

July 30, 2024

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EMAIL: [zzcouncilmembers@cityoflacrosse.org](mailto:zzcouncilmembers@cityoflacrosse.org)

La Crosse City Council  
400 La Crosse St.  
La Crosse, WI 54601

**RE: REACH Center Zoning**

I am writing this letter in support of the REACH Center's Zoning Request. I write this letter as a community member, a local attorney, and as a La Crosse County Board Supervisor.

As a community member, I am continually impressed by the work the REACH Center does for folks struggling with housing and other living issues. Rezoning the REACH Center will allow it to expand the many services it provides. As a resident on the lower northside of La Crosse, many folks in my neighborhood are low income or otherwise in need of services. Allowing the REACH Center to expand services will help many of my neighbors.

I am a local attorney that has represented folks facing eviction or housing insecurity. The REACH Center works with these folks at some of their lowest points and helps provide services and case management. Whenever I have a client facing these issues, I often will refer them to the REACH Center, and the folks at the REACH Center do their best to help.

As a member of the La Crosse County Board, I am incredibly encouraged that the County and the City are working together on the homelessness issue. Adding services to the REACH Center will allow our municipalities – with the help of our nonprofit partners – to reach the functional zero goal that we have set to achieve.

For these reasons, please vote in favor of finding that a significant change in circumstances has occurred because of the ordinance change, and please vote in favor of the REACH Center's Zoning proposal.

Sincerely,

*David Pierce, Jr.*

La Crosse County Board, Second Vice Chair, District 3  
319 Avon Street  
La Crosse, WI 54603