



ORA Trails Fest is a three-day mountain biking festival held at the Upper Hixon trail system in La Crosse, Wisconsin. The event brings together riders from across the Midwest for a full weekend of racing and outdoor recreation, featuring disciplines such as cross-country, short track, enduro, gravel racing, and an uphill time trial. The festival serves as a stop on the Wisconsin Off-Road Series and showcases the region's nationally recognized trail network while drawing hundreds of participants and spectators to the area. In addition to racing, the event includes live music, food vendors, and family-friendly activities, creating a community-focused celebration of outdoor recreation. Proceeds from the event support the work of the Outdoor Recreation Alliance (ORA), the local nonprofit organization responsible for developing and maintaining the area's trail systems