



Legislation Details (With Text)

**File #:** 21-1549      **Version:** 1      **Name:** Selection of Comp Plan Media Partner  
**Type:** Proposal      **Status:** Approved  
**File created:** 10/26/2021      **In control:** City Plan Commission  
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**Title:** Selection of Comprehensive Plan Media Partner

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. RFP Marketing Assistance for La Crosse Comp Plan.pdf, 2. Pop Dot City of La Crosse Comprehensive Plan Project RFP.pdf, 3. River Travel Media Comprehensive Plan Proposal\_RTM.pdf, 4. River Travel Media Cover Letter\_River Travel Media.pdf, 5. River Travel Media Pricing Addendum\_River Travel Media.pdf, 6. River Travel Media Reference Addendum\_River Travel Media.pdf, 7. Media Partner Scoring Rubric.pdf, 8. Summary of Media RFPs.pdf, 9. CPC Report 11.1.21

Date	Ver.	Action By	Action	Result
11/15/2021	1	City Plan Commission	APPROVED	Pass
11/1/2021	1	City Plan Commission		

Selection of Comp Plan Media Partner