Unwind Property Management

Leadership Team

Cody Croteau
608-797-9985
Riversedge608@gmail.com

Cody is a licensed general contractor and a key leader of Unwind's maintenance operations. He plays a central role in coordinating repairs, capital improvements, and new-construction housing projects. Cody brings hands-on building expertise to the team, ensuring projects are completed efficiently and to a high standard. Outside of work, he enjoys hunting and fishing with his family.

Jason Kuderer
608-509-8350
Jasonkuderer@hotmail.com

Jason leads Unwind's apartment development projects and oversees day-to-day operational management across the portfolio. He also plays a major role in underwriting, deal analysis, and strategic decision-making, helping guide acquisitions, development feasibility, and long-term investment strategy.. Much of Jason's free time is spent supporting his sons at their sporting events.

Jacob Mooney
563-794-0150
Jacobrentalslax@gmail.com

Jacob focuses on acquisitions, financial oversight, and backend operations. He manages accounting, underwriting, and strategic growth initiatives, helping drive long-term value across Unwind's properties. In his free time, Jacob enjoys cycling and skiing.

Hayden Schmidt
608-785-0888
Rlr.propertymanager@gmail.com

Hayden serves as Unwind's realtor, property manager, and lead for tenant relations. He is responsible for leasing, communication, and ensuring a high-quality resident experience across the portfolio. Outside of work, Hayden enjoys staying active and is an avid snowboarder.

Letter of Interest
River Point Development – Lots 1 & 2
La Crosse, Wisconsin

Unwind Property Management LLC
1446 Rose Street, STE 2
La Crosse, WI

City of La Crosse
Redevelopment Authority / City Staff
La Crosse, WI

Dear Members of the Redevelopment Authority and City Staff,

Unwind Property Management LLC submits this Letter of Interest regarding the potential development of Lots 1 and 2 within the River Point Development District in La Crosse, Wisconsin.

Our team is interested in pursuing a high-quality, two-story townhome development that aligns with the City's vision for River Point by supporting housing diversity, neighborhood stability, and long-term tax base growth. We believe River Point represents a once-in-a-lifetime opportunity to introduce well-designed townhome housing into the downtown district, helping bridge the gap between traditional multifamily development and owner-style urban living. The concept emphasizes private front/sidewalk facing entrances, rear-loaded garages, and a pedestrian-friendly site layout intended to deliver much-needed "missing middle" housing for a broad range of residents.

We believe Lots 1 and 2 present a strong opportunity to advance the goals of the River Point District, and we look forward to working collaboratively with City staff and the Redevelopment Authority as the project moves forward.

Thank you for your consideration.

Sincerely,

Unwind Property Management LLC

Cody Croteau
Jason Kuderer
Jacob Mooney
Hayden Schmidt