

Resolution adopting the Downtown La Crosse River Area Inventory and Redevelopment Plan.

RESOLUTION

WHEREAS, the City of La Crosse Common Council approved funding from Tax Incremental Financing District #17 through the 2021-2025 Capital Improvement Plan for a comprehensive study of land use and economic benefits to development at the Riverside Festival Site, from 3rd Street to confluence of Rivers to La Crosse Street; and

WHEREAS, through a Request for Proposals process, Studio GWA was selected to complete this study; and

WHEREAS, as the Common Council approved a Client Agreement with Studio GWA for the preparation of the Downtown La Crosse River Area Inventory and Redevelopment Plan on August 8, 2024 via Resolution 24-0991; and

WHEREAS, as part of the process to complete the plan, the consulting team reviewed existing plans, met with property owners and other interested parties, including the Downtown Neighborhood Association, and provided input on redevelopment opportunities and a work plan to execute over the next decade.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby adopts the Downtown La Crosse River Area Inventory and Redevelopment Plan and directs the Planning and Development Department to work with other applicable municipal departments and organizations to implement the plan's recommendations for coordination and programming, development and redevelopment and transportation and public realm recommendation.