



June 29, 2020

Executive Director of the City of La Crosse Redevelopment Authority

Job Description

Qualifications:

- Bachelor's Degree plus 5 years experience in economic development, planning, municipal finance or development or a Master's degree in a related field or any combination
- Strong ethical background
- Continuous education in economic development, planning and finance or any combination

Primary Job Responsibilities

- Administering the mission of the Redevelopment Authority of the City of La Crosse
- Identifying redevelopment opportunities within the City based on the evaluation and analysis of data, trends, Geographic Information Systems and real estate knowledge
- Developing P-5 partnerships to implement the mission of the RDA
- Recommending terms for public private partnerships in redevelopment and the review and recommendation of terms of development agreements
- An understanding of development proformas and making recommendations on the financial structure of redevelopment projects including public private partnership development agreements
- Networking with the development and real estate investment community and serving as an effective ambassador for the City of La Crosse and the Redevelopment Authority
- Working with an interdepartmental staff in order to redevelop real estate in the City of La Crosse
- Identifying and applying for funding to supplement traditional RDA funding in order to facilitate the redevelopment of real estate in the City of La Crosse
- The ability to read, understand and make recommendations on phase 1 and 2 environmental evaluations of redevelopment sites
- An understanding of tax incremental financing, opportunity zones, tax credit programs
- An understanding of real estate transfer processes including but not limited to fee title acquisitions, eminent domain acquisition process and negotiations
- The ability to facilitate the development of redevelopment plans and conducting blight determination studies

JASON GILMAN, AICP, PLANNING & DEVELOPMENT DIRECTOR
TIM ACKLIN, AICP, SENIOR PLANNER
ANDREA SCHNICK, ECONOMIC DEVELOPMENT PLANNER
LEWIS KUHLMAN, AICP, ENVIRONMENTAL PLANNER
JACK ZABROWSKI, ASSOCIATE PLANNER
ASHLEY MARSHALL, CLERK STENO III

CAROLINE GREGERSON, COMMUNITY DEVELOPMENT ADMINISTRATOR
DAWN REINHART, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE
TARA FITZGERALD, PROGRAM COORDINATOR
KEVIN CLEMENTS, HOUSING SPECIALIST
KEVIN CONROY, HOUSING REHABILITATION SPECIALIST

Secondary Job Responsibilities:

- Intergovernmental relations
- Interagency relations and partnerships
- Facilitating Geographic information systems analysis for redevelopment work
- Coordination with the City Finance Department
- Communications with City officials/elected body
- Travel to and from economic development training and events

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