

Kris:

- Meeting with Moses and walk the trade show floor space to see how they can expand with the changes of North Hall
- Meeting with Assembly of God to see how their event will layout with the changes to North Hall and the Arena
- Meeting with the Markos brothers to look at a future city event that involves the community
- Meeting with a local Fitness group to potentially start a new event in La Crosse & expand in the future
- Meeting with a pool tournament to run something new in La Crosse
- Meeting to potentially bringing in a warship for the community to tour - this is a collaborative deal
- Meeting with WI Counties to walk through the facility with the new people in charge of the event
- Meeting with WASBO to look at the facility and also the new changes to see how it can work for them to bring their event back to La Crosse in the future
- Meeting with WHEA on their upcoming event and tour the new facility to see how they can expand in the future.
- Working on language for contracts with Art - City - and several events

Elizabeth:

- Sent out contracts to the following:
 - Elvis
 - UWL Fall and Spring 2021-2025 (9 contracts)
 - FIRST Robotics
 - Wedding 2022
 - ASHRAE
 - Bull Riding
 - Circus
 - Bridal Expo
 - Schilling Supply Company
 - Globetrotters
 - MTJGD Coaches Training
- Sent out proposals to the following
 - Reinhart Foods
 - District 901
 - Mayo- Child Abuse Conference
- Working on proposals for:
 - United Methodist
 - WH&LA
 - Legion
- Still working with:
 - WSST
 - Philippine Eagle
 - Midwest Raptors
 - MPI Spring Education Meeting

Re-touching basis with previous proposals sent out:

- Meeting Bi-Weekly with CVB
- MPI
- Marketing and Promoting
- Wedding Tours 2021, 2022, 2023 and upcoming events
- Continuing to reach out to Midwest - Regional - State events to promote La Crosse & La Crosse Center
- Also, trying to setup meetings and tours with association leaders throughout the state and Midwest