Elsen, Nikki

Subject:

FW: River Roast 2020 - event area relocation

From: Stacy Erickson <serickson@thecharmanthotel.com>

Sent: Thursday, May 28, 2020 1:56 PM
To: Elsen, Nikki <Elsenn@cityoflacrosse.org>

Subject: RE: River Roast 2020 - event area relocation

Hi Nikki -

I hope you are doing well! I wanted to reach out to you as we had a meeting this morning and finalized that we will not be hosting our River Roast event on August 14th as originally anticipated. With the cancellation announcements of all of the festivals that have been coming out recently, we feel it is in our best interest to cancel our festival event as well.

We have every intention of hosting this event next year (date would likely fall on August 13th or August 14th) so I am wondering if we would be able to use the fees that were paid this year as a deposit for next year? I understand that we will likely need to fill out additional paperwork for the new dates when the window opens for that time period, but I did want to make sure we made you aware of this year's decision right away.

Please let me know what questions you might have or what you need from us to make this postponement official.

Thank you! Stacy

STACY ERICKSON
Director of Sales & Marketing

THE CHARMANT HOTEL 101 State Street | La Crosse, WI 54601 Phone: 608 519 8821

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