



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Climate Action Plan Steering Committee

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Monday, April 8, 2024

4:30 AM

Eagle Room

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#### Call to Order

Mindel called the meeting to order at 4:30 pm.

#### Roll Call

**Present:** 5 - Dorothy Lenard, Casey Meehan, Mackenzie Mindel, Natalie Heneghan, Andrew Ericson

**Excused:** 1 - Stephanie Hanna

#### Approval of Minutes

A motion was made by Ericson, seconded by Lenard, that these Minutes be APPROVED . The motion carried by voice vote.

#### Notices and Discussion

*Mindel is giving a presentation on the CAP to the Wisconsin Conservation Voters on 4/9 @ 6pm at the Nature Place. She also shared that the April 2024 issue of the League of Wisconsin Municipalities' magazine addresses resiliency and sustainability, and highlights La Crosse's Inspiring Sustainability Award from the Sustainability Institute.*

*Heneghan said Habitat for Humanity has begun the home rehabilitation phase of Renew the Block, which includes a weatherization assessment. They'll begin soon on a mural co-created with students and are partnering with Grow La Crosse for a plant sale on 5/13.*

*Kaitlyn Wiehe announced a seed bomb event.*

#### Agenda Items:

- 1 [24-0313](#) Proposal to extend outreach & engagement contract with Paul Nicholas.

**Attachments:** [Draft Contract](#)  
[Signed Contract](#)

*Staff provided background. Nicholas added to that and answered questions, including on posting on [LaCrosseClimateActionPlan.org](https://www.lacrosseclimateactionplan.org) and collecting an email database. Ericson asked about pros and cons of creating new social media accounts. Existing*

*channels can be used, but operating an independent profile allows greater flexibility. Analytics would be available. The measure of success would be participation in the La Crosse Carbon Free Challenge.*

**A motion was made by Ericson, seconded by Lenard, that this Contract be APPROVED . The motion carried by voice vote.**

2     [24-0067](#)

#### Outreach & Engagement Update

*The Earth Fair had a slot open from 11:20 – 11:55 am in the Marshview Room, so CM Mindel volunteered to speak about the Climate Action Plan. Hanna had also secured a table in the Discovery Room for the CAPSC. Staff is available to be at the table throughout the event, but any committee members can feel free to join or take over. Engagement suggestions include a scavenger hunt / bingo card with a prize (collect email to enter drawing) and a resource to take home. The Green Goose Chase includes a mission to sign up for Bright Action.*

3     [24-0065](#)

#### Working Group Updates

*Ericson requested moving to WG 1. Heneghan requested more guidance on expectations and soliciting members. Staff could create a sign up sheet for the Earth Fair. WG 3 is drafting text for a water quality report insert.*

4     [24-0512](#)

#### Discussion and direction on year-2 plan implementation

**Attachments:**     [CAP Year 1 Implementation Plan \(May 2023\)](#)

*Staff requested working groups put together accomplishments, roadblocks, and suggestions for next steps. Staff also asked whether to shift focus to strategies instead of actions. Committee members need direction on who the audience is for their work, and relationship mapping with existing sustainability community. They would also like a way to track and share their work. Staff will provide update at next meeting.*

5     [24-0513](#)

#### Brownfield and Transportation Grants and Technical Assistance Pursuits

**Attachments:**     [EPA Targeted Brownfield Assessment Program](#)  
                              [DNR Wisconsin Assessment Monies](#)  
                              [Federal Redistribution](#)

*Staff mentioned programs available to do site clean up and fund bike share stations.*

### Next Meeting / Agenda Items

*The next meeting will be 5/13. Agenda items may include the implementation plan, Earth Fair, and grants.*

### Adjournment

**Mindel adjourned the meeting at 5:38 pm.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

**NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*