CITY OF LA CROSSE

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LEGISLATION STAFF REPORT FOR COUNCIL

File ID: 26-0737

Caption: Resolution endorsing La Crosse's annual application for Bird City USA recognition from Bird City Wisconsin in 2026 and supporting the annual International Migratory Bird Day (IMBD) celebration at Myrick Park.

Staff/Department Responsible for Legislation

Sami Meyer, Parks and Recreation

Requestor of Legislation

Sami Meyer

Location, if applicable

City of La Crosse, World Migratory Bird Day Celebration at The Nature Place, 789 Myrick Park Drive

Summary/Purpose

Endorsing the City of La Crosse's application for Bird City recognition from Bird City Wisconsin.

Background

The City of La Crosse was first designated as a bird city in 2011. The city maintained this annual designation for 9 years and was last designated as a Bird City in 2020. To be recognized as a Bird city, a community must meet criteria spread across six categories: habitat creation and protection, community forest management, limiting threats to birds, education, energy and sustainability, and the official recognition and celebration of World Migratory Bird Day. The Bird City designation aligns with existing designations and sustainable initiatives such as Mayor's Monarch Pledge, and Tree City USA.

Fiscal Impact

Bird City USA designation requires a $175 fee to be completed which will be funded within the existing operating budget.

Staff Recommendation

Staff recommendation is for approval.