# CITY OF LA CROSSE

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## LEGISLATION STAFF REPORT FOR COUNCIL

File ID

Caption: Resolution Establishing the Boundaries of and Approving the Project Plan for Tax Incremental District No. 24.

### Staff/Department Responsible for Legislation

Planning and Economic Development

### Requestor of Legislation

Julie Emslie

### Location, if applicable

1411 & 1433 Rose Street

### Summary/Purpose

The creation of TID 24 would help support redevelopment of 1411 Rose Street.

### Background

The property at 1411 Rose Street is currently for sale, and there has been interest expressed by several developers to redevelop this site. By creating a Tax Increment District for this site and including the neighboring parcel, it will enable Tax Increment Financing to be a possible tool to support the redevelopment of this site to the highest and best use. Consideration for this resolution went before the Joint Review Board and City Plan Commission on June 1, 2026, both of which recommended approval to the City Council.

### Fiscal Impact

N/A

### Staff Recommendation

Approval