

La Crosse Center
November Financials Statement 2023-2024

Revenue 100		2023	2024	Detail
OBJ	Account Description	YTD Actual	YTD Actual	
405005	ROOM TAX	\$ 240,437.32	\$ 218,434.41	
440015	FACILITY RENTAL FEES	\$ 43,590.92	\$ 23,600.00	
441000	LIQUOR FUND	\$ -	\$ 130,000.00	
441030	SERVICE FEES	\$ 4,093.86	\$ 36.00	20% F & B Outside Catering
454000	MISCELLANEOUS REVENUE	\$ -	\$ -	Metal/Credit Payments/Vendor PYMTS
454003	ADVERTISING	\$ -	\$ -	Contract/Sponsor Payments
454004	ATM COMMISSION/FEE REVENUE	\$ -	\$ -	Surcharges for ATM
454006	REBATE	\$ -	\$ -	
481000	INSURANCE DIVIDENDS	\$ -	\$ -	
491003	SALE OF PROPERTY	\$ -	\$ 25.00	Auction/Surplus Sales
Sub Total 100 Revenues		\$ 288,122.10	\$ 372,095.41	

Revenue 260		2023	2024	Detail
OBJ	Account Description	YTD Actual	YTD Actual	
440020	*CONCESSIONS	\$ 46,530.38	\$ 95,463.26	Concessions & Beverage
441005	CONVENTION SERVICES	\$ 58,285.56	\$ 9,513.00	Labor/Utilities/Booths/Misc
441015	PRODUCTION REVENUE	\$ 489,436.05	\$ 750,038.38	Equipment Rental/Audio & Visual
441025	*CATERING	\$ 87,609.25	\$ 39,296.89	Event Food
441030	SERVICE FEES	\$ 22,441.70	\$ 12,667.88	F & B 20% For Events
453010	INVESTMENT EARNINGS	\$ 1,180.30	\$ -	
454000	MISC REVENUE	\$ -	\$ -	
Sub Total 260 Revenues		\$ 705,483.24	\$ 906,979.41	
441045	BEVERAGE CONTRACT	\$ -	\$ -	2024 PAYMENT
TOTAL REVENUES (100+260)		\$ 993,605.34	\$ 1,279,074.82	

EXPENSE 100

OBJ	Account Description	2023		2024		Detail
			YTD Actual		YTD Actual	
510000	SALARIES AND WAGES	\$	96,307.37	\$	75,151.22	
510001	SEVERANCE PAY	\$	-	\$	-	
510005	LIMITED TERM EE SALARIES	\$	16,062.75	\$	14,182.00	Part-Time City Employees
510006	OVERTIME PAY	\$	1,476.42	\$	4.10	
510030	CELL PHONE REIMBURSEMENT	\$	105.00	\$	105.00	
511005	HEALTH INSURANCE	\$	20,114.50	\$	18,706.67	
511010	WORKERS COMPENSATION DEPT CHGS	\$	1,214.33	\$	1,477.33	
511015	LIFE INSURANCE	\$	164.15	\$	132.01	
511020	SOCIAL SECURITY AND MEDICARE	\$	8,763.41	\$	6,941.07	
511025	RETIREMENT BENEFITS	\$	3,856.17	\$	9,284.42	
520010	AUDIT & ACCOUNTING FEES	\$	-	\$	-	
520015	BANK FEES	\$	-	\$	-	
520016	ATM EXPENSE	\$	-	\$	-	ATM Cash Redeposited
520020	MERCHANT CARD PROCESSOR FEES	\$	-	\$	43.65	Square Fees/Party Pay
520055	RECRUITMENT FEES & SVCS	\$	14.00	\$	-	
520060	MARKETING	\$	161,087.04	\$	146,345.64	Convention Bureau Room Tax (Running through Account)
520075	TEMPORARY LABOR SERVICES	\$	4,086.76	\$	-	
520101	CONTRACT SVCS-SECURITY	\$	-	\$	23,610.90	Byerson Contract
520110	OTHER CONTRACTED SVCS	\$	10,818.61	\$	1,897.56	Services/Inspections for Operations & Building
520120	MARKETING/EVENT SVCS	\$	729.81	\$	32,712.24	
521001	TRAVEL-LODGING	\$	20.00	\$	-	
521002	TRAVEL- TRNSPTN	\$	-	\$	-	
521003	TRAVEL - MEALS	\$	-	\$	-	
521005	TRAVEL - OTHER	\$	153.27	\$	-	
521006	TRAINING/CONF. REGISTRATION	\$	-	\$	4,362.50	
521101	TELEPHONE	\$	-	\$	243.88	Bright Speed/Lumen/Verizon
521102	ELECTRICITY	\$	20,748.23	\$	50,541.53	
521103	WATER	\$	-	\$	-	
521104	NATURAL GAS	\$	1,722.55	\$	2,275.07	
521105	SEWER	\$	-	\$	-	
521106	STORM WATER	\$	-	\$	-	
521130	GARBAGE SERVICES	\$	2,953.23	\$	2,789.65	

530200	PROPERTY INS	\$	-	\$	-	24' Payment
530250	LIABILITY INS	\$	882.58	\$	886.75	
532000	OFFICE SUPPLIES	\$	1,102.46	\$	120.72	Desks/Supplies
532010	OPERATING SUPPLIES	\$	10,005.78	\$	13,112.82	Maintenance Supplies
532055	GASOLINE FUEL	\$	68.64	\$	-	
532060	POSTAGE	\$	19.65	\$	2.80	
532065	PRINTING SERVICES	\$	246.13	\$	426.05	
532075	MEMBERSHIPS & SUBSCRIPTIONS	\$	215.26	\$	884.91	ALL Staff Yearly Fees
533010	COMPUTER EQUIP UNDER \$10,000.00	\$	-	\$	-	
533015	COMPUTER SOFTWARE UNDR \$10,000.00	\$	-	\$	-	
533020	COMMUNICATION EQPT UNDR \$10,000.00	\$	-	\$	-	
540500	R&M - OTHER	\$	16,185.95	\$	272.50	Building Repair/Needs
550000	MISCELLANEOUS	\$	448.60	\$	213.90	New Sign/Office/Game
532080	CLEANING/JANITORAL SUPPLIES	\$	-	\$	6,563.38	Vestis
532085	FIRST AID & SAFTEY SUPPLIES	\$	-	\$	-	Update AED/Batteries
532095	CLOTHING/UNIFORM	\$	-	\$	-	Staff/F&B/Operations
540000	R&M - BUILDING	\$	-	\$	21,811.47	Fire Alarm Inspection/Fence
540100	R&M - EQUIP/MACH	\$	-	\$	21,346.65	Baycom/Ron's
540250	R&M - VEHICLE	\$	41.07	\$	-	
Sub Total 100 Expenses		\$	379,613.72	\$	456,448.39	

EXPENSE 260

OBJ	Account Description		<u>2023</u> YTD Actual		<u>2024</u> YTD Actual	<u>Detail</u>
510000	SALARIES AND WAGES	\$	69,559.59	\$	51,597.11	
510001	SEVERANCE PAY	\$	-	\$	1,689.53	
510005	LIMITED TERM EE SALARIES	\$	37,737.01	\$	39,671.95	Staff- F&B
510006	OVERTIME PAY	\$	2,060.00	\$	50.50	
510030	CELL PHONE REIMBURSEMENT	\$	35.00	\$	70.00	
511020	SOCIAL SECURITY AND MEDICARE	\$	8,087.65	\$	6,728.50	
511025	RETIREMENT BENEFITS	\$	1,632.06	\$	2,801.91	
520020	MERCHANT CARD PROCESSOR FEES	\$	931.75	\$	1,344.73	Square Fees
520110	OTHER CONTRACTED SVCS	\$	818.40	\$	-	F & B Services
520115	ADVERTISING SVCS	\$	255,978.28	\$	486,717.61	Payouts to Entertainment
520120	MARKETING/EVENT SVCS	\$	38,710.82	\$	67,233.18	Radio/News/Magazines
532000	OFFICE SUPPLIES	\$	6,780.00	\$	-	Concession Supplies
532010	OPERATING SUPPLIES	\$	25,015.24	\$	37,703.27	Food Supplies for F & B

540000	R&M - BUILDING	\$	-	\$	1,758.00	Maintenance Supplies
550000	MISCELLANEOUS	\$	13,513.85	\$	-	
551020	EVENT TAX	\$	1,500.00	\$	-	Non WI Resident Entertainment Tax 6.00%
580901	OTHER WORK EQUIPMENT	\$	-	\$	-	
533010	COMPUTER EQUIP UNDR \$10,000.00	\$	-	\$	-	
Sub Total 260 Expenses		\$	462,359.65	\$	697,366.29	

TOTAL EXPENSES (100+260)	\$	841,973.37	\$	1,153,814.68
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SUMMARY

2023

2024

PAGE 1	TOTAL REVENUES (100+260)	\$	993,605.34
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\$	1,279,074.82
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PAGE 2-3	TOTAL EXPENSES (100+260)	\$	841,973.37
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\$	1,153,814.68
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PAGE 4	TOTAL REVENUES - TOTAL EXPENSES	\$	151,631.97
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\$	125,260.14
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DMI 009 ACCT	\$	6,432.82
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SURPLUS ACCT	\$	637,554.12
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260 DEFERRED REVENUE	\$	167,618.01
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100 DEFERRED REVENUE	\$	1,938.40
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\$ 813,543.35