



Legislation Details (With Text)

File #: 21-1549 **Version:** 1 **Name:** Selection of Comp Plan Media Partner

Type: Proposal **Status:** Approved

File created: 10/26/2021 **In control:** City Plan Commission

On agenda: 11/15/2021 **Final action:** 11/15/2021

Title: Selection of Comprehensive Plan Media Partner

Sponsors:

Indexes:

Code sections:

Attachments: 1. RFP Marketing Assistance for La Crosse Comp Plan.pdf, 2. Pop Dot City of La Crosse Comprehensive Plan Project RFP.pdf, 3. River Travel Media Comprehensive Plan Proposal_RTM.pdf, 4. River Travel Media Cover Letter_River Travel Media.pdf, 5. River Travel Media Pricing Addendum_River Travel Media.pdf, 6. River Travel Media Reference Addendum_River Travel Media.pdf, 7. Media Partner Scoring Rubric.pdf, 8. Summary of Media RFPs.pdf, 9. CPC Report 11.1.21

Date	Ver.	Action By	Action	Result
11/15/2021	1	City Plan Commission	APPROVED	Pass
11/1/2021	1	City Plan Commission		

Selection of Comp Plan Media Partner