Elsen, Nikki

Subject:

FW: Letter City Council Members

From: John Wettstein < iohnrwettstein@gmail.com >

Subject: Letter City Council Members Date: March 6, 2018 at 5:34:42 PM CST

To: elsenn@cityoflacrosse.org

Mayor Tim Kabat City of LaCrosse

City Council Members City of LaCrosse LaCrosse WI

Legislative File 18-0216

Please allow me to express my support for the Appeal of Grounded Specialty Coffee to remodel the front of their building at 308 Main Street.

In my opinion, the growth and continued success of Grounded Specialty Coffee is important to the image and vitality of Downtown LaCrosse.

The owner has already made a considerable investment in an outdoor patio, a new ADA entrance, and will immediately begin additional renovations to the inside of her building/coffee shop.

In the years working at Wettstein's in Downtown LaCrosse, it was my privilege to be witness to the revitalization of our Downtown with my involvement with DMI, and as Co-Chair of the City Vision 2000 Downtown Master Plan.

This experience taught me how important it is for our downtown to be unique to consumers, to attract entrepreneurs who are willing to take a risk, and to provide services and products to customers not only through out the day, but after 5pm.

Grounded Specialty Coffee will not disappoint you, and now they need your support. Your vote in favor of the Appeal, would be appreciated.

John Wettstein