



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

City Plan Commission

Monday, August 3, 2020

4:00 PM

Council Chambers

In an effort to keep members of the public, City staff and City Plan Commissioners as safe as possible

from the spread of COVID-19, City Staff highly encourages the public to submit any comments, concerns, questions, or support in writing ahead of the meeting to Tim Acklin at acklint@cityoflacrosse.org.

The meeting will also be conducted through video conferencing and may be viewed and accessed with

the following link:

<https://stream.lifefizecloud.com/extension/4796124/c7d43560-fea7-4613-9625-63af875bee87>

Members of the public will also be permitted to ask questions or provide statements via video conferencing.

Call to Order

The meeting was called to order at 4:00pm.

Present: 8 - Paul Medinger, Randy Turtenwald, James Cherf, Tim Kabat, Scott Neumeister, Chris Kahlow, Elaine Yager, Paul Schoenfeld

Absent: 1 - Cassandra Woodward

Roll Call

Approval of Minutes

1. Approval of the June 29, 2020 Meeting Minutes.

Scott Neumeister moved to approve the minutes. Chris Kahlow seconded. The motion passed by voice vote 7-0.

2. Approval of the July 9, 2020 Special Meeting Minutes.

Paul Medinger moved to approve the minutes. Paul Schoenfeld seconded. The motion passed by voice vote 7-0.

Agenda Items:

3. [20-0916](#) Resolution approving Application of Beverly Scott-Lawrence for a Conditional Use Permit (amendment) allowing storage buildings in a heavy industrial zoning district at 226 and 232 Hood Street.

Lewis Kuhlman provided an overview of the application. The applicant is requesting to amend their previously approved CUP to reduce the size of several of the units and increase the amount of self storage units on the site. The amount of units would increase from 20 to 44 and instead of two buildings there would be three. The overall increase in storage space would only 24 sqft. The proposed landscaping and design of the buildings would stay the same. James Cherf stated that he was concerned with the volume of traffic that may occur due to increase in the number of units. He asked if the surrounding property owners had any concerns. Staff stated that they had not heard from any of them. Mayor Tim Kabat requested that this concern be looked into and report back to the Judiciary and Administration Committee. James Cherf moved to refer this item for 30 days. Paul Medinger seconded. The motion passed by voice vote 7-0.

4. [20-0917](#) Resolution approving Application of City of La Crosse for a Conditional Use Permit allowing installation of an Electronic Message Unit in the La Crosse Center located at 300 Harborview Plaza/315 Front St. S.

Elaine Yager arrived at 4:10pm.

Tim Acklin provided an overview of the item. The La Crosse Center is requesting a CUP to install a new electronic wall sign as part of the La Crosse Center expansion and renovation project. Their application includes request for a departure from three of the standards stated in the Municipal Code. They are asking to allow the electronic messaging unit portion of the sign to exceed 35% of the sign cabinet. They are asking to allow it to be 75%. The size of the cabinet itself would meet the standard. They are also asking to allow the sign to be operational at all times to promote events as the current sign does. The requirement is that it is only on during business hours. They are also asking that the dwell time from one screen to the next be reduced to 8 seconds from 60 seconds. James Cherf stated his concern about the brightness of the screen shining into the nearby residential units. Staff stated that the applicant has angled the sign to reduce direct impact from the nearby hotel and residences. Additionally the new sign is much lower than the current one. Art Fahey also stated that new sign will have a dimmer switch so they can easily reduce the brightness of the sign if needed. Scott Neumeister moved to approve the application per staff's recommendation which was to approve the application as submitted with the proposed Dwell Time, Hours of Operation, and Size. Paul Medinger seconded. The motion passed by voice vote 8-0.

5. [20-0918](#) Resolution approving the sale of City owned surplus property, Lot 11 on Creekside Place, to Kallie McGettigan.

Andrea Trane provided an overview of the item. The applicant plans to build a single-family ranch home, hopefully beginning construction either this fall or spring of 2021. Paul Medinger moved to approve this item. Elaine Yager seconded. The motion passed by voice vote 8-0.

6. [20-0965](#) Resolution approving Condominium Plat of Great River Condominiums, City of LaCrosse, Wisconsin (Sunnyside Drive West).

Jack Zabrowski provided an overview of the item. The applicant is requesting the final step in this process to sell these new units as condominiums. Elaine Yager moved to approve this item. Paul Schoenfeld seconded. The motion passed by voice vote 8-0.

Adjournment

James Cherf moved to adjourn the meeting. Paul Schoenfeld seconded. The motion passed by voice vote 8-0. The meeting was adjourned at 4:22pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.