Craig, Sondra

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Dear Council Members,

I am writing to support Agenda Item #24-1323 to remove off-street parking requirements. Current parking requirements take up valuable space that could otherwise be used for more housing, which our community desperately needs.

La Crosse needs to build 200-230 units each year to meet current demand. We can't do that without removing barriers like the current parking minimums.

As a resident, I support more housing to boost our local economy and make La Crosse a more welcoming place for more families. Thank you for considering this issue.

BUILD UP, NOT OUT! DENSITY IS THE ANSWER! WALKABLE CITIES ARE THE ANSWER!

Also, I would like to add that it would be great to see more mixed-use residential and commercial buildings developed in what are now parking lots in downtown La Crosse. I just completed a report for a graduate level course about developing the parking lot next to The Charmant in downtown La Crosse. I've attached that report in case you are interested in reading it. Thank you!

Paul George-Blazevich
My pronouns are He / Him.
(608) 215-4682

Support your local Conservation Corps
For example:
Wisconsin Conservation Corps
Arizona Conservation Corps

Affordable Housing and Community Development (PLG 497V/597V)

Assignment 3: Small Area Plan

Due dates:

- Optional rough draft: 11/26, before midnight
- Presentation**:**   11/26, 11:59 PM
- Presentation feedback: 12/5, 9:30 AM
- Final Draft: 12/11, 11:59 PM

Overview

The purpose of this assignment is to develop a small-area proposal for a neighborhood of your choice _or_ a site plan proposal for a specific lot. Whichever option you choose, your proposal must include three elements:

1. **Propose a specific built environment intervention, such as a new park, affordable housing site, or community garden and describe how that intervention aligns with neighborhood assets and/or needs.** Students must use reputable sources (e.g., newspaper articles, peer-reviewed journal articles, governmental memorandums) to identify **at least 3** pressing community needs that will be addressed through the proposed project. Alternatively, students can identify community assets that will be maximized through the proposed project.

2. **Outline a high-level implementation plan that discusses describes how you would engage the community, measure the success of the project, and/or what specific policies would be used to support implementation.** Specifically, your memorandum must include sections on **at least 2** of the following topics:
   a. **Stakeholder analysis**: Identify the main stakeholders in the community, their interests, and how / when they should be engaged in the neighborhood planning process. You are not being asked to create a full-blown community engagement process. However, your plan should discuss best practices for engaging with the various stakeholders.

   b. **Measurable goals**: Define the measurable goals that your plan aims to achieve – e.g., reduced poverty, increased employment. Also describe how much change in measurable goals you aim to facilitate; for example, if your aim is to reduce poverty, by how much?

   c. **General policies:** In your policy memorandum, you analyzed community needs and the benefits and drawbacks of various housing and community development approaches for meeting those needs. In the small area plan, you will reframe these recommendations as "general policies" for guiding future housing and community development. For example, if you noted lack of access to transportation as a community need, a general policy could be "coordinate development decisions with transportation planning." After you state this policy, you then follow up with reasons for why this is a good general policy (i.e., reframe you needs assessment). _Please also draft at least two new general policies based on the content from the content we go over in the coming weeks_.

   d. **Implementation Techniques and Priorities**: Articulate a vision for _how_ you will actually implement your general policies, engage stakeholders, and work

towards measurable goals. For some of you, this may involve identifying specific subareas that should be prioritized for redevelopment. For others, this may involve outlining a series of tasks that must be taken to work towards measurable goals. Whatever it may be, this section must outline *how* you will turn your vision into a reality through concrete steps.

Deliverables:

- A proposal of the following lengths, depending on group size:
    - Individual: 6-8 double-spaced pages, 12pt font
    - Group (3-4) members: 12-14 double-spaced pages, 12pt font
- A 7-minute presentation (individual) or 15-minute presentation (group) that summarizes your proposal; **post to D2L as a recorded Zoom video**.
- Preparing structured feedback / questions on proposals for at least 2 groups / individuals based on the D2L Presentation.

Grading and Resources

There is no specific rubric for this assignment, as everyone's plans will look different in the end. As always, however, I will grade based on the coherence of your writing / presentation, the logic of your arguments, and the comprehensiveness of your work. As with the policy memorandum, the document should begin with an executive summary and end with a conclusion. What happens in between the executive summary and conclusion is up to you. That noted, I strongly encourage you to look to review the City of Tucson's small area plans for inspiration on how you can organize your work:

https://www.tucsonaz.gov/Departments/Planning-Development-Services/Neighborhood-Resources/Area-Neighborhood-Plans