

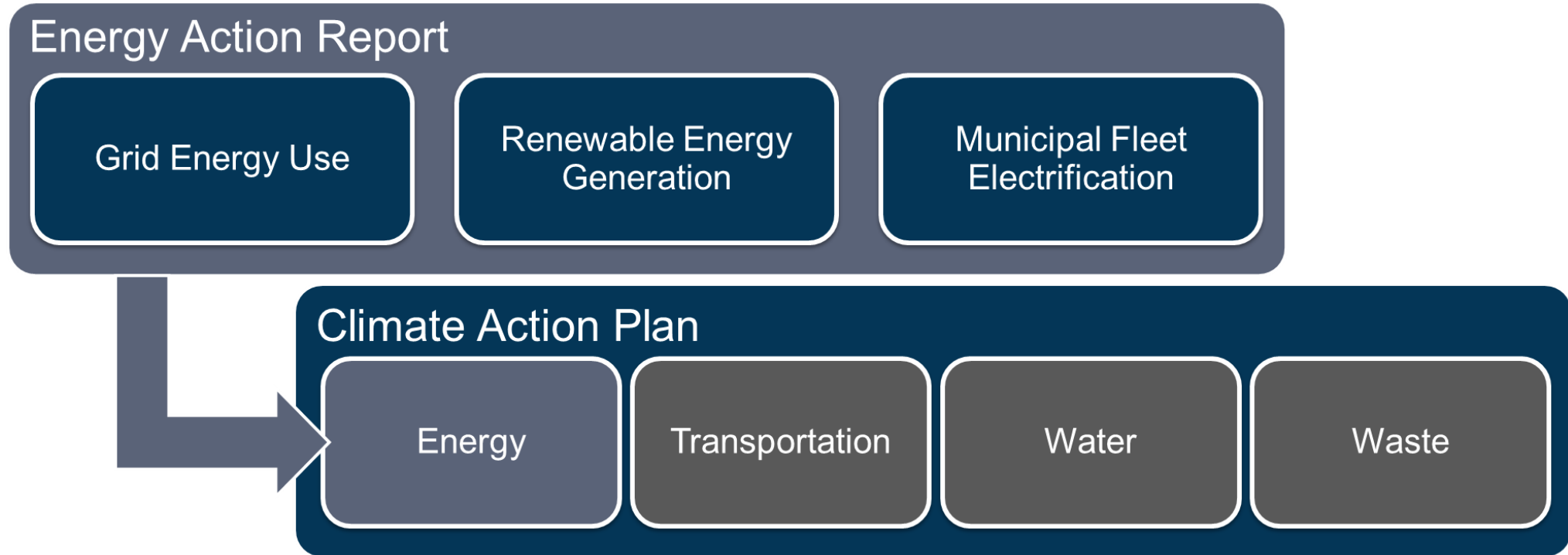


# LA CROSSE ENERGY ACTION REPORT

*Common Council – October 14, 2021*

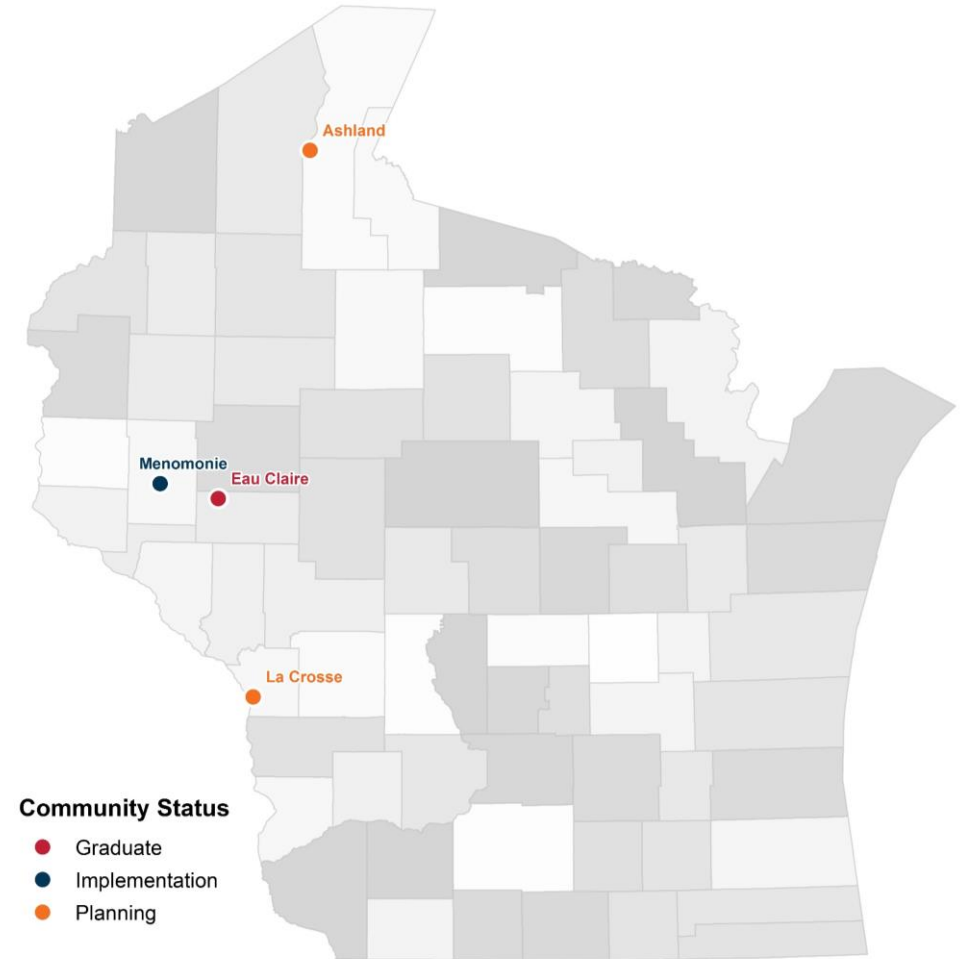


# HOW THIS REPORT FITS INTO THE CLIMATE ACTION PLAN



# WHAT IS PARTNERS IN ENERGY?

- Partners in Energy is a two-year collaboration with Xcel Energy to develop and implement your individual community energy plan goals
- Opportunity to engage stakeholders, create goals and strategies, and develop a work plan to be successful
- Includes support for both planning and implementation phase



# REPORT DEVELOPMENT PROCESS



# FEEDBACK FROM THE LA CROSSE COMMUNITY

*What energy priorities are important to you?*

Maximizing the reduction of nonrenewable energy

Reducing carbon emissions

Stimulating the local economy and creating jobs

Maximizing citizen participation in making energy improvements

Maximizing the reduction in electricity uses and natural gas

*Why is a Climate Action Plan important to La Crosse?*

*We have incredible natural resources that need to be protected.*

*We need to preserve our vulnerable and unique environment.*

*We all need to work together to create a sustainable future for generations to come.*

*Sustainability is essential for the future of our community and globe.*

*It will improve the overall health of the community.*

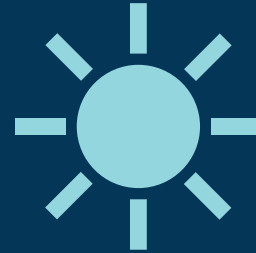
*Change in our infrastructure is needed in order to mitigate the effects of climate change.*

# RECOMMENDED FOCUS AREAS & STRATEGIES

Energy  
Efficiency



Renewable  
Energy



Electric  
Vehicles



Outreach & Education

Municipal Fleet Vehicles

Policy & Process Updates

Capital Investments & Financing

Public Access

## WHAT'S NEXT?



Implementation of near-term strategies with Partners in Energy team



Coordination with City staff and community champions



Integration of strategy recommendations and data into Climate Action Plan





THANK YOU!

LA CROSSE  
WISCONSIN