DOWNTOWN BEAUTIFICATION PROJECT

RESOLUTION 26-0209
Requesting TID 11 Funds for Downtown Beautification Project.

OVERVIEW
To make Downtown La Crosse a competitive landscape for both customers and business investment, it is important to provide a clean and attractive space for all users. Current planters are decaying and showing internal rebarb, large cracks, and missing portions.

DMI PLANTER PROGRAM
Dedicated volunteers install and clear **37 Downtown planters** multiple times throughout the year. DMI will be supplementing volunteer efforts with a paid watering crew during the summer.

CITY OF LACROSSE
Services the six (6) planters in front of the La Crosse Center. DMI has funded and planted for multiple years and would continue this behavior without the City's resources or help except access to the water filling station.

BUSINESS INTERFACE
Downtown businesses currently plant/water **57 planters** without assistance from DMI or the City.

94 TOTAL PLANTERS

GOOD	24	Little to no damage/weathering
FAIR	30	Minor Cracks, Some Weathering
POOR	40	Exposed Rebarb, Disintegration

CLEAN • SAFE • ATTRACTIVE • ACCESSIBLE

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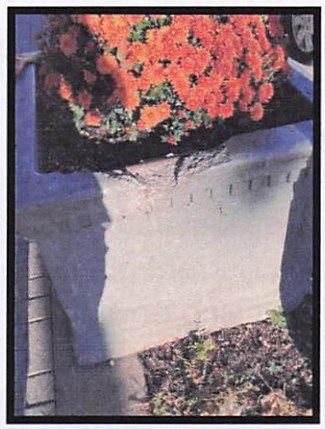
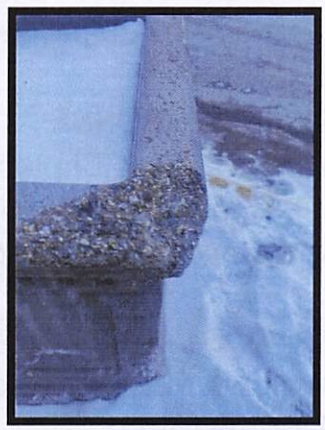
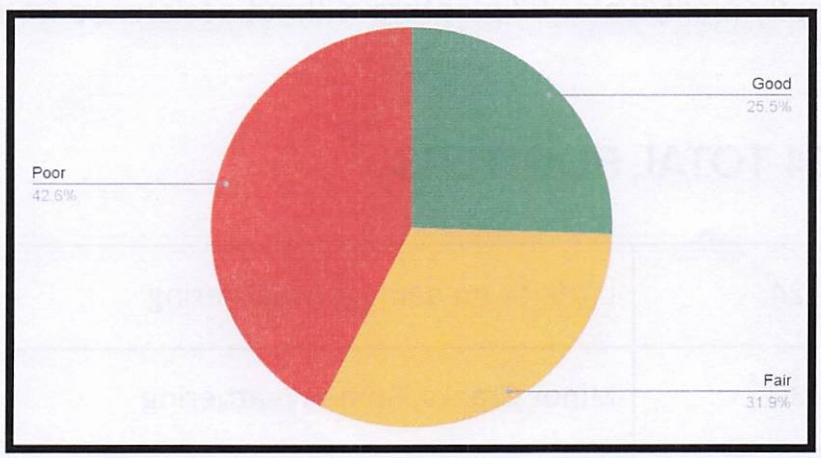
DOWNTOWN BEAUTIFICATION PROJECT







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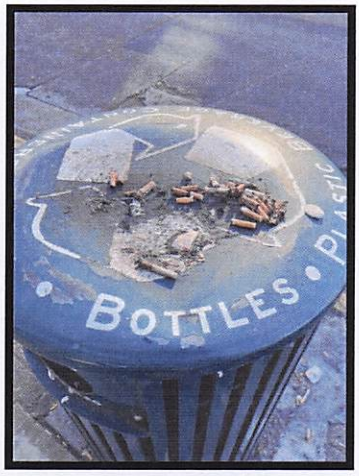
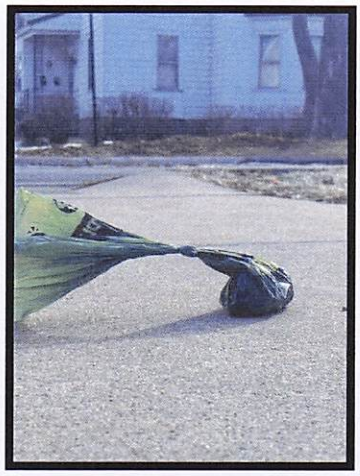
TRASH CANS & ASH TRAYS

Trash cans are heavily used and need replacement in some areas while other locations are missing trash cans completely. Streets without trash cans have more litter on the sidewalk and in the planters.





36" Planters	$626.00 x 80	$50,080	Wausau Tile - TF4100
Soil		$1,000	
False Bottoms	$100 x 80	$8,000	
Trash Cans	$1,157 x 10	$11,570	The Park Catalog - 32G
Removal/Installation		$12,000	
Taxes & Fees		$10,000	
	Total	**$92,650**	

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