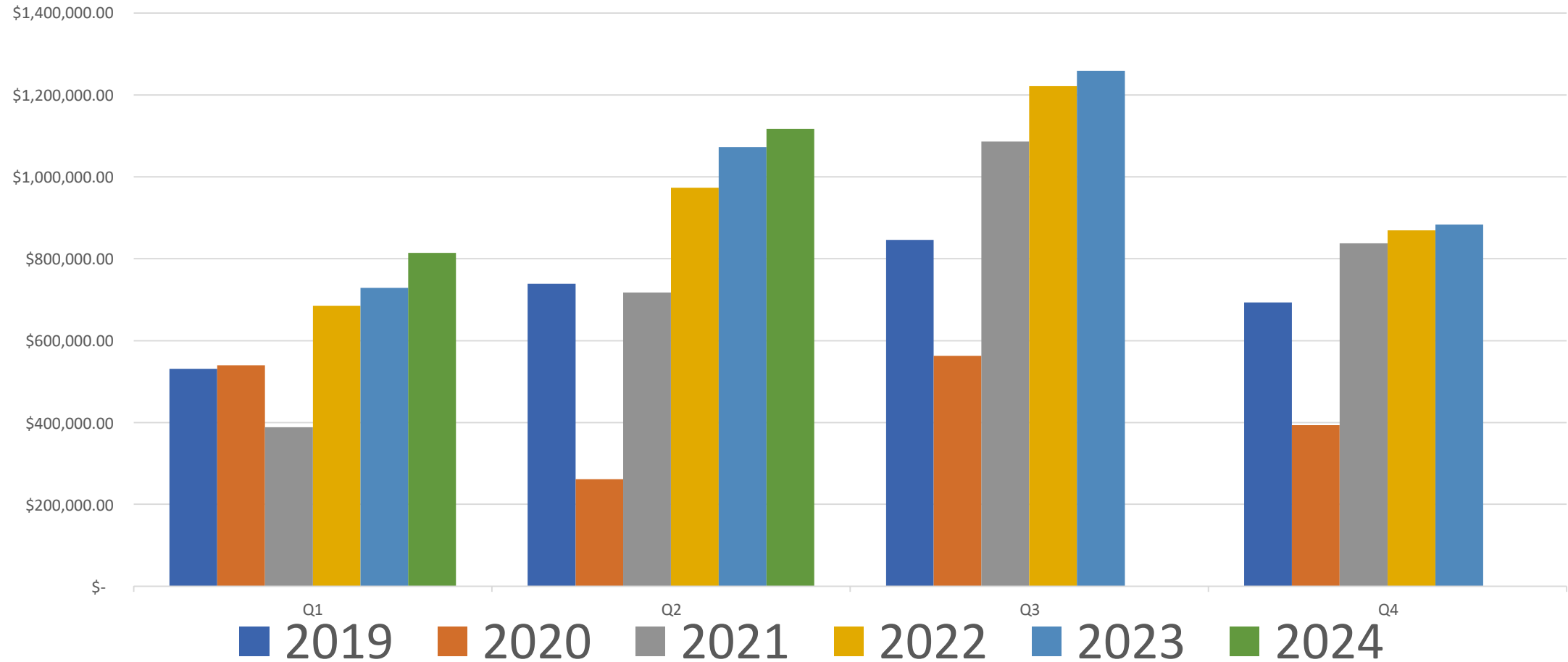


# La Crosse City Room Tax Statistics

Reporting period ending June 2024



# Room Tax Collection by Quarter

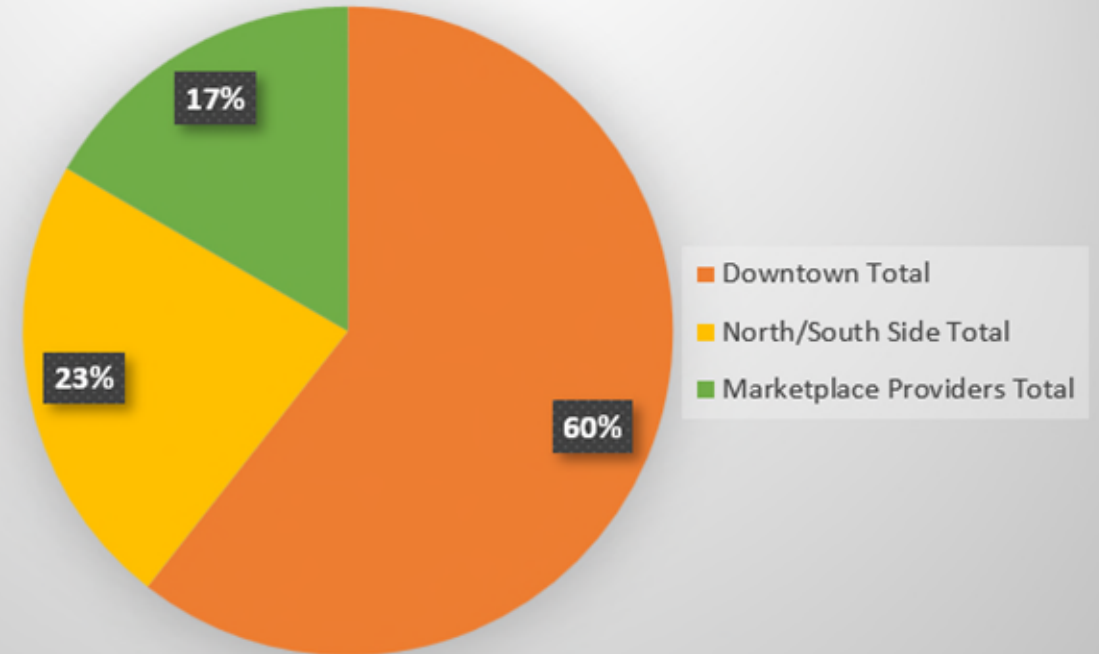


# Collection By Area 2024 through Q2

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- Total room tax collected year to date:
- **\$1,931,000**
- A **7% INCREASE** from this time last year.

## Room Tax Collection by Area 2024

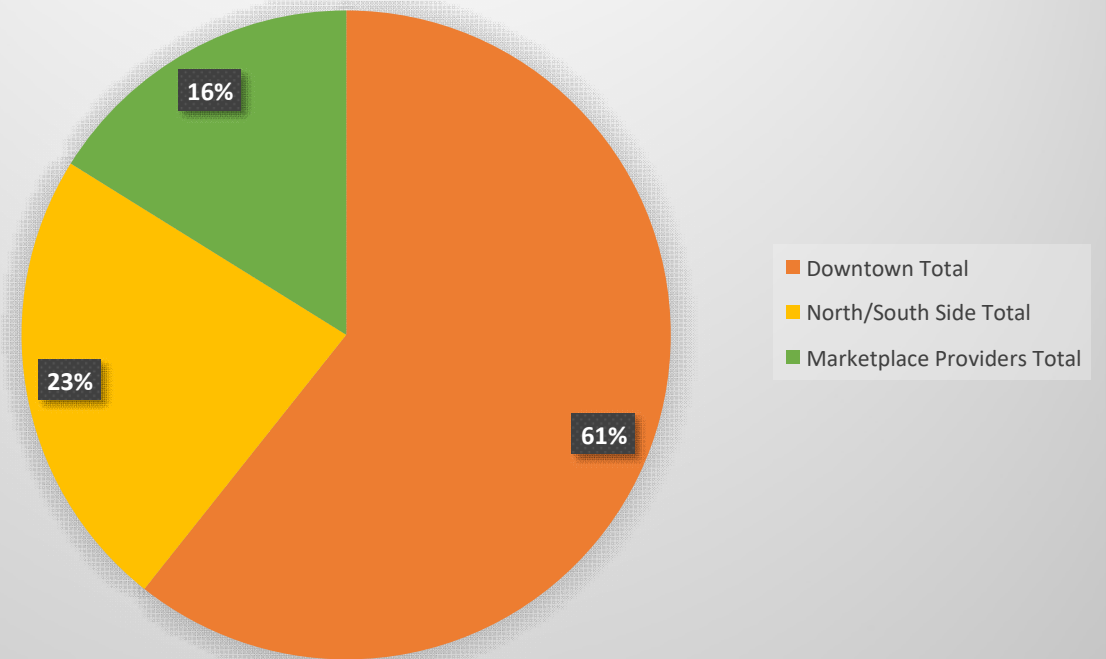


# Collection By Area 2023

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- Total room tax collected:
- **\$3,943,000**
  
- A **5% INCREASE** over 2022.

Room Tax Collection by Area 2023

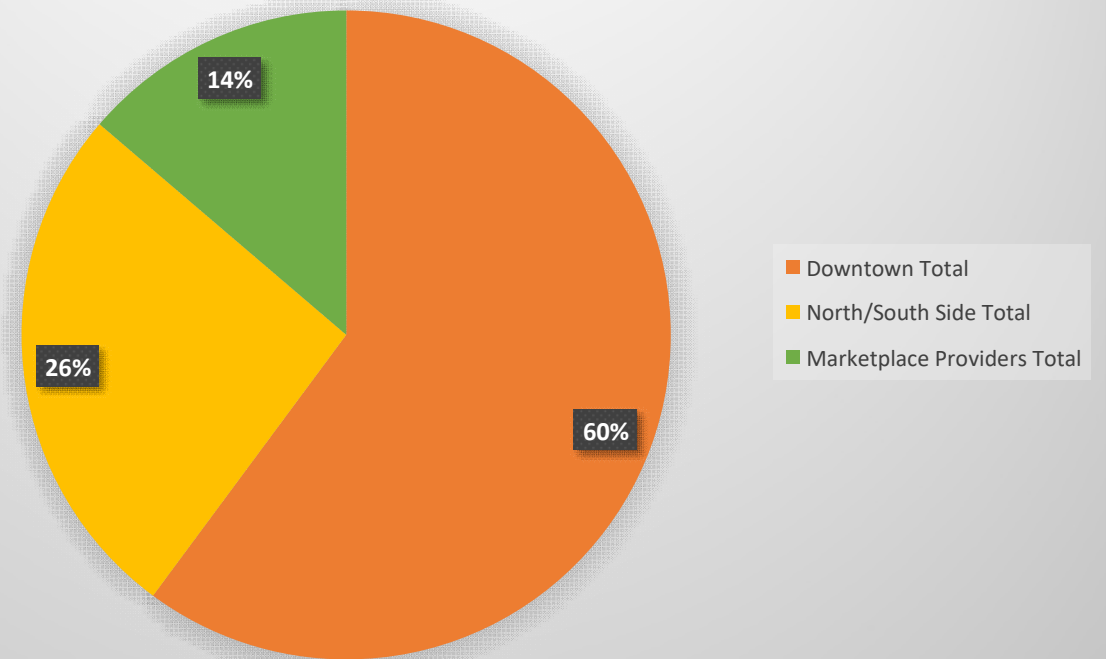


# Collection By Area 2022

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- Total room tax collected:
- **\$3,749,000**
- A **24% INCREASE** over 2021.

Room Tax Collection by Area 2022

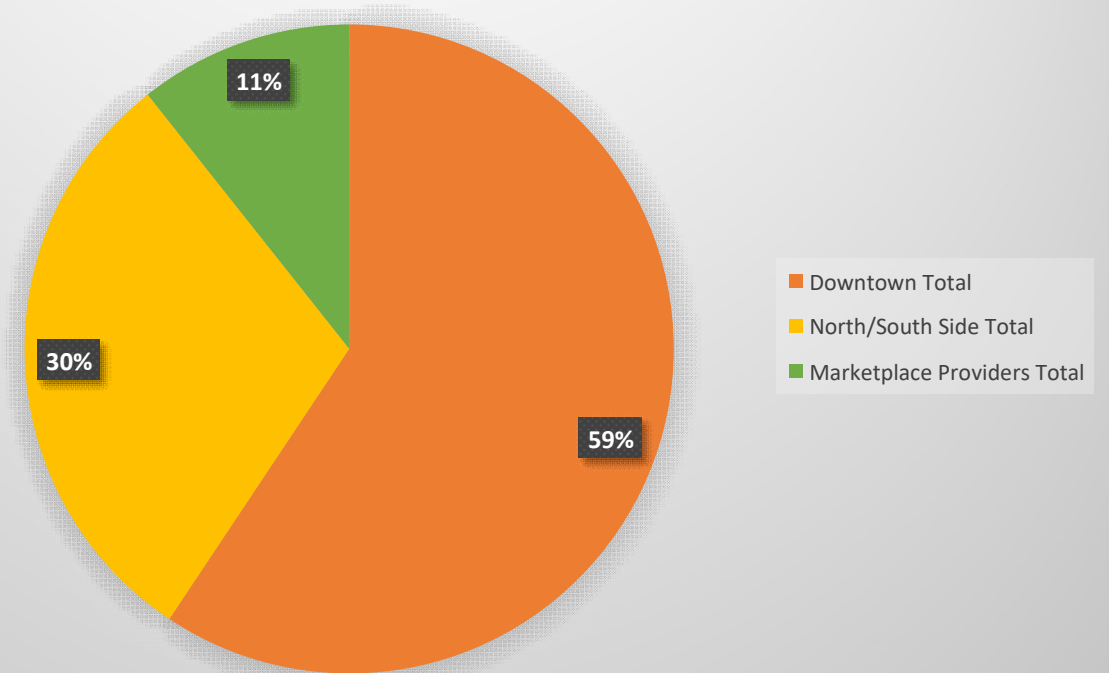


# Collection By Area 2021

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- Total room tax collected:
- **\$3,029,000**
- A **72% INCREASE** over 2020.

Room Tax Collection by Area 2021

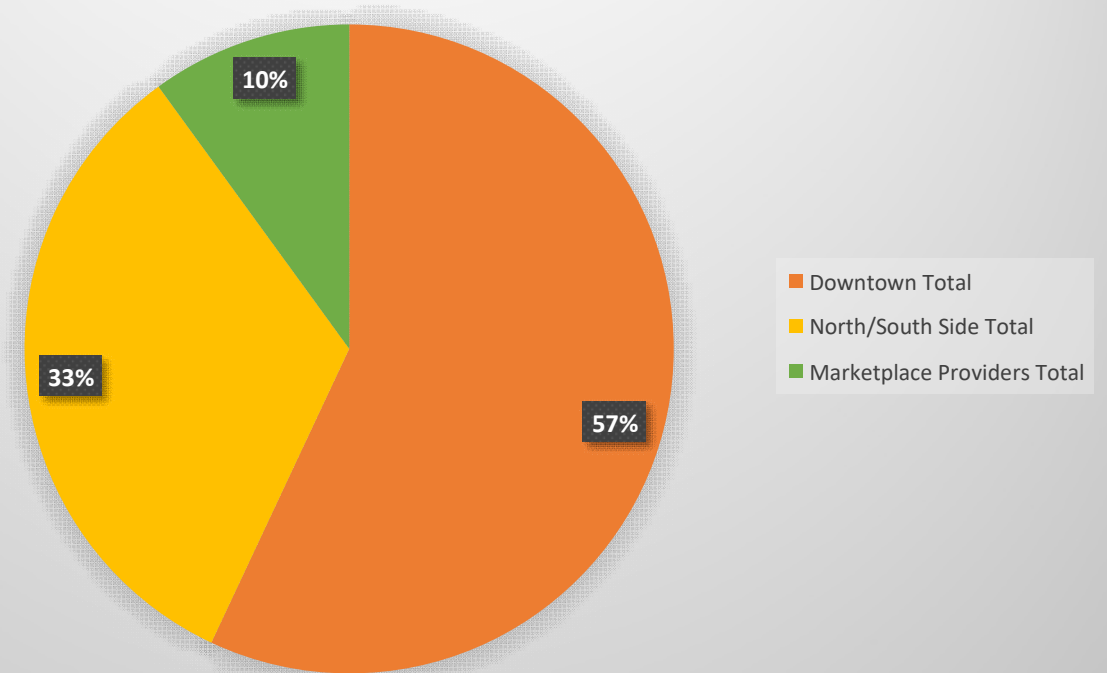


# Collection By Area 2020

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- Marketplace Providers began making larger payments. These providers do not breakdown which hotels, motels, and/or B&B it represents.
- Total room tax collected:
- **\$1,758,000**
- A **37% DECREASE** over 2019.

Room Tax Collection by Area 2020



# Collection By Area 2019

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- October 2019 – 1.5 % room tax rate increase went into effect
- Marketplace providers began payments at the end of the year.
- Total room tax collected:
- **\$2,809,000**
- A **5% INCREASE** over 2018.

