LA CROSSE
POLICE DEPARTMENT
LEAD. PARTNER. PROTECT.

July 10, 2026

Council Member Erin Goggin, Chair
City of La Crosse Finance & Personnel Committee

Dear Council Member Goggin:

In 2013, the City Council adopted Resolution 13-0125, authorizing the acceptance of funding from the La Crosse City Vision Foundation to establish a network of security cameras in the downtown district and surrounding areas. The camera system, commonly referred to as "Safe-Cam", was implemented to deter criminal activity and provide video evidence to support law enforcement investigations. The La Crosse City Vision Foundation is a nonprofit 501(c)(3) organization whose mission is to develop projects that beautify, protect, and promote downtown La Crosse as a vibrant destination for commerce and tourism.

In 2025, the La Crosse City Vision Foundation began fundraising for Safe-Cam Phase II. Phase II will allow for the addition of new cameras throughout the downtown and riverfront areas, expanding coverage in high-traffic corridors and public gathering spaces that serve businesses, employees, residents, and visitors. Furthermore, this funding will support the expansion of the security camera network into the new and developing River Point District.

As documented in the original resolution, the La Crosse Police Department is committed to protecting the constitutional rights of all citizens. The Safe-Cam Project is designed to enhance public safety without infringing upon civil liberties:

- Cameras are installed only in public spaces
- Footage is reviewed after an incident occurs, not for routine monitoring
- No facial recognition or tracking technology is used
- Access and usage follow strict policies and state law requirements

The partnership between the City of La Crosse and the La Crosse City Vision Foundation demonstrates the effectiveness of public-private collaboration in enhancing public safety and supporting a strong, resilient downtown. We respectfully request that the Finance & Personnel Committee approve the acceptance of additional funding from the La Crosse City Vision Foundation to continue enhancing public safety through the Safe-Cam Project.

Sincerely,

Shawn P. Kudron
Chief of Police

By:

Daniel Kloss
Asst. Chief of Police