

Agenda Item 23-0977 (Tim Acklin)

AN ORDINANCE repealing and recreating Section 101 Article III of the Code of Ordinances of the City of La Crosse regarding the City's Comprehensive Plan.

General Location

City Wide

Background Information

The Planning, Development, and Assessment Department has spent the last 3 years updating the City's Comprehensive Plan, which is the community's vision for growth over the next 10-15 years. The Department hired a media consultant to facilitate and market participation in the process through social and traditional media. They also created an intensive website where the community was directed to participate. The Department also held in person and virtual stakeholder meetings, one-on-one interviews, and attended many other organizations meetings to facilitate feedback for the plan. City Hall staff and departments were also involved. A comprehensive report is attached on community engagement and participation.

The plan being recommended for adoption is derived from all the feedback from the community who participated on how they would like their community to grow in regard to neighborhoods, housing, transportation, parks and open space, economic development, and land use. This plan should be referred to by elected officials and staff when making decisions on the capital budget, policy, and land use.

The proposed ordinance will repeal the existing municipal code that adopts the current "Confluence" City Comprehensive Plan and create new municipal code regarding city comprehensive plans in general as well as adopting "Forward La Crosse" the City's updated 2040 Comprehensive Plan.

Recommendation of Other Boards and Commissions

N/A

Consistency with Adopted Comprehensive Plan

N/A

Staff Recommendation

Staff is proud of this effort and thanks all the city staff and elected officials that participated in this process. Staff would also like to thank GRAEF and River Travel Media for all their hard work. Staff especially thanks all the members of the community who took time out of their busy schedules to be involved and provide input. This process would not have been successful without them.

This item is recommended for approval.

Routing J&A 10.3.2023