

DRAFT

Request for Expression of Interest

**For
Public Art for the La Crosse Center Expansion
La Crosse, Wisconsin**

Summary

The La Crosse Center improvement and expansion presents an opportunity to showcase public art with high visibility. With its significant impact on the economic health of the area, the La Crosse Center serves as a “premier convention site and entertainment destination.” Concepts envisioned for the new space include: evolve/enrich/explore. The art selection committee for the La Crosse Center expansion seeks RFEI applications from individual artists or collectives (in which case a lead artist must be identified in the application) that respond to these concepts. Artwork that is iconic and interactive is highly desired.

Sites

1. Outside south hall lobby
2. Inside south hall lobby, low ceiling
3. Inside south hall lobby, high ceiling by stairs going up
4. Inside south hall, lobby high ceiling by stairs going down

Evaluation

All fully completed expressions of interest will be reviewed and scored by an evaluation committee based on responses to the narrative questions in the application, site visit results, and in-person interview responses. Incomplete or late applications may be disqualified.

Considerations

1. RFEI applicants must complete the enclosed application form. Applicants who wish to submit additional materials are welcome to do so as attachments; these materials may be considered during the evaluation process at the sole discretion of the committee.
2. Right to Reject Proposals: the art selection committee may reject any or all proposals received, and may ask for further clarification or documentation. Submitted information that does not respond to all items in this RFEI may be excluded from further consideration, and alternative information may not be accepted. The committee may decline to review an application in the event the applicant submits a response after the submission deadline and/or any disparity is found during the evaluation process.
3. Neither the La Crosse Center nor the art selection committee shall be responsible for any costs incurred by any vendor in preparing delivering, or presenting responses to this RFEI.

4. Fulfillment of Requirements: By submitting an information package, the applicant acknowledges that it has read and understands this RFEI and is capable of fulfilling all requirements.
5. Submitted Information: Once submitted, applicant responses will be the property of the La Crosse Center art selection committee and will not be returned.
6. Right to Amend or Cancel this RFEI, or Solicit a New RFEI: The art selection committee may amend or cancel this RFEI at any time, without any liability, at its sole determination. The art selection committee may solicit new requests for information regarding the products and services addressed in this RFEI at any time.