

**Agenda Item 24-0957 (Jenna Dinkel)**

Resolution adopting the City of La Crosse's 2024 Bicycle and Pedestrian Master Plan.

**General Location**

Citywide.

**Background Information**

The Planning, Development, and Assessment Department and the Bicycle and Pedestrian Advisory Committee have been working on the 2024 Bicycle and Pedestrian Master Plan update for the last year. Alta Planning + Design was hired to assist with executing and writing the plan. River Travel Media was hired to assist in promoting the plan. Over the last year, there have been five open houses, two walk audits, one bike audit, and four pop-up events to gather community input. Additionally, there has been a continued presence on the Forward La Crosse website and social media with multiple surveys and a web map for users to provide feedback. A plan promotion and community engagement report is attached.

The 2024 Bicycle and Pedestrian Master Plan has a vision that people of all ages and abilities can walk, roll, and bike in La Crosse on a network of safe and inviting streets connecting to where they want to go, supporting equity, community health, the local economy, and the natural environment. The goals for this plan include:

- Access: Expand and improve the bicycle and pedestrian network to link people to desired destinations.
- Safety: Work to eliminate all serious injuries and deaths for people walking and biking.
- Climate: Reduce greenhouse gas emissions by shifting trips to walking and biking.
- Equity: Prioritize programs and projects in areas of higher equity need.
- Action: Update city policies procedures and budget to reflect best practices.

This proposed resolution will adopt the 2024 Bicycle and Pedestrian Master Plan and direct staff and all other applicable departments and organizations to implement the plan's recommendations.

**Recommendation of Other Boards and Commissions**

The Bicycle and Pedestrian Advisory Committee recommended adoption on July 9, 2024.

The Committee for Citizens with Disabilities recommended adoption on July 11, 2024.

**Consistency with Adopted Comprehensive Plan**

The Comprehensive Plan recommends expanding the city's pedestrian and bicycle networks to ensure every street and all new development meets the safety and mobility needs of all users. With that, the Comprehensive Plan also promotes goals of growing the city's All Ages and Abilities pedestrian and bicycle network through strategic investment and conducting education, encouragement, and promotion initiatives for residents. The 2024 Bicycle and Pedestrian Master plan expands on these goals and provides specific actions to carry out active transportation goals mentioned in the Comprehensive Plan.

**Staff Recommendation**

**Approval**-This item is recommended for approval.

**Routing** J&A 7.30.2024