding Costs		-\$871,345			
Cost Approach Value Estimate		\$4,690,000			
NOTE: Numbers may not foot due to rounding	<i>Ţ</i> .				
Source: Allen & Associates					

The appraiser has not reviewed the costs incurred by the subject ownership for when the property was constructed in 2003. To the extent a buyer would consider the cost approach, the buyer would in any event rely on replacement cost (the cost to construct a replacement of the subject for the buyer's use), not reproduction cost or historical cost. A buyer, considering cost, would only be concerned with the cost to replace the utility of the subject property for that buyer and not the cost to duplicate a Walmart store design, i.e., reproduction cost.

# RETROSPECTIVE MARKET VALUE OF THE SUBJECT PROPERTY VIA THE COST APPROACH:

# AS OF JANUARY 1, 2021 FOUR MILLION SIX HUNDRED NINETY THOUSAND (\$ 4,690,000) DOLLARS

The above value estimates include the hypothetical condition that the property taxes are assessed at a level reflective of 100% of the market values as concluded in this report. The effect of this hypothetical condition is an increase of the market value determination via the cost approach. Additionally, the above value conclusion is subject to the extraordinary assumption that the property condition was as described in this report as of the date of value. The above value estimate should be reviewed within the context of the attached report and are subject to the assumptions and limiting conditions contained within the report.

### Reconciliation

Reconciliation involves the correlation of the conclusions reached from the three methodologies considering the property type involved and the requirements of the appraisal assignment as well as following the direction of the Markarian Hierarchy. This process depends on the recognition of the appropriateness and reliability of each approach, and of the quality and viability of the data obtained.

The sales comparison approach provides a reliable value estimate. This approach takes sales of similar properties and compares them to the subject property. In this case, several reliable sales of existing structures of comparable existing stores were researched and analyzed. Adjustments were made to each of the comparables thus indicating a range in value for the subject property. The sales comparison approach is considered the primary indicator of value. The Markarian Hierarchy methodology applies in this appraisal where the subject property has not recently sold. Several comparable property sales were identified and relied upon.

The income approach analyzes market lease rates for existing properties to determine a value estimate. Similar properties were located and analyzed using this approach. After analyzing the rental rates of the comparable properties, a conclusion to the subject's potential rent was established. The subject's projected net operating income was capitalized using a market supported cap rate resulting in an estimate of market value for the subject property. For this analysis, the income approach is considered a secondary indicator of value. However, the rents included in the income approach do not include an allowance for tenant improvements (TIs) and possibly overstate the value because of that. In addition, a developer/investor buying the fee simple interest would have substantial risk due to the need to find a tenant, negotiate a lease and then sell the property. Due to the Wisconsin Markarian Hierarchy and the existence of comparable sales this approach is not directly relied upon but provides a supportive analysis to the Sales Comparison Approach.

As illustrated in the cost approach, there is a significant amount of obsolescence associated with the subject building improvements. Considering the large amount of depreciation and considering that this approach is not utilized by buyers and sellers in the marketplace for a property like the subject, the cost approach is not considered as reliable or applicable as the other two approaches. Due to the Wisconsin Markarian Hierarchy and the existence of comparable sales this approach is not directly relied upon but provides a supportive analysis to the Sales Comparison Approach. The following table summarizes our reconciled retrospective market value for the subject property pursuant to Wisconsin law and guidelines set forth in the WPAM.

Date of Value	<b>January 1, 2021</b>
Sales Comparison Approach	\$4,680,000
Income Approach	\$4,640,000
Cost Approach	\$4,690,000

The value estimates and conclusions include the hypothetical condition that the property taxes are assessed at a level reflective of 100% of the market values concluded for the date of value in this report. The effect of this hypothetical condition is an increase in the market value determination. Additionally, the above value conclusions are subject to the extraordinary assumption that the property condition was as described in this report for the date of value. Further, the above value conclusions are subject to the jurisdictional exception created by the Wisconsin Constitution, state statutes, case law, and WPAM as discussed in the scope of the appraisal. The above value estimates should be reviewed within the context of the attached report and are subject to the assumptions and limiting conditions contained within the report.

APPRAISAL REPORT – La Crosse, WI Retail Store	143
Addendum	

#### Legal Description/Property Identification

Parcel: 17-50328-76
Internal ID: 70170

Municipality: City of La Crosse

Record Status: Current
On Current Tax Roll: Yes
Total Acreage: 15.590
Township: 15
Range: 0 07
Section: 1

#### Legal Description:

CERTIFIED SURVEY MAP NO. 20 VOL 11 DOC NO. 1362560 LOT 1 EX PRT IN TOWN OF SHELBY & EX PRT DEDICATED FOR R/W ON CSM SUBJ TO ESMT & RESL FOR RD NAME (ASH LANE) IN DOC NO. 1668824

### Property Addresses:

Street Address City(Postal)
4622 MORMON COULEE RD LA CROSSE

Parcel: 11-1532-1 Internal ID: 53889

Municipality: Town of Shelby

Record Status: Current
On Current Tax Roll: Yes
Total Acreage: 0.630
Township: 15
Range: 07
Section: 121

## Legal Description:

CERTIFIED SURVEY MAP NO. 20 VOL 11 DOC NO. 1362560 THAT PRT LOT 1 IN TOWN OF SHELBY EX PRT DEDICATED FOR R/W ON CSM

#### **Property Addresses:**

Street Address City(Postal)

MARKLE RD LA CROSSE



#### LAURENCE G. ALLEN, MAI, CFA

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#### PROFESSIONAL HISTORY:

1991-present President, Allen & Associates Appraisal Group, Inc., a real estate valuation and

consulting firm located in Troy, Michigan. Formerly vice president of Brekan Nava

Allen, a real estate appraisal firm located in Tempe, Arizona

1988-1991 National Director of Appraisal and Valuation Services, BDO Seidman, an international

> accounting and consulting firm, in charge of the Detroit office and the national real estate appraisal, machinery & equipment appraisal, business valuation, and hospitality consulting

practice.

1973-1988 President, Dean Appraisal Company, in charge of real estate valuation and counseling

assignments.

MAJOR PROJECTS: Property tax appraisals of Big Box stores in Michigan, Indiana, Iowa, Wisconsin, Missouri

> and Arizona for major retailers including Meijer, Walmart, Target, Kohl's, Lowe's, Home Depot, Cabela's, Bass Pro. Testimony in relevant tax courts in Michigan, Indiana and Iowa, Property tax appraisals of Regional and Super Regional Malls located in Michigan, Indiana and Iowa. Property tax appraisal of Anchor Department Stores in

Michigan and Indiana.

Real estate valuations and feasibility studies for existing and proposed Hotels on an individual and portfolio basis for mortgage financing and property tax in Michigan and

across the U.S.

Real estate valuations, market studies and rent comparability studies of existing and proposed Apartment properties for financing through the Department of Housing and

Urban Development (HUD) in Michigan, Indiana and Colorado.

Real estate appraisals and market studies for the acquisition and development of

Manufactured Housing Land Lease Communities throughout the country.

EDUCATION: Linfield College, BA (Cum laude) - in Psychology with Departmental Honors.

University of Michigan, MBA - concentration in Marketing and Finance.

Institute of Chartered Financial Analyst (CFA) - Three levels of course work and

testing in Economics, Statistics, Financial Accounting and Investment Analysis.

Appraisal Institute (MAI) - Courses and Seminars in valuation including, "Investment Analysis", "Urban Properties", "Computer Applications", "Industrial", "Residential Construction", "Syndication", "Troubled Properties", "Rates, Ratios & Reasonableness", "Hotel/Motel", "Retail Properties", "Office Building", "Option Values", "Marshall & Swift Commercial Cost Training", "Green Buildings", "Self-Storage", "Subdivision", "Nursing Home", "Intangible Business Assets", "Troubled Properties", Highest and Best Use", "Partial Interests", "Environmental Issues", "Challenging Markets". "Medical Office

Buildings", "Forecasting Revenue", "Analyzing Operating Expenses", "Convenience Stores', "Real Estate Finance Statistics", "Valuation Modeling", "International Valuation

Standards", "Uniform Standards of Professional Appraisal Practice".

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#### PROFESSIONAL LICENSURE / DESIGNATIONS:

Licensed Real Estate Broker, State of Michigan

State Certified Appraiser, Michigan, Indiana, Arizona, Wisconsin, Colorado, Missouri,

Iowa

MAI, Member of the Appraisal Institute, President of Michigan Chapter, 1988.

MHM-Master, with Community Investor

CFA, Chartered Financial Analyst with the CFA Institute.

**TEACHING EXPERIENCE:** Seminar presentations on the Allen Investment Survey of manufactured home landlease

communities at Networking Roundtables at Amelia Island Resort, Florida, Seaside,

Oregon, San Diego, California and San Antonio, Texas.

Guest lecturer on real estate valuation at **University of Michigan** Ross School of Business Administration and the graduate hotel management program at the Eli Broad School of

Business at Michigan State University.

"Real Estate Appraisal I and II" for the University of Michigan and Oakland

Community College.

EXPERT WITNESS: Federal Bankruptcy courts in Detroit, Michigan, Hartford, Connecticut, San Antonio,

Texas, Columbus, Ohio and Los Angeles, California. Wayne, Washtenaw and Oakland

County Circuit Courts. Michigan Tax Tribunal, Indiana and Iowa Tax Courts.

PUBLICATIONS: "Market Testing of Ellwood", Appraisal Journal

"Market Testing of Ellwood, Part Two", Appraisal Journal

"Single Business Tax: A Factor in the Appraisal of Investment Real Estate", The

Michigan Assessor.

"Appraising Income Investment Properties for Real Estate Assessment Purposes", NAPTR

"True Cash Value for Assessed Purposes in a Land Contract Market", The Michigan

Assessor and Michigan Tax Law.

"Valuation of a Terminal Grain Elevator", The Appraisal Journal.

"Expressway Proximity Damages to Residential Properties", Right of Way.

"Amortizing Favorable Financing as an Intangible Asset", Appraisal Journal (Notes and

Comments).

"Appraising Subsidized Housing for Property Tax Purposes", Appraisal Journal.

"Hotel Enterprise Valuation", The Appraisal Journal.

"Hotel Valuation Guidelines for the 1990's", Hospitality Advisors Lodging

Commentary.

"Chapter 5 Estimating Value", How to Find, Buy and Sell a Manufactured Home

Community, John Wiley & Sons.

"The Allen Investment Survey I – V, Community Management, 1996 - 2000.

"Hotel Investment Parameters" Hospitality Advisors Lodging Commentary.