

La Crosse Center

January-November Financials Statement 2023-2024

Revenue 100		<u>2023</u>	<u>2024</u>	<u>Detail</u>
OBJ	Account Description	YTD Actual	YTD Actual	
405005	ROOM TAX	\$ 1,195,008.85	\$ 1,327,290.71	
440015	FACILITY RENTAL FEES	\$ 470,926.99	\$ 510,820.18	
441000	LIQUOR FUND	\$ 950,000.00	\$ 1,255,000.00	
441030	SERVICE FEES	\$ 147,411.43	\$ 130,385.12	20% F & B Outside Catering
454000	MISCELLANEOUS REVENUE	\$ 154.63	\$ 2,122.67	Metal/Credit Payments/Vendor PYMTS
454003	ADVERTISING	\$ -	\$ 89,300.00	Contract/Sponsor Payments
454004	ATM COMMISSION/FEE REVENUE	\$ 1,390.00	\$ -	Surcharges for ATM
454006	REBATE	\$ 1,269.71	\$ 2,015.97	
481000	INSURANCE DIVIDENDS	\$ 417.12	\$ 491.52	
491003	SALE OF PROPERTY	\$ 1,914.00	\$ 5,418.18	Auction/Surplus Sales
Sub Total 100 Revenues		\$ 2,768,492.73	\$ 3,322,844.35	
Revenue 260		<u>2023</u>	<u>2024</u>	<u>Detail</u>
OBJ	Account Description	YTD Actual	YTD Actual	
440020	*CONCESSIONS	\$ 600,011.33	\$ 671,139.06	Concessions & Beverage
441005	CONVENTION SERVICES	\$ 263,931.14	\$ 403,006.22	Labor/Utilities/Booths/Misc
441015	PRODUCTION REVENUE	\$ 2,237,902.52	\$ 2,897,922.94	Equipment Rental/Audio & Visual
441025	*CATERING	\$ 262,665.18	\$ 554,255.94	Event Food
441030	SERVICE FEES	\$ 145,092.64	\$ 177,116.41	F & B 20% For Events
453010	INVESTMENT EARNINGS	\$ 24,206.57	\$ 8,332.35	
454000	MISC REVENUE	\$ 6,571.75	\$ -	23' REO MERCH
Sub Total 260 Revenues		\$ 3,540,381.13	\$ 4,711,772.92	
441045	BEVERAGE CONTRACT	\$ 25,392.31	\$ 25,000.00	2024 PAYMENT
TOTAL REVENUES (100+260)		\$ 6,334,266.17	\$ 8,059,617.27	

EXPENSE 100

		<u>2023</u>	<u>2024</u>	<u>Detail</u>
OBJ	Account Description	YTD Actual	YTD Actual	
510000	SALARIES AND WAGES	\$ 623,987.47	\$ 804,990.02	
510001	SEVERANCE PAY	\$ 2,273.33	\$ 4,971.31	
510005	LIMITED TERM EE SALARIES	\$ 130,239.74	\$ 142,279.49	Part-Time City Employees
510006	OVERTIME PAY	\$ 6,854.07	\$ 9,504.37	
510030	CELL PHONE REIMBURSEMENT	\$ 537.50	\$ 1,080.00	
511005	HEALTH INSURANCE	\$ 221,259.50	\$ 205,773.33	
511010	WORKERS COMPENSATION DEPT CHGS	\$ 16,221.34	\$ 18,709.66	
511015	LIFE INSURANCE	\$ 1,801.67	\$ 1,833.48	
511020	SOCIAL SECURITY AND MEDICARE	\$ 58,228.78	\$ 74,645.14	
511025	RETIREMENT BENEFITS	\$ 36,314.01	\$ 59,605.46	
520010	AUDIT & ACCOUNTING FEES	\$ 6,434.00	\$ 1,778.00	
520015	BANK FEES	\$ 269.06	\$ -	
520016	ATM EXPENSE	\$ (1,280.00)	\$ -	ATM Cash Redeposited
520020	MERCHANT CARD PROCESSOR FEES	\$ -	\$ 764.31	Square Fees/Party Pay
520055	RECRUITMENT FEES & SVCS	\$ 723.00	\$ 1,196.00	
520060	MARKETING	\$ 800,626.27	\$ 889,251.85	Convention Bureau Room Tax (Running through Account)
520075	TEMPORARY LABOR SERVICES	\$ 78,216.59	\$ 10,781.45	
520101	CONTRACT SVCS-SECURITY	\$ -	\$ 136,781.30	Byerson Contract Services/Inspections for Operations & Building
520110	OTHER CONTRACTED SVCS	\$ 297,220.82	\$ 245,494.03	
520120	MARKETING/EVENT SVCS	\$ 34,948.75	\$ 403,228.36	
521001	TRAVEL-LODGING	\$ 387.00	\$ 1,370.00	
521002	TRAVEL- TRNSPTN	\$ 186.02	\$ 200.77	
521003	TRAVEL - MEALS	\$ -	\$ 19.09	
521005	TRAVEL - OTHER	\$ 264.92	\$ 55.00	
521006	TRAINING/CONF. REGISTRATION	\$ 200.00	\$ 10,519.02	
521101	TELEPHONE	\$ 2,560.65	\$ 14,308.75	
521102	ELECTRICITY	\$ 241,528.28	\$ 246,826.57	
521103	WATER	\$ 4,395.58	\$ 4,789.71	
521104	NATURAL GAS	\$ 57,198.46	\$ 50,207.16	
521105	SEWER	\$ 5,227.88	\$ 7,740.00	
521106	STORM WATER	\$ 5,358.30	\$ 4,286.64	
521130	GARBAGE SERVICES	\$ 22,694.80	\$ 29,477.60	

530200	PROPERTY INS	\$	90,690.23	\$	96,919.72	24' Payment
530250	LIABILITY INS	\$	30,352.88	\$	28,301.50	
532000	OFFICE SUPPLIES	\$	22,318.70	\$	4,394.27	Desks/Supplies
532010	OPERATING SUPPLIES	\$	143,279.13	\$	70,384.67	Maintenance Supplies
532055	GASOLINE FUEL	\$	507.22	\$	757.53	
532060	POSTAGE	\$	262.76	\$	155.48	
532065	PRINTING SERVICES	\$	286.47	\$	1,378.28	
532075	MEMBERSHIPS & SUBSCRIPTIONS	\$	7,079.67	\$	46,722.64	ALL Staff Yearly Fees
533010	COMPUTER EQUIP UNDER \$10,000.00	\$	-	\$	2,453.65	
533015	COMPUTER SOFTWARE UNDR \$10,000.00	\$	-	\$	6,633.10	
533020	COMMUNICATION EQPT UNDR \$10,000.00	\$	-	\$	461.64	
540500	R&M - OTHER	\$	74,633.48	\$	1,662.73	Building Repair/Needs
550000	MISCELLANEOUS	\$	18,040.92	\$	11,636.53	New Sign/Office/Game
532080	CLEANING/JANITORAL SUPPLIES	\$	-	\$	75,083.16	Vestis
532085	FIRST AID & SAFTEY SUPPLIES	\$	986.75	\$	1,648.12	Update AED/Batteries
532095	CLOTHING/UNIFORM	\$	-	\$	20,214.32	Staff/F&B/Operations
540000	R&M - BUILDING	\$	-	\$	64,369.94	Fire Alarm Inspection/Fence
540100	R&M - EQUIP/MACH	\$	-	\$	61,841.64	Baycom/Ron's
540250	R&M - VEHICLE	\$	41.07	\$	320.78	
592000	TRANSFER OUT	\$	-	\$	-	
Sub Total 100 Expenses		\$	3,043,357.07	\$	3,877,807.57	

EXPENSE 260

OBJ	Account Description		<u>2023</u> YTD Actual	<u>2024</u> YTD Actual	<u>Detail</u>	
510000	SALARIES AND WAGES	\$	396,625.08	\$	558,943.79	
510001	SEVERANCE PAY	\$	1,015.09	\$	1,689.53	
510005	LIMITED TERM EE SALARIES	\$	224,429.60	\$	376,871.62	Staff- F&B
510006	OVERTIME PAY	\$	2,828.75	\$	9,647.81	
510030	CELL PHONE REIMBURSEMENT	\$	362.50	\$	675.00	
511020	SOCIAL SECURITY AND MEDICARE	\$	46,336.26	\$	70,301.71	
511025	RETIREMENT BENEFITS	\$	13,394.86	\$	17,687.89	
520020	MERCHANT CARD PROCESSOR FEES	\$	3,174.39	\$	10,571.91	Square Fees
520110	OTHER CONTRACTED SVCS	\$	82,157.73	\$	5,784.99	F & B Services
520115	ADVERTISING SVCS	\$	1,715,616.92	\$	2,294,958.04	Payouts to Entertainment
520120	MARKETING/EVENT SVCS	\$	156,031.25	\$	486,387.23	
532000	OFFICE SUPPLIES	\$	12,689.68	\$	1,143.32	Concession Supplies

532010	OPERATING SUPPLIES	\$	362,190.13	\$	588,992.81
540000	R&M - BUILDING	\$	2.45	\$	4,658.15
550000	MISCELLANEOUS	\$	14,881.59	\$	-
551020	EVENT TAX	\$	26,152.60	\$	24,006.56
580901	OTHER WORK EQUIPMENT	\$	14,703.47	\$	4,600.58
533010	COMPUTER EQUIP UNDR \$10,000.00	\$	-	\$	6,007.60
Sub Total 260 Expenses		\$	3,072,592.35	\$	4,462,928.54

Food Supplies for F & B
Maintenance Supplies

Non WI Resident Entertainment
Tax 6.00%

TOTAL EXPENSES (100+260)	\$ 6,115,949.42	\$ 8,340,736.11
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SUMMARY

2023

2024

PAGE 1	TOTAL REVENUES (100+260)	\$ 6,334,266.17
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\$ 8,059,617.27

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PAGE 2-3	TOTAL EXPENSES (100+260)	\$ 6,115,949.42
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\$ 8,340,736.11

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PAGE 4	TOTAL REVENUES - TOTAL EXPENSES	\$ 218,316.75
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\$ (281,118.84)

DMI 009 ACCT

\$ 6,432.82

SURPLUS ACCT

\$ 637,554.12

260 DEFERRED REVENUE

\$ 167,618.01

100 DEFFERRED REVENUE

\$ 1,938.40

\$ 813,543.35

OVER MIN \$137,554.12