



Legislation Details

**File #:** 21-1745      **Version:** 1      **Name:** free biz energy assesement  
**Type:** General Item      **Status:** No Action Taken  
**File created:** 12/15/2021      **In control:** Climate Action Plan Steering Committee  
**On agenda:** 12/16/2021      **Final action:** 12/16/2021  
**Title:** Prepare for January 2022 outreach and engagement for Xcel Energy's free energy assessment for businesses and non-profits.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Outreach Kit Cover Letter, 2. Talking Points to Business Owners, 3. Talking Points to Partner Organizations, 4. Energy Assessment Postcard, 5. Sample Social Media, 6. Social Media Image 1, 7. Social Media Image 2, 8. Social Media Image 3, 9. Sample Email Text, 10. Sample Newsletter Copy, 11. Outreach Kit (Combined)

Date	Ver.	Action By	Action	Result
12/16/2021	1	Climate Action Plan Steering Committee		NO ACTION TAKEN