



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
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Legislation Details

File #: 20-0567 **Version:** 1 **Name:** River Point District Public Relations and Marketing Proposal for 2020

Type: General Item **Status:** Agenda Ready

File created: 4/23/2020 **In control:** Redevelopment Authority

On agenda: 4/30/2020 **Final action:** 5/28/2020

Title: Consideration and possible action on the next phase of marketing and public relations work for River Point District with Vendi Advertising.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Riverside North Project Budget_011119.pdf, 2. River Point District_Vendi 2020 SOW_050720.pdf

Date	Ver.	Action By	Action	Result
5/28/2020	1	Redevelopment Authority	APPROVED	Pass