

The Travel Leaders Mural

Adam Faeth 10/2020

To: La Crosse Arts Board

From: Adam Faeth, Artist (608) 615-0950

Rebecca Naugler, President (608) 784-9820

Eric Burdon, Building Owner (608) 792-5166

I am proposing to paint a mural at *Travel Leaders*, located at 2404 State Road in La Crosse, Wisconsin. Their south facing exterior wall is approximately 15 feet tall by 66 feet wide and is the full area to be painted. My labor will be donated as a community service to our neighborhood. But I do request financial compensation from the La Crosse Arts Board for the materials used.

The design is comprised of two main elements. First, the background, is inspired by a topographic map view of the actual bluffs surrounding the wall. The background will be painted all in greyscale. The second element, which is the center piece and main focus of the mural, is the paper plane. It will be painted in shades of blue. The wall is in direct sunlight but since the majority of the mural is in grayscale, any paint fading will not be as noticeable. The paper plane portion would be much easier to touch up if it becomes faded. It will take one month for me to complete the approximately 1,010

square foot mural. What I need from the Arts Board is funding for 64 cans of spray paint, clean up supplies and a scissor lift for me to be able to reach. Thank you for your consideration and your time. I look forward to adding more public art to our great city.

- Paint and clean up cost: \$600
- Scissor lift rental: \$1000

Total cost: \$1600