

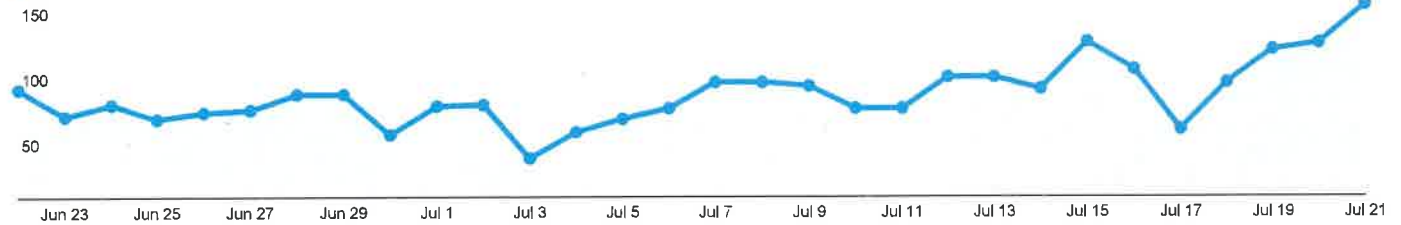
Audience Overview

Jun 22, 2021 - Jul 21, 2021



Overview

Users



Users
bottraffic c
2,115

New Users
bottraffic c
2,033

Sessions
bottraffic c
2,550

Number of Sessions per User
bottraffic c
1.21

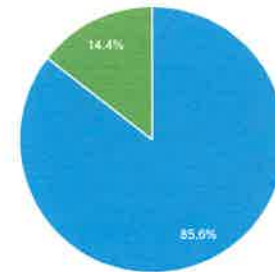
Pageviews
bottraffic c
5,820

Pages / Session
bottraffic c
2.28

Avg. Session Duration
bottraffic c
00:01:36

Bounce Rate
bottraffic c
41.76%

New Visitor Returning Visitor



City	Users	% Users
1. La Crosse	384	17.34%
2. (not set)	149	6.73%
3. Madison	129	5.82%
4. Minneapolis	104	4.70%
5. Chicago	92	4.15%
6. Onalaska	60	2.71%
7. Winona	55	2.48%
8. Milwaukee	51	2.30%
9. Eau Claire	46	2.08%
10. Sparta	42	1.90%