



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Climate Action Plan Steering Committee

Thursday, July 15, 2021

4:30 PM

LifeSize Virtual Meeting Room

In efforts to reduce the spread of COVID-19, this meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar): <https://stream.lifesizecloud.com/extension/4857797/a8c61270-e220-4ad3-a234-c76d9d7dde51>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Planning & Development Department at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing kuhlmanl@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Planning & Development Department, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7361.

Call to Order

Mindel called the meeting to order at 4:35 pm.

Roll Call

Present: 4 - Cathy Van Maren, Casey Meehan, Susanna Hanson, Mackenzie Mindel

Excused: 1 - Dorothy Lenard

Notices and Discussions

Van Maren is organizing a local event on 9/26 for National Drive Electric Week, a nationwide celebration to raise awareness of the many benefits of all-electric and plug-in hybrid cars, trucks, motorcycles, and more.

Approval of Minutes

Hanson motioned to approve the minutes, Meehan seconded. The motion carried by a voice vote.

Agenda Items:

- 1 [21-0965](#) Discuss proposals and select consultants to interview

Attachments: [Brendle Group Team Proposal](#)
[Elevate Proposal](#)
[GDS Proposal](#)
[GRAEF Proposal](#)
[GZA Proposal](#)
[Map-Collective, Inc. Proposal](#)
[paleBLUEdot Proposal](#)
[Slipstream Proposal](#)
[Sustainserv Proposal](#)
[Verdis Group Proposal](#)
[Selection Criteria Average Score](#)

The committee convened in closed session pursuant to Wis. Stat. 19.85(1)(e) to deliberate. The committee then reconvened in open session.

Hanson motioned to call references and schedule interviews with top three scoring consultants (Brendle, paleBLUEdot, and Verdis), Meehan seconded. The motion carried by a voice vote.

[21-1045](#)

Update on Partners in Energy

Attachments: [Strategy Recommendations](#)
[Draft Review Timeline](#)

Staff reviewed timeline and began reviewing strategy recommendations for initial reactions. Van Maren suggested take advantage of existing materials and highlight activity that is going on. Van Maren also asked if there are any recommendations that would warrant a capital improvement program (CIP) request. Rather than continue reviewing in the meeting, the committee chose to follow up with feedback by Monday.

Next Meeting / Agenda Items

Staff will schedule consultant interviews the week of 7/19 and the next regular meeting will be 8/19. Agenda items may include the equity tool kit.

Adjournment

Mindel adjourned the meeting at 5:31 pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.

