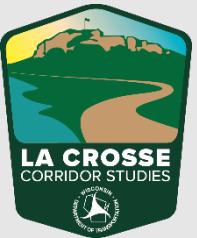


# US 53 & US 14/61 Corridor Study: Downtown Alternative

January 8, 2025

1630-09-01

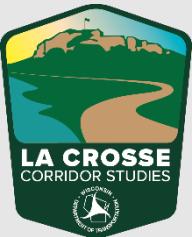




# Agenda

- Study Overview
- Alternatives Summary
- Public Involvement Summary
- Recent Concept Review
- Hybrid Alternative Opportunity
- Recommendation
- Other Corridor Highlights
- Schedule

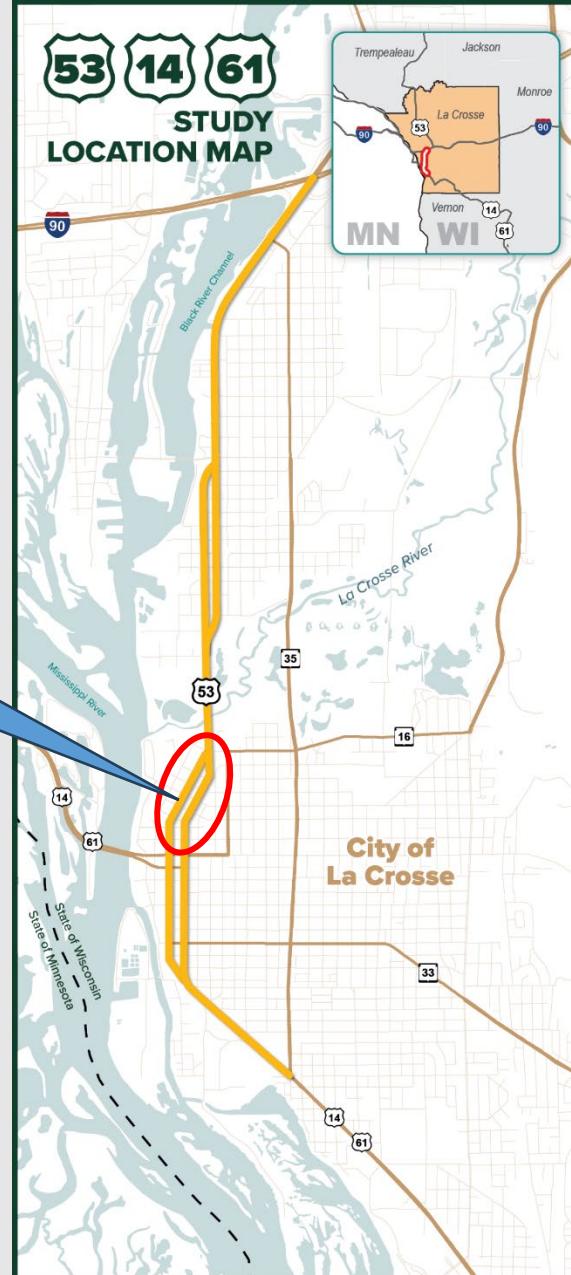




# Study Overview

- Study Limits: WIS 35 to I-90
- Length: 4.3 miles
- Scope:
  - Safety Improvements
  - Traffic Operations Improvements
  - Multimodal Improvements
  - Pavement Repair / Replacement / Reconstruction
  - Bridge Maintenance
  - Utility Repair / Replacement

Area of Focus:  
Downtown (King St. –  
La Crosse St.)

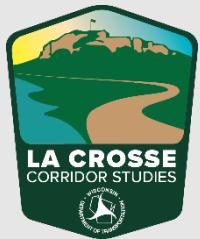




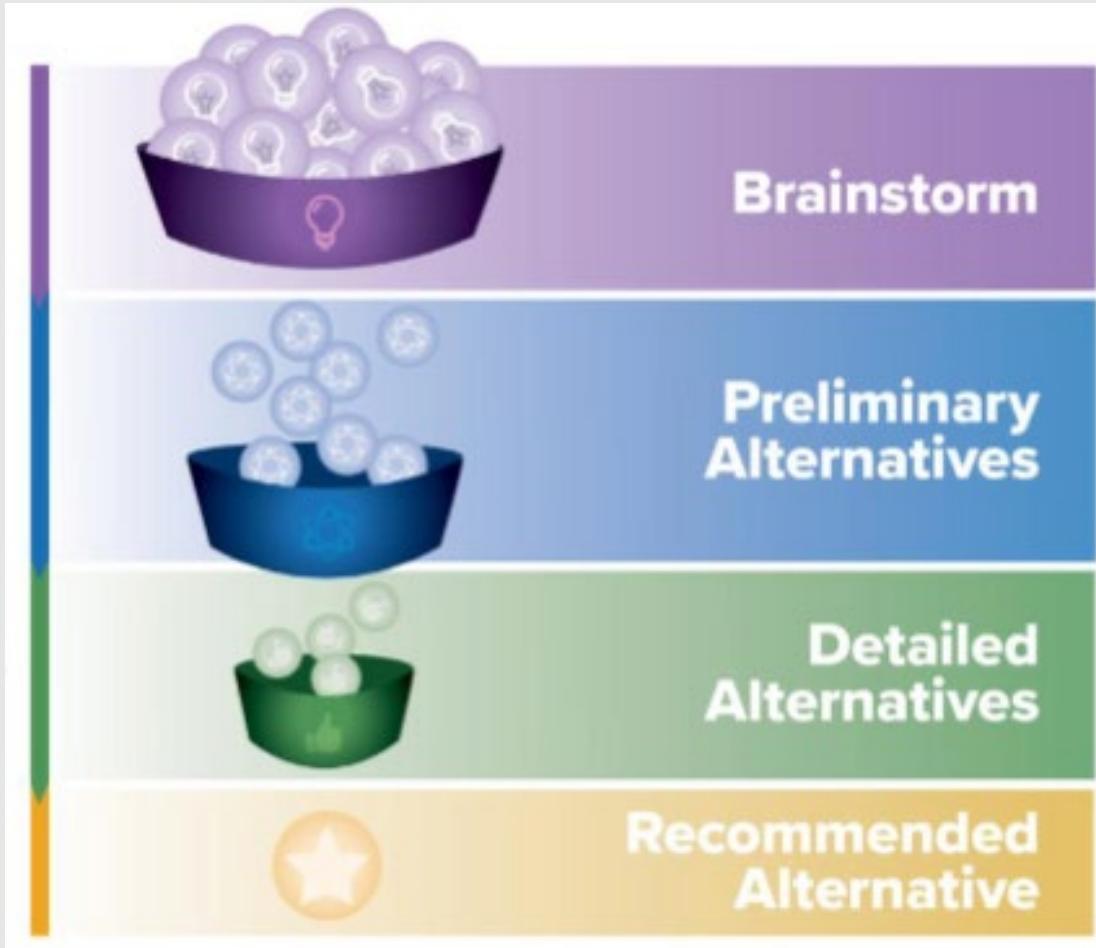
# Existing Typical Section

## King Street – La Crosse Street





# Alternative Selection Process



11

4

2

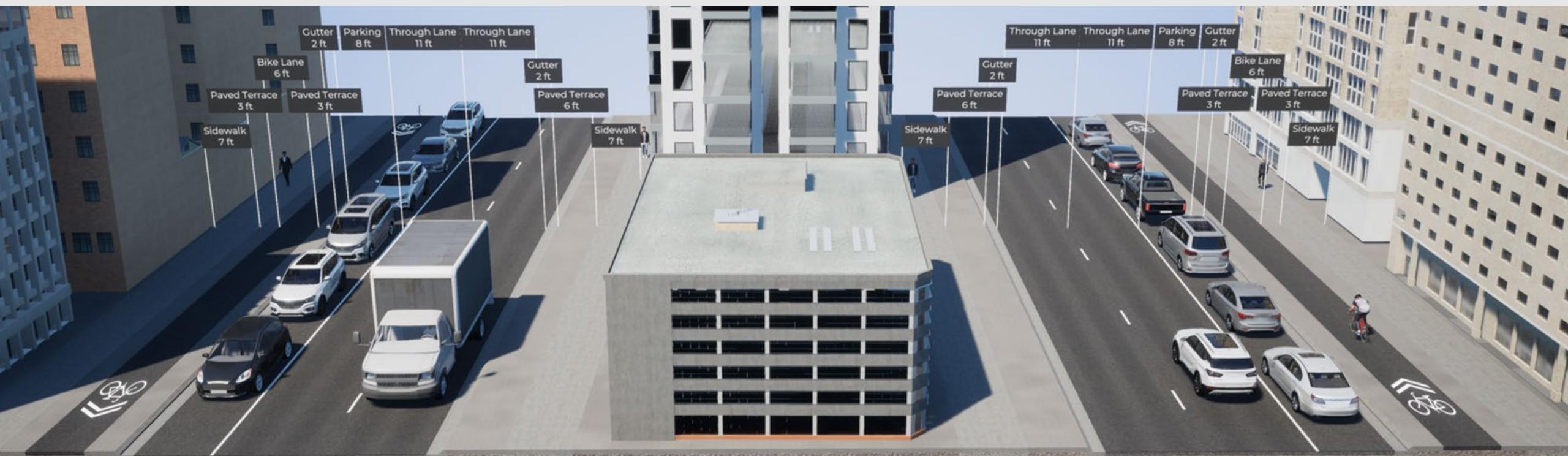


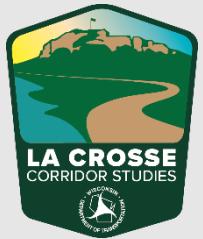


# Alternative 1

## Remove Left-Side Parking; Parking-Separated Bike Lanes

King Street – La Crosse Street



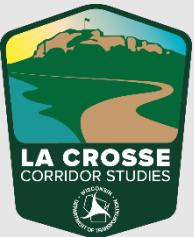


# Alternative 2

## Narrow Driving/Parking Lanes, Widen Sidewalk

King Street – La Crosse Street

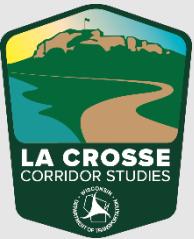




# Public Involvement Summary

- 16 meetings over the past 18 months
- 2025 Corridor Study Survey
  - 2<sup>nd</sup> Round of Advisory Committee & Public Involvement Meetings: Prefer Alt 1
  - Sep 3 Downtown Business Owners Meeting: Prefer Alt 2
- City Committee Preferences
  - Oct 9 CCD Meeting: Prefer Alt 2
  - Oct 14 BPAC Meeting: Prefer Alt 1
  - Oct 27 BPW Meeting: No Preference
  - Nov 4 J&A Committee Meeting: Voted for Alt 2 (5-1)
  - Nov 13 City Council Meeting: Voted to delay 90 days
- Change.org petition opposing bike lanes on 3<sup>rd</sup> and 4<sup>th</sup> Streets in downtown La Crosse with over 4,000 signatures



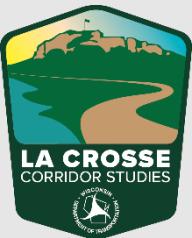


# Recent Concept Review

## Since November 2025 Council Meeting

- WisDOT has reviewed new options per council and stakeholder input:
  - Alt. 1 + parking on both sides of the street
  - Maintain parking on 3rd Street; contra-flow bike lanes on 4<sup>th</sup> Street
- Reviewed but WisDOT not recommending due to concerns
- City shares these concerns





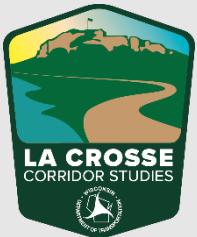
# Concept Review Concerns

- Safety Concerns
- All new concepts required narrowing of existing widths to accommodate other modes:
  - Terrace Width – Limited snow storage space; inadequate street lighting/street signs space; limited space for street furniture, landscaping
  - Pedestrian Space – Uncomfortable due to narrowed width and close proximity to parking and driving lanes; difficulties for individuals with mobility challenges
  - Parking Width – Difficult parking maneuvers; car doors swinging into adjacent lane, sidewalk and/or bike lane
- Limited or compromised accommodations for all users



4th Street near Bodega Brew Pub

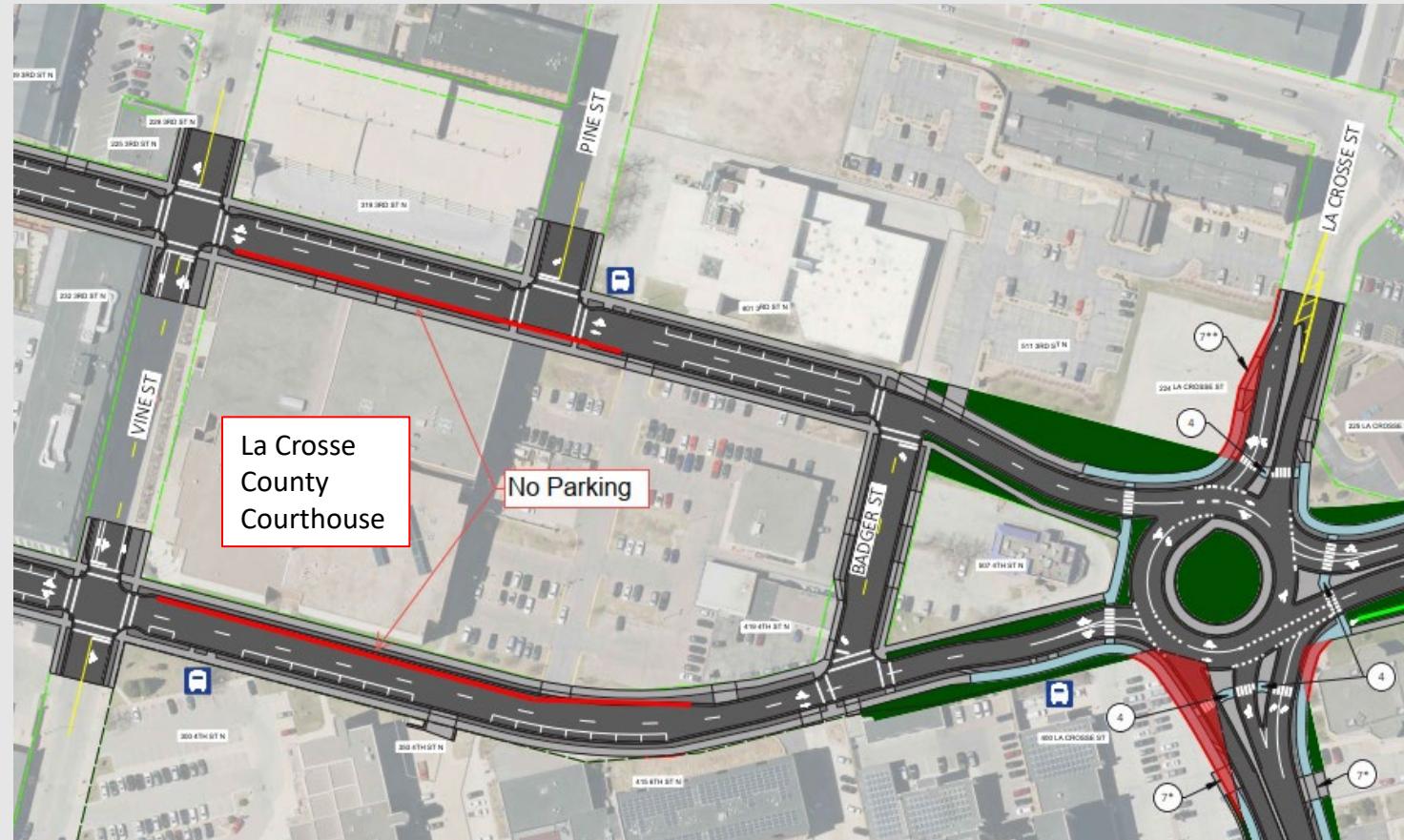


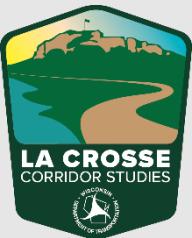


# Hybrid Alternative Opportunity

# Vine Street - La Crosse Street

- Add Bike Lanes
  - Left side parking is already restricted for most of this 3-block section
  - Results in only 6-7 lost parking stalls adjacent to a large surface lot
  - Bike lanes on Vine connect to 2<sup>nd</sup> St. cycle track





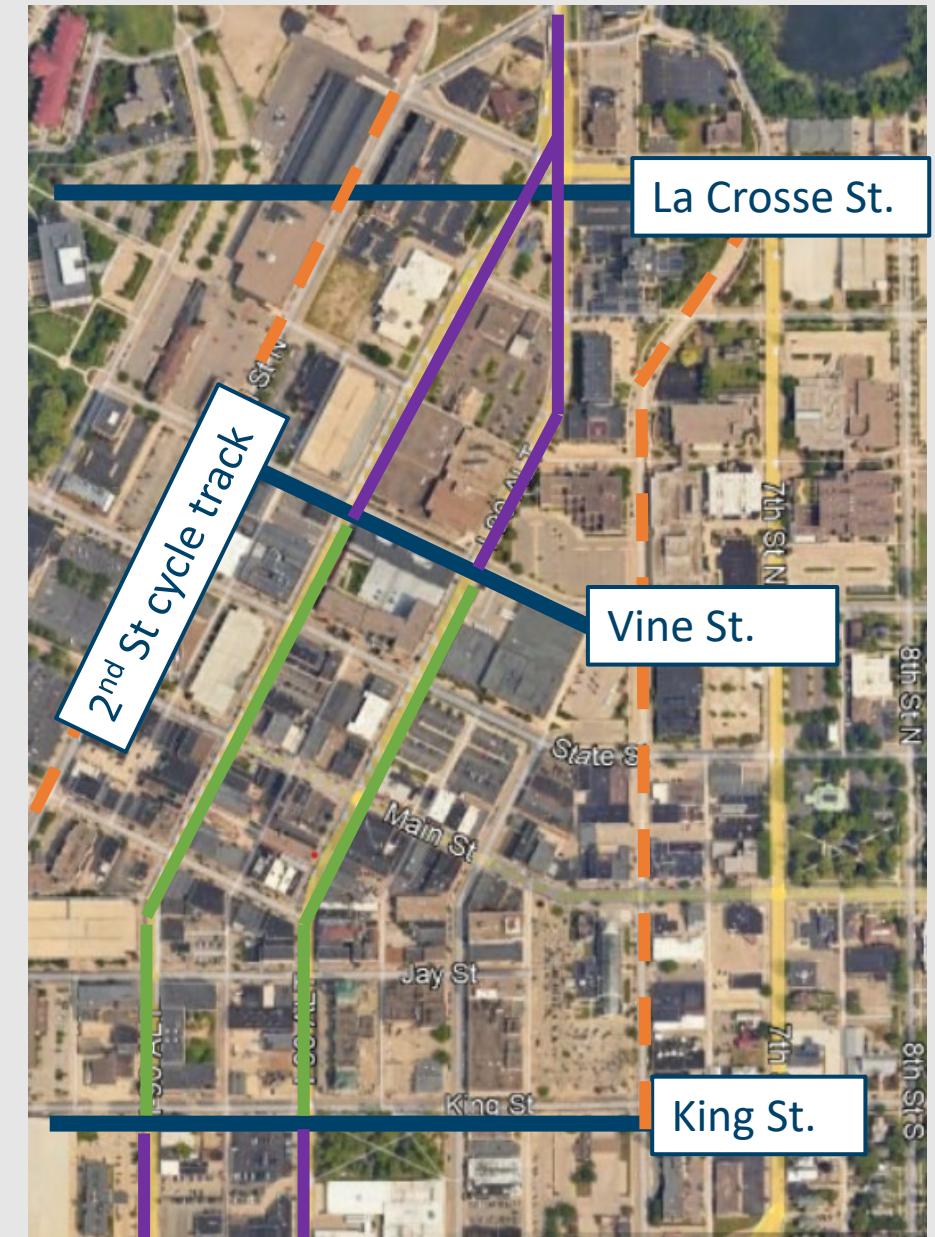
# Recommendation - Hybrid

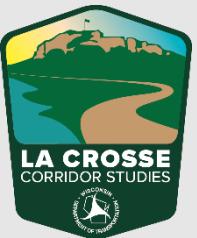
## Alternative 2: King to Vine

- Maintain parking
- King/Vine as connections to 2<sup>nd</sup> St. cycle track and opportunities for enhanced bike parking
- Prioritize pedestrian space

## Alternative 1: Vine to La Crosse St.

- Sidewalk level bike lane
- Parking on right side of the street

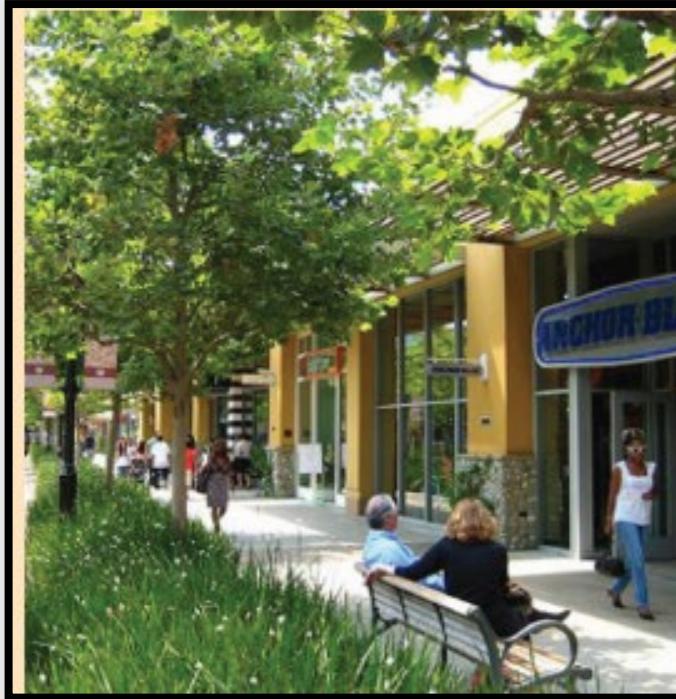




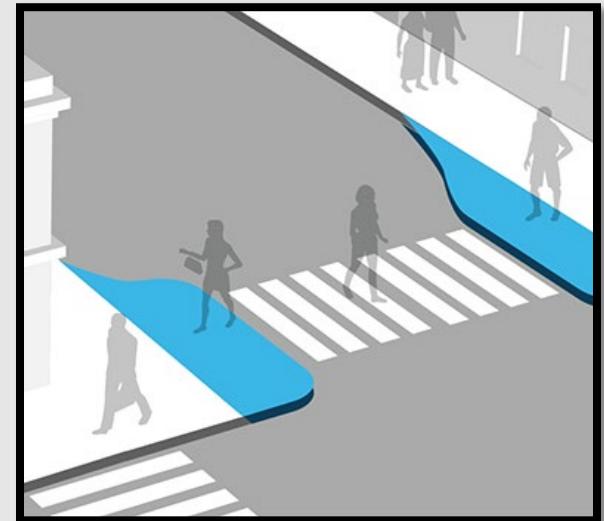
# US 14/61 & US 53 Corridor Highlights



**Sidewalk level bike lanes – First on a state highway**

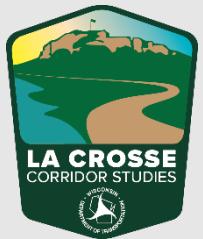


**Wider terrace space for benches, planters, community design**



**Curb bump outs – Improve safety for pedestrian and vehicles**





# US 14/61 & US 53 Corridor Highlights

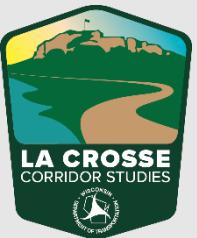


Improving La Crosse bicycle network connectivity

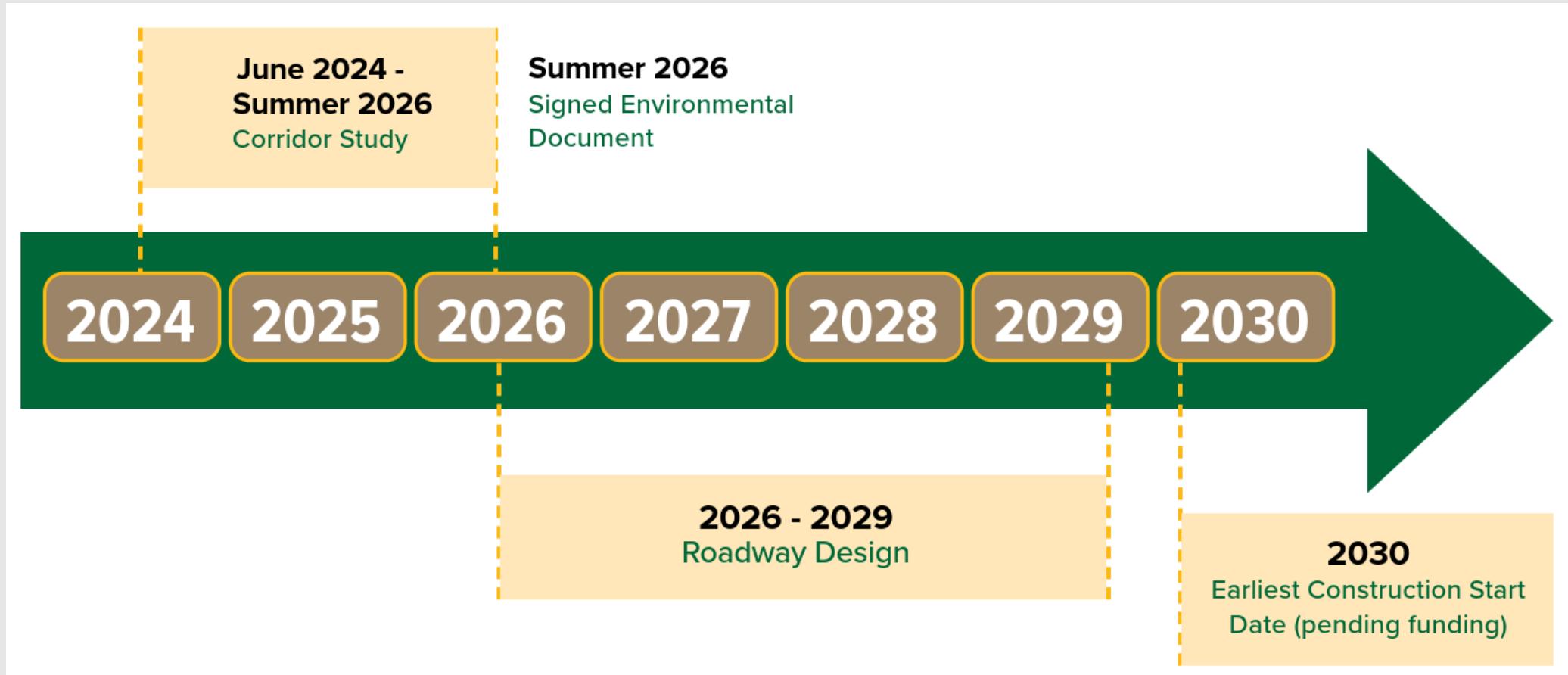


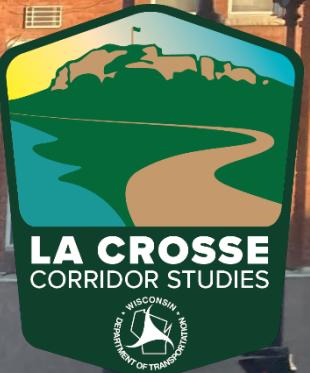
Traffic calming and downtown gateway, La Crosse Street





# Schedule





# Thank you!

